



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

Faculty of Humanities

Fakuliteit Geesteswetenskappe
Lefapha la Bomotho

*Human*ITIES 100.
— Since 1919 —

Benefits of Open Access Publications

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Benefits of Open Access Publishing

GREATER VISIBILITY

1. **Articles** are **viewed & cited more** often
 - Wellcome Trust funded articles downloaded 89% more
2. **Greater Public Engagement**
 - Increase **International & Interdisciplinary collaborations**
 - **Policy Impact**
 - 38,000 Springer Nature articles cited **UN, WHO, IMF and World Bank** global policy documents
3. **Faster Impact**
 - CC BY encourages others to **build on existing research**
 - Funders **encourage open access**

When Publishing in Journals

1. **Journal Citation Reports (JCR)**
 - Compares journal citation data on Web of Science
 - Shows the highest impact journals in your field
2. **Scopus Journal Metrics**
 - Impact values for journals per subject area
 - **CiteScore** or **SNIP** (Source Normalized Impact per Paper)
 - Quality & reputation **SCImago Journal and Country Rank (SJR)**
3. How **discoverable** is the Journal
 - **Web of Science** and **Scopus**
 - **DOI** allocated

What an author can do

- **Web & Social Media profiles:**
 - Promote research to wider audience – **UP Research Matters**
 - **ResearchGate, Academia.edu** and **Twitter** or your own blog
 - *The Conversation* publications for wider audiences
- **Keywords** & include them in your **abstract** and **full text** to help search engines find your work
- **Consider:**
 - Citing recognized authors in your field
 - Publish **openly linked data (UP Data Repository)**
 - **Unpublished papers**
 - **Working papers**
- Include **institutional affiliation**



Thank you!