

Dr Johan van Rensburg

Dr Johan van Rensburg graduated from the University of Pretoria where he received a bachelor's degree in veterinary medicine from Onderstepoort with a focus on production animal medicine.

Johan has been in practice for several years and joined Pfizer Animal Health in 1994 as technical manager for Southern Africa. He assisted in product development, executing and reporting of local and international clinical studies for the development of doramectin and danofloxacin. In 1996 Johan was appointed as Technical Director and focused on solution development and delivery for South Africa, Australia and New Zealand. Early in 1999 Johan was appointed as Business Development Director for Pfizer, responsible for seeking out new business opportunities. He coordinated the acquisition of new products and companies and oversaw the implementation of business plans and the penetration of new markets.

In January 2002 Johan joined Bayer Animal Health as Head of Technical Development. As part of the Bayer global clinical research team, Johan instituted a clinical development plan to ensure long term new product supply to the company and later established a new business model for the integration of marketing and technical teams.

Back home in February 2005 Johan was appointed as the General Manager for Afrivet Business Management. The key focus was to turn a small local South African company into a global role player. Together with the expertise in the Afrivet management team the business has grown to be among the top 5 animal health companies in Southern Africa.

Johan and Mr. Deon Kleynhans established ABE Biotech in August 2011. The company has a strong focus on the manufacture and supply of patented probiotics for use in cattle and sheep. ABE drives a focused research and development plan for the development of novel animal health products and collaborate with various local and international institutions.

With a good understanding and passion for the animal health industry, Johan shares his knowledge with various companies and universities. He is a member of good standing with the South African Veterinary Council and the Veterinary Association and is a member of the Royal College of Veterinary Surgeons.

Johan is an avid reader and enjoys carpentry and fishing. He resides in Jacobsbaai and is the principal owner of Seagate Veterinary Consultancy.

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