

Pillar	Summary of Key Contents / Features
User Demographics	Profile creation includes pronouns, gender identity, and age; facility locator feature.
Features	App tools like online consultation, AI chatbot, videos, share button, support contact.
Accessibility and Inclusivity	Ensure usability for people with disabilities and varied backgrounds.
Connectivity	App availability offline and for users without smartphones via USSID access.
Privacy and Security	Secure login, user agreements, regular password changes, and data protection.
Functionalities	Push notifications including SMS reminders.
Service Integration & Partnerships	Links with HCPs, labs, public and private health services.
User Engagement	Referral options, FAQs, and peer support groups.
Information Hub	Comprehensive sexual and lifestyle health education, including gender-affirming services.