

ELECTRONIC
RESOURCES
& LIBRARIES

CONFERENCE PROGRAM

GEORGIA INSTITUTE OF TECHNOLOGY :: GLOBAL LEARNING & CONFERENCE CENTER
TECHNOLOGY SQUARE :: ATLANTA, GA

WELCOME MESSAGE

Welcome to the 2007 Electronic Resources & Libraries Conference! I'm so excited to have you here participating in this unique event with information professionals from a variety of fields and places. Our theme, "thinkdigital_" has brought a great group of presenters together this year!

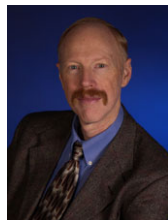
In order to foster a community with collaborative approaches to dealing with electronic resources and digital services, the presentations and events of the ER&L Conference 2007 were chosen with an emphasis on being interactive and discursive. All participants are invited to share thoughts and reactions during the conference and after through the ER&L online learning community at <http://www.electroniclibrarian.org>

The ER&L online community has grown tremendously over the past year, with over 500 registered members. We are using an open source online learning system, Moodle, that is continuing to grow as we increase our peer learning sessions. We are also adding features as Moodle develops further, such as conference blogging and a conference wiki. We are working to make this space a year-round event through feature sessions throughout the year along with other online activities. As the ER&L online community is your space, we want to put into action your thoughts, ideas, and content for the space - so please keep sending them!

BONNIE TIJERINA, ER&L CONFERENCE COORDINATOR

KEYNOTE SPEAKERS

RICK LUCE :: THURSDAY, FEBRUARY 22 - 9 AM sponsored by **SWETS**

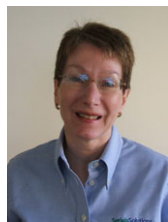


Richard E. Luce is the Vice-Provost and Director of Libraries at Emory University. He is responsible for managing the Main (Robert W. Woodruff) Library – including libraries in Business, Chemistry, Music and Media, as well as the Manuscript, Archives, and Rare Books Library (MARBL) – and coordinating university-wide library policy with the Health, Law, Theology, and Oxford College Libraries.

Prior to joining Emory, Rick was the Research Library director at Los Alamos National Laboratory (1991-2006). Known as an information technology pioneer and organizational innovator, he managed a world-class scientific research library, forging regional, national and international collaborations and providing digital library services to 27 institutions.

In 2005 he was awarded the Fellows' Prize for Leadership at Los Alamos National Laboratory, the first ever awarded to a nonscientist, as well as a Distinguished Performance Award Recipient for his contributions supporting science and technology.

JANE BURKE :: SATURDAY, FEBRUARY 24 - 8 AM



Jane Burke is Vice President, ProQuest Information and Learning, and General Manager of Serials Solutions, a Seattle-based business acquired by ProQuest in July 2004. Jane was appointed to this position in June 2005. Prior to joining ProQuest, Burke co-founded and served as President/CEO of Endeavor Information Systems. In addition to working as a librarian at Cook Memorial Library in Libertyville, Illinois, early in her career, Burke served as President of NOTIS Systems.

Ms. Burke earned her master's degrees in Library Science from Dominican University (formerly Rosary College) and in Management from the Kellogg School of Northwestern University. Always an involved member of the library community, she now serves on the Board of Governors for the Northwestern University Library and on the Board of Directors for the Dominican University Graduate School of Library and Information Science. Among her many awards, Ms. Burke was inducted into the Chicago Area Entrepreneurship Hall of Fame.

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SPECIAL EVENTS OF INTEREST:

- **Welcome Reception**
GT Library, Ferst Room
Wednesday, Feb 21
6:00 - 8:00pm
- **Sponsors' Reception**
GLCC 1st Floor Atrium
Thursday, Feb 22
5:00 - 7:00pm

ACKNOWLEDGEMENTS

ER&L was created from the hard work and dedication of the following individuals:

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Julie Griffin

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CONFERENCE SCHEDULE

PROGRAMMING THEMES:

 eRESOURCE DELIVERY & PROMOTION

 OPEN ACCESS

 COLLABORATION

 MANAGING eRESOURCES

 COLLECTION DEVELOPMENT

 ERMS

 STANDARDS

 DIGITAL INITIATIVES

 USERS & USABILITY

 LIBRARY-VENDOR RELATIONS

WEDNESDAY, FEBRUARY 21, 2007

6:00-8:00 PM

Welcome Reception & Registration :: *Georgia Tech Library*

THURSDAY, FEBRUARY 22, 2007

7:30-9:00AM

Registration and Breakfast :: GLCC 2nd Floor

9:00-10:00

Opening Session & Keynote
GLCC Auditorium 236

Opening Session Overflow Room
GLCC Room 222

No Session
GLCC Rooms 330/331

10:10-10:55

Beyond Proof of Concept: Social Software
GLCC Auditorium 236

Evolving Library Space: From "Information Commons" to "Collaborative Learning" ...
GLCC Room 222

Using Web Banner Ads to Promote Library Services and Collections
GLCC Rooms 330/331

11:05-11:50

A Collaborative, Criteria-Based Approach for eResource Purchases and Renewals
GLCC Auditorium 236

Referral Marketing Campaigns: 'Slashdotting' Digital Library Resources
GLCC Room 222

Starting from Scratch: Organizing and Evaluating Your eJournal Collection
GLCC Rooms 330/331

11:50-1:10

Lunch Break

1:10-1:55

Why We Became Pushers
GLCC Auditorium 236

University of Pretoria Beats to a Different Drum: UPSpace in Rhythm with Research
GLCC Room 222

Institutional Identifiers in the Journal Supply Chain
GLCC Rooms 330/331

2:05-2:50

Observing Student Researchers in Their Native Habitat
GLCC Auditorium 236

License Management through the ERMS Application...
GLCC Room 222

The WorldCat Institution Registry: Making the Case...
GLCC Rooms 330/331

2:50-3:20

Break :: GLCC 2nd & 3rd Floors

3:20-4:05

eJournal Archiving: Status and Trends
GLCC Auditorium 236

We're Not in Kansas Anymore: Delivery of Library Resources through Learning...
GLCC Room 222

UC Berkeley Library CD-ROM Redigitization Project (CDRIP)
GLCC Rooms 330/331

4:15-5:00

eBooks and Libraries: Near and Future eBook Trends
GLCC Auditorium 236

En Garde!: A Swashbuckler's Guide to Troubleshooting Electronic Resource...
GLCC Room 222

e-lib.ch: The Vision of a Swiss Digital Library
GLCC Rooms 330/331

5:00-7:00

Sponsors' Reception :: GLCC 1st Floor Atrium

FRIDAY, FEBRUARY 23, 2007

7:30-8:00AM

Breakfast :: GLCC 2nd & 3rd Floors

8:00-8:45

Plenary Session: Know Your Rights: Licensing, Copyright, Fair Use...
GLCC Auditorium 236

Plenary Session Overflow Room
GLCC Auditorium 222

No Session
GLCC Rooms 330/331

8:55-9:40

Vendor Usage Data for Electronic Resources: A Survey of Libraries
GLCC Auditorium 236

"CU @ the MTG": Using Online Tools for Collaboration
GLCC Room 222

Paving the ERM Highway: The Expanding Role of ERM Systems...
GLCC Rooms 330/331

10:10-10:55

Don't Leave Me in the Dark": Shining a Light on Electronic Resources
GLCC Auditorium 236

Persuasive Proposals for Increasing Your Electronic Resources and Services
GLCC Room 222

Working with Campus Partners to Publish Peer-Reviewed, Open Access Journals
GLCC Rooms 330/331

11:05-11:50

Using Web 2.0 Technologies to Push Your eResources
GLCC Auditorium 236

Containing the eResources Explosion
GLCC Room 222

Busier than Ever: Rethinking Reference Statistics for the Digital Age
GLCC Rooms 330/331

11:50-1:30

Lunch Break

1:30-2:15

The Evolution of a New World Order: How and Why UCLA Drew the Line...
GLCC Auditorium 236

Vendor Training: An Assessment from Two Camps
GLCC Room 222

The Transfer Initiative: Creating Best Practice Guidelines...
GLCC Rooms 330/331

2:25-3:10

Figuring the True Cost of eProducts: Approaches...
GLCC Auditorium 236

Developing Electronic Collections with Shrinking...
GLCC Room 222

Collaboration, Cultural Resources & Digital Projects...
GLCC Rooms 330/331

Back to the Future: A SERU Approach
GLCC Rooms 334/335

3:10-3:40

Break :: GLCC 2nd & 3rd Floors

3:40-4:25

Preaching to the Choir?: How Academic Librarians Really...
GLCC Auditorium 236

Tips for Tackling Electronic Resources
GLCC Room 222

Off-Campus but Not Alone: Supporting the Research...
GLCC Rooms 330/331

Resolving Our Hosting Dilemmas: Comparing...
GLCC Rooms 334/335

4:40-5:40

E-books Vendor Forum
GLCC Auditorium 236

ERMS Vendor Forum
GLCC Room 222

Updates Vendor Forum
GLCC Rooms 330/331

SATURDAY, FEBRUARY 24, 2007

7:30-8:00AM

Breakfast :: GLCC 2nd & 3rd Floors

8:00-9:00

Closing Session & Keynote
GLCC Auditorium 236

Closing Session Overflow Room
GLCC Auditorium 222

No Session
GLCC Rooms 330/331

9:10-9:55

Conquer eResource Document Delivery Rights by Using Your Link Resolver
GLCC Auditorium 236

Collaboration in Meeting the Library User's Needs in a Digital Environment
GLCC Room 222

The Challenges and Opportunities for Cataloging in Today's Changing...
GLCC Rooms 330/331

10:10-10:55

How To Get the Most Bang for Your Buck with ERM
GLCC Auditorium 236

Mediawiki Open-Source Software as Infrastructure for Electronic Resource...
GLCC Room 222

The Preservation of a Campus: A Cooperative Grant Project...
GLCC Rooms 330/331

11:05-11:50

eResource Workflow: Improving Communication between Librarians...
GLCC Auditorium 236

Results Clustering: Taking Federated Searching to the Next Level
GLCC Room 222

Emerging Technologies for Academic Library Information Services
GLCC Rooms 330/331

PROGRAMMING THEMES:

 **eRESOURCE DELIVERY & PROMOTION**

 **OPEN ACCESS**

 **COLLABORATION**

 **MANAGING eRESOURCES**

 **COLLECTION DEVELOPMENT**

 **ERMS**

 **STANDARDS**

 **DIGITAL INITIATIVES**

 **USERS & USABILITY**

 **LIBRARY-VENDOR RELATIONS**

eRESOURCE DELIVERY & PROMOTION

Beyond Proof of Concept: Social Software

Thurs 10:10-10:55 :: GLCC Auditorium 236

Mason Hall—Florida State University, **Zoe Stewart-Marshall**—Cornell University

With the cross-functional nature of electronic resources, communication and collaboration across organizational boundaries has become increasingly important. Zoe Stewart-Marshall of Cornell University Libraries and Mason Hall of Florida State University Libraries will present observations, best practices, and lessons-learned about the use of social software in support of ER services.

Emerging Technologies for Academic Library Information Services

Sat 11:05-11:50 :: GLCC Rooms 330/331

Lili Li—Georgia Southern University

This presentation overviews most relevant emerging technologies which would impact academic information services in the digital age. This presentation explores key issues how to effectively and efficiently identify and utilize emerging technologies that could deliver high quality user-centered information resources, services, and instructions at the fingertips of library users.

Mediawiki Open Source Software as Infrastructure for Electronic Resource Outreach

Sat 10:10-10:55 :: GLCC Room 222

Millie Jackson, Jonathan Blackburn—Florida State University

The Mediawiki platform is the heart of the successful open-access encyclopedia Wikipedia; however, it is also an exciting open-source software platform for online publishing. At Florida State University we have bundled Mediawiki into our electronic resource access strategy to enable custom content that supports online training and information literacy objectives.

Referral Marketing Campaigns: 'Slashdotting' Digital Library Resources

Thurs 11:05-11:50 :: GLCC Room 222

James Andrew Buczynski—Seneca College

Word-of-Mouth referrals via face-to-face, telephone, email, blogs, and websites is how YouTube, Flickr, MySpace, BoingBoing and others became successful as measured by traffic to their sites. When was the last time you heard EBSCO, ProQuest, Elsevier, Kluwer, NetLibrary, eBrary, Books24X7, etc. in social situations? It doesn't happen, but it should. We've built digital libraries, offering access to immense digital collections of quality resources, and the crowds are not coming. Marketing missteps are largely to blame for the declining role of libraries in people's lives. There is an awareness gap between the offering of digital libraries and the communities they serve. Word-of-mouth (WOM) or referral marketing, modeled on blogs like Slashdot <http://slashdot.org/> is the key to increasing traffic to licensed digital library resources.

Results Clustering: Taking Federated Searching to the Next Level

Sat 11:05-11:50 :: GLCC Room 222

JR Jenkins—Serials Solutions

Federated searching applications are supposed to help users find and access relevant content for a given search. Librarians and library users are now looking at federated search tools and expect easier to use results sets. However, with the "avalanche" of results, the patron can be easily overwhelmed by the sheer size of the results sets. Present day federated search tools do very little to aid in "exploring" the results set – rather they just present a very long list of citations. New results clustering technology will improve the user experience to the satisfaction of both users and librarians. Attendees to this session will discover how results clustering can make it easy to "drill down" into the results and reduce the amount of time "searching", providing users more time for analysis and interpretation.

Using Web 2.0 Technologies to Push Your eResources

Fri 11:05-11:50 :: GLCC Auditorium 236

Cathy Carpenter—Georgia Tech, **Sarah Steiner**—Georgia State University

The Web 2.0 movement has had a significant effect on how librarians market their e-services; an emphasis on user-friendly, collaborative patron centrism is the driving force behind this initiative. Many librarians are already familiar with library blogs, this presentation will focus on other e-promoting software such as wikis, screencasting, social networking sites like MySpace, and Google Scholar.

Using Web Banner Ads to Promote Library Services and Collections

Thurs 10:10-10:55 :: GLCC Rooms 330/331

Michael Whang—Western Michigan University

In light of new strategic planning documents and findings from a recent LibQUAL survey, a new type of measurement was needed to measure Web site success. This program explores one way to measure Web site success by utilizing online banner ads and web conversion rates. In particular, the session provides web and electronic resource librarians with ideas for further research into a more strategic application of e-metrics as it relates to marketing and promotion of resources.

We're Not in Kansas Anymore: Delivery of Library Resources through Learning Management Systems

Thurs 3:20-4:05 :: GLCC Room 222

Cindi Trainor—Claremont Colleges

This presentation will describe and demonstrate how libraries are helping faculty search and display library-licensed electronic resources in their campus learning management system, using RSS, federated search, openURL and simple web tools. Participants will also learn about the concept of the "embedded librarian" and take away a list of ideas to get started in their own institutions. Intended mostly for academic librarians but everyone is welcome!

eRESOURCE DELIVERY & PROMOTION (CONT.)

Why We Became Pushers

Thurs 1:10-1:55 :: GLCC Auditorium 236

Beth Bernhardt—University of North Carolina, Greensboro

Libraries are spending more of their budgets each year on eResources, but free web resource usage is growing much faster than use of our paid databases. This presentation will discuss the pros and cons of various context-sensitive linking techniques, including an innovative project that pushes library content into Blackboard via web services.

OPEN ACCESS

Preaching to the Choir?: How Academic Librarians Really Feel about Open Access

Fri 3:40-4:25 :: GLCC Auditorium 236

Kristi Palmer, Emily Dill—Indiana University-Purdue University Indiana

This presentation will report on the results of a national survey of academic librarians opinions about open access. The authors will discuss what the findings tell us about librarians acceptance of the open access movement and how these attitudes might shape the future of scholarly communication initiatives in libraries.

Working with Campus Partners to Publish Peer-Reviewed, Open Access Journals

Fri 10:10-10:55 :: GLCC Rooms 330/331

Wayne Johnston—University of Guelph

This session will include recommendations for managing the journals, a technical review of the OJS open source software, and discussion of the benefits of this type of initiative for academic libraries. Also included will be an overview of the ideology, history and status of open access journal publishing.

COLLABORATION

'CU @ the MTG': Using Online Tools for Collaboration

Fri 8:55-9:40 :: GLCC Room 222

Lauren Fancher, Katie Gohn, Karen Minton—GALILEO (University System of Georgia)

How can libraries take advantage of new online tools for collaboration, project management, and gathering feedback? Hear (and “C”) how GALILEO, Georgia’s Virtual Library, has replaced travel and face-to-face meetings with online, real-time meetings and web-discussions for 44 librarians collaborating on new interfaces for each of the GALILEO communities.

A Collaborative, Criteria-Based Approach for Electronic Resource Purchases and Renewals

Thurs 11:05-11:50 :: GLCC Auditorium 236

Alesia McManus, Abigail Bordeaux—Binghamton University Libraries

Binghamton University Libraries developed a collaborative, criteria-based decision making process to evaluate existing electronic resources subscriptions and to prioritize an electronic resources wish list. We will describe the process, which was modeled on one used by the University of Maryland Libraries, and assess its usefulness.

Collaboration in Meeting the Library User's Needs in a Digital Environment

Sat 9:10-9:55 :: GLCC Room 222

Michael Whang, George Boston, Julie Hayward, Dianna Sachs—Western Michigan University

A four member panel representing Instructional Services, Resource Sharing Services, Technical Services, and Web Services will discuss how they are improving presentation, instruction, and access to resources using new technologies to reach and teach users in the digital environment. Communication and teamwork are required by these units to provide optimum services to the Western Michigan University community.

Developing Electronic Collections with Shrinking Budgets (Doing More with Less)

Fri 2:25-3:10 :: GLCC Room 222

Shirley Dickerson, Phil Reynolds, Ann Ellis—Stephen F. Austin State University

Harvesting from a rich plethora of free resources to develop collections is not only a profitable enterprise but also a fiscally responsible approach even during times of ample library funding. While ‘doing more with less’ is nothing new for libraries, the process of discovery can be quite lucrative and rewarding.

Tips for Tackling Electronic Resources

Fri 3:40-4:25 :: GLCC Room 222

Susan Hawk, Dennis Odom, Dennis Gibbons—Texas Christian University

Managing electronic resources can be daunting without a plan to get them under control. At Texas Christian University, an electronic resources team was created across departments that successfully streamlined workflow processes and policy. Come to this panel to find out what worked, and bring your own tips to share with your colleagues.

MANAGING eRESOURCES

'Don't Leave Me in the Dark': Shining a Light on Electronic Resources Communications

Fri 10:10-10:55 :: GLCC Auditorium 236

Nathan Rupp—Cornell University

This presentation will discuss how communication surrounding electronic and other types of resources differs; discuss steps Library Technical Services at Cornell University has taken to improve communications among library stakeholders who deal with electronic resources; and demonstrate an information technology solution which could help facilitate this improved communication.

Conquer eResource Document Delivery Rights by Using Your Link Resolver

Sat 9:10-9:55 :: GLCC Auditorium 236

Allison Erhardt, Evelyn Bruneau—University of Manitoba

In this session the presenters describe how sites that have a Link Resolver but no commercial ERM can still develop a system that distributes Document Delivery license provisions to library staff on a title-by-title basis. In the present case, this was done using SFX.

Containing the eResources Explosion

Fri 11:05-11:50 :: GLCC Room 222

Cheri Duncan—James Madison University

James Madison Universities eResources have increased exponentially each year since the Libraries began acquiring electronic journals in 1997. To accommodate this explosion, the JMU Libraries is constantly revising workflow, modifying procedures, and adopting new technologies. To address the challenges associated with eResource, the Libraries continually analyze needs and adapt accordingly.

En Gardel: A Swashbuckler's Guide to Troubleshooting Electronic Resource Access

Thurs 4:15-5:00 :: GLCC Room 222

Deberah England—Wright State University

Aimed at non-techie electronic resource swashbucklers, this program will address skills needed to engage e-access problems in battle. Real-world examples will be used to illustrate types of problems, analysis of problems, steps involved in problem resolution, and methods for tracking the process. Bring your rapier wit and join the fun!

Know Your Rights: Licensing, Copyright, Fair Use, and Technological Protection Measures in Electronic Resources

Fri 8:00-8:45 :: GLCC Auditorium 236

Kristin Eschenfelder—University of Wisconsin, Madison, **Nathan D.M. Robertson**—University of Maryland Law Library

This panel will explore the difficulties of determining rights and permissions in the complex legal and technical landscape of copyright law, license agreements and TPMs, and explore whether technological protection measures accurately reflect the legal restrictions that licenses and copyright law impose.

Resolving our Hosting Dilemmas: Comparing Remotely and Locally Hosted OpenURL Link Resolvers

Fri 3:40-4:25 :: GLCC Rooms 334/335

Judith Emde—University of Kansas Libraries, **Jamene Brooks-Kieffer**—Kansas State University

OpenURL link resolvers are currently available as remotely or locally hosted systems. Carefully developed criteria assist in selecting an appropriate system to meet current needs within local library environments. Librarians from Kansas State University and University of Kansas discuss and compare both options recently implemented at their respective institutions.

Starting from Scratch: Organizing and Evaluating Your eJournal Collection

Thurs 11:05-11:50 :: GLCC Rooms 330/331

Teri Gallaway—Loyola University, **Jenny Emanuel**—University of Central Missouri

Follow the adventures of two new librarians attempting to streamline eJournal setup without an ERM and implement statistics-based collection development tools. Topics include: Using what you're paying for, moving titles to online only formats, and using eJournal information for collection development.

The Challenges and Opportunities for Cataloging in Today's Changing Metadata Environment

Sat 9:10-9:55 :: GLCC Rooms 330/331

Sandy Chen—New College of Florida

What are the challenges and opportunities for cataloging and authority control in today's library environment? Given the size of growing collections with diverse materials and a variety of metadata schemes, how can catalogers achieve simplicity and interoperability for users and staff? We will review a number of issues such as the death of MARC and how XML can give new life to MARC. Similarly, we will review how the functions of METS, MODS, FRBR and FAST can help meet the goals of simplicity and interoperability.

The Evolution of a New World Order: How and Why UCLA Drew the Line between 'P' and 'E'

Fri 1:30-2:15 :: GLCC Auditorium 236

Sharon Farb, Andrew Stancliffe, Angela Riggio—UCLA

The UCLA Library has taken a bold step in the attempt to acquire, license, and maintain its growing collection of electronic resources. Learn how a one-person operation grew into an "everything digital" department, and how the unit continues to grow and redefine itself in relationship to the Library's "traditional" functions of selection, acquisition, and cataloging.

MANAGING eRESOURCES (CONT.)

eJournal Archiving: Status and Trends

Thurs 3:20-4:05 :: GLCC Auditorium 236

Tyler Walters—Georgia Tech

As library collections become increasingly electronic, librarians strive to develop lifecycle management approaches to administer them. One major issue is the anxiety all librarians feel over the long-term sustainability of eResources such as eJournals. Digital preservation, or archiving of eJournals, is a major concern within the lifecycle perspective. However, today we have several developing technologies, services, and strategies for archiving eJournals that bear further examination. This session will begin with a brief environmental scan of eJournal archiving developments, drawing upon the recent CLIR report, eJournal Archiving Metes and Bounds: A Survey of the Landscape (October 2006). The bulk of the session will be dedicated to a "town hall" discussion among the session attendees (and coordinated by the presenter), sharing their experiences, concerns, and ideas about eJournal archiving. The presenter is an experienced library administrator responsible for eJournal archiving and is deeply involved in digital preservation issues. Attendees are encouraged to come prepared to discuss and debate the approaches the library profession is adopting for eJournal archiving.

COLLECTION DEVELOPMENT

Figuring the True Cost of E-Products: Approaches to Per-Title Value in an e-Package World

Fri 2:25-3:10 :: GLCC Auditorium 236

Ted Koppel—Ex Libris

Most electronic products are priced and sold as part of publishers' packages. E-Packages are usually sold for a negotiated price, often without eJournal level price breakdown. Cost-per-use statistics are key to library e-product retention decisions. Therefore, eJournal based cost statistics are essential. Koppel will (a) describe different approaches to calculating per-title eJournal costs in the absence of data from publishers and (b) place this issue in the larger context of eResource usage statistics and pricing.

Persuasive Proposals for Increasing Your Electronic Resources and Services

Fri 10:10-10:55 :: GLCC Room 222

Jan Lewis—East Carolina University, Virginia Cairns—University of Tennessee at Chattanooga

In these days of scarce funding and increased pressure for cutting edge services, librarians must learn which strategies work to "sell" their requests for additional funding, new services and electronic resources. Come learn from two experienced managers how to plan and present proposals that take into account critical factors administrators need to make informed decisions about library purchases and present those critical factors in the most compelling way.

Vendor Usage Data for Electronic Resources: A Survey of Libraries

Fri 8:55-9:40 :: GLCC Auditorium 236

Gayle Baker—University of Tennessee Libraries

A survey was sent to over 360 library directors in Carnegie Research I and II institutions in April 2006. Its purpose was to gather information about how librarians process and use vendor use data for electronic resources. In this session, the results will be presented, along with suggestions for future study.

ERMS

How To Get the Most Bang for Your Buck with ERM

Sat 10:10-10:55 :: GLCC Auditorium 236

Rose Nelson—Colorado Alliance of Research Libraries

The Colorado Alliance, a non-profit consortium of Research libraries, developed their own ERM to help member libraries better manage and find resources in their electronic databases. Since the development of this ERM, Gold Rush in 2003, libraries outside of the consortium have subscribed to Gold Rush. We will discuss the common features of an ERM, cost saving tips in managing your ERM, and how ERM can be a resource discovery tool for patrons. Finally, we will unveil a creative use of Gold Rush.

License Management through the ERMS Application and Critical Importance of Public Display of Terms and Conditions at Your eJournal Portal: A Practical Approach

Thurs 2:05-2:50 :: GLCC Room 222

Anjana Bhatt—Florida Gulf Coast University

This session briefly describes the Digital Millennium Copyright Act, 1998 (DMCA). While discussing the crucial licensing terms, it also provides practical demonstration of our License Manager (LM) tool that we use for managing licenses and displaying the actual license terms and conditions in the public display at our eJournal portal.

Paving the ERM Highway: The Expanding Role of ERM Systems and the Drive to Streamline Their Data Population

Fri 8:55-9:40 :: GLCC Rooms 330/331

Sandy Piver—Swets

Electronic Resource Management (ERM) systems are becoming comprehensive data repositories for eResource information, yet populating these systems with information is often labor intensive and time consuming. Our library and agent panel will look at the increasingly important role of ERM systems, the challenges to meet these growing needs through new methods and relationships, and how new standards are streamlining ERM data transmission.

STANDARDS

Institutional Identifiers in the Journal Supply Chain

Thurs 1:10-1:55 :: GLCC Rooms 330/331

Donald Chvatal—Ringgold, Inc.

A critical element in the delivery of e-content is the precise identification of institutional subscribers representing groups of users. This presentation summarizes the work of a Pilot Project, jointly sponsored by Swets, the British Library, Oxford University Press, Highwire Press, and Ringgold, Inc. to improve efficiencies in the supply of journals.

The Transfer Initiative: Creating Best Practice Guidelines for the Transfer of Journal Titles between Publishers (or: 'Where is My eJournal Content Coming from this Year?')

Fri 1:30-2:15 :: GLCC Rooms 330/331

Elizabeth Winter—Georgia Tech

Every year, numerous scholarly journals transfer from one publisher to another. These transfers tend to create a variety of problems for libraries, publishers, intermediaries, and users. This presentation will look at these problems and will familiarize participants with the efforts of an international working group, Project Transfer, to address some of them.

Back to the Future: A SERU Approach

Fri 2:25-3:10 :: GLCC Rooms 334/335

Chris Matrie—Palinet

SERU is a NISO Working Group comprised of representatives from throughout the industry focused on developing a new mechanism for eResources acquisition. Both librarians and publishers can save the time and expense involved in negotiating a license agreement when both are comfortable with developing norms of behavior. This new Shared eResources Understanding builds on work emerging from a one-day meeting in Fall of 2007 sponsored jointly by ARL, ALPSP, SSP, and SPARC. More information is available at: <http://www.niso.org/committees/seru>.

DIGITAL INITIATIVES

Collaboration, Cultural Resources and Digital Projects in the Texas Tides

Fri 2:25-3:10 :: GLCC Rooms 330/331

Susan Clarke—Stephen F. Austin State University

The Texas Tides program (<http://tides.sfasu.edu>) is using website, database, Wiki, multimedia and other digital tools to create an online resource for educators, students and researchers. This Institute of Museum and Library Services (IMLS) grant funded project utilizes international partnerships to provide a variety of resources, including cultural and language components.

e-lib.ch: The Vision of a Swiss Digital Library

Thurs 4:15-5:00 :: GLCC Rooms 330/331

Arlette Piguet, Pascalia Boutsouci—Swiss Federal Institute of Technology

e-lib.ch, a proposed four-year Swiss national program, aims at improving access to relevant scientific information for all potential patrons in the highly federal structured country. The main goal of the library co-operation project is to provide easy, seamless and user-friendly access to relevant scientific information in all fields.

The Preservation of a Campus: A Cooperative Grant Project with a Digital Product

Sat 10:10-10:55 :: GLCC Rooms 330/331

Becky Schulte, Deborah Ludwig—University of Kansas

The University of Kansas received a \$130,000 Getty Foundation grant for planning the preservation of significant historic buildings, sites and landscapes. Three units, Design and Construction Management, Scholarly, Digital Initiatives, and the University Archives in Kenneth Spencer Research Library are creating a unique digital resource around this preservation initiative.

UC Berkeley Library CD-ROM Redigitization Project (CDRIP)

Thurs 3:20-4:05 :: GLCC Rooms 330/331

Harrison Dekker—University of California, Berkeley

For 15 years or so, CD-ROM (and DVD) media have been a preferred delivery format for digital information. CDRIP is a low-cost approach for "redigitizing" and providing enhanced (and hopefully, long-term) access to these legacy collections. The presentation will focus on the rationale for the project, the tools we've developed, and future directions.

University of Pretoria Beats to a Different Drum: UPSpace in Rhythm with Research

Thurs 1:10-1:55 :: GLCC Room 222

Elsabe Olivier—University of Pretoria

The University of Pretoria library, with cooperation from faculty and other groups on campus took the initiative to implement a digital research repository, UPSpace, which offers open access to research and popular material published by staff, students and affiliates of the University of Pretoria.

USERS & USABILITY

Busier than Ever: Rethinking Reference Statistics for the Digital Age

Fri 11:05-11:50 :: GLCC Rooms 330/331

Jeanie Welch—University of North Carolina, Charlotte

As traditional library statistics have declined, reference librarians need to include the usage of reference-generated Web pages and reference questions received via email, live chat, and instant messaging. The 2004 National Information Standards Organization (NISO) standard Z39.7-2004 includes two subcategories for recording these new types of patron contacts. This paper discusses these standards and how libraries can integrate them into their statistical reports to present a more accurate picture of reference-related activities.

Evolving Library Space: From 'Information Commons' to 'Collaborative Learning Commons'

Thurs 10:10-10:55 :: GLCC Room 222

Bryan Sinclair—University of North Carolina, Asheville

A new type of academic library environment is envisioned, an amalgam of virtual convenience and physical comfort. The Collaborative Learning Environment incorporates the freedom of wireless communication, the flexibility of workspace clusters, and comfortable environs to make users feel relaxed, encourage creativity, and support peer-learning.

Observing Student Researchers in Their Native Habitat

Thurs 2:05-2:50 :: GLCC Auditorium 236

John Law, Joanna Markel, Serena Rosenhan—ProQuest

Understanding how students in real world situations go about conducting research is essential to ensuring that library resources are best positioned to meet their needs. This presentation will reveal key findings of an ethnographic study observing students in the context of performing research for actual course assignments.

Off-Campus but Not Alone: Supporting the Research Needs of Non-Traditional Students Using Digital Resources

Fri 3:40-4:25 :: GLCC Rooms 330/331

Julie LaDell-Thomas—Central Michigan University

As availability of eResources increases and library services adapt to the digital environment, how will non-traditional students navigate unfamiliar digital territory between the “distant” library and their off-campus research needs? This session explores how to connect students who haven’t fully entered the digital space to resources that are increasingly digital.

LIBRARY-VENDOR RELATIONS

eResource Workflow: Improving Communication between Librarians and Vendors

Sat 11:05-11:50 :: GLCC Auditorium 236

Kim Armstrong—University of Illinois at Springfield, **Bob Schatz**—Coutts Library Services

A librarian and a vendor will use the Digital Library Federation eResource Workflow Flowchart as a frame of reference to discuss how this model applies to libraries and vendors, and to suggest ways that communication between librarian and vendor can be improved throughout the process of acquiring and managing eResources.

eBooks and Libraries: Near and Future eBook Trends

Thurs 4:15-5:00 :: GLCC Auditorium 236

Gary Ives—Texas A&M University Libraries, **Jim Mouw**—University of Chicago Libraries, **Wendy Shelburne**—University of Illinois-UC**Cris Ferguson**—Furman University Libraries, **Mariann Burright**—University of Maryland Libraries, **Donald Hawkins**—Information Today, Inc.

Panel of six leading eBook experts, including university librarians, will discuss the future growth and trends of eBook use by academic, university, and corporate librarians. This session will be a webcast live, sponsored by Springer.

The WorldCat Institution Registry: Making the Case for a Comprehensive Registry of Library Data

Thurs 2:05-2:50 :: GLCC Rooms 330/331

Celeste Feather—Ohio State University Libraries, **Scott Shultz**—OCLC

This session examines the new WorldCat Institution Registry, a comprehensive source of library data designed to improve efficiencies among libraries, consortia, and electronic content vendors. Presenters will describe the Registry, explain the motivation for creating the service, and provide practical examples of how it is proving useful for one library.

Vendor Training: An Assessment from Two Camps

Fri 1:30-2:15 :: GLCC Room 222

Monica Metz-Wiseman, Keri Dhondup—University of South Florida

What needs are met by vendor training in the area of electronic resources? How effectively are those needs being met from the perspective of the library community and our vendors? Applying the co-orientation model, this program will examine the intersection of these perspectives and what we can learn from them.

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GLCC 1st Floor Atrium

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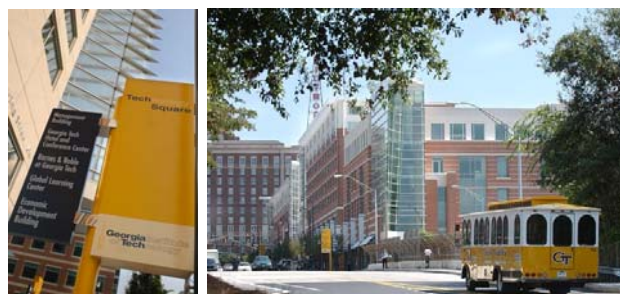
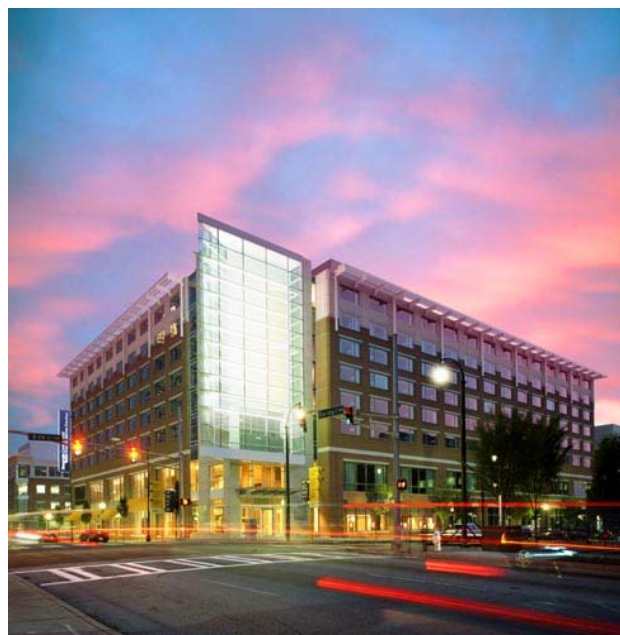
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