

Appendix 3. Fractional factorial design of the choice experiment

Choice Scenario	Survey version	Task	Program Alternative	Forest Use	Contract Length (years)	Annual Payment (USD)
1	1	1	A	Conservation	25	12
			B	Ecotourism	5	22
2	1	2	A	Silvopasture	25	22
			B	Timber extraction	15	32
3	1	3	A	Timber extraction	15	12
			B	Conservation	5	32
4	1	4	A	Ecotourism	5	22
			B	Silvopasture	25	2
5	2	1	A	Timber extraction	15	2
			B	Ecotourism	5	12
6	2	2	A	Ecotourism	5	12
			B	Silvopasture	15	12
7	2	3	A	Ecotourism	25	22
			B	Timber extraction	5	32
8	2	4	A	Silvopasture	25	2
			B	Conservation	15	32
9	3	1	A	Conservation	25	32
			B	Timber extraction	15	2
10	3	2	A	Conservation	5	2
			B	Ecotourism	25	22
11	3	3	A	Silvopasture	15	12
			B	Conservation	15	22
12	3	4	A	Silvopasture	25	2
			B	Timber extraction	5	32