“Think out loud”
Creativity in the Library environment

Barbara Kellermann, Antoinette Lourens
& Marguerite Nel
"We have become not a melting pot but a beautiful mosaic. Different people, different yearnings, different hopes, different dreams."

Jimmy Carter
Libraries beyond 2000

“Libraries are today experiencing a technological revolution that goes well beyond anything that has existed since the invention of printing”

Graubard (1998: vii)
Managing change

“Those involved in the academic library profession are living in exciting times. It is not just the speed of change which provides the excitement, but the recognition that we can make a significant contribution to the progress of the academic community... We need to embrace innovation and learn how to learn, as the organisations we work for have to learn how to change".

Katsirikou and Sefertzi (2000: 705)
Self-direction

"...an internal confidence of feeling and knowing, an ability to make the fullest use of mental powers and abilities, and a capacity for enjoyment and self-content"

(Antony Clare in Weinberg & Cooper, 2007:11)
Team work

"The cohesiveness of a work group determines the degree to which individuals believe that they can introduce ideas..."

(Scott, 1994: 586)
Creativity and innovation

“...the process of modifying ideas, from an existing knowledge base, with the ability to form or bring forth a new thought by using imagination and intellect. It is part of an individual’s intellectual personality that can be applied to everyday situations"

Olsen (1999: 383)
"Tell me and I'll forget, show me and I may remember, involve me and I'll understand"  
Chinese proverb
Creative projects:

1. Creativity to enhance organisational culture
2. Creativity for better job performance
3. Creativity as marketing tool
4. Creativity to serve our clients
1. Creativity to enhance organisational culture

- Quilts
  - Idea was raised by the head of the library
  - taken up by members who enjoy sewing
  - completed in about 3 months
  - hanging and 'unveiling' of the quilt was combined with another celebration at the library, making it a festive occasion
A picture of the quilt used for the cover of a notepad

Veterinary Science Library, University of Pretoria

Christmas cards

Birthday cards

Gelukkige Verjaarsdag

Invitation to the unveiling

Veterinary Science Library
University of Pretoria
20 years in Theiler Building
1987 - 2007

Bookmarks
- Community service
3.2 Creativity for better job performance

- Working together on projects for better results
Co-authoring presentations

The librarian as author and publisher in the digital environment:

Launching Veterinary Science in UPSpace

Erica van der Westhuizen and Antoinette Lourens
2nd HICSA conference, Bloemfontein, 8-9 November 2004

Webportals for animal health; capturing and harnessing information and knowledge for the e-environment information

Experiences at the Academic Information Service, Veterinary Science Library, University of Pretoria

A. Braytenbach, T. Coetsee, A. Lourens, E. van der Westhuizen

Disasters and diseases in Africa: Information support for animal and human health

T. Coetsee, A. Lourens, M. Nel and E. van der Westhuizen

IFLA Satellite Session: Health & Biosciences, Durban, 18 August 2007
COME TO AFRICA FOR YOUR NEXT CONFERENCE!

INVITATION TO HOLD 5th ICAHIS AT THE UNIVERSITY OF PRETORIA'S VETERINARY CAMPUS, Onderstepoort IN 2005 OR 2006

Erika van der Westhuizen and Antoinette Urban
4th ICAHIS Budapest,
August 2003

5th International Conference of Animal Health Information Specialists
4 - 7 July 2005

Running wild, running free:
Capturing, harnessing and disseminating knowledge flows in support of animal health

University of Pretoria, Onderstepoort
South Africa
http://www.vet.up.ac.za/vetlis

Gelukkie Verjaarsdag

5th International Conference of Animal Health Information Specialists, 4 - 7 July, 2005
• Training

The Veterinary Science Library
Training BVSc3
http://www.library.up.ac.za/vet
3. Creativity as marketing tool

• Social networking
• newsletter

InfoMania
4. Creativity to serve our clients

- Web portals
  - Poultry
  - African Goats
  - Ostrich
  - Disaster management
  - Dental Formulae
• Web pages

Legislation

Information for private Practitioners

Research support

Vet Books for Africa
- Web 2.0 applications
  - Blogs: E-books, Veterinary Library strategies, 3rd HICSA conference etc.
  - Slideshare: Training material
• Web 2.0 applications
  - Flickr: Photos of events
  - Google Earth / Google Maps: Directions to Veterinary Science Library
“Success - it’s a matter of having a positive attitude and applying motivational principles in a daily basis...

Motivation is like a fire; unless you add fuel, it goes out.”

Jeff Keller
Management
The team players
Time management
Looking forward

“When it comes to the future, there are three kinds of people: those who let it happen, those who make it happen, and those who wondered what happened”

John M Richardson, Jr.
Thank you!