



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Health Sciences

Fakuleit Gesondheidswetenskappe
Lefapha la Disaense tša Maphelo

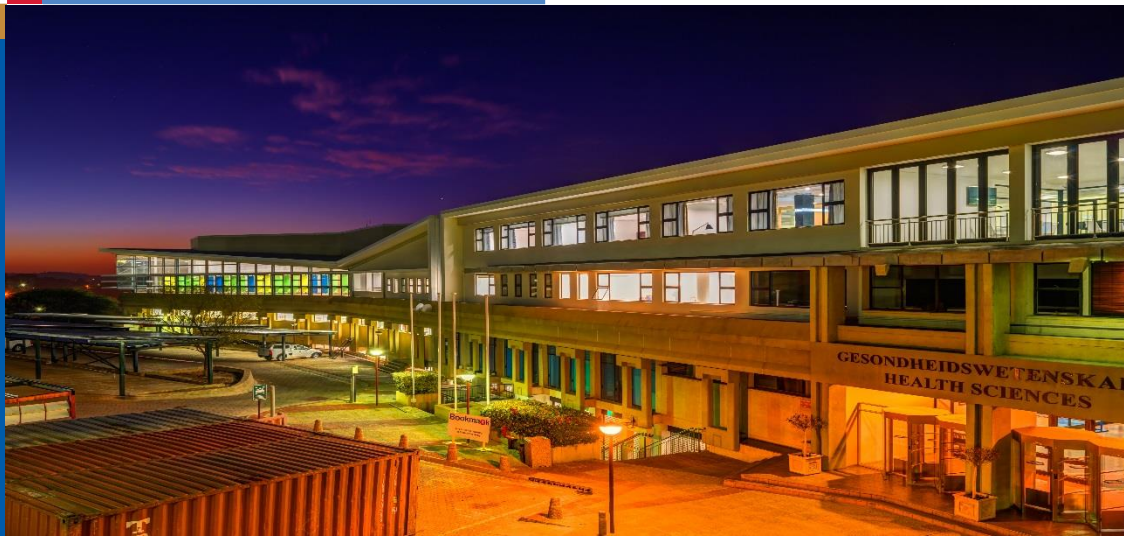


APC: the fine print

Vanessa Steenkamp

Deputy Dean Teaching and Learning

Make today matter

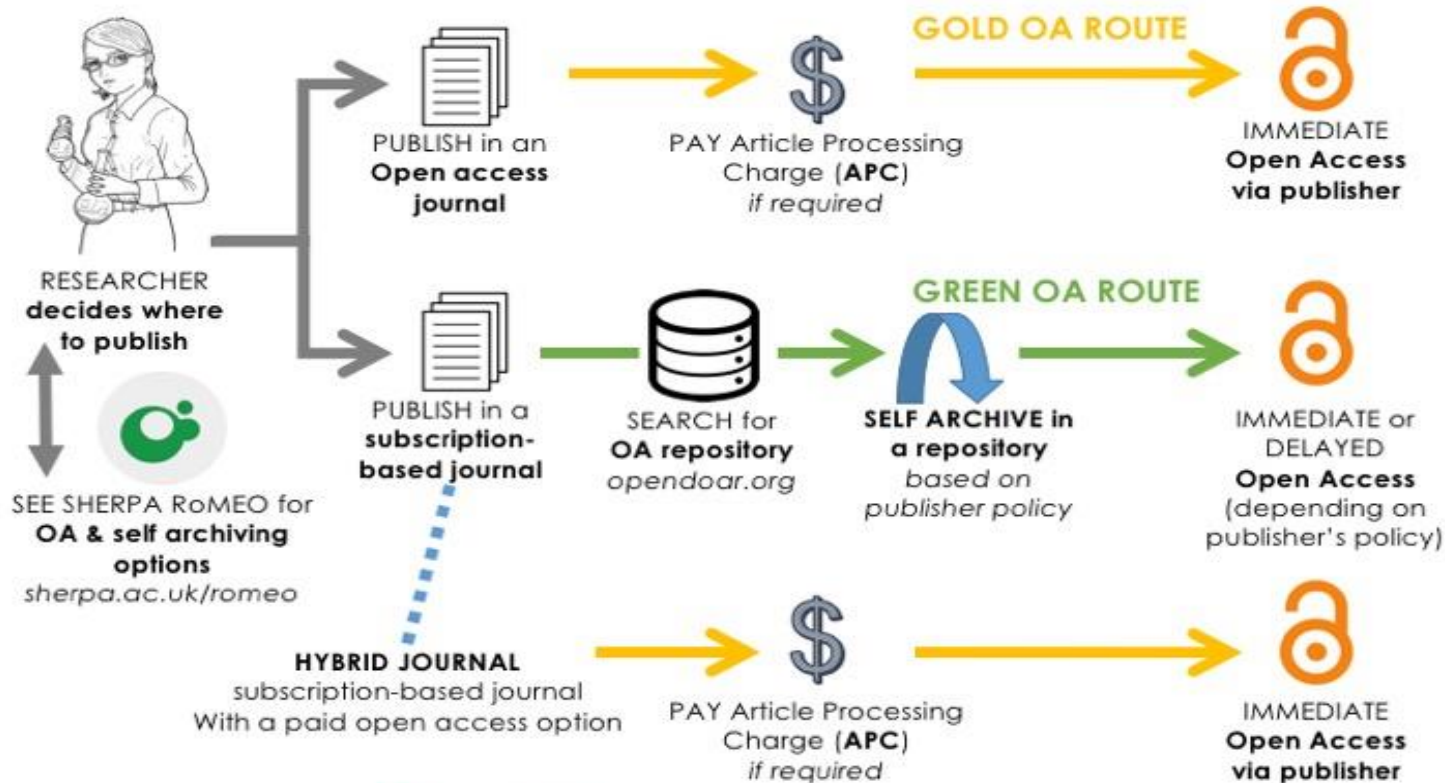


Article processing charge



- Article processing charge (APC) = publication fee/costs
- Fee charged to make work available in either
 - open access journal or
 - hybrid journal
- Fee is intended to cover peer review-related costs and editorial staff
- Journal dependent
- Paid by the author, the author's institution, or research funder

Open Access Publishing



UP library

Types of journals

- **Open access** – information available free of charge to reader; author pays/ subsidized (by a government entity, professional society, or the like)
- **Subscription** – reader pays to obtain information (except if institution has a subscription, which they pay for); no charges for author
- **Hybrid** – subscription with the option of open access; mixture of above



Costs

- Differs according to the academic publishers
- Below \$100 to over \$5000 [€9500 for the journal Nature]
- Costs of efficiently publishing a scholarly article between €200-€1000
- High fees are sometimes charged by traditional publishers in order to publish in a hybrid open access journal
- Shock for many aspiring research authors is in the “post-acceptance fees”
- NB read all of the fine print if you want to consider publishing in an OA journal
- Know all the fees upfront



Cost offset

- Ask for full or partial waiver
- Article cost waived if editor of special edition
- **If you have the funds and it's worth it to you, be prepared to pay!**
- Include in funding proposal
- University will subsidize 50%
 - Student first author
 - High impact journal





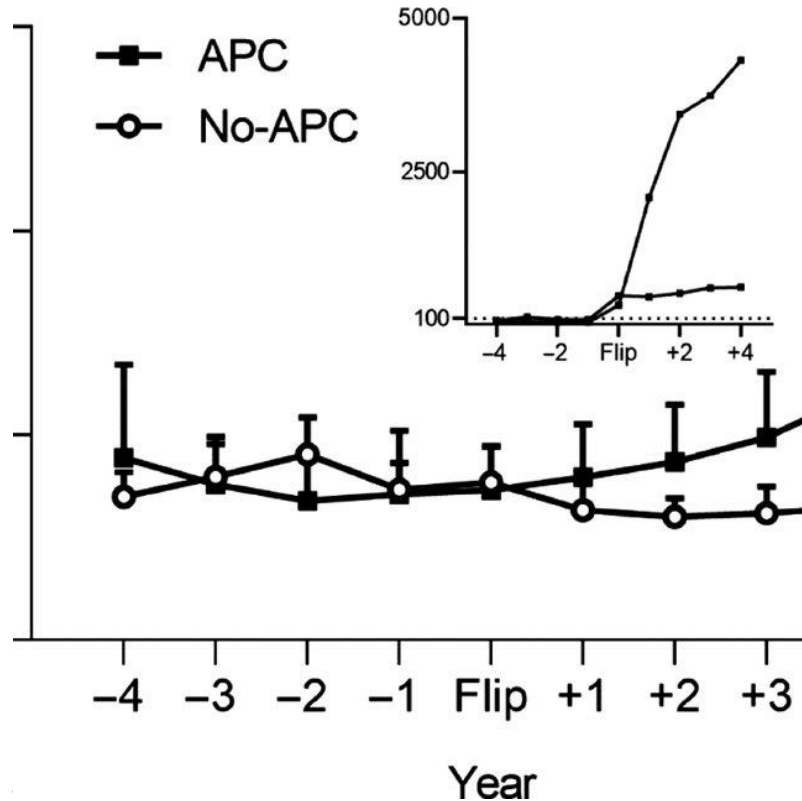
- ✓ **Increased citation and usage:** Studies have shown that open access articles are viewed and cited more often than articles behind a paywall.
- ✓ **Greater public engagement:** Content is available to those who can't access subscription content.
- ✓ **Increased interdisciplinary conversation:** Open access journals that cross multiple disciplines help researchers connect more easily and providing greater visibility of their research.
- ✓ **Wider collaboration:** Open access publications and data enable researchers to carry out collaborative research on a global scale.
- ✓ **Faster impact:** With permissive licences like CC BY, researchers are empowered to build on existing research quickly.
- ✓ **Compliance with open access mandates:** Open access journals and books comply with major funding policies internationally.



- Speed of Publication vs a Long ‘Paper Wait’
 - OA cuts down on valuable wait time to publication
- OA journals result in higher impact factor due to better accessibility



Citations



Higher visibility = higher # citations



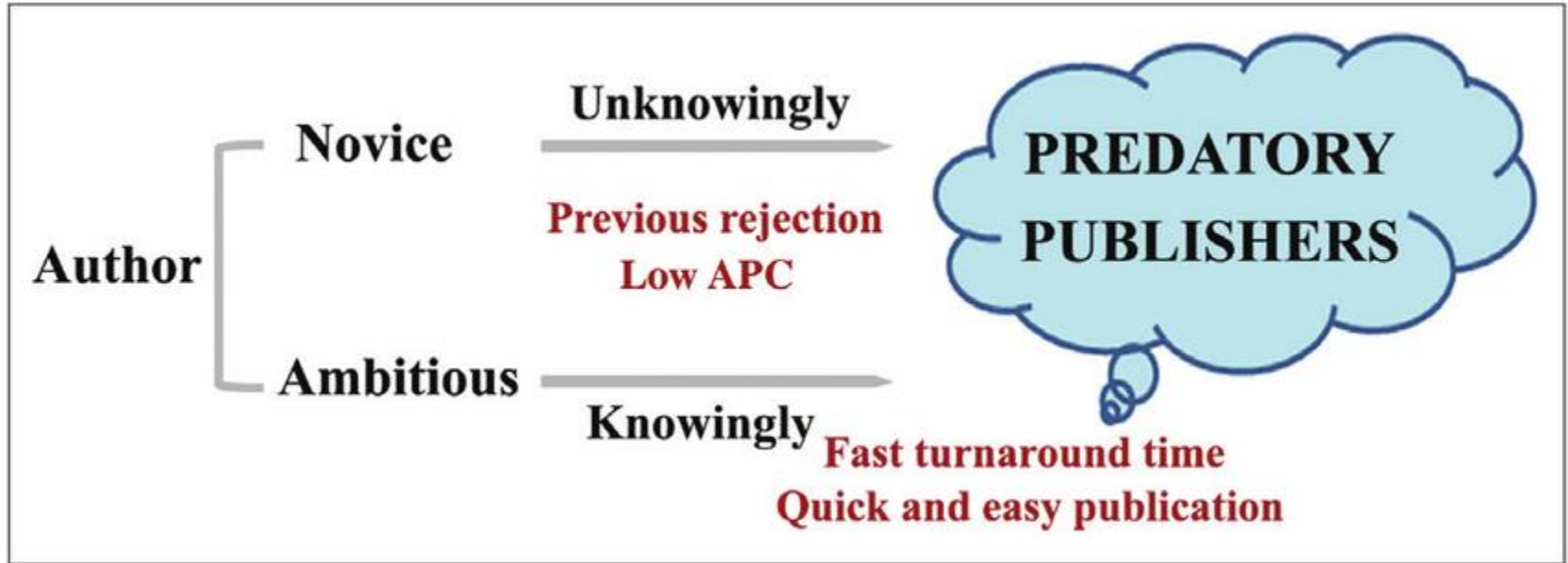
Measure of scholarly output

H-index indicator of productivity
and impact of research

More publications cited, greater H-index

**NB for research professionals and their
academic institutions**

Danger





THANK YOU

