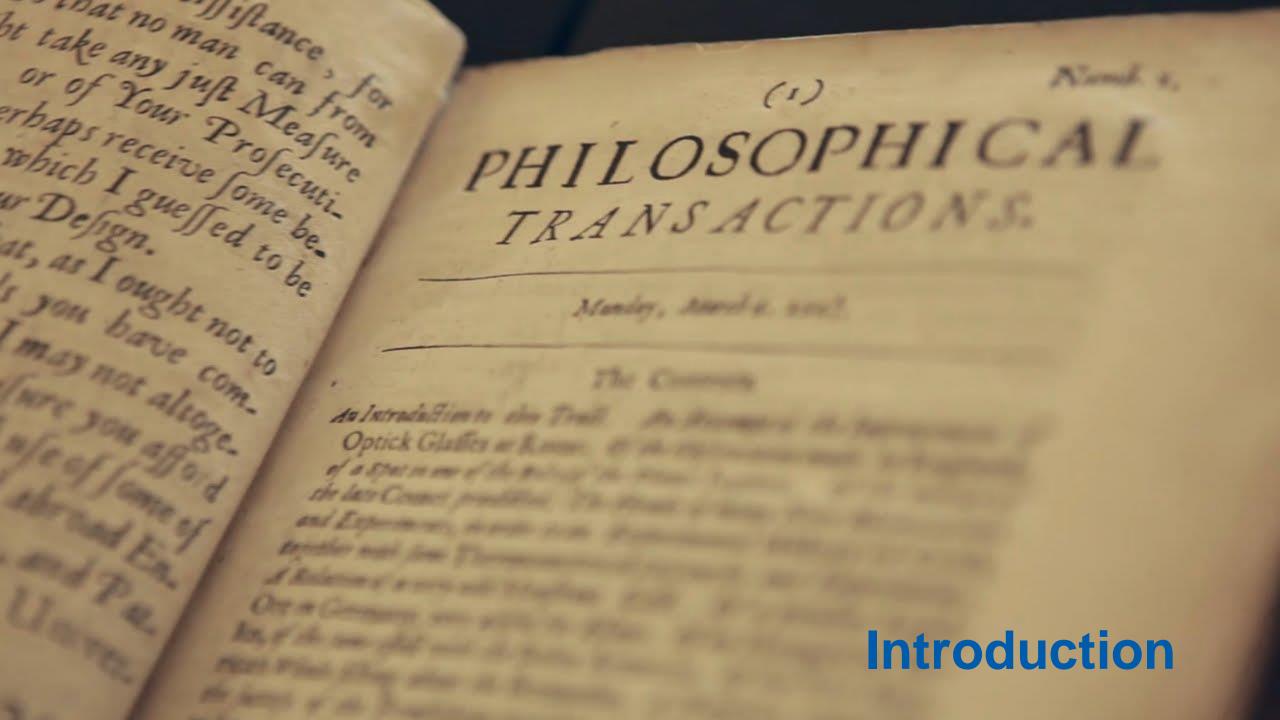




# Acquainted and informed: Strategies for communicating and implementing transformational agreements in the university community

Marguerite Nel

SANLiC 2023 Pre-conference training workshop, Johannesburg, 22 May 2023



A transformational agreement is when a consortium or institution enters into a partnership with a publisher to enable a large-scale transition towards open access.

Transformational agreements allow researchers unlimited read access to a portfolio of journals, plus funding to cover article publication charges (APC) when choosing to publish open access.



## **Case study: University of Pretoria**

"UP is rated as the number one university in South Africa for research outputs. Our vision is to be a leading research-intensive university in Africa that is recognised internationally for its quality, relevance and impact. We develop people, create knowledge and strive to make a difference locally and internationally."





## **Open Scholarship Services**

- Guidance on strategies to increase research visibility and impact
  - Personal engagement with information specialists
  - Products (e.g., subject guides, information on the webpage, workshops and training events)
- UPSpace institutional repository (policies and guidelines)
- Research Data Management (RDM) services and repository
- UP Journals on the Open Journal System (OJS) to support open access publishing of journal and book-length manuscripts
- Open Access (OA) funds to subsidise Article Processing Charges (APC's)



## UP's 2022 transformational (R&P) agreements

- Association for Computing Machinery (ACM) (2021- 2023)
- Emerald (2022 2024)
- Wiley (2022 2025)
- Access to 1585 accredited titles



## Strategies for the effective communication and integration

... to inform and integrate...

1. Compile the task team

2. Review process, develop content, and integrate with current workflows and

products

3. Develop a clear and concise message

- 4. Identify communication channels
- 5. Plan the communication timeline
- 6. Engage stakeholders
- 7. Provide training and support
- 8. Monitor and evaluate



## 1. Compile the task team

"No one can whistle a symphony. It takes a whole orchestra to play it." – H.E. Luccock

- Library Technical Services
- Open Scholarship
- Faculty Libraries
- Focus Area: Open Science
  - Transformational agreements
  - Data management plan tool
  - UP Research(er) visibility checker tool
- Marketing unit





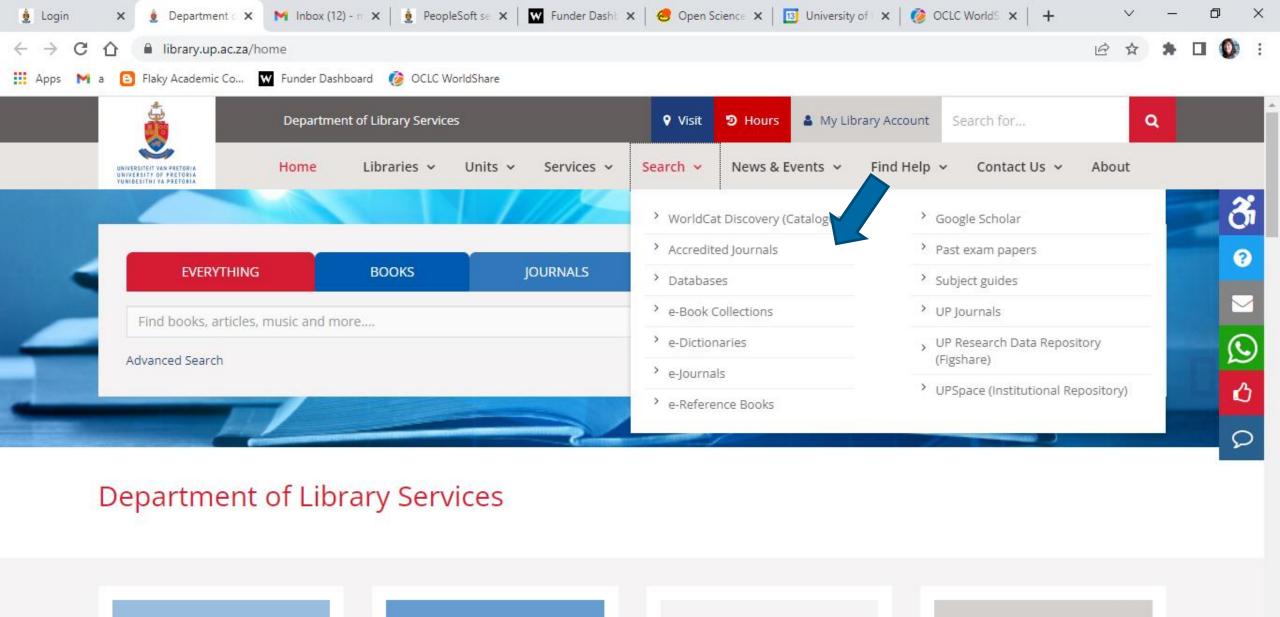
#### 2. Review process, develop content, and integrate with current workflows and products

"The secret of success is to do the common things uncommonly well." – John D. Rockefeller

Compile a list and publish it on the website

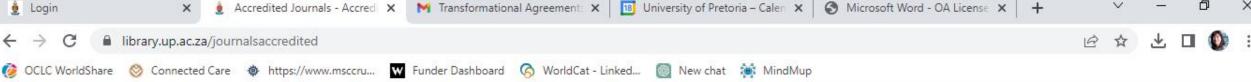
- "One stop shop"
- Access points
- Value added information





https://www.library.up.ac.za/home#







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## Accredited Journals

Accredited journals are recognised academic journals which meet specified criteria and therefore qualify for subsidisation by the Department of Higher Education and Training (DHET). To receive subsidy or recognition for an article you have written, you should select a journal which is accredited from one of the lists below.

Please note: Listed below are the official lists from the Department of Higher Education and Training, as supplied by the UP Department of Research and Innovation Support.

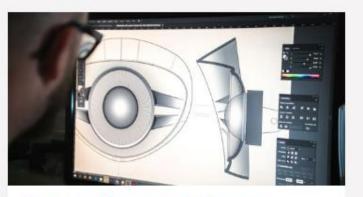


#### DHET acknowledged lists (2022)

Alphabetical integrated list of accredited journals for 2022 (including all 7 lists below)

Clarivate Analytics Web of Science IBSS DHET

Norwegian



#### Policies for list inclusion

Clarivate Analytics (Previously called ISI and Thomson Reuters)

IBSS

DHET

Scopus



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#### Other Resources

e-Journal Titles: A-Z Journal Citation Reports Predatory journals List of journals where UP authors can publish Open Access for free





























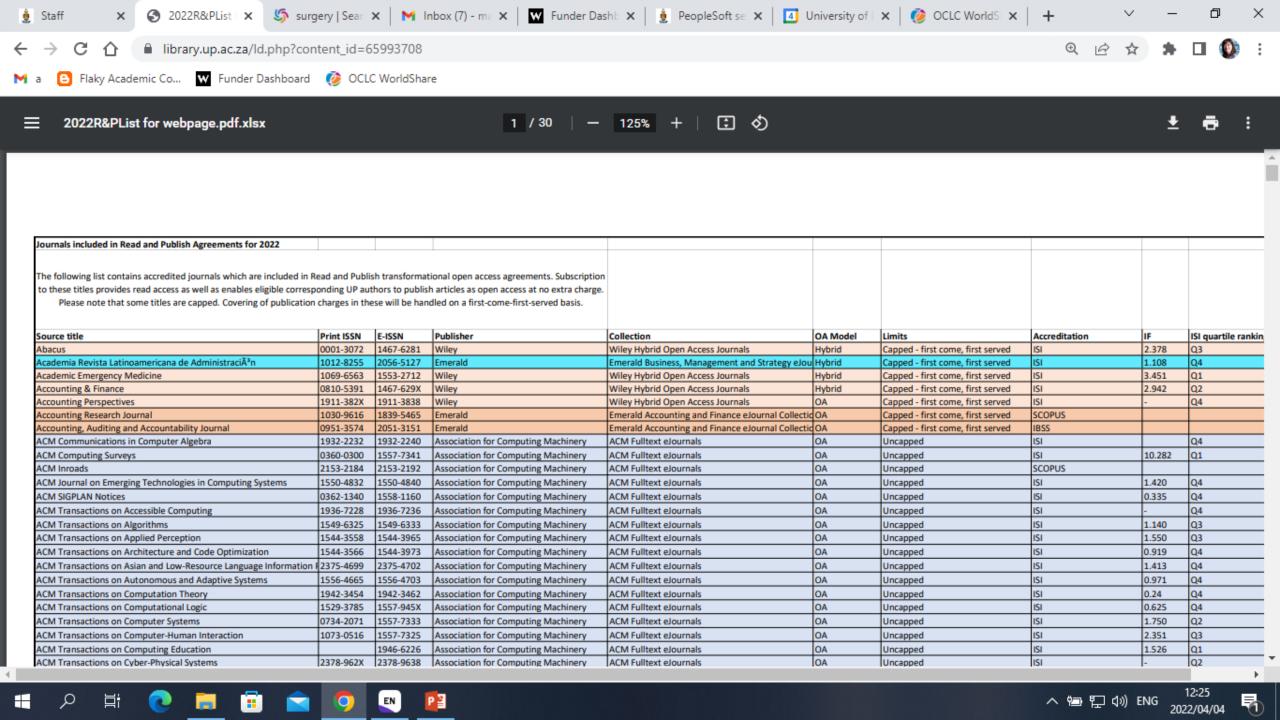












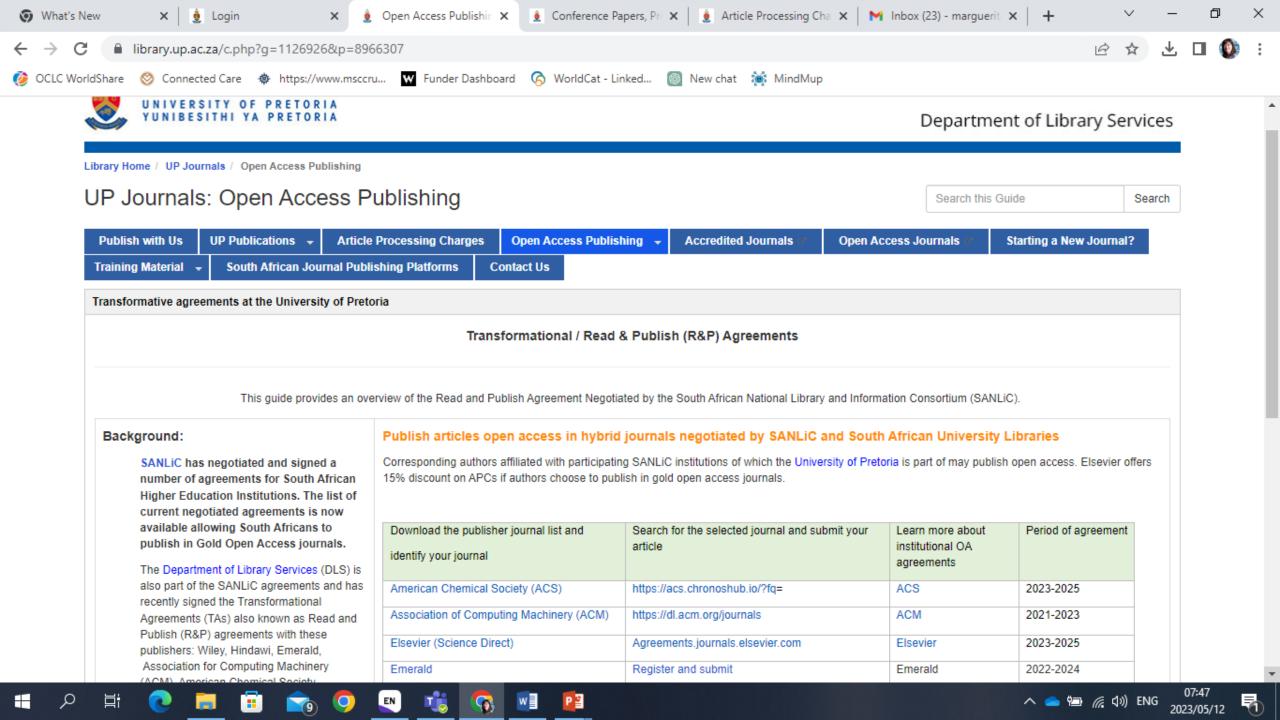
## 2. Review, develop content, and integrate with current workflows and products (continue)

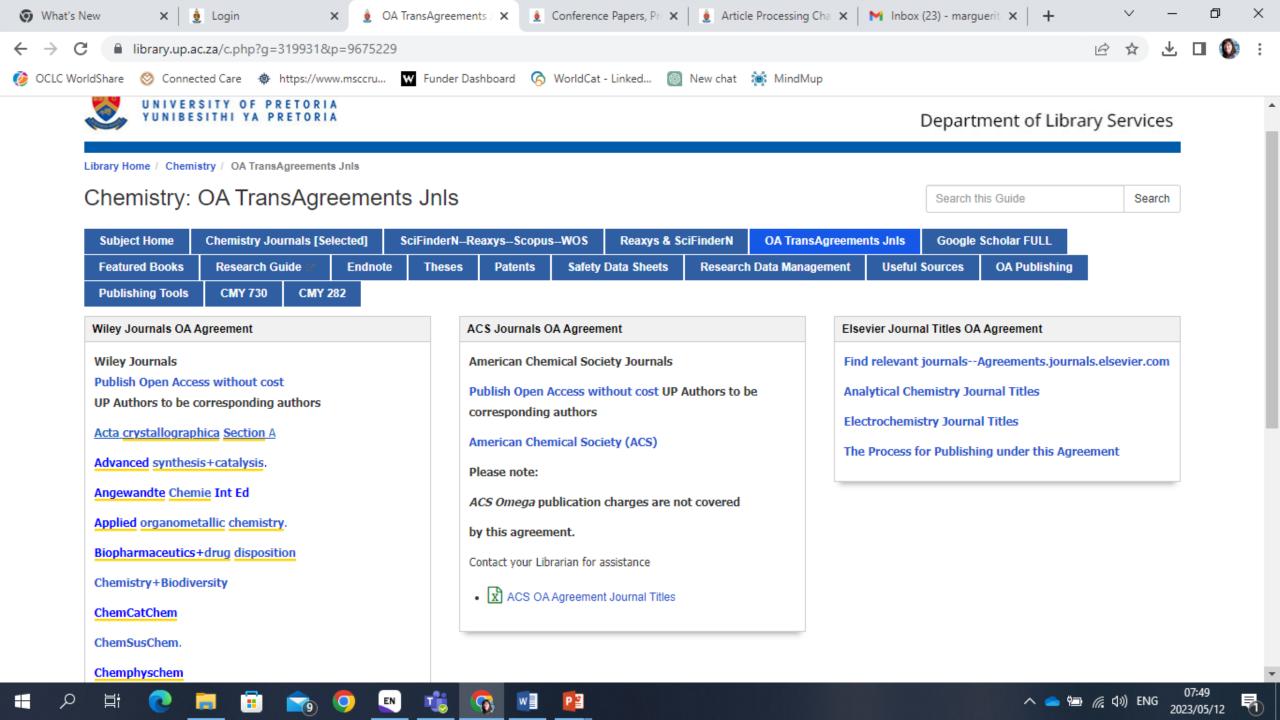
"The secret of success is to do the common things uncommonly well." – John D. Rockefeller

- Subject guides
  - General Transformational agreements
  - Subject (faculty and/or departmental) specific









## 3. Develop a clear and concise message

"The more you say, the less people remember. The fewer the words, the greater the profit." - François Fénelon

- Introduce the concept of transformational agreements in a language they would understand
- Lay out the benefits of the transformational agreements for them
- Explain the process they have to follow to publish in journals included in transformational agreements
- Provide them with direct contact information for support or help





#### UP researchers can now publish their research open access at no cost

The South African National Library and Information Consortium (SANLiC), on behalf of the Department of Library Services (DLS), has recently signed transformative agreements (also referred to as transformational, transitional, or "read and publish" agreements), with a few publishers (including Wiley, Emerald, and ACM). Aiming towards a fully open-access scholarly publishing model, transformative agreements represent a shift away from a subscription-only model to one which covers both subscription payments (the "read" element of the agreement) and article processing charges (the "publish" element).

The main benefit for UP authors is that articles submitted for publication in journals that are part of one of these agreements are not subject to article processing charges (APC). To assist researchers in identifying journals to consider for publishing, the Library compiled a <u>list</u> of accredited journals which are part of these deals and published it on the <u>Library website</u>.

Please note that this list will constantly be updated with new titles, as negotiations with publishers on transformative deals are an ongoing process.

The Library also plans to host a series of webinars to inform and communicate valuable information on transformative agreements to the UP research community. More detail on this will follow soon.

In the meantime, please contact your <u>information specialist</u> or the <u>Open Scholarship Office</u> for assistance or guidance on open-access publishing or if you have any questions regarding transformative agreements.

## Example

#### 3 Easy steps for OA publishing in journals included in the R & P deals:

- Decide in which journal you want to publish
- Check the list of journals where UP authors can publish OA for free
- Confirm that the title is accredited on the DHET acknowledged lists
- Check the publisher and proceed to the publisher website

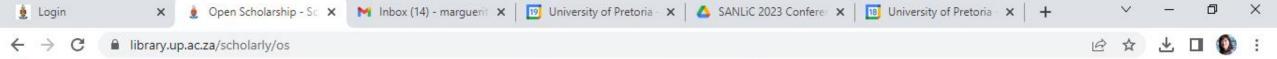
Find a journal

### Submit

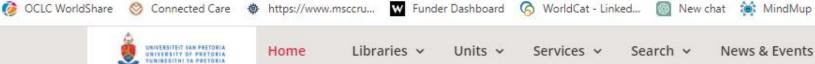
- Go to the author submission portal on the publisher's site
- Follow the manuscript submission process
- Select the right license
- Ensure your affiliation is
   <u>University of Pretoria</u> and you are using a <u>UP institutional</u>
   email address

- The system will automatically identifies UP authors as a part of the SANLiC agreement and will automatically allocates a voucher to the article
- The manuscript progresses through the usual publication process including peer review

Publish



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#### Contact Information

Merensky 2 Library; Level 6 cnr Lynnwood Rd and Roper Str Hatfield Pretoria, South Africa

#### Research Articles

Tel.: +27 12 420 4712 Email: upspace@up.ac.za

#### Theses & Dissertations

Tel.: +27 12 420 3690 Email: upspace@up.ac.za



#### Policies, Forms & Workflows

UP electronic theses and dissertations (ETDs) Policy to provide open access to research papers Policy on Article Processing Charges (APCs)

#### Forms

APC application form

UPSpace Thesis/Dissertation Submission Form

#### Workflows

UP Online Thesis/Dissertation Submission Workflow



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#### Self-help Guidelines

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UP Guidelines for Application to the University of Pretoria Open Access Fund for APCs. Researcher Profiles and Identifiers: Improving Research Visibility and Impact UP Electronic Thesis/Dissertation Submission Guidelines UP Journals Article Processing Charges (APCs) Transformative / Read & Publish (R&P) Agreements















































## 4. Identify communication channels

"If you just communicate, you can get by. But if you communicate skillfully, you can work miracles." — Jim Rohn

#### Direct

- Campus-wide messages
- Emails to researchers

#### **Roadshows**

- Faculty libraries
- Library Advisory Committee
- Faculties
  - ResComm
  - HOD
  - TownHall
- Departments

#### **Events**

- Postgraduate workshops
- Early Career Academics
- PG Writing Retreats
- Webinars
- Other

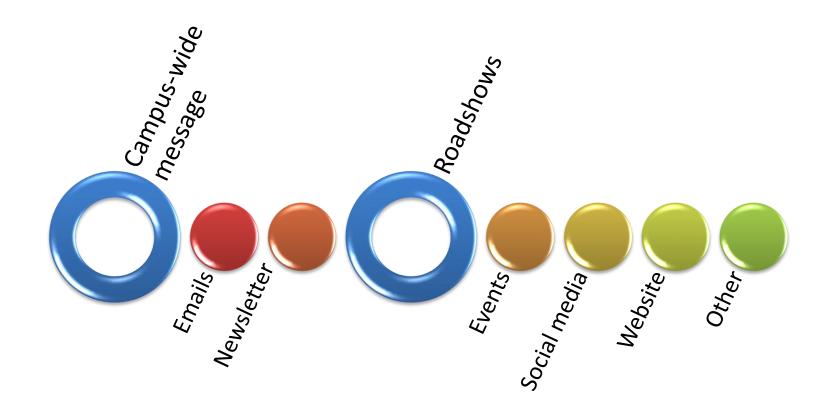
#### Other

- UP publications
- DLS Newsletter
- Social media
- Brochures and bookmarks
- Banner on the webpage



#### 5. Plan the communication timeline

"Observe due measure, for right timing is in all things the most important factor." – Hesiod





## 6. Engage stakeholders

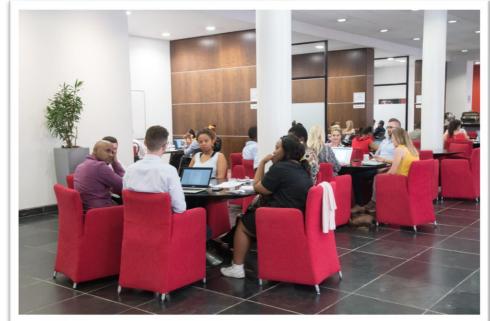
"The best way to minimize disagreement is to make sure that all the stakeholders are in the room." – Cheryl Yeoh

#### Internal

- Engage with information specialists from the beginning
- Include the marketing office in all decisions
- Involve (consult) the UX team
- Engage with researchers feedback

#### External

- Engage with SANLiC and the publishers
  - Training, webinars
  - Updated information and developments
  - Usage statistics
- Ensure that all stakeholders are regularly updated
  - Regular reports and updates to all stakeholders (e.g., Library executive, information specialists, Up executive, researchers)
  - Sharing information and updates with all stakeholders





## 7. Provide training and support

"Learning never exhausts the mind." — Leonardo da Vinci

- "Train the trainers"
  - Information specialists
  - Other library staff
- Regular workshops and training sessions
- Webinars/ training sessions of publishers
- Online resources
  - Website
  - Subject guides
- Contact details





#### 8. Monitor and evaluate

"Even worthwhile endeavors need evaluation in order to determine if they have become distractions from the best goals." – Quentin L. Cook

- Feedback from faculties via information specialists requests for more training or guidance
- Statistics of uptake (compare with other years and other OA publications)
- Determining the "saved" cost
- Report in Annual Review
- Report to UP Executive and Senate



## **Lessons learned**

- Teamwork is everything!
- Work with a plan!
- Stay updated and keep the community updated!
- Effective messaging is powerful!
- Ongoing engagement!





## The way forward

- Update the list (2023 additions)
  - Less information
- Roadshows
  - Information specialists
- Review APC fund
- Forecast





## Conclusion





# Thank you!

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