Supporting Early Communication Skills of Children with Developmental Disorders in South Africa: Caregiver and Clinician Perspectives about Mobile Health Applications

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Abstract

Using a mobile health application (i.e. app) to empower primary caregivers of young children with developmental disorders in low- and middle-income countries is opening up new avenues for early childhood intervention. Thirteen caregivers and ten speech-language pathologists participated in three focus groups to explore their perspectives about the potential benefits and suitability of a mobile health app as part of intervention, its features, the likelihood of using and recommending it, as well as potential pitfalls to be avoided. Both participant groups were generally positive, although there was little overlap between their responses. Caregivers generally focused on increased knowledge and skills (of all family members), as well as on empowerment and reduced costs. Speech-language pathologists on the other hand focused on how current service delivery would be enriched by increasing the dosage of therapy and enhancing parental cooperation. They also expected that the reach of service delivery would be expanded as more children and caregivers could potentially benefit. Although technology (i.e. mobile apps) could open up new possibilities for service delivery in this population, the perspectives of all stakeholder groups should be considered to ensure successful adoption of such technologies.

Keywords

Beginning communicators; developmental disabilities; early communication intervention, focus groups; low- and middle-income country; mobile health technology; parent training, primary caregiver; speech-language pathologist.

Introduction

Many early intervention programs attend to the world's most vulnerable children (Guralnick, 2000; 2008). Research estimates that more than 200 million children under five years of age in low- and middle-income countries (LMICs) are not fulfilling their developmental potential (Morelli et al., 2017). This number includes children with developmental disorders (DD), which comprise intellectual disability, autism spectrum disorder, cerebral palsy and other genetic disorders. These children are at extremely high risk for developing speech and language disorders secondary to their primary condition. Speech and language disorders do not only result in great difficulty communicating with others including caregivers, families, peers, and health care providers and further negatively impact the child's growth, long-term development, and contribution to society. One component of Early communication intervention for these children may include teaching parents and other primary caregivers to provide communication opportunities in play and in activities of daily living to stimulate the development of beginning communication skills (Adamson, Romski, Bakeman, & Sevcik, 2010; Kaiser & Hancock, 2003; Roberts & Kaiser, 2015; Romski, Sevcik, Adamson, Smith, Cheslock & Bakeman, 2011; Sevcik, Romski, & Adamson, 2004).

Early intervention services, including parent instruction, are challenging in LMICs due to a plethora of factors. South Africa, for example, is a country characterized by language, cultural, ethnic and religious diversity that faces enormous challenges due to the legacy of apartheid in the form of limited access to education, social and health services (Huus, Dada, Bornman, & Lygnegård, 2016). For children under 6 years of age, rehabilitation services are typically provided in public hospitals (government-funded) as part of primary health care, at a rate of once a month and very often in a group setting. At the age of 6 – 9 years old, children with disability

will start attending special schools. Research also shows that that a significant number of children with disabilities are either not identified, or do not access healthcare (Redfern, Westwood & Donald, 2016). Moreover, these services are typically fragmented (without integration between different sectors of service delivery and disciplines) and not family – focused, negatively impacting the quality of care, and underscoring the important role of the family. A small minority of urban parents (not the focus of this paper) are able to afford private health care. High maternal and infant mortality rates as well as high incidence of communicable diseases such as HIV/Aids and tuberculosis prevail; literacy levels are poor, unemployment rates are high and many people live below the poverty line (Statistics South Africa, 2011). As a result of impoverishment, many South African families cannot afford the resources that are required to support their children's development (Nelson Mandela Foundation, 2005).

The contextual factors mentioned above cause critical barriers in LMICs that seriously hamper interventions aimed at remediating children's communication difficulties. For example, in South Africa, children with developmental disorders (and their families) often live far from rehabilitation hospitals where speech and language intervention services are provided. They typically live in extended families with many adults and children (Donohue, Bornman, & Granlund, 2015). With 11 languages granted official status, families and speech language pathologists (SLPs) often have diverse linguistic backgrounds, which sometimes necessitates the use of interpreters. Moreover, health care providers like SLPs have overwhelmingly large caseloads that result in reduced access to interventions (Kathard & Pillay, 2013).

Many early communication intervention programs are grounded in a transactional theory that teaches parents to maximize children's development by creating engaging and stimulating learning opportunities (Stockwell et al., 2019). These authors describe specific strategies such as

taking equal turns in communication, starting interactions, responding contingently and increasing the range of communication purposes for children. Their strategies for parents include reducing the directiveness of their communications and increasing their responsiveness to the children's communication attempts (Brady, Warren, & Sterling, 2009).

In order to optimize parent participation, a variety of instructional approaches have been used, such as didactic presentations, home visits, coaching, group discussions, role play, instructional videos and problem-solving tasks. More recently, the increased use of smartphones globally has been changing service delivery. Clinicians in the United States (US) have reported that parents are sharing video recordings with their SLPs to show examples of their child's behavior (Stockwell, 2019). Mobile phones also have been used with some success as a vehicle for promoting parent engagement and enhancing parenting outcomes with 371 mothers and their 3.5 – 5.5-year-old children in low-income families in the US (Carta, Lefever, Bigelow, Borkowski, & Warren, 2013). The randomized control trial used by Carta et al. (2013) successfully demonstrated that the mothers who received supportive text messages (in addition to the traditional parent training) implemented the strategies to encourage child interaction more frequently than the mothers who did not receive such messages. The mothers who received the text messages also experienced not only greater reductions in stress and depression, but also enhanced maternal responsiveness. Despite some studies focusing on parents in low-income families, much of what we currently know about positive parenting is based on research in highincome English-speaking countries (Morelli et al., 2017).

The central aim of this study was to explore the perspectives of both primary caregivers and speech language pathologists in South Africa, who provide services to preschool children with developmental disabilities, about the use of an application (i.e. app) on a mobile device to

support beginning communication skills. The study investigated the potential benefits and suitability of this type of app and examined its envisaged features in a multi-lingual LMIC context as well as the potential pitfalls that should be avoided in app development. The collection of stakeholder perspectives is an important first step towards the development of mobile health applications when using a participatory design approach. Participatory design permits a focus on partnership and equality and will directly affect the content and clinical usability of new technology applications (Smith, Wallengren, & Öhlén, 2017).

Methods

Study Design

When the aim of a study is to explore stakeholder perspectives as part of a participatory design process, focus groups are particularly effective. The interaction between group members encourages participants to query one another and explain themselves, thus allowing their reasoning to become apparent (John, Knott, & Harvey, 2018). Focus group methodology was selected for the current study, as group dynamics can stimulate discussion and help participants conceptualize issues in greater depth than can be done with other methodologies (Wibeck, Abrandt Dahlgren, & Öberg, 2007). It also permits the collection of a rich data set of primary (caregivers of pre-school children with DD) and secondary (SLPs with expertise in providing services to children with DD) stakeholder perspectives (Whittingham, Wee, Sanders, & Boyd, 2011). The analytic methodology used for this study was thematic analysis, a widely used descriptive qualitative methodology (Clarke & Braun, 2013).

Participants

Purposive sampling that ensures rich data was used to recruit participants with a wide range of experiences and/or knowledge of service delivery to so-called "beginning

communicators". Caregivers were recruited from a parent support group for children with DD in the Gauteng province of South Africa, while SLPs were recruited from public hospitals in the same geographical area providing services to these families. Researchers visited one of the monthly meetings of both the parent support group and the SLP staff meeting, and explained the purpose of the research, as well as what would be required from potential participants. The informed consent letters were distributed, and a time, later on the same day, was set for the focus groups. At the agreed upon time, the participants completed the informed consent letters as well as a short custom-designed demographic questionnaire prior to participating in the focus groups. Primary caregivers with low literacy were supported by the fourth author (who also acted as the focus group moderator).

Ten primary caregivers of children with DD (Mean age = 4;9 years; range from 2;0 to 6;11 years) from a low socio-economic peri-urban context participated in Focus Group 1. They were mostly mothers (n=8), although one grandmother and one aunt also participated. Their ages varied with three being between 21-30 years of age, two being between 31 and 40, four being between 41 and 50, while one was older than 60 years of age (Mean =39;3 years SD =12;7 years). Two of the participants had no formal education, four had some schooling (Gr 1 – Gr 11) and two completed twelfth grade. One was employed on a full-time and four on a part-time basis, and five were unemployed.

Thirteen SLPs, all registered with the Health Professions Council of South Africa (HPCSA) and working as service to beginning communicators and their families at public hospitals in low-income peri-urban areas, volunteered to participate. They were split into two separate but comparable focus groups, seeing that focus groups with more than ten participants may disintegrate and become difficult to manage. For this reason, Nyumba, Wilson, Derrick and

Mukherjee (2018) suggest a group size of between five and eight participants. The age of the 13 SLPs varied with three being between 20 and 25 years of age, six being between 26 and 30 and four being 31 years old or older (Mean =29;7 years SD =7;2 years). Eleven of them had bachelors level SLP qualifications with one each holding a Masters and PhD degree respectively. Regarding experience, three had less than one year's experience, six between one and six years, one between seven and ten years and three had 11 or more years of experience (Mean years of experience = 5;2 years). Twelve had only hospital experience and one also had prior experience in private practice.

Procedures and Materials

Ethics approval to conduct the study was obtained from the relevant Ethics Committees and Institutional Review Boards in both South Africa and the US before participant recruitment commenced. To ensure meaningful and valid informed consent from the research participants, the informed consent letter used short, concise sentences, without technical terms, with pictorial support, in both written and spoken format (Kadam, 2017).

Three 60 to 90-minute focus group discussions were held. Focus Group 1 (with primary caregivers) was conducted in the community hall where members of the support group typically meet on a monthly basis. As the focus group was conducted directly after a regular monthly meeting, participants incurred no additional travel costs. Focus Groups 2 and 3 (SLPs) were conducted at two different hospitals, at a time convenient for the SLPs in order to not disrupt their service delivery.

Table 1: Focus group script

| Aspect | Detail (purpose and content) | |
|----------------------|---|--|
| Welcoming | Welcome participants and thank them for their time and participation. Establish a friendly, open | |
| | and inclusive atmosphere to put all at ease and to establish rapport. | |
| Purpose statement | Discuss the purpose of the study in an accessible manner (using informed consent letter) to ensure | |
| | that informed consent is upheld. | |
| Setting ground | Provide instructions of what is expected from participants and set ground rules such as: all ideas | |
| rules | are welcome; sidebars (separate conversations, or eye-rolling) are not acceptable; they have the | |
| | right to challenge, respectfully criticize and/or disagree with other participants during the focus | |
| | group and they may ask for clarity of examples. | |
| Asking key | Ask the following four key questions for the purpose of this research: | |
| questions to elicit | 1. Do you think than an app that suggests communication strategies, similar to a SLP home | |
| information | program, between the monthly hospital visits would be valuable? Why /Why not? | |
| relevant to the aims | 2. What should an app look like (features) to help you/the families you work with as much as | |
| of this research | possible? | |
| | 3. What are the potential problems we should avoid if we develop such an app? | |
| | 4. If the app was available, would you recommend it to other caregivers like yourself or to the | |
| | caregivers that you serve? | |
| Closing | Summarize the answers for the four questions and invite participants to add any additional | |
| | comments or make any corrections. Conclude the focus group by thanking participants for sharing | |
| | their ideas. | |

Prior to data collection, a focus group script with five broad sections was developed (see Table 1) to ensure consistency across the three groups (Naudé & Bornman, 2017). The focus groups began with brief introductions as part of welcoming participants followed by an outline of the purpose of the study during which participants were reassured that no prior experience with mobile health practices was needed and they were encouraged to base their discussion on their

own experiences. The key questions were then asked as shown in Table 1. Participants in all three focus groups became involved in the process and generated interesting ideas. Questions were terminated when participants agreed that they had nothing further to add. At the end of each of the four key questions, the moderator provided a summary of the discussion. Participants confirmed that this was a true representation of their experiences and added more information where applicable – in other words, member checking was done. All participants were actively involved in this process, which increased the accuracy of the data (Johnson, Nilsson, & Adolfsson, 2015). Groups were audio-recorded and the discussions were subsequently transcribed verbatim.

Data Analysis

Conventional qualitative analysis is an appropriate content analysis method for studies that aim to describe a phenomenon, or for concept development. Using the verbatim transcripts, the participants' discussions were analyzed qualitatively using a conventional descriptive thematic analysis (Clarke & Braun, 2013; Hsieh & Shannon, 2005). During the thematic analysis, patterns within the data (themes) were identified by reviewing and comparing the transcripts. The data was reported in a manner that maintained the rich detail of the group interaction (Whittingham et al., 2011).

The researchers initially familiarized themselves with the data by reading each transcript from beginning to end and exploring the essence of the three focus group discussions. Next a careful, in-depth line-by-line reading was done, highlighting in the margin key words or phrases that appeared to describe a specific theme related to the question asked. These developing themes were grouped across the three focus groups by similarity of content and/or meaning to answer the four specific questions. As the authors worked through the transcripts and searched

for themes, they attempted to limit these developing themes as much as possible. Thereafter, the themes were reviewed, and a coding framework was created to reflect the main themes and subthemes, based on their linkages (Hsieh & Shannon, 2005). All transcripts were then coded using this framework.

Trustworthiness

The study was designed to maximize trustworthiness. Credibility (internal validity) was obtained through peer examination and detailed discussions among the authors during the different phases of the study. They attempted to ensure a valid interpretation of the data that did not reflect a biased perspective and, through member checking, provided participants an opportunity to correct factual mistakes and volunteer new information (Lincoln & Guba, 1985). Transferability (external validity) was increased by using three independent groups from two different stakeholder groups to ensure multiple perspectives (John et al., 2018).

Results

Participants were asked to describe their internet access and smartphone use. The ten primary caregivers and thirteen SLPs respectively accessed the internet either through Wi-Fi only (0%, 85); through Wi-Fi and 3G coverage (40%, 15%), or through mobile carrier only (40%, 0%). Twenty percent of primary caregivers did not use a smartphone for internet access. Primary caregivers and SLPs respectively typically used smartphones at home (40%; 100%), in the city (30%; 38%), or elsewhere (30%; 46%). SLPs indicated more than one place in which they typically used their smartphones. Both groups reported that the main limitation to using the internet on their smartphones was cost (70%, 77%). Only 10% and 15% respectively reported internet connectivity and coverage as the main limitation. Primary caregivers typically spend between R0 – R50 (approx. \$3.50 USD) on data per month, while all SLPs reported spending

more than R50. While 90% of primary caregivers reported that they were willing to spend up to R30 on an app, 77% of SLPs usually only download free apps.

The following results are organized and discussed according to the themes that were identified for each of the four key focus group questions. A schematic overview is presented in Figure 1.

Figure 1: Schematic representation of results

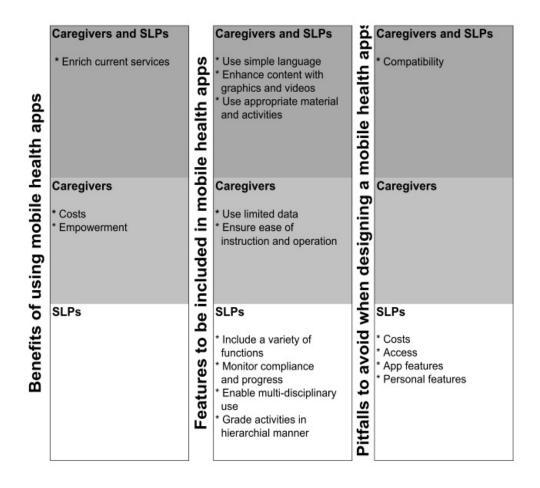


Table 2: Potential benefits and suitability of using an app as part of service delivery

| Themes | Sub-themes | Primary caregivers | SLPs |
|----------------|------------------------|--------------------------------|--|
| Costs | Reduce costs | • Save on transport costs | |
| Empowerment | Empowerment | • Empower mothers | |
| | Increase knowledge | • Complement mother's existing | |
| | and skills | knowledge | |
| | | • Increase mother's knowledge | |
| | | and skills | |
| | Provide knowledge on | • Provide ideas for new | |
| | stimulation activities | activities to do with child at | |
| | | home | |
| | Enhance problem- | • Enable on-the-spot problem | |
| | solving skills | solving | |
| | Increase motivation | | • Act as motivation for parents when |
| | | | they see improvement in children |
| Enrich current | Increase intervention | Help other family members | Other family members can |
| services | opportunities | (e.g. dads) to do therapy at | participate in intervention goals |
| | | home when mom is away | |
| | Reminder of therapy | | • Can act as a reminder for parents of |
| | goals | | therapy goals |
| | Track progress | | • Will assist with generalization of |
| | | | intervention goals and track |
| | | | progress |
| | Provide alternative to | | Hard-copy therapy programs get |
| | paper-bound home | | lost |
| | programs | | • Will decrease printing costs of |
| | | | home programs |
| | | | |

| Increase compliance | Will increase parent cooperation |
|-----------------------|---------------------------------------|
| | and' compliance |
| Increase dosage | • Will increase amount of input child |
| | is receiving |
| Facilitate transition | • Can assist with continuity of |
| between therapists | intervention if hospital SLP |
| | changes |
| Increase reach of | • Act as alternative method of |
| service delivery | providing more resources to |
| | children in public health care |
| | |

Firstly, participants were asked to describe the potential benefits and suitability of using an app on a mobile device that would coach caregiver techniques when prompting beginning communication skills (Table 2). Many benefits were identified by the primary caregivers and the SLPs, although there was little overlap between them. The only overlap involved increasing intervention opportunities to a broader set of family members. Caregivers reported that mobile health applications empowered mothers by increasing their knowledge and skills. Using mobile apps also reduced the costs of therapy, as transport costs would be reduced. SLPs reported that current service delivery would be enriched when dosage of therapy, parental cooperation, and reach of service delivery could be extended to more children and caregivers.

Table 3: Features of a mobile health app as part of service delivery to ensure suitability in the current context

| Themes | Primary caregivers | SLPs |
|----------------------|-------------------------------------|---|
| Use simple | Should use simple English to allow | Should be in the first language of the family |
| language | easy translation to first language | Should use easy language |
| Enhance content | • Must use pictures and videos with | • Should enable both parents and SLPs to upload photos |
| with graphics and | voice guidance | and videos |
| video | | • Activities should have voice overs to describe activity |
| | | (pictures with sounds) |
| | | Can have same videos but with different voice overs |
| Use limited data | Apps must use little data | |
| Use appropriate | • Materials used in app must be | • Use culturally appropriate and applicable activities |
| materials and | readily available at home, not | and toys |
| activities | complicated toys or items | |
| Grade activities | | Should be able to grade activities from easy to more |
| (hierarchical) | | complex |
| Ease of instruction | • Must be user friendly and easy to | |
| and operation | understand, e.g. step-by-step | |
| | instructions | |
| Include a variety of | | • Should have many activities and strategies to allow |
| functions | | SLP to select interactive tool between parents and SLP |
| | | (calling, voice messages, texting) |
| | | • Can be a tool for parent to ask therapist questions |
| | | • Can act as a reminder of interventions with pop-up |
| | | notifications |

Can record parents while performing activities so that
 SLP can watch – this will show child in home and
 familiar environment

- Should have a notification feature to remind parents
- Can be used for data logging
- To know that parents received the message (two blue ticks on WhatsApp)
- To act as monitoring system to show that parents actually performed activities
- To check as a checklist for tracking progress (e.g. completed five of the ten activities)
- Can assist multiple professionals (not only SLPs) as we work in multi-disciplinary teams
- Should portray SLP as a warm and caring professional

Monitor

compliance and

progress

Enable multi-

disciplinary use

Include personal

aspects

Secondly, questions were asked regarding what participants thought the features of such an app should be (Table 3). Both caregivers and SLPs suggested that the app should use pictures and videos with voice guidance. The materials used in the app must also be culturally appropriate and readily available in the home. The primary caregivers suggested Easy English, a style of writing that has been developed to provide understandable, concise information for people with low English literacy, so that they could readily translate messages into their first language.

Although the SLPs also suggested easy language, they thought the app should be in the family's first language. The primary caregivers further recommended that the app should use little data and that instructions should be user friendly and easy to understand. The SLPs suggested that additional features be included to facilitate regular communication between themselves and the

caregivers, to monitor parent implementation of the home program and to track the child's progress.

Participants were then asked if such an app existed – they would be willing to recommend it (Table 4). Both groups of participants indicated that they would recommend the app, if it had the benefits and features that were previously discussed.

Table 4: Likelihood to recommend an app as part of service delivery in the current context

| Themes | Sub-themes | Primary caregivers | SLPs |
|------------------|--------------------|--|---------------------------------|
| Knowledge, | Addresses | • Yes, if new things are addressed | Yes, if applicable to family |
| skills and needs | knowledge, skills | that enhance mother's experience | and child's needs |
| | and needs of the | • Yes, it will help others with less | • Yes, if it provides option of |
| | family | knowledge if you share | customization to meet |
| | | • Yes, mothers of children with | individual therapy goals and |
| | | disability think that therapy | clients' needs |
| | | doesn't work for their children – | |
| | | if I pass on the knowledge about | |
| | | having an app for therapy | |
| | | activities, they might want to use | |
| | | it rather than take their children to | |
| | | therapy. | |
| | Building | • Yes, if you tell others, it might be | |
| | infrastructure for | their first access to resources | |
| | intervention | (SLP services at hospital), even in | |
| | | rural areas | |

| | Facilitating | • Yes, if it gives the opportunity to | |
|-----------|--------------------|---------------------------------------|-----------------------------------|
| | frequency of early | start intervention earlier and more | |
| | intervention | times | |
| | Compliance | | • Yes, if it has the potential to |
| | | | increase therapy compliance |
| | Multi-disciplinary | | • Yes, if it can translate to |
| | usage | | strategies used in other |
| | | | disciplines, as a whole team |
| | | | works with child |
| Practical | Acceptance by | | • Yes, if family accepts it and |
| aspects | family | | is willing to use it |
| | Costs | | • Yes, if its affordable, |
| | | | available and feasible and if |
| | | | family already has a |
| | | | smartphone |
| | Relevance and | • Yes, if app provides good | • Yes, if specific design |
| | suitability | strategies and solutions | features are considered |
| | | • Yes, even if activities don't work | • No, not if it shows strategies, |
| | | for my child, because other | but if it shows activities then |
| | | children might still benefit | yes – then I will support it |
| | Ease of use and | | • Yes, if training is provided to |
| | training | | SLPs on how to use the app |

Finally, participants were asked to think about the potential pitfalls (related to a mobile heath app that supplements existing interventions) that should be avoided during the app development phase (Table 5). The primary caregivers focused on challenges such as the compatibility of networks and devices. The SLPs, on the other hand, emphasized cost, access, and features of the device and the app, as well as the dangers of losing interpersonal interaction.

Table 5: Potential pitfalls to be avoided during app development

| Themes | Sub-themes | Primary caregivers | SLPs |
|---------------|-------------------|----------------------------------|---------------------------------------|
| Compatibility | Network | • Different networks exist – app | Should be able to use app even |
| | challenges | needs to be comparable with all | when there is no network available |
| | Smartphone | • App should be able to run on | |
| | challenges | different smartphones | |
| | Compatibility | • App should be compatible with | |
| | across devices | other devices (e.g. tablet) if | |
| | | smartphone fails | |
| Costs | Cost of device | | • Smartphones are not freely |
| | (smartphones) | | available because of cost |
| | Costs of app | | App should not increase financial |
| | | | costs |
| | Cost of data | | • Data should be accessible and costs |
| | | | of downloading and uploading |
| | | | information must be minimized |
| | | | Avoid activities that will require |
| | | | downloading because of data cost |
| | | | implications |
| Access | Electricity | | • Limited access to electricity |
| App features | Contained | | • Be user-friendly |
| | information | | Shouldn't provide too much |
| | | | information |
| | Appropriate | | • Don't use difficult language |
| | language use | | Avoid medical jargon on app |
| | Cultural | | Activities should be culturally and |
| | appropriateness | | functionally appropriate and |
| | | | applicable |

| | Literacy level | Should not require high level of |
|----------|------------------|--|
| | | literacy skills |
| | Novelty | • App should offer something new |
| | | that distinguishes it from other |
| | | apps |
| | Limit device | • App shouldn't freeze or crash the |
| | interference | smartphone |
| | | • App shouldn't drain phone's |
| | | battery |
| | | • Consider app size - if app is too |
| | | big, phone is slowed down |
| | Therapist | • SLPs should first be taught how |
| | controlled | the app works |
| | | • Therapists should control activities |
| | | - only activities selected by |
| | | therapists should be available |
| Personal | Therapist-family | • Personal interaction between carer |
| features | interaction | and SLPs could be lost |
| | | • Should have a "privacy setting" – |
| | | should not allow parents to contact |
| | | SLP outside working hours |
| | | • The app shouldn't discourage |
| | | parent from continuing with |
| | | monthly intervention at hospital |
| | | and "replace" the SLP |

Discussion

Primary caregivers of young children with DD and SLPs in South Africa clearly had different perspectives about the value and use of such an app. Much of these areas of difference (tensions) involved power (knowledge and mandate to decide), content (who controls what should be included on the app; form of language used; enhancing app with videos; pictures and voice overs), organization (layout content and activities used; user interaction) and clinical usability (applicability to the context).

The caregivers' views on the potential of an app as part of their child's intervention were extremely positive and they regarded it as an empowering tool. They expected the app to build their knowledge and skills, and to meet some of their intervention needs regarding how to communicate with their child, and how to engage with their child in a stimulating way (e.g., through learning specific strategies and activities). They also spoke about the potential of such an app, stating that even if they did not think that it would work for their child, they could see the potential worth for others. In other words, caregivers saw this potential app as a way to increase their competence with regard to participation in their child's intervention at home. In his seminal work on parent-professional work, Rosetti (2001) described how caregivers often feel "disenfranchised" as they are expected to relinquish control to others, such as the SLP – without any real control over the process taking place – becoming mere spectators. Therefore, it is interesting to note that caregivers saw such a potential app as equipping them with specific competencies through teaching them communication strategies which ultimately lead to empowerment. SLPs on the other hand voiced concerns that the app may be seen as a replacement for traditional home therapy programs, but acknowledged that it could be used to monitor compliance with therapy and track the child's progress.

Smith et al. (2017) argue that power and knowledge and the relationship between them can be explained in at least three ways: i) as a resource owned by the powerful experts (in this case SLPs) and transformed to the powerless (in this case the caregivers); ii) as being controlled by the powerful, where the powerless are sometimes invited to participate in the agenda set by the experts; and iii) as being co-constructed by all parties participating in knowledge production. Although the aim of this paper was to look at knowledge and power from the third viewpoint (i.e. including both the caregiver and SLP stakeholder groups), it appeared as if the participants focused on the first two viewpoints, with the caregivers frequently mentioning their need for "empowerment".

Strengths and Limitations of the Study

Using focus groups as part of a larger participatory design approach is productive but time consuming. Although we cannot be sure that this study captured the complexity of all potential aspects that should be considered when attempting to develop an appropriate personcentered app, the fact that it explored the perceptions of 23 heterogeneous stakeholders (both primary caregivers and SLPs) definitely broadened the depth and enhanced the appropriateness of the information obtained. It would have been helpful to also hold a focus group discussion with app developers, as their perspectives regarding what is practical and feasible regarding this type of app development would have enhanced the general understanding of this topic.

Future Research Directions

Based on the results of this study, a mobile health app aimed at empowering caregivers of children with DD by providing them with custom-designed and appropriate knowledge and skills to develop their children's beginning communication abilities should be developed. Regarding the features of the app, a number of considerations should be incorporated. The app should work

across different devices and platforms (iOS and Android); it should integrate multiple languages based on location; it should include culturally appropriate content; it should use both photographs and video; and it should be able to track progress (e.g. with a weekly satisfaction score and a progress bar).

Following the development of such an app, assessment of its potential to enhance speech and language intervention services in LMICs like South Africa will be important. Assessment should not only consider how the addition of a parent-training app changes the child's communication development, but also how caregivers and SLPs view the app. The following hypothesis can be tested: Children with DD whose primary caregivers receive a communication intervention that includes the parent training app will have more developed beginning communication skills than a comparable cohort of children with DD whose caregivers do not receive the app. For example, a randomized control trial should be conducted in which child and caregiver communication skills, as well as caregiver and SLP satisfaction with child communication intervention, could be measured pre- and post-intervention.

The current study should also be replicated in a high-income country (HIC) to determine stakeholder perspectives, as the aspects addressed may or may not be the same. Maneuvering between existing knowledge in two different contexts (e.g. LMIC and HIC) and reflecting on the differences and similarities between them, forms part of building an on-going global knowledge base that will have a positive impact on future research and service delivery.

Clinical implications

The study in hand addressed a critical question related to SLP service delivery in LMICs and thus the results hold significant clinical implications. The advances in technology brought about by the Fourth Industrial Revolution, such as using apps as part of intervention, open up

new avenues of service delivery for SLPs. Incorporating mobile technologies into service

delivery would however require SLPs to think of innovative and creative strategies of partnering

and collaborating with families, beyond the traditional way in which many SLPs were trained in

South Africa and elsewhere. Strong positive partnerships between SLPs and parents will permit

an understanding of how families feel about incorporating apps into their child's communication

intervention. Such partnerships are critical to ensure successful child communication outcomes.

In conclusion, this study found similarities and differences in the viewpoints of

caregivers and SLPs about the inclusion of apps in early communication interventions. It will be

essential to integrate feedback from these critical stakeholders if mobile health apps are to be

successful.

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