

Editorial: In Appreciation of *Industrial Marketing Management's* Associate Editors

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According to the *Industrial Marketing Management's* statement of aims and scope, the journal seeks to provide research aimed at the needs of both the academic and practitioner communities working in industrial and business-to-business markets. Our global scope ensures that articles representing the latest research on effective, efficient industrial markets, written by authors from around the world, are published. Similarly, the journal's Editorial Review Board is composed of leading, internationally known academics and practitioners, ensuring that every issue contains both theoretical advances and practical implications.

To achieve our journal's objectives, we rely on a talented team of associate editors. As you will know, *Industrial Marketing Management* has a rich history of Special Issues, which are focused on some of the most pressing business-to-business marketing research areas with major business practice implications. We rely on a pair of talented Special Issue Associate Editors to manage the review process for Special Issue articles, and to act as the liaison between the journal and the Guest Editors responsible for the Special Issue. Because of *Industrial Marketing Management's* commitment to bridging the link between academic researcher and decision-maker, we encourage articles that focus on practitioner applications of the latest scholarly research; our Associate Editors for Academic-Practitioner Papers manage papers that fall into this category. We also encourage papers that make methodological contributions or take on a multidisciplinary approach, or which propose timely positions on pertinent business-to-business marketing topics; we have Associate Editors who manage articles of this type as well. Finally, the Associate Editor for Book Reviews ensures that the newest and most relevant books in industrial marketing are represented in our pages.

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Recently, we issued Certificates of Appreciation to all of our associate editors. In this editorial, we would like to recognize all of them for their contributions. They all make the journal so much stronger with their efforts and help us offer even more value to the academic and practitioner communities working in business-to-business markets. Thus, our sincere thanks go to the following associate editors:

Associate Editors for Special Issues: Maja Arslanagić-Kaladzić, University of Sarajevo, Bosnia and Herzegovina, and Selma Kadić-Maglajlić Copenhagen Business School, Denmark;

Associate Editors for Academic-Practitioner Papers: Tobias Schäfers and Michel van der Borgh, Copenhagen Business School, Denmark;

Associate Editor for Methodological Papers: Ghasem Zaefarian, Leeds University Business School, United Kingdom;

Associate Editors for Interdisciplinary Research: Elina Jaakkola, University of Turku, Finland, and Stefan Marković, Copenhagen Business School, Denmark;

Associate Editor for Target and Position Papers: John Nicholson, University of Huddersfield, United Kingdom; and

Associate Editor for Book Reviews: Catherine Pardo, Emlyon Business School, France

Thank you for all you do!