S9 Table. Distribution of responses to the questions used to measure respondents' sensitivity to herpetological trade risks ( $\mathrm{n}=2,007$ ).

|  | Median | Percent of respondents |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Not at all | Slightly | Moderately | Very | Extremely |
| How concerned are you about disease |  |  |  |  |  |  |
| transmission from captive amphibians and |  |  |  |  |  |  |
| reptiles to... |  |  |  |  |  |  |
| Other captive amphibians | Very | 4.9 | 12.4 | 30.3 | 30.3 | 22.1 |
| Native wildlife | Very | 3.3 | 9.3 | 24.7 | 32.5 | 30.1 |
| Pets | Very | 4.1 | 9.0 | 20.2 | 31.4 | 35.3 |
| Livestock, such as cows, sheep, and goats | Very | 3.3 | 8.3 | 21.9 | 33.0 | 33.5 |
| Humans | Very | 3.9 | 6.7 | 16.8 | 29.5 | 43.0 |

