

THE IMPLEMENTATION OF TRADE SINGLE WINDOW SYSTEM: CASE OF KENYA

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ABSTRACT

This presentation focuses on trade facilitation and the implementation of a Trade Single Window System (SWS) in Kenya. It highlights the importance of trade facilitation in promoting economic growth and international trade, as well as the challenges faced during the implementation process. The achievements of the SWS are discussed, including improved transparency, reduced trade transaction time and costs, enhanced coordination among stakeholders, and increased trade efficiency and competitiveness.

The presentation also outlines the change management strategies employed, such as stakeholder engagement, training and capacity building, pilot testing, and ongoing monitoring and evaluation. Lessons learned from the implementation process are highlighted, emphasizing the significance of stakeholder collaboration, comprehensive change management, continuous improvement, and adaptability to technological advancements.

Future plans include continuous improvement of the Kenya TradeNet System, integration of additional government agencies, strengthening regional collaboration for harmonized trade procedures, enhancing capacity building programs, and promoting digital trade and e-commerce initiatives.

In conclusion, the presentation underscores the positive impact of trade facilitation efforts in Kenya and emphasizes the commitment to ongoing improvement and innovation in order to foster economic growth and enhance trade efficiency.