

#### **Appendix 4. Lists of statements used in previous studies to assess ownership motives and attitudes toward forest policy tools**

Attitudes towards forest policy tools items from Schaaf et al. (2006):

1. The government should be able to regulate the use of forests located on private land.
2. The government should have the right to tell private forest owners how to manage their forests.
3. There should be regulations regarding the cutting of trees on private forestland.
4. The government should fine private forest owners who fail to practice forest conservation.
5. There should be financial incentives, such tax credits or grants, to encourage private forest owners to practice conservation.
6. The government should conduct workshops on forest conservation techniques for private forest owners.
7. The government should promote understanding of forest conservation.
8. The government and private forest owners should work together toward forest conservation.
9. The government should use positive images, such as Smokey the Bear, to promote forest conservation.
10. The government should use negative images, like floods and mudslides, to show the negative consequences of not conserving forests.

Reasons for owning forestland items from Ma et al. (2012b):

1. To enjoy beauty and scenery.
2. To protect nature and biodiversity.
3. Part of my home or vacation home.
4. For privacy.
5. For recreation, other than hunting or fishing.
6. For production of timber products.
7. For land investment.
8. For hunting or fishing.
9. To pass land on to my heirs.
10. Part of my farm or ranch.

Reasons for land ownership items from Farmer et al. (2017):

1. To enjoy beauty or scenery.
2. To protect nature or biological diversity.
3. To protect water resources.
4. To protect or improve wildlife habitat.
5. For land investment.
6. It is part of my primary residence land.
7. It is part of my cabin or vacation home site.
8. It is part of my working farm or ranch.
9. For privacy.
10. To raise my family.
11. To pass land on to my heirs.
12. For firewood.
13. For timber products, such as logs/pulpwood.

14. For nontimber products, such as nuts/syrup.
15. For hunting.
16. For recreation, other than hunting.

## References

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- Schaaf, K. A., and S. R. Broussard. 2006. Private forest policy tools: A national survey exploring the American public's perceptions and support. *Forest Policy and Economics* 9(4):316-334.