

Appendix. Structural Equation Modeling

Relationship	β	T-statistics	Cohen's f^2
<i>Control variables</i>			
PT=>ATT	.353***	6.093	.163 ^m
PPR=>ATT	-.064*	2.030	.014 ^s
PT=> INTU	.064 ^{ns}	1.113	.006 ^s
PPR=> INTU	-.008 ^{ns}	.296	.000 ^s
<i>Main effect</i>			
H1a: PF=>PV	.277***	4.920	.127 ^m
H1b: WC=>PV	.176**	3.465	.044 ^s
H2: LC =>PV	.510***	9.107	.474 ^l
H3a: PV=>ATT	.368***	5.655	.135 ^m
H3b: PV=>INTU	.481***	7.089	.251 ^m
H4: ATT=>INTU	.271***	4.292	.087 ^s
<i>Moderating effect</i>			
H5a: PV_X_PS=>ATT	-.068**	3.234	.028 ^s
H5b: ATT_X_PS=> INTU	.033 ^{ns}	1.649	.007 ^s
<i>Indirect effect</i>			
PF=>PV=>ATT	.103***	3.854	
WC=>PV=>ATT	.059**	2.846	
LC=>PV=>ATT	.180***	4.663	
PF=>PV=>ATT=>INTU	.028**	2.644	
WC=>PV=>ATT=>INTU	.016*	2.303	
LC=>PV=>ATT=>INTU	.050**	2.883	

Note: *** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$, ns > 0.05 , s=small effect size, m=medium effect size, l=large effect size