

Appendix A. Interview schedule.

Category	Question
Background	Can you tell me about yourself and your entrepreneurial experience?
	Can you tell me the story of how you ended up at this incubator? What were your expectations?
Learning	When you hear the word "learning", what do you think of?
	What have been your experiences of learning?
	Does your concept of learning change within an incubator?
	What has been your overall experience of learning within this incubator?
	How do you engage in learning within this incubator?
	Can you tell me how you have applied learnings from your time in this incubator?
	Does your learning in this incubator differ from learning in other contexts? If so, how?
	What incubator activities did you engage in and why?
Probing	What exactly do you mean by that?
	Could you explain that further?
	Can you provide examples?
Final	Is there anything else you would like to discuss that has not yet been explored?