## Appendix A

Capturing the timing of crisis evolution: A machine learning and directional wavelet coherence approach to isolating event-specific uncertainty using Google searches with an application to COVID-19

## Table A1: Google search keywords

|  | Panel A · 2020              |                                      |
|--|-----------------------------|--------------------------------------|
| coronavirus  | coronavirus undate          | coronavirus symptom                  |
| coronavirus undate   | live coronavirus undate     | symptoms of coronavirus              |
| coronavirus cases  | india coronavirus           | the coronavirus symptoms             |
| coronavirus news   | coronavirus undate india    | the symptoms of coronavirus          |
|  | coronavirus india undata    |                                      |
| coronavirus in dia   | vit common views            | corona symptoms                      |
|  | uk coronavirus un data ult  | covid symptoms                       |
| the sub-sector sector s | coronavirus update uk       | symptoms for coronavirus             |
| thank you coronavirus helpers  | uk coronavirus update       | corona virus                         |
| coronavirus ups  | coronavirus news            | corona virus symptoms                |
| coronavirus france   | coronavirus news update     | what are coronavirus symptoms        |
| coronavirus map  | corona update               | what are symptoms of coronavirus     |
| coronavirus us   | world update coronavirus    | what are the coronavirus symptoms    |
| coronavirus usa  | coronavirus update today    | covid 19 symptoms                    |
| world coronavirus  | coronavirus update cases    | what is coronavirus symptoms         |
| coronavirus live   | coronavirus cases           | what is coronavirus                  |
| coronavirus italia   | update on coronavirus       | what are symptoms of the coronavirus |
| coronavirus worldometer  | update of coronavirus       | what are the symptoms of the         |
|  |                             | coronavirus                          |
| corona virus   | latest update coronavirus   | symptoms of corona                   |
| coronavirus deaths   | coronavirus update in india | flu symptoms                         |
| coronavirus españa   | coronavirus in india        | symptoms of covid                    |
| coronavirus china  | coronavirus update usa      | coronavirus symptoms 2020            |
| coronavirus in india   | coronavirus usa             | coronavirus first symptoms           |
| coronavirus brasil   | coronavirus usa update      | coronavirus uk                       |
| coronavirus latest   | covid update                | coronavirus symptoms uk              |
| sintomas coronavirus   | coronavirus new update      | fever symptoms                       |
| italy coronavirus  | coronavirus vaccine update  | fever                                |
|  | Panel B: 2021               |                                      |
| COVID vaccino  | COVID                       |                                      |
| covid vaccine near me  | vaccine covid               |                                      |
| active accine hear me  | Vaccine covid               |                                      |
| covid 19 vaccine   | covid 19                    |                                      |
| covid vaccine registration   | test covid                  |                                      |
| covid registration   | covid cases                 |                                      |
|  | covid testing               |                                      |
| nfizor vaccine   | covid testing               |                                      |
| pfizer covid vaccine   | covid uk                    |                                      |
| pfizer covid vaccine   | covid news                  |                                      |
| cys vaccine covid  | vaccination covid           |                                      |
|  | vacuna covid                |                                      |
| eve vaccine  | covid india                 |                                      |
| covid vaccine side effects   | covid undate                |                                      |
| vaccine side effects   | long covid                  |                                      |
| walgreens covid vaccine  | covid testing near me       |                                      |
| walgreens  | optario covid               |                                      |
| walgreens vaccine  | vacina covid                |                                      |
| covid vaccine appointment  | covid vaccine near me       |                                      |
| book covid vaccine   | covid France                |                                      |
| vaccination  | sintomas covid              |                                      |
| covid vaccines   | covid cases today           |                                      |
| moderna vaccine  | covid 19 vaccine            |                                      |
| moderna covid vaccine  | covid us                    |                                      |
| moderna  | covid-19                    |                                      |
|  | vaccine covid               |                                      |

*Notes:* Keywords in **bold** are first-level search terms as reflected by Google's Year in Search feature in 2020 (Panel A) and 2021 (Panel B). Second-level search keywords are the top 25 keywords associated with each first-level search term for each year. Data is obtained for each keyword on a daily frequency over the COVID-19 period, defined as 1 December 2019 to 31 March 2022. For selection purposes, the highest value in each series is scaled to 100 and all other values are scaled relative to this value. Series enter the search set in first differences.

| Term                               |                 | $\Delta VIX_t$ : 7 iterations |                 |
|------------------------------------|-----------------|-------------------------------|-----------------|
|                                    | $\lambda_{min}$ | $\lambda_{1SE}$               | $\lambda_{2SE}$ |
| $\alpha_V$                         | 0.0152          | 0.0153                        | 0.0154          |
| $\Delta coronavirus_france_t$      | 0.2101          | 0.1484                        | 0.1119          |
| $\Delta coronavirus_news_t$        | 0.1420          | 0.1234                        | 0.1026          |
| $\Delta coronavirus_symptoms_uk_t$ | 0.0545          | 0.0432                        | 0.0312          |
| $\Delta coronavirus_uk_t$          | 0.1023          | 0.0752                        | 0.0576          |
| $\Delta coronavirus_us_t$          | 0.0395          | 0.0357                        | 0.0248          |
| $\Delta coronavirus_usa_t$         | 0.1012          | 0.0612                        | 0.0357          |
| $\Delta uk_coronavirus_t$          | 0.0745          | 0.0619                        | 0.0484          |
| <i>d.f.</i>                        | 7               | 7                             | 7               |
| L1                                 | 0.7393          | 0.5643                        | 0.4276          |
| $R^2$                              | 0.3161          | 0.2776                        | 0.2314          |

Table A2: Final iteration results of elastic net regularisation

**Notes:** This table reports the results of the final iteration of the elastic net-based selection and identification procedure. The procedure is repeated until only Google search terms for which coefficients are non-zero for the  $\lambda_{min}$ ,  $\lambda_{1SE}$  and  $\lambda_{2SE}$  penalties remain. *d.f.* is the number of measures with non-zero coefficients and L1 norm is the sparsity inducing penalty. Five folds (k = 5) are used for *k*-fold cross-validation given that our sample comprises 609 observations between 1 December 2019 and 31 March 2022. All series are in first differences.  $R^2$  is the coefficient of determination for COVID-19 measures with non-zero coefficients.

| Table A3: Correlations between | $\Delta VIX_t$ and individual | search terms |
|--------------------------------|-------------------------------|--------------|
|--------------------------------|-------------------------------|--------------|

| Term                                     | Ordinary ( $\rho_0$ ) | Spearman ( $ ho_S$ ) |  |
|--|-----------------------|----------------------|--|
| $\Delta$ coronavirus_france <sub>t</sub> | 0.5120***             | 0.1246***            |  |
| $\Delta coronavirus_news_t$              | 0.5007***             | 0.0724*              |  |
| $\Delta coronavirus_symptoms_uk_t$       | 0.4528***             | 0.0748*              |  |
| $\Delta coronavirus_uk_t$                | 0.4893***             | 0.1332***            |  |
| $\Delta coronavirus_us_t$                | 0.4356***             | 0.1467***            |  |
| $\Delta coronavirus\_usa_t$              | 0.4239***             | 0.0556               |  |
| $\Delta uk_coronavirus_t$                | 0.4824***             | 0.1306***            |  |

*Notes:* This table reports ordinary and Spearman correlations between  $\Delta VIX_t$  and individual Google search terms identified by the iterative selection procedure. \*\*\*, \*\* and \* indicate statistical significance at the respective 1%, 5% and 10% levels of significance.

Table A4: Correlations between  $\triangle CV19_t$  and  $\triangle VIX_t$  over different time horizons

| Horizo | n p       |  |  |
|--------|-----------|--|--|
| 2      | 0.6376*** |  |  |
| 4      | 0.1990**  |  |  |
| 8      | 0.4343*** |  |  |
| 16     | 0.6072*** |  |  |
| 32     | 0.8458*** |  |  |
| 64     | 0.7192*   |  |  |
| 128    | 0.1718    |  |  |

**Notes:** This table reflects ordinary correlations over different horizons estimated for energy coefficients using MODWT. Both series  $(\Delta CV19_t, \Delta VIX_t)$  have been decomposed into frequencies, i.e. investment horizons which are disjoint and correlations for the respective horizons in the frequency domain were calculated. For example, a 2-day horizon of  $\Delta CV19_t$ , which is an aggregation of 1 to 2 days, is correlated with the 2-day horizon (aggregation of 1 to 2 days) of  $\Delta VIX_t$ . Given that for each time horizon we have multiple wavelet decompositions, the most probable outcomes are chosen on the basis of adjusted *p*-values. As a result, we obtain correlations calculated over investment horizons and not specific to certain observations. \*\*\*, \*\* and \* indicate statistical significance at the respective 1%, 5% and 10% levels of significance.

Panel A: Regression of alternative keyword-based indices onto  $\Delta VIX_t$ Index α  $\beta_{\Delta UN_{I}}$  $\overline{R}^2 (\overline{R}_w^2)$  $\Delta CV19_{t}$ 0.0150 0.5565\*\*\* 0.3086 (0.4326)  $\Delta IDEMV_t$ 0.0158 0.0016 0.0000 (0.0004)  $\Delta EMV_t$ 0.0040 0.0112 0.0000 (0.0016) 0.2328\*\*\* 0.0526 (0.0093)  $\Delta TEU_t$ 0.1205 0.3491\*\* 0.1204 (0.1116)  $\Delta TMU_t$ 0.2067 Panel B: Regression of alternative keyword-based indices onto  $\Delta CV19_t$ BACV19 Index  $\overline{R}^2 (\overline{R}_w^2)$ α  $\Delta IDEMV_{i}$ 0.0980 0.0173 0.0000 (0.0001) 0.0145 0.0083 0.0000 (0.0001)  $\Delta EMV_t$ 0.1579\*\*\*  $\Delta TEU_t$ 0.0091 0.0233 (0.0243) 0.2079\*\*\*  $\Delta TMU_t$ 0.0148 0.0416 (0.1822)

Table A5: Regression results and stability tests

**Notes:** Panel A reports the results of least squares regressions of  $\Delta VIX_t$  and  $\Delta CV19_t$  onto the newspaper-based Infectious Disease Equity Market Volatility Tracker ( $\Delta IDEMV_t$ ), the newspaper-based US Equity Market Uncertainty Index ( $\Delta EMV_t$ ), and the (all English) Twitter-based Economic ( $\Delta TEU_t$ ) and Market Uncertainty ( $\Delta TMU_t$ ) indices over the period 1 January 2019 to 31 March 2022.  $\beta_{\Delta UN_t}$  is the *standardised coefficient* for each index which can be interpreted similarly to correlation and is indicative of the strength of the relationship between  $\Delta VIX_t$  and each index. Panel B reports the results of least squares regressions of each index onto  $\Delta CV19_t$ .  $\beta_{\Delta CV19_t}$  is the *standardised coefficient* for  $\Delta CV19_t$ .  $\overline{R}^2$  is the adjusted coefficient of determination measuring explanatory power.  $\overline{R}^2_w$  in brackets () is the adjusted coefficient of determination measuring regressions. It is robust to outliers and departures from normality in the dependant variables obtained using robust least squares (MM-estimation). Least squares regressions are estimated with Newey-West heteroscedasticity and serial correlation consistent (HAC) standard errors. \*\*\*, \*\* and \* indicate statistical significance at the respective 1%, 5% and 10% levels of significance.

Table A6: Regressions of  $\Delta CV19_t$  and  $\Delta VIX_t$  onto overall measures of responses

|                                | Panel A: ∆ <i>CV</i> 19 <sub>t</sub> |        |          | Panel B: $\Delta VIX_t$ |        |          |
|--------------------------------|--------------------------------------|--------|----------|-------------------------|--------|----------|
| <b>Policy response/measure</b> | 0 lags                               | 3 lags | Combined | 0 lags                  | 3 lags | Combined |
| Government response            | 0.0672                               | 0.0467 | 0.1406   | 0.0324                  | 0.0150 | 0.0552   |
| Stringency of response         | 0.0703                               | 0.0345 | 0.1234   | 0.0361                  | 0.0282 | 0.0668   |
| Health and containment         | 0.0689                               | 0.0324 | 0.1226   | 0.0305                  | 0.0204 | 0.0566   |
| Economic support               | 0.0006                               | 0.0563 | 0.0565   | 0.0018                  | 0.0160 | 0.0174   |

**Notes:** This table reports the adjusted coefficient of determination,  $\overline{R}^2$ , for regressions of  $\Delta CV19_t$  and  $\Delta VIX_t$  onto categorised measures of government responses over the period 1 January 2020 to 31 March 2022. Regressions are estimated with each measure entering the specification contemporaneously (0 lags), with three lags (3 lags) and combining both contemporaneous terms and three lagged terms (Combined).



Figure A1:  $\Delta CV19_t$  and  $\Delta VIX_t$  normalised entropies

**Notes:** Figure A1 presents normalized Wavelet Shannon Time-Energy Entropy for  $\Delta CV19_t$  (red line) and  $\Delta VIX_t$  (blue line). Dates are stated on the horizontal axis whereas the vertical axis reflects normalised energy entropy levels. Vertical dashed lines delineate phases. If  $\Delta CV19_t$  and  $\Delta VIX_t$  entropies increase (decrease) simultaneously, then COVID-19 related uncertainty contributes positively to overall uncertainty. If  $\Delta CV19_t$  entropy increases (decreases) and  $\Delta VIX_t$  entropy decreases (increases) simultaneously, COVID-19 related uncertainty contributes less to  $\Delta VIX_t$ .





*Notes:* Figure A2 reports 20-day rolling ordinary ( $\rho_0$ , red) and Spearman ( $\rho_5$ , blue) correlations for  $\Delta CV19_t$  and  $\Delta VIX_t$ . Rolling correlations are estimated starting 1 October 2019 and reported for the sample period, 1 December 2019 to 31 March 2022.









Panel V: Deaths











*Notes:* This figure reports the cumulative response of  $\Delta VIX_t$  to value-weighted indices reflecting interventions and measures of the spread of COVID-19 as reported in the Oxford COVID-19 Government Response Tracker (OxCGRT) between 1 January 2020 and 31 March 2022. Generalised cumulative impulse responses are reported with 10% confidence bands.