



Correction to: Conscientious corporate brands: the roles of organisational purpose, organisational culture, brand authenticity and corporate social responsibility

Russell Abratt¹ · Emmanuel Silva Quaye² · Nicola Kleyn³

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✉ Russell Abratt
rabratt@gmu.edu
Emmanuel Silva Quaye
Emmanuel.Quaye@wits.ac.za
Nicola Kleyn
kleynn@gibs.co.za

¹ Costello College of Business, George Mason University,
4400 University Drive, Fairfax, VA 22030, USA

² Wits Business School, University of the Witwatersrand,
Johannesburg, South Africa

³ Gordon Institute of Business Science, University of Pretoria,
Pretoria, South Africa

