Web 2.0 for Libraries

Tips, Tools and Trends

Ina Smith
"Thinking Outside the Borders" Leadership Institute
5-8 November 2008
University of Pretoria, South Africa



"Leaders are good at **innovation**, they tend to focus on creating a **vision**, they are **people-oriented** and look ahead towards **future challenges**."

"The typical leader prefers to **inspire** and **influence** people to get the job done by using **encouragement** & **communication** ('pulling style')."

Jeanne Calitz 22 October 2008



What is Web 2.0?

- Users build networks (professional, recreational, etc.)
- People are the content of sites (O'Reilly)
- Emphasis on online sharing, collaboration, openness, high transparency
- Interactivity



Web 1.0 vs Web 2.0

Britannica Online vs Wikipedia

Personal websites vs Blogging

Publishing vs Participation

CMS vs Wikis

Directories (taxonomy) vs Tagging (folksonomy)



What is Library 2.0?

- The library is everywhere
- The library has no barriers
- Beta is forever
- Replace, enhance existing ways of working
- Library invites participation
- The library uses flexible, best-of-breed, componentbased systems
- The library is a human-centred organization
- People are encouraged to experiment, mistakes are allowed



The machine is Us/ing Us



Google Talk & Skype

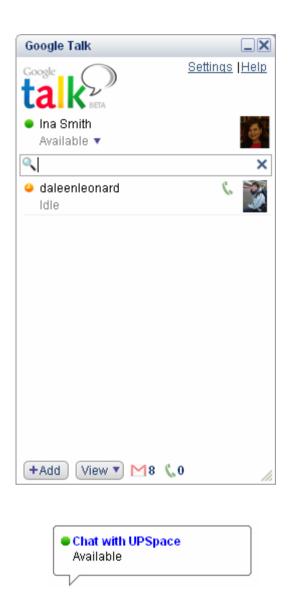






for Libraries







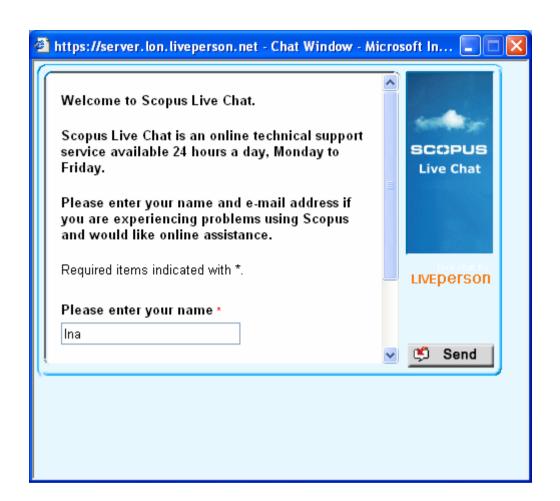


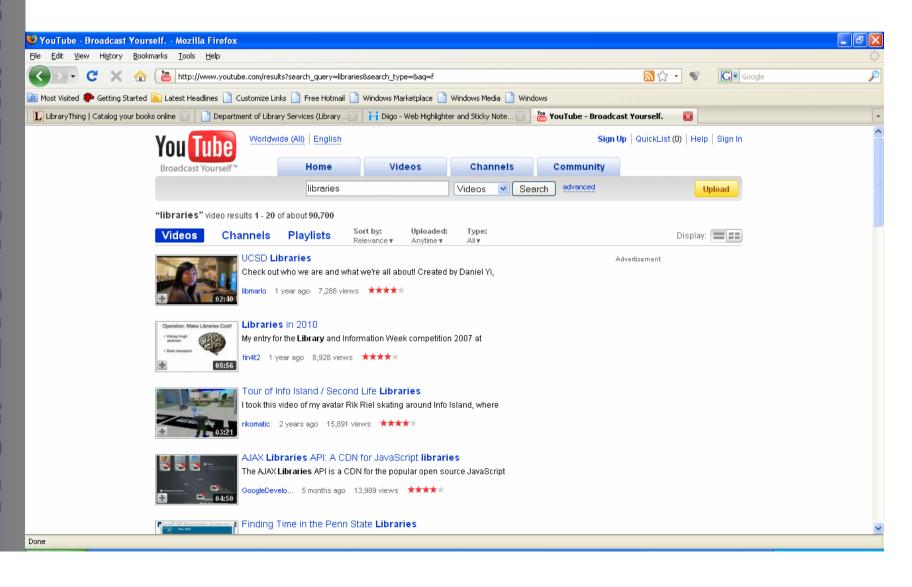




Image Sharing



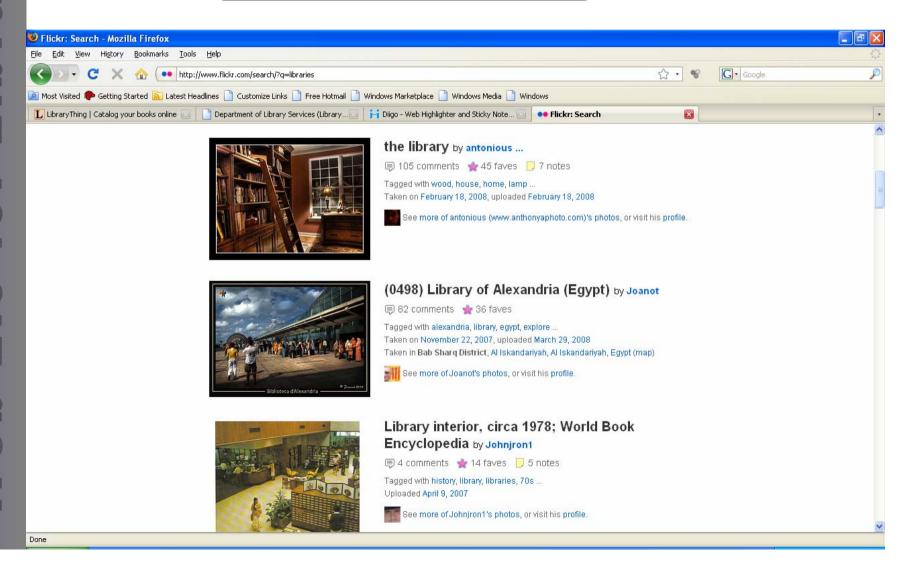
YouTube ("libraries" = 90,700)



Flickr



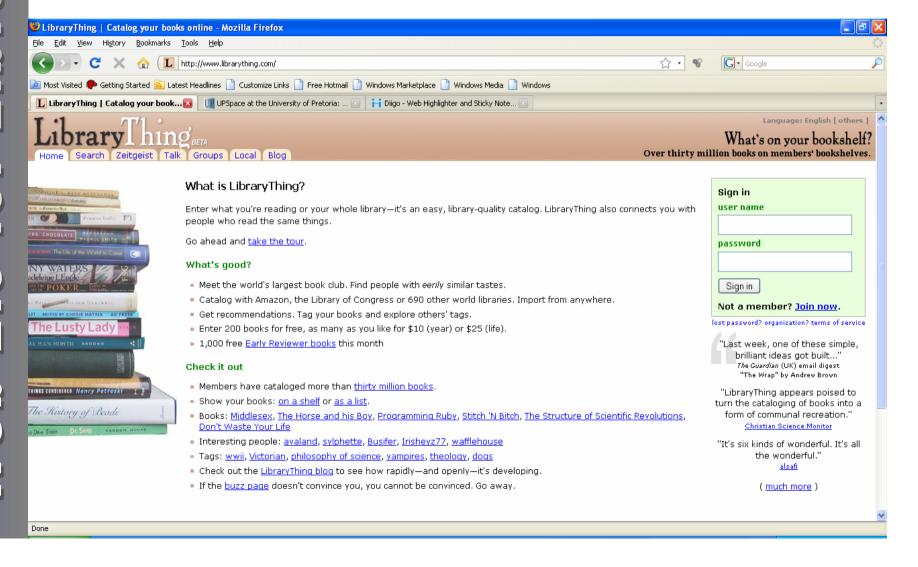
We found **1,147,055** results matching libraries.



Catalogue your own books online



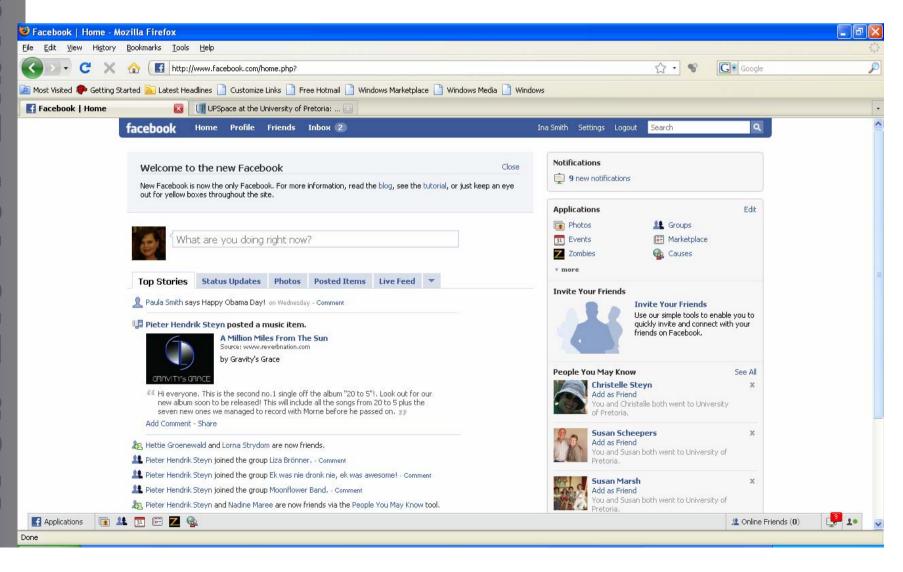
LibraryThing



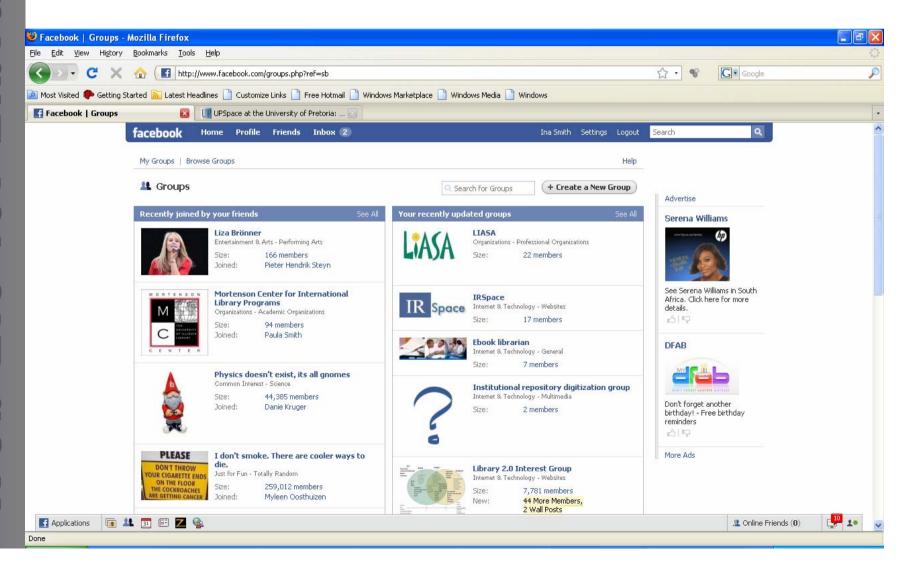
Facebook & Business Facebook



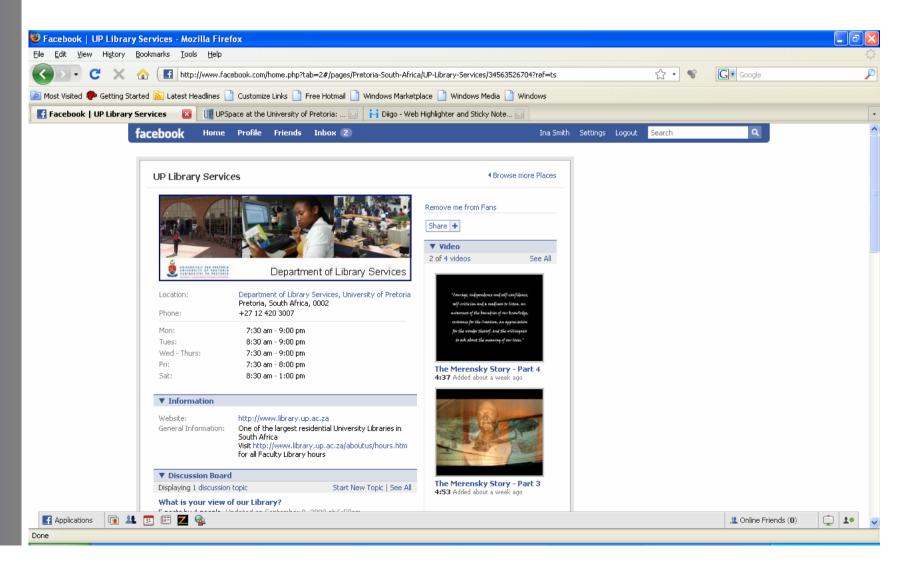
Personal Facebook Profile



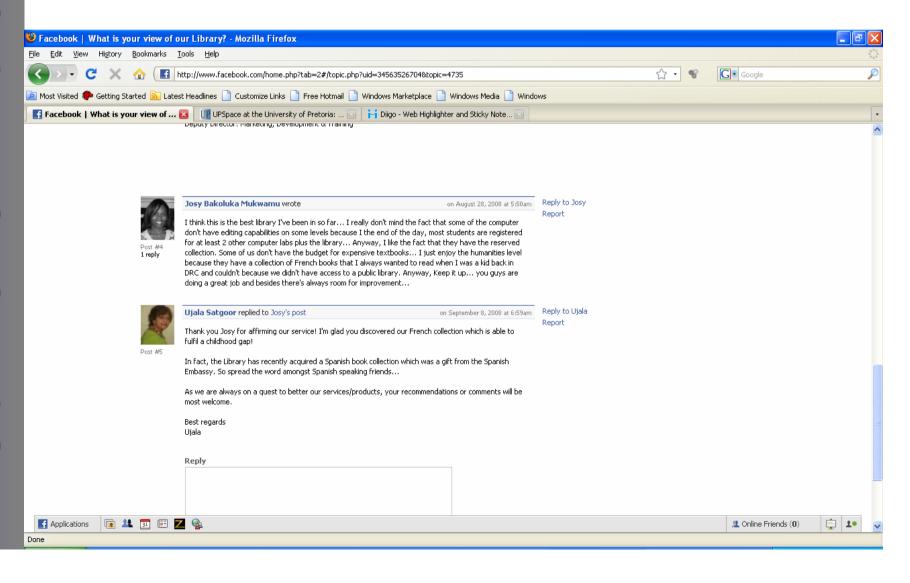
Groups to which I belong



http://www.facebook.com/home.php?tab=2#/pages/Pretoria-South-Africa/UP-Library-Services/34563526704?ref=ts

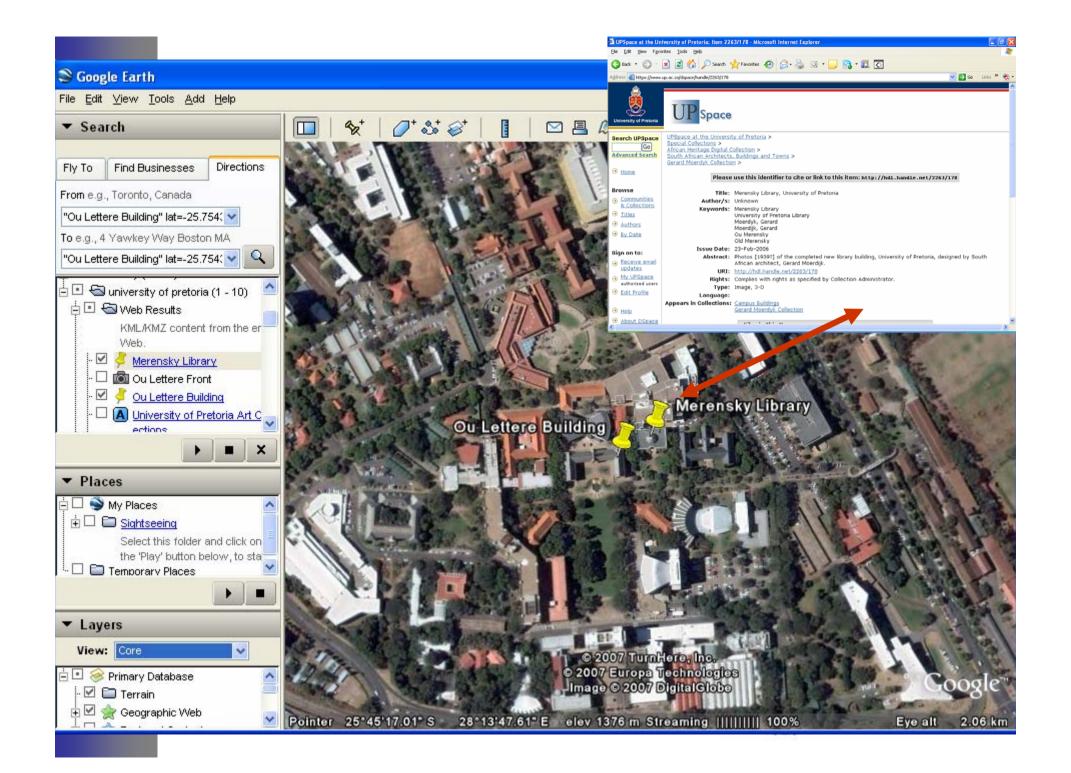


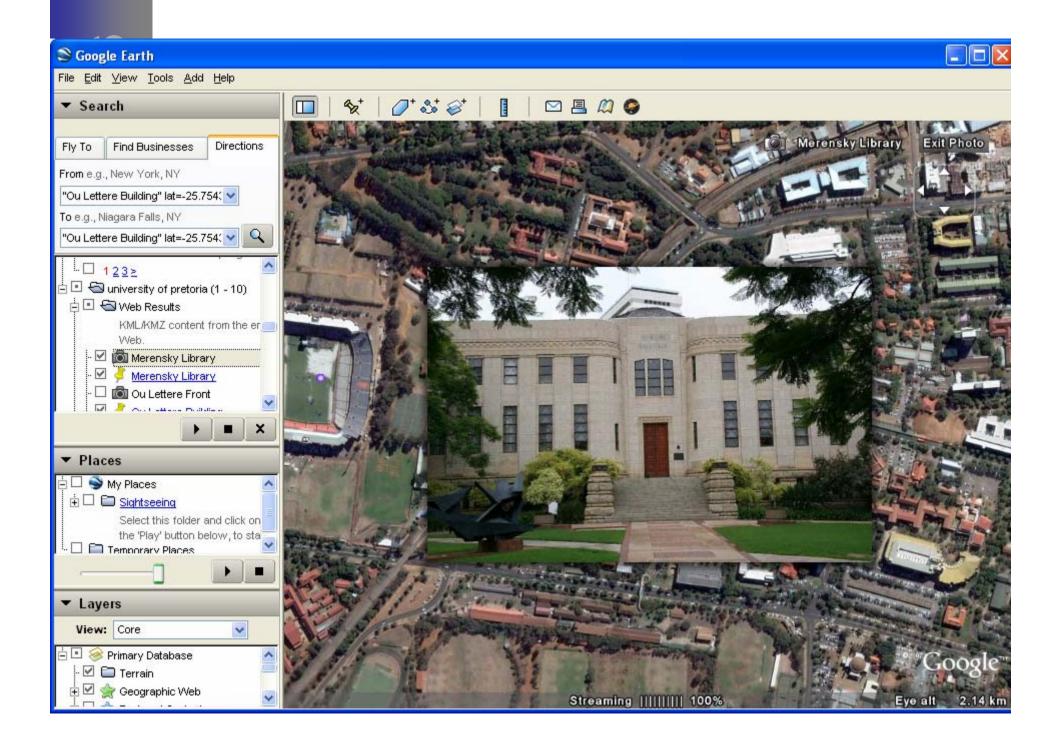
Comment by client & response



Google Earth



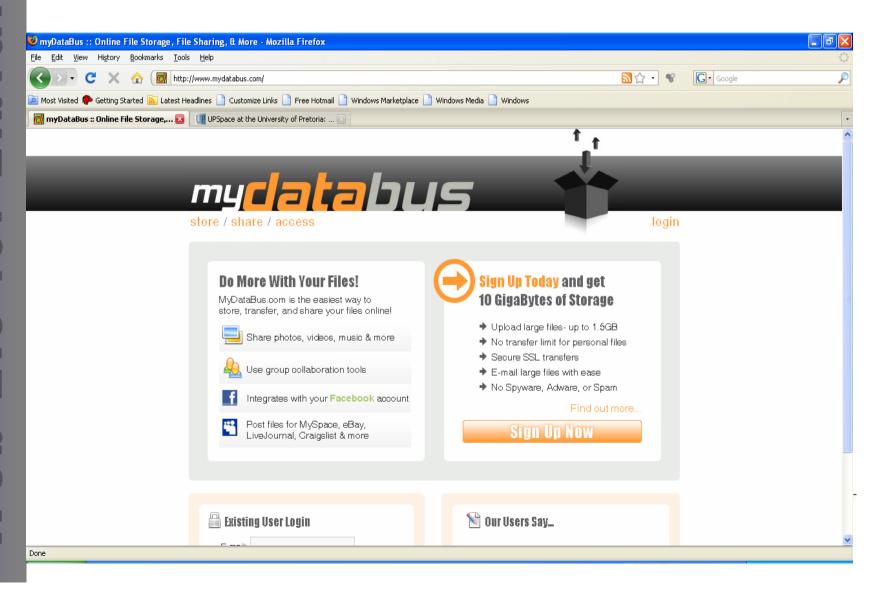




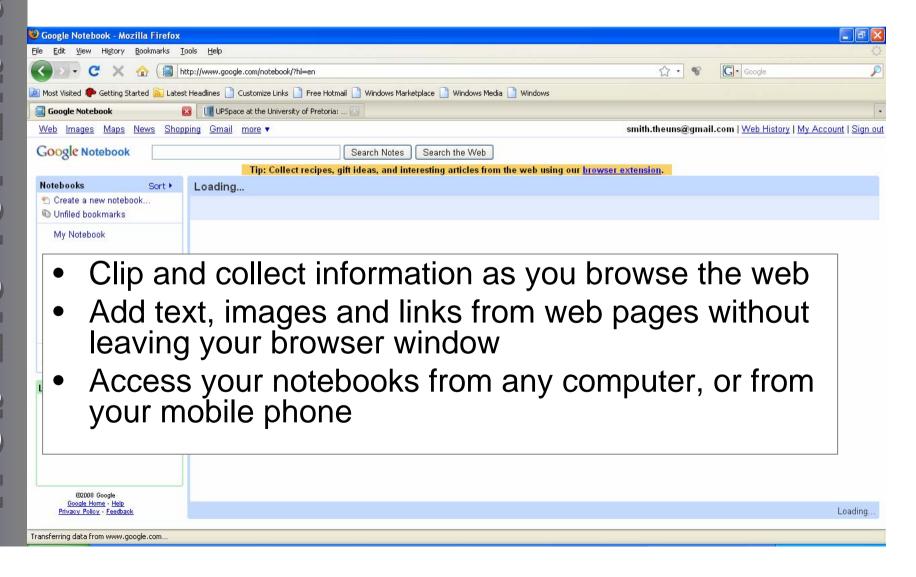
Data Storage & Sharing



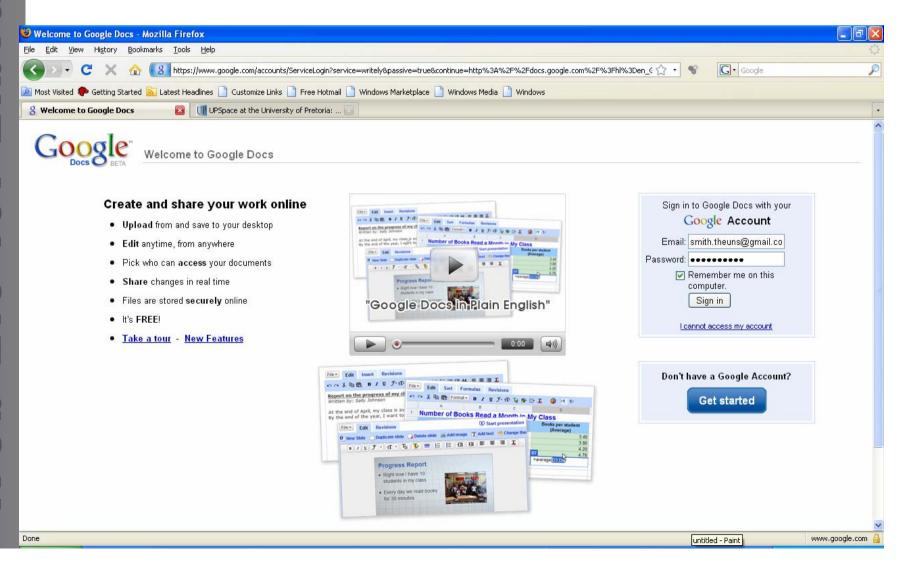
MyDatabus



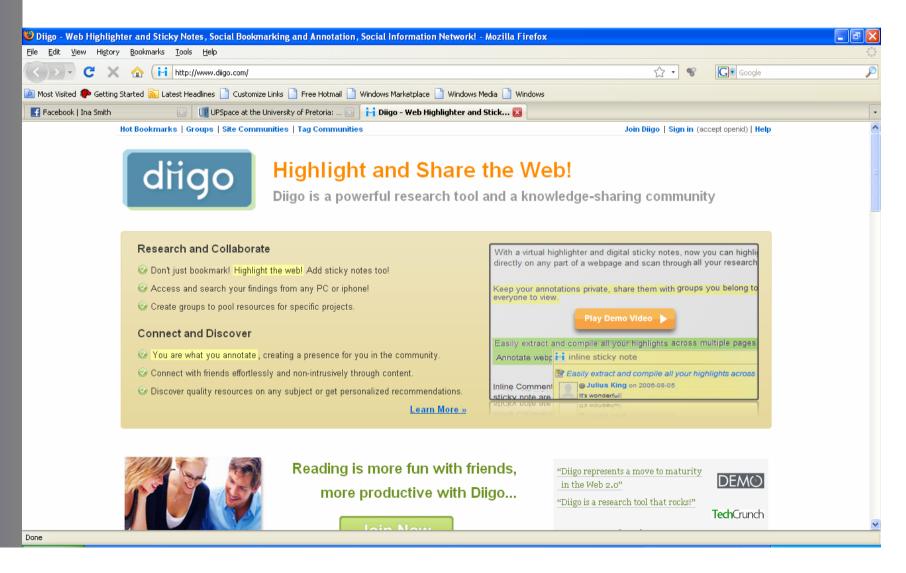
Google Notebook



Google Docs



http://www.youtube.com/watch?v=0RvAkTuL02A





Wiki's







What is a "Wiki"?

- Simplest online database that could possibly work
- Web page/ collection of web pages
- Fast, collaborative development of a website
- Hawaiian word which means "quick"
- Anyone can access, contribute/ modify content completely democratic
- Wiki can be "protected" against editing
- Work in progress
- People with a common interest
- Very, very simple to use



What can a wiki be used for?

- Plan conferences, workshops
- Bibliographies
- Book reviews
- Notes of meetings
- Discuss issues, comment on items in news e.g. new virus
- List of "Who's who?"
- Knowledge management
- Wiki Wish list
- Electronic Guestbook etc.



Agri Wiki gee boere landbou-inligting aanlyn en almal kan bydraes lewer

MARENET JORDAAN

Die bekende aanlyn-ensiklopedie Wikipedia het 'n boereboetie gekry.

Agri Wiki is die geesteskind van twee vriende van Colesberg: 'n boer en 'n rekenmeester vir boere.

"Daar is baie webwerwe wat fokus op hul spesifieke produk, soos trekkers. Ons wou alles saamgooi," sê mnr. Sarel Wessels (31), die rekenmeester.

Hul boere-wiki het afdelings, in Engels en Afrikaans, vir enigiets van die weer en marksake tot bosluisbeheer.

Mnr. MJ van Wyk (25), die boer, sê hulle wou 'n databasis skep waar almal in die land met landbou-inligting 'n bydrae kan lewer.

Wessels sê hulle wou nie al die werk self doen nie. Daarom die Wikipedia-model, waar besoekers artikels kan plaas en bywerk.

"Dit moet 'n spanpoging wees en só almal se eiendom word."

Volgens hom ontvang hulle e-pos-kennisgewings elke keer wanneer 'n nuwe artikel geplaas word en hy en Van Wyk doen moeite om seker te maak die inligting daarin kan gestaaf word.

"Ons besef jy kry mense wat webruimtes *spam*," sê Van Wyk.

Hoewel die besoekergetalle maandeliks styg, se Wessels "dit voel of dit nog maar stadig gaan" sedert hulle Agri Wiki in Julie amptelik bekend gestel het.

"Baie boere is nog nie rekenaar- of internetgeletterd nie. Maar hulle begin al hoe meer besef hulle kan nie sonder eksterne bronne van inligting



Mnr. NJ van Wyk



Mnr. Sarel Wessels

boer nie.'

Van Wyk het sy sake agtermekaar om die webruimte te help bestuur terwyl hy boer. "Ek is seker die enigste boer met ADSL (breëband) in die land. Vroeër het ek dial-up ge had. Dit het my gek gehad. Nou Skype ek tot my vriende in Pretoria!"

■ Vir meer inligting besoek agriwiki.co.za

Rapport 26 October 2008

www.agriwiki.co.za

Info on farming related issues e.g. weather, tick control, market affairs etc.

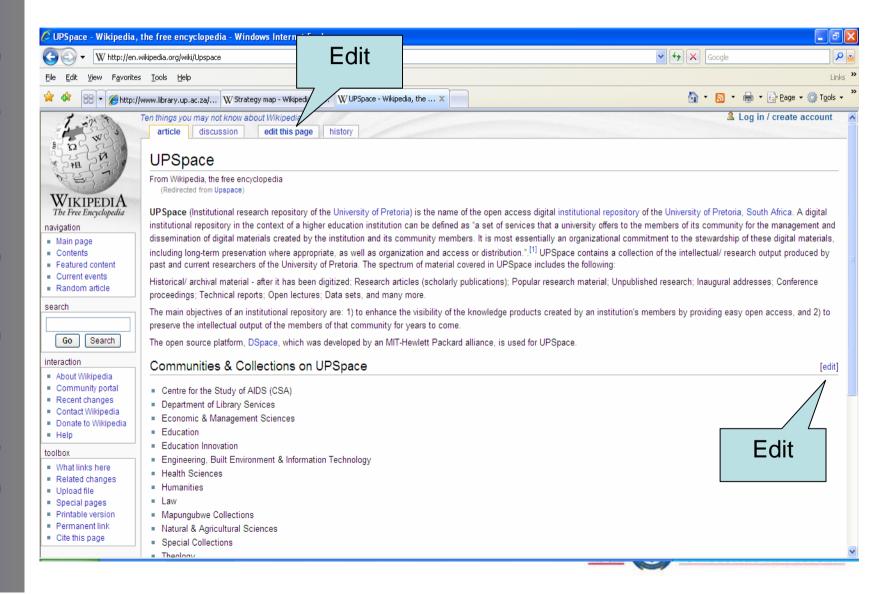
"Dit moet 'n spanpoging wees en so almal se eiendom word."



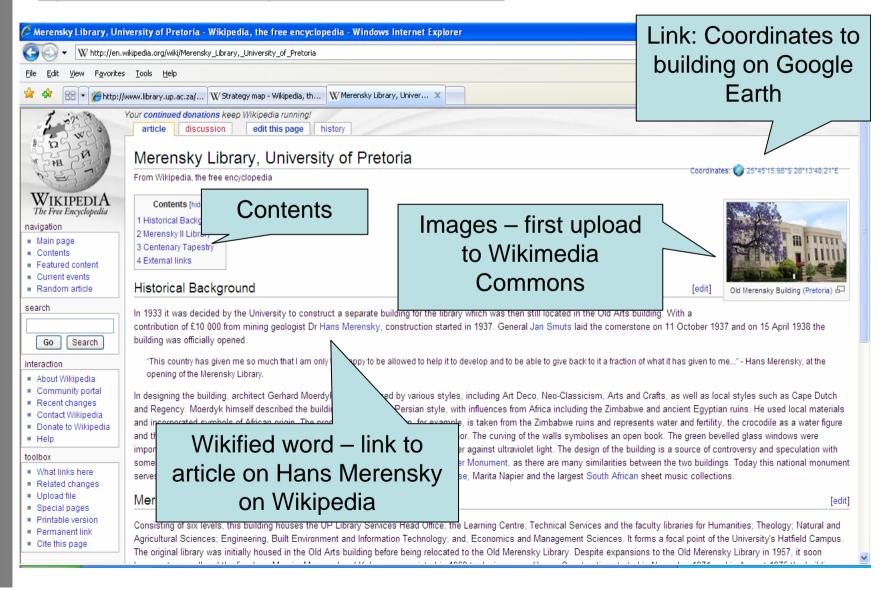


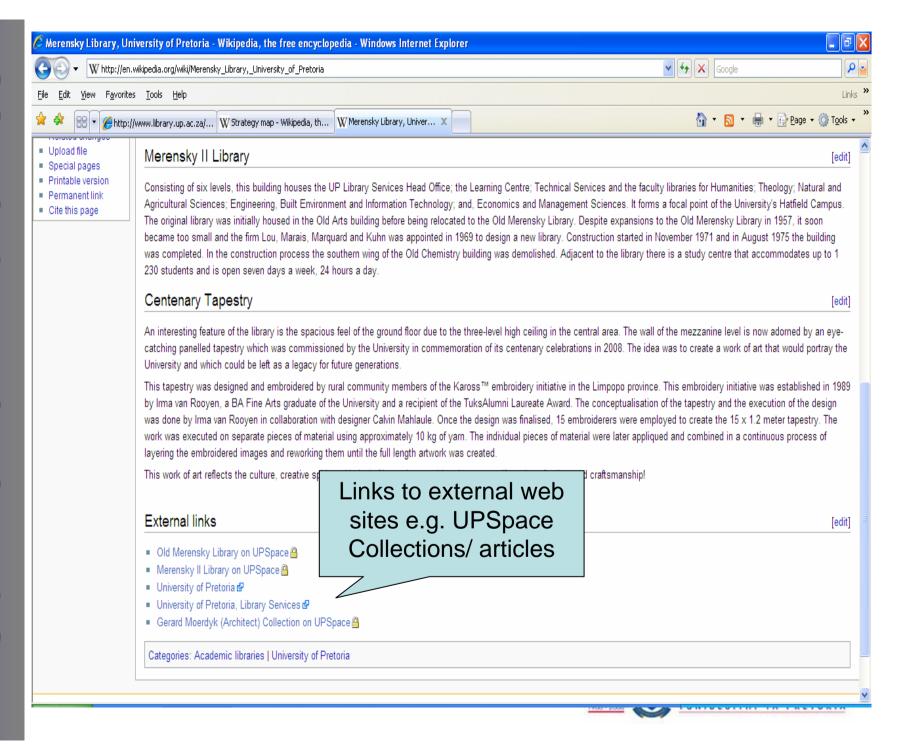


http://en.wikipedia.org/wiki/Upspace

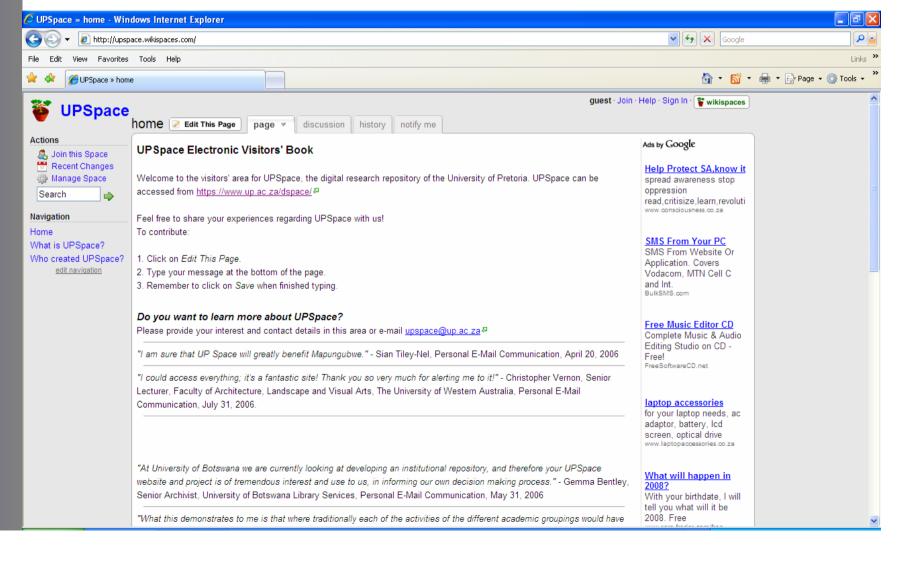


http://en.wikipedia.org/wiki/Merensky_Library,_University_of_Pretoria

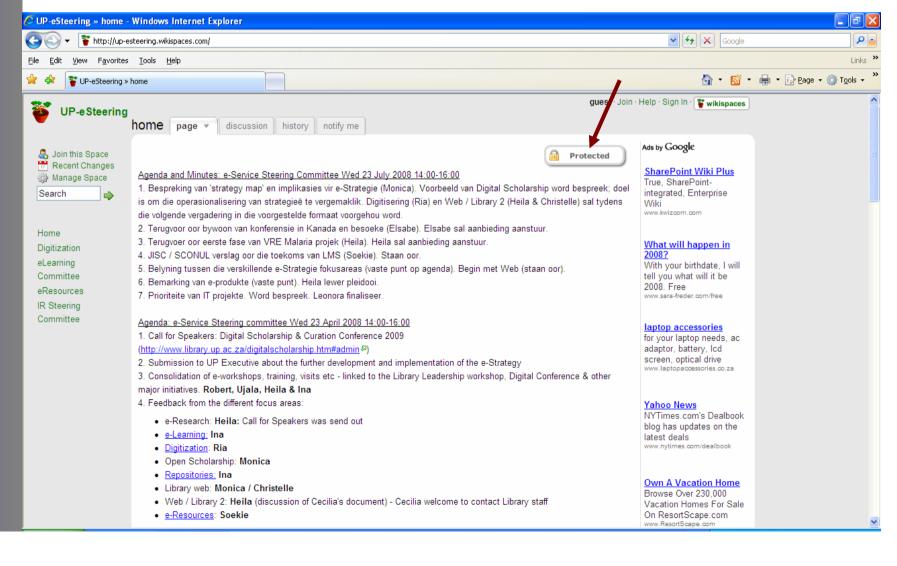




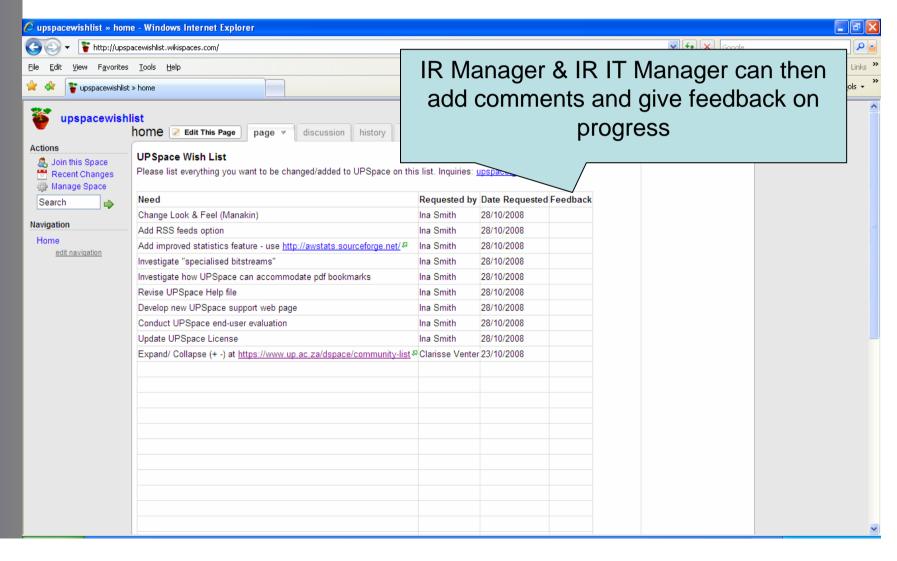
http://upspace.wikispaces.com/



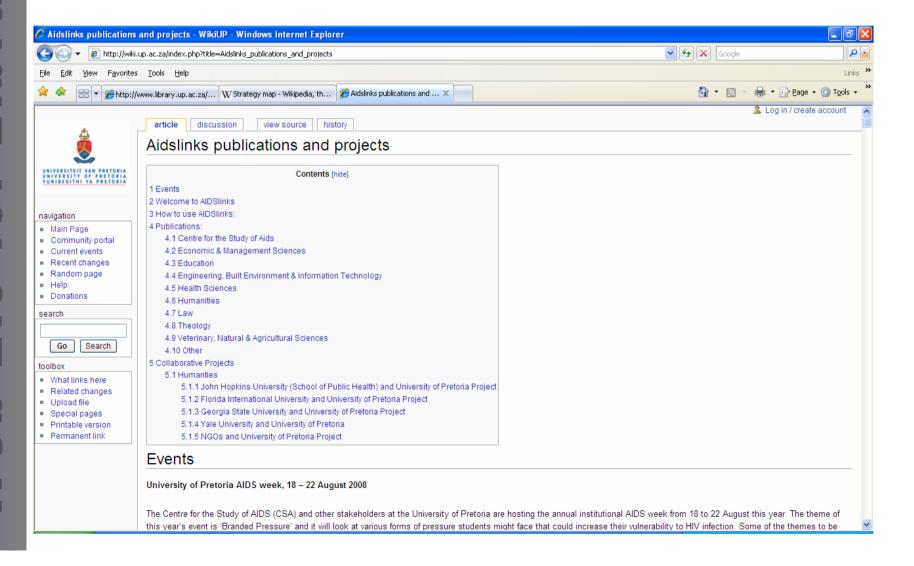
http://up-esteering.wikispaces.com/



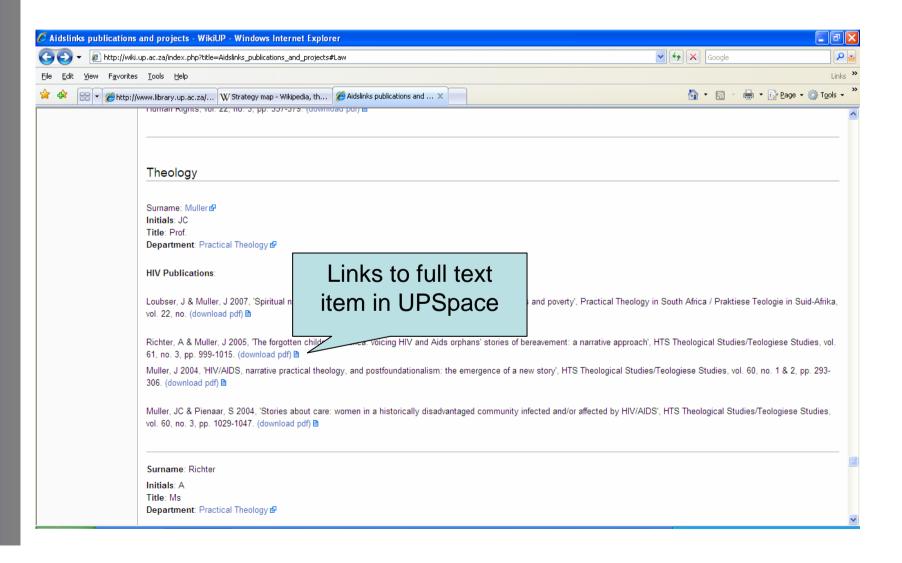
http://upspacewishlist.wikispaces.com/



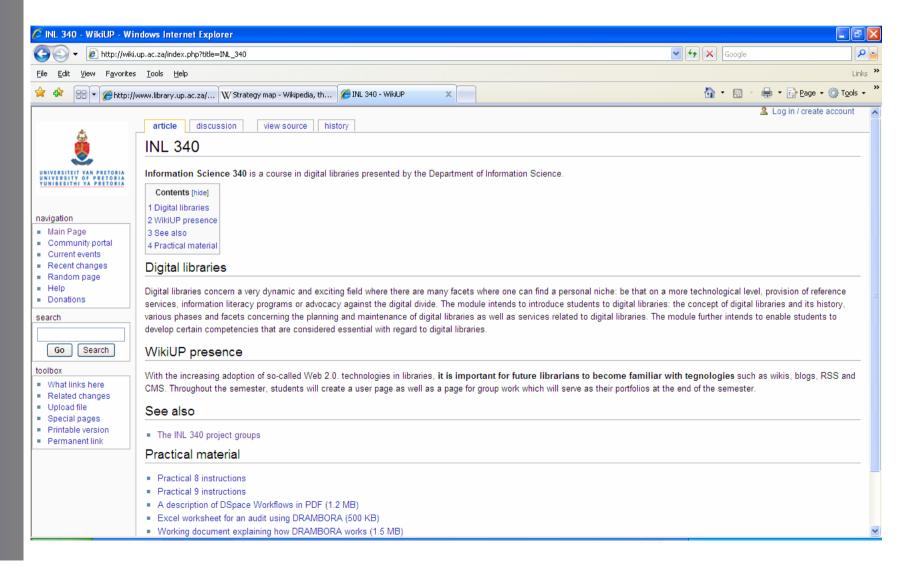
Example: AidsLinks Wiki

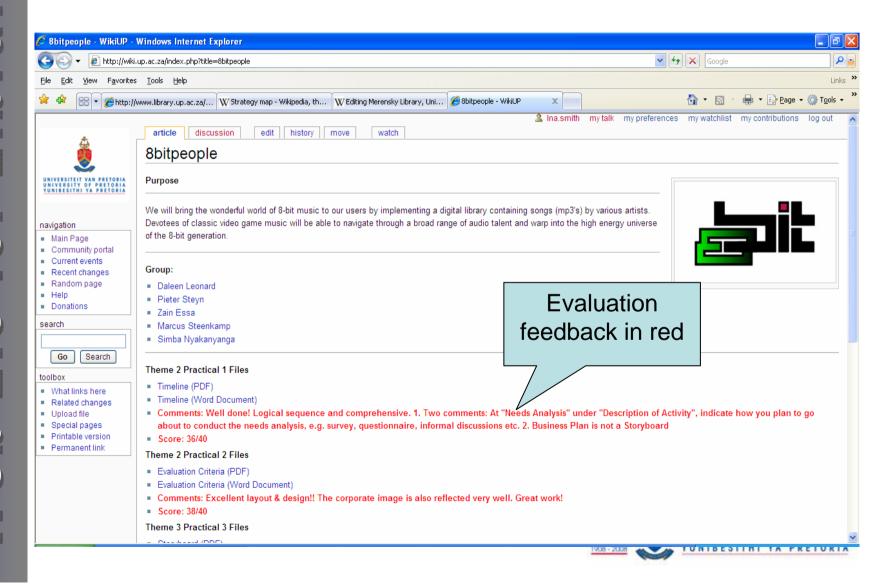


... list of experts on AIDS

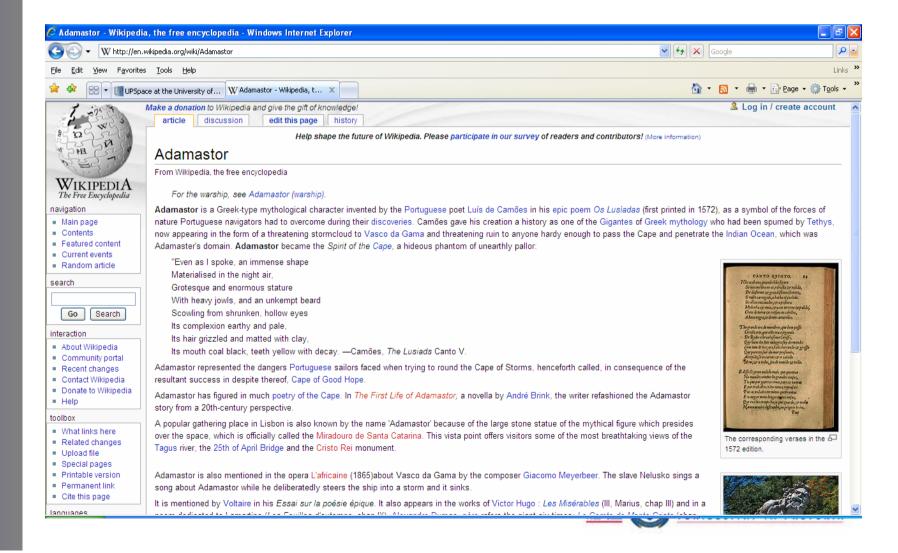


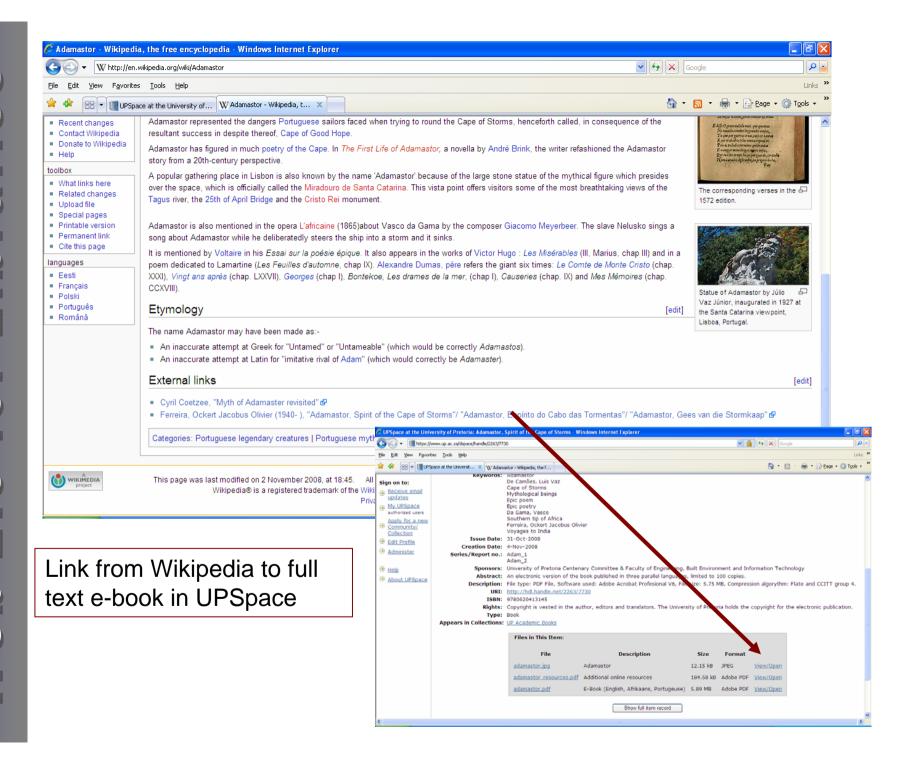
Example: INL 340 Project





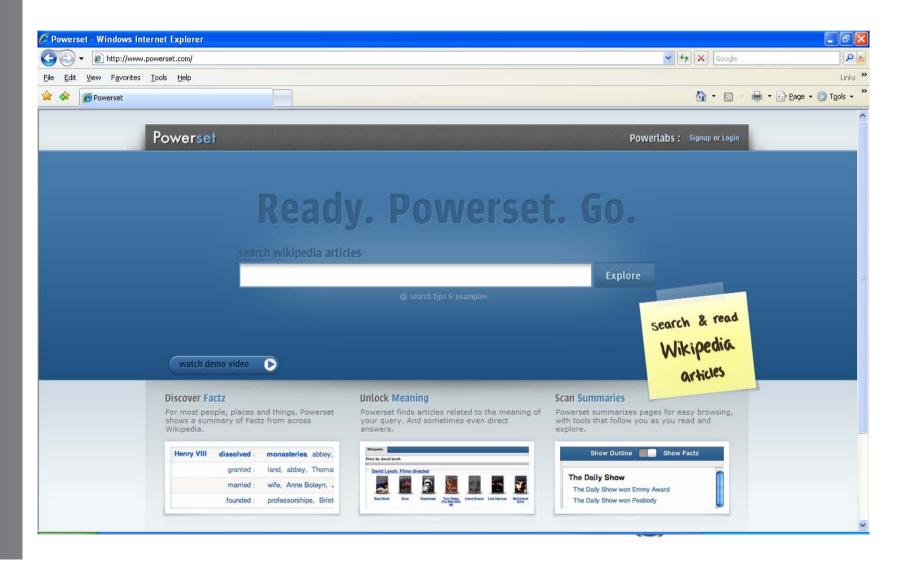
Adamastor





Search Engine for Wiki's

www.powerset.com



Create your own Wiki

- MediaWiki (Software)
 http://www.mediawiki.org/wiki/MediaWiki
- Wikispaces (Host)
 http://www.wikispaces.com/



Blogs

Collaborative tools for information workers within a Web 2.0 environment













Radio UserLand



What is a "Blog"?

"A **blog** (a contraction of the term "**Web log**") is a <u>Web site</u>, usually maintained by an individual with **regular entries** of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in **reverse-chronological order**. "Blog" can also be used as a verb, meaning to maintain or add content to a blog."

"The ability for readers to leave **comments** in an interactive format is an important part of many blogs."

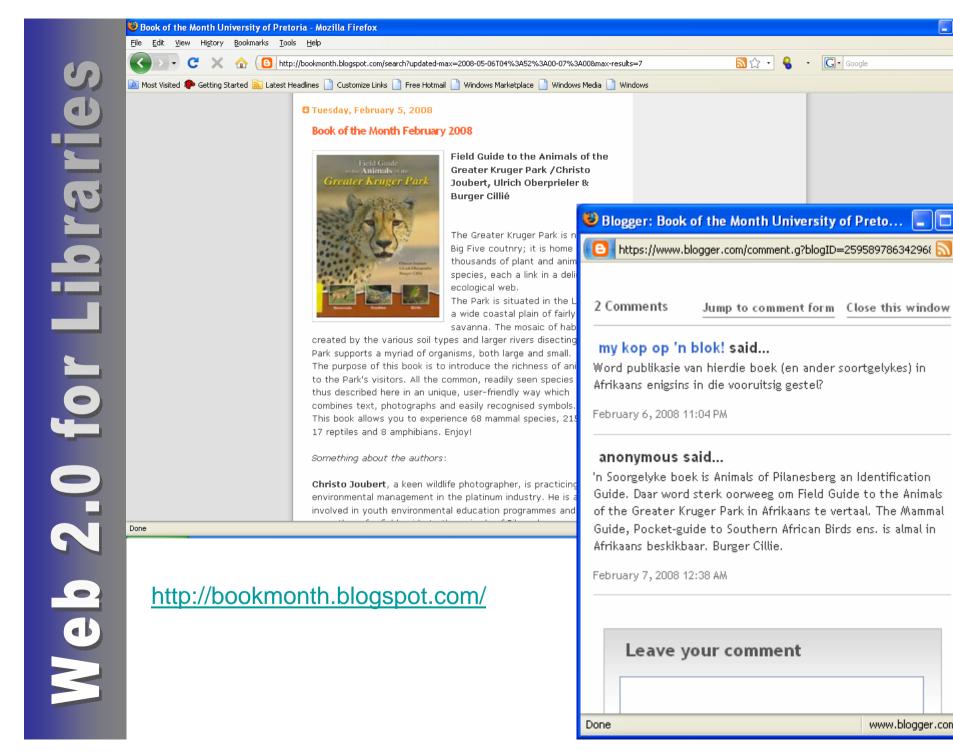
Source: http://en.wikipedia.org/wiki/Blog



What can a blog be used for?

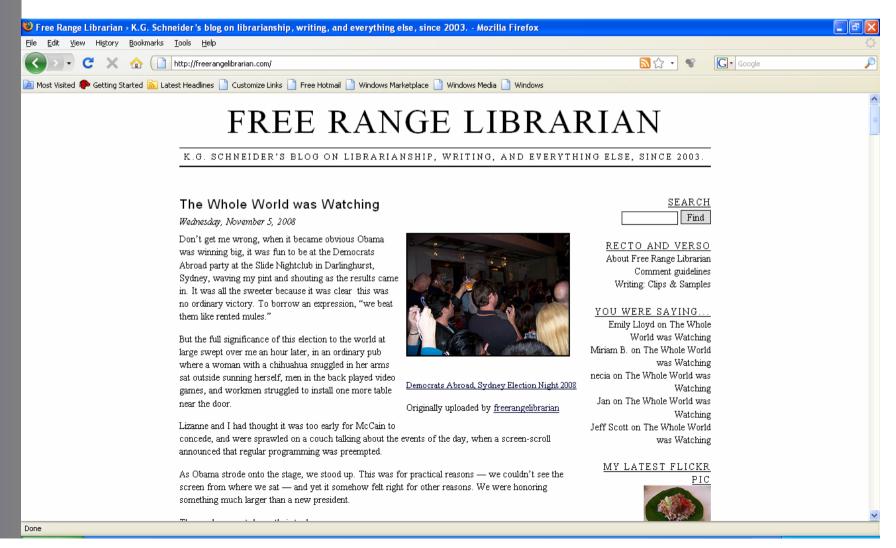
- Newsletters
- Project management
- Discussion of topics e.g. book club
- To keep record of events/ announce events at the library
- As a web page
- Use only the "Comments" option create link from library web to "Comments"
- FAQ or Help File or Training
- Etc.



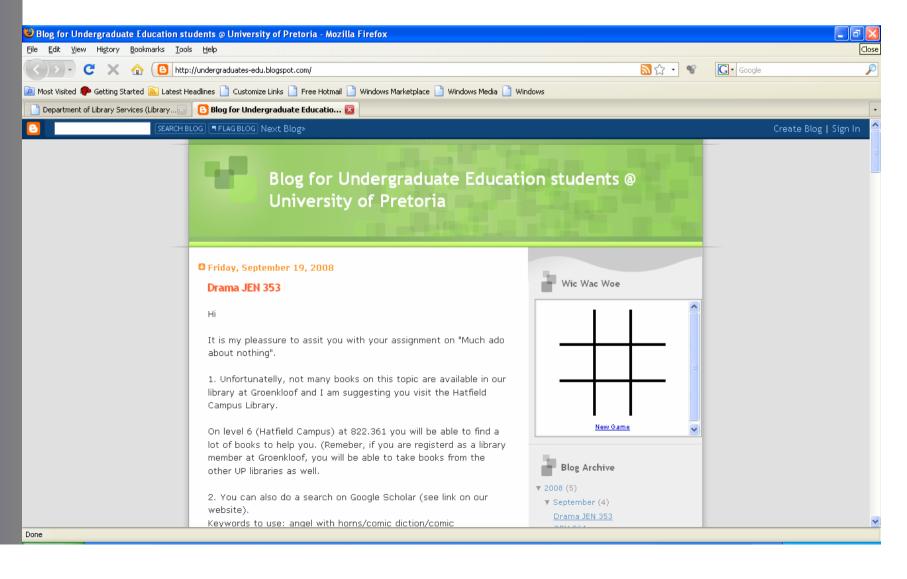


www.blogger.com

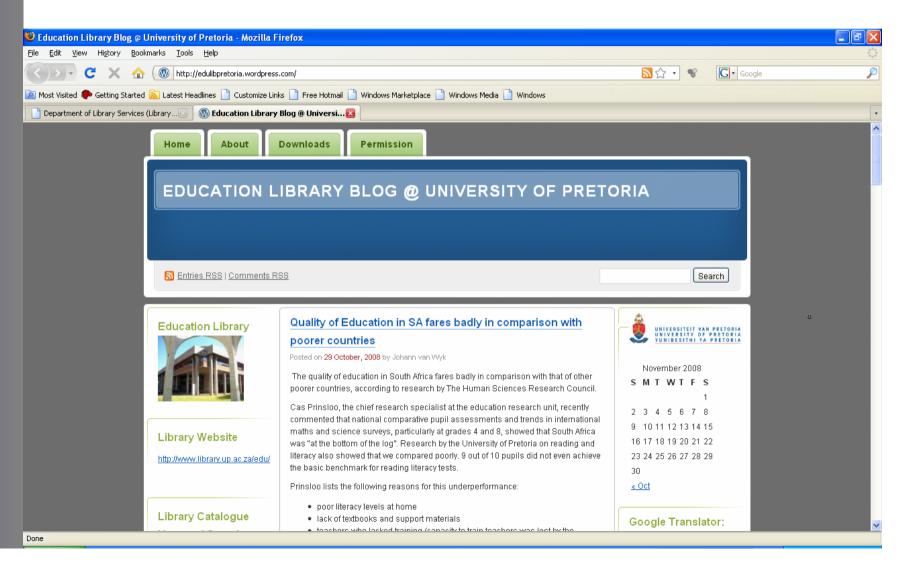
http://freerangelibrarian.com/



http://undergraduates-edu.blogspot.com/



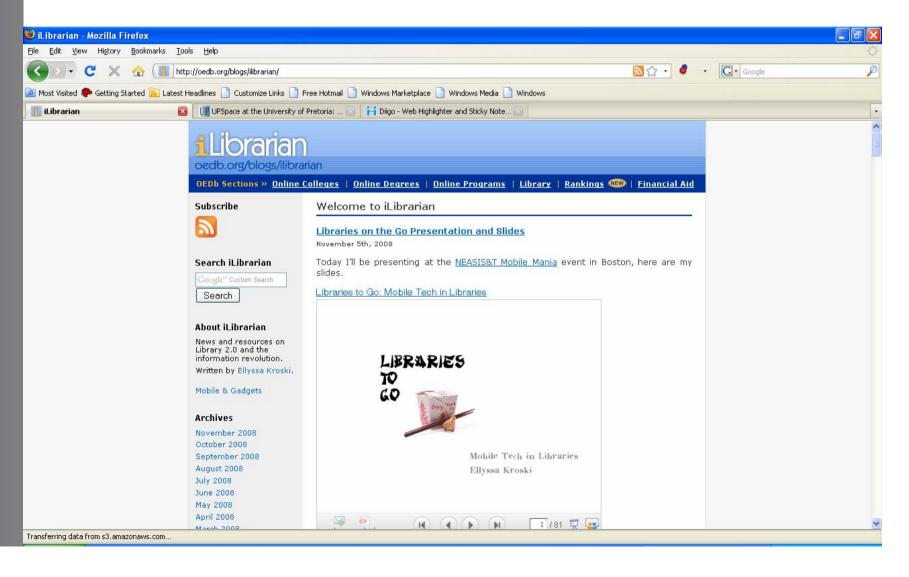
http://edulibpretoria.wordpress.com/



http://blogs.up.ac.za/journalsatup.php



http://oedb.org/blogs/ilibrarian/



Blog Search Engines

- Amatomu http://www.amatomu.com/
- Bloglines
 http://www.bloglines.com/login
- BlogScope http://www.blogscope.net/
- IceRocket <u>http://www.icerocket.com/</u>
- Sphere http://www.sphere.com/
- Technorati
 <u>http://technorati.com/</u>
- Google Blog Search
 http://www.google.com/blogsearch?hl=en



Create your own blog

- Blogger https://www.blogger.com/start
- Wordpress http://wordpress.org/



How to implement

- Roadshows
- Participate in other events
- Open sessions
- Training sessions
- Personal visits to units/departments etc.
- Set an example



Thank you!

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