

**Additional file 1 – Socio-economic and health characteristics of included and excluded participants**

	<b>Included (N=624)</b>	<b>Excluded (N=876)</b>	<b>P-value</b>
<b>Age (in years)</b>			
Mean (SD)	27.6 (6.20)	29.0 (5.96)	<0.001
Median [Min, Max]	27.0 [18.0, 44.0]	29.0 [17.0, 44.0]	
<b>Gestational age (in weeks)</b>			
Mean (SD)	14.4 (5.86)	14.2 (5.82)	0.366
Median [Min, Max]	14.1 [3.43, 26.9]	13.7 [2.86, 26.9]	
Missing	0 (0%)	4 (0.5%)	
<b>Number of previous pregnancies</b>			
Mean (SD)	1.34 (1.27)	1.42 (1.29)	0.266
Median [Min, Max]	1.00 [0, 10.0]	1.00 [0, 7.00]	
<b>Education level</b>			
Less than Grade. 10	48 (7.7%)	55 (6.3%)	0.02
Grade 10 or 11	209 (33.5%)	271 (30.9%)	
Grade 12	310 (49.7%)	419 (47.8%)	
Diploma	38 (6.1%)	89 (10.2%)	
Degree	19 (3.0%)	41 (4.7%)	
Missing	0 (0%)	1 (0.1%)	
<b>Employment status</b>			
Not employed	383 (61.4%)	501 (57.2%)	0.116
Employed	241 (38.6%)	375 (42.8%)	
<b>Personal income (ZAR per month)</b>			
None	383 (61.4%)	505 (57.6%)	0.001
< 1000	31 (5.0%)	21 (2.4%)	
1001 - 5000	157 (25.2%)	249 (28.4%)	
5001 - 10'000	48 (7.7%)	75 (8.6%)	
> 10'000	5 (0.8%)	26 (3.0%)	
<b>Vaginal discharge (observed or reported)</b>			
Yes	82 (13.1%)	106 (12.1%)	0.602
No	542 (86.9%)	770 (87.9%)	
<b>HIV status</b>			
HIV negative	433 (69.4%)	615 (70.2%)	0.833
HIV positive on ART	158 (25.3%)	210 (24.0%)	
HIV positive, not on ART	33 (5.3%)	49 (5.6%)	
Missing	0 (0%)	2 (0.2%)	
<b>Time normally spent waiting to see a nurse/doctor (in minutes)</b>			
Mean (SD)	62.2 (55.6)	56.0 (50.3)	0.123
Median [Min, Max]	45.0 [0, 360]	45.0 [0, 420]	
<b>Travelling time to the clinic (in minutes)</b>			
Mean (SD)	25.4 (17.6)	23.9 (14.0)	0.797
Median [Min, Max]	20.0 [0, 120]	20.0 [1.00, 120]	
<b>Money spent to attend clinic (in ZAR)</b>			
Mean (SD)	37.4 (34.8)	39.2 (35.8)	0.651
Median [Min, Max]	34.0 [0, 300]	32.0 [0, 300]	