

STRENGTH IN PARTNERSHIPS: THE WAY FOR LIBRARIES

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Communication and Information



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Archives and Libraries

UNESCO Public Library Manifesto

- A gateway to knowledge
- The Public Library
- Missions of the public Library
- Funding, legislation and networks
- Operation and management

A gateway to knowledge

Freedom, Prosperity and the Development of society and individuals are fundamental human values. They will only be attained through the ability of well-informed citizens to exercise their democratic rights and to play an active role in society. Constructive participation and the development of democracy depend on satisfactory education as well as on free and unlimited access to knowledge, thought, culture and information.

The public library, the local gateway to knowledge, provides a basic condition for lifelong learning, independent decision-making and cultural development of the individual and social groups.

This Manifesto proclaims UNESCO's belief in the public library as a living force for education, culture and information, and as an essential agent for the fostering of peace and spiritual welfare through the minds of men and women.

UNESCO therefore encourages national and local governments to support and actively engage in the development of public libraries.

The Public Library

The Public Library is the local centre of information, making all kinds of knowledge and

Professional Values for the 21st Century

Core values for the profession and all types of libraries

- Connection of people to ideas
- Assurance of free and open access to recorded knowledge, information, and creative works
- Commitment to literacy and learning
- Respect for the individuality and the diversity of all people
- Freedom for all people to form, to hold, and to express their own beliefs
- Excellence in professional service to our communities
- Preservation of the human record; and
- Formation of partnerships to advance these values.

ALA Core Values Task Force
January 2001

Libraries as “*the* manifestation of democracy.”

Michael Bryan,
Director: Seminole Community Library, Florida

- As the most visible, physical symbol of a government’s civic presence, libraries provide free and open access to knowledge and services to all residents regardless of income, race, and/or age. They are a neutral, respected gateway to information, a safe “third place”—a space between work and home—with equal access for all community members.

Local Government Managers and Public Libraries: Partners for a Better Community

- City Managers can strategically use public libraries to achieve community priorities
- A library can only be as effective in a community depending on how connected they are to the needs and opportunities within a community.
- It is vitally important that city managers and library directors form strategic partnerships to provide dynamic and responsive community support services.

City Manager's Role

- *Strategic Planning*
- *Funding*
- *Public support*
- *Accountability*

Library's Role

- ***The Third Place*** - a safe space between work and home—with equal access for all community members.

Libraries have become much louder places, just out of necessity, because people in neighbourhoods need a library to be that third place, the place where they can come to find answers to questions they have.

- ***Building Communities***
- ***Education, Workforce, and Business Enhancement***
- ***Change Agent***

Opportunity

- Governance and community partnership models for libraries
- Integration into the civic agenda

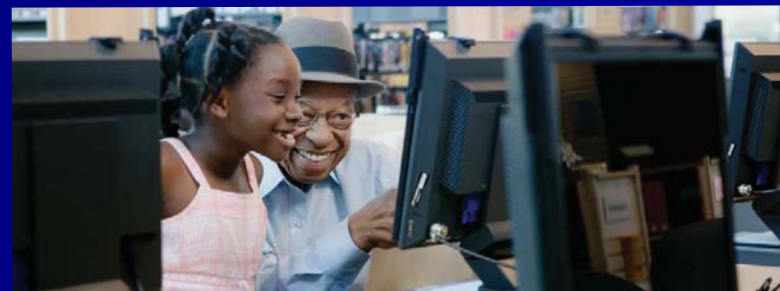
Making Cities Stronger:

PUBLIC LIBRARY CONTRIBUTIONS TO
LOCAL ECONOMIC DEVELOPMENT

- www.urbanlibraries.org
- Public libraries build a community's capacity for economic activity and resiliency
- Business of public libraries is being recast.

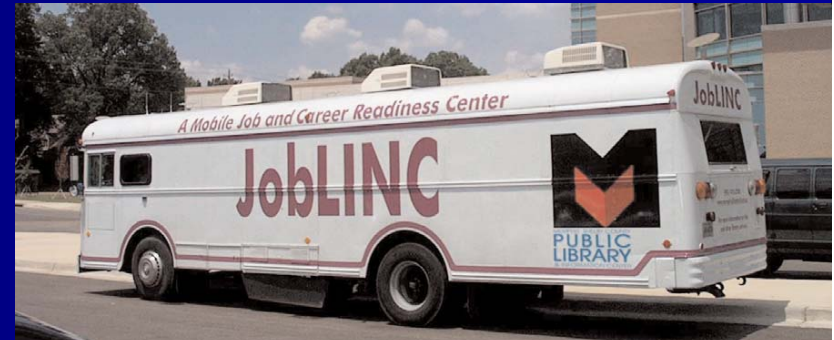
Improving Early Literacy AND SCHOOL READINESS

- **Early Literacy Services are contributing to long-term economic success.**



Strategies FOR *Building* WORKFORCE PARTICIPATION

- Library employment and career resources are preparing workers with new technologies.
- **Strategies for Workforce Development**
 - Creating Job Information Centers
 - Expanding Access to Technology and Tech Training
 - Providing Targeted Employment Outreach
 - Adult Literacy Training and Community Support Centers



Small Business Support THROUGH PUBLIC LIBRARIES

- Small business resources and programs are lowering barriers to market entry.
- **STRATEGIES FOR SMALL BUSINESS SUPPORT**
 - On-Demand business information through Online Business Resources
 - Integrating Business Support Services
 - Business Basics Workshops
 - Program Partnerships with Local Business Support Agencies

Public Libraries

AND THE POWER OF PLACE

- **Public library buildings are catalysts for physical development.**
 - Public library facilities are versatile, attractive components in a wide variety of developments – downtown, residential, mixed-use, commercial, and joint-use service sites
 - Public libraries in mixed-use and residential developments contribute to safety and quality of life
 - Long term tenancy of public libraries reduces some of the financial risk associated with building mixed-used developments
 - Public libraries attract foot traffic and can serve the anchor tenant function in commercial areas without directly competing with local businesses

- South Africa – multi purpose community centres (MPCCs)

Partnerships - definition

A relationship in which people or organisations work together with equal status.

*Dictionary of Library & Information
Management*

Core elements - Environment

- Environment
 - History of collaboration or co-operation in the community
 - Collaborative group seen as legitimate leader in the community
 - Favourable political and social climate

Core Elements - Membership

- Mutual respect, understanding & trust
- Appropriate cross-section of members
- Members see collaboration as in their self-interest
- Ability to compromise

Core Elements – Process & Structure

- Members share a stake in both process & outcome
- Multiple layers of participation
- Flexibility
- Clear roles & policy guidelines
- Adaptability
- Appropriate pace of development

Core Elements - Communication

- Open and frequent communication
- Informal relationships & communication links

Core Elements - Purpose

- *Develop an informed nation!*
Concrete, attainable goals & objectives
- **Shared vision**
- **Unique purpose**

In emphasizing the need for a strong partnership, "Equal effort is required on both sides. The local government manager and the library director must have a shared sense of excellence and be willing to work cooperatively with each other to provide services for the community." Pete Giacoma. Director, Davis County Library, Utah.

Core Elements - Resources

- Sufficient funds, staff, materials & time
- Skilled leadership

Partnerships – what we've learnt

- Mutual respect for cultural differences & an understanding of local conditions & needs
- A willingness to learn and operate in a different environment
- Breaking down obstacles
- Celebrating success

Partnerships – 5 Stages

- Step 1 - Developing the trust – exploratory & fluid
- Step 2 - Defining the Project – intense & challenging
- Step 3 - Managing the Project – direct & focused
- Step 4 - Navigating the group – fun & busy!
- Step 5 - Focusing on the future – creative & reflective

Access to Learning Award – Bill and Melinda Gates Foundation

- Given each year by Global Libraries, this Award recognizes the innovative efforts of public libraries or similar organizations outside the United States to connect people to information through free access to computers and the Internet.

2001



Biblioteca del Congreso, Argentina received a \$250,000 award. The award allowed the Biblioteca to:

- Establish two mobile libraries
- Provide computer and Internet access to Buenos Aires's poorest neighborhoods
- Update and expand its 24-hour public computer center



<http://www.bcnbib.gov.ar/>

2001

Probigua received a \$250,000 award. The award allowed

Probigua to:

- Create five more computer training centers
- Equip 25 public libraries with computers
- Provide free computer training for the public



From the city of Antigua to remote villages, Probigua's public library network is offering the people of Guatemala access to books and digital information. In a country with few government-supported public libraries in rural communities, these libraries are important sources of free access to information.



<http://www.probigua.org/>



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Convocatoria para presentaciones de música, artes escénicas y danza en la Red de Bibliotecas Públicas de Bogotá para mayor información haga click aquí

Renovación en línea

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Programas

Servicios

Biblovacaciones
4to. Concurso de Invitación "Bibliotecas de Tránsito" Inaugurado el 13 de junio de 2008
ENTRADA LIBRE

Hoy en BiblioRed

- Fundación San Antonio Centro Santa Bernardita
24/Jul/2008 9:00 am
Trazos y retazos: contemos un cuento
- 24/Jul/2008 10:00 am
Biblioteca La Victoria, Sala

Inicio de sesión

Nombre de usuario: *

Contraseña: *

Iniciar sesión

BiblioRed informa que a partir del 1 de agosto de 2008 el servicio de Circulación y préstamo tendrá los siguientes cambios:

1. Las afiliaciones se clasificarán en:

- Categoría A: Personas menores de 12 años.
- Categoría B: Personas mayores de 13 años.

2. Las tarifas por concepto de Circulación y préstamo serán:

- Afiliación Categoría A: Gratuita
- Afiliación Categoría B: \$5.000
- Multa: \$600 por día y por libro
- Daño leve: \$3.000
- Desempaste: \$8.000
- Reposición de material audiovisual: \$10.000

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<http://www.biblored.org.co/>

2003



The 2003 award recognized Smart Cape Access Project of Cape Town, South Africa, for its innovative efforts to connect residents, particularly in low-income neighborhoods, with free public access to computers and the Internet.

<http://www.clir.org/pubs/reports/pub125/pub125.pdf>



Shidhulai Swanirvar Sangstha, a Bangladesh organization, received the 2005 Access to Learning Award for its innovative use of boats to deliver education and technology to isolated communities in flood-prone regions.

2005



The area is deeply conservative, which means that many parents are reluctant to send their daughters to schools far away from their homes. Through the boat program, girls now can attend school because their parents and guardians can still keep an eye on them.

Seventy percent of the users of the boat program are women. Since they account for half the population in Bangladesh, “there’s no way we can move forward without empowering our womenfolk,”



<http://www.shidhulai.org/>

2006



Rural Education and Development (READ) Nepal received the 2006 Access to Learning Award for its innovative approach to building and sustaining village libraries. Free access to books and information technology is advancing learning and literacy in the country's underserved, rural population.



The Jhuwani Community Library

The libraries also serve as social hubs for child care, medical assistance, literacy training, women's discussion groups, AIDS awareness programs, and farming and animal husbandry workshops. These vital social services are provided through READ partnerships with Nepali social welfare providers and university libraries, Nepal National Library, Asia Foundation, and the United Nations Educational, Scientific and Cultural Organization (UNESCO).



School girls read in the Argyole Community Library



The new bridge now shortens the walk to school

<http://www.readglobal.org/>



Connecting Indigenous Past and Present

A unique database known as "Our Story" is attracting Indigenous Australians into remote Northern Territory community libraries to build digital archives of their culture.

2007

Armed with cameras and computers, voice and video recorders, and scanners and printers, community members capture old and contemporary art, maps, songs, photos, and lessons in their local language. They film events and record interviews and traditional practices. Then they store the digital content with user-friendly software called "Our Story." Communities have embraced Our Story, collecting more than 40,000 items since 2004.



The remote indigenous community of Ltyentye Apurte.



Library staff in Angurugu work on "Our Story."

*If you want to go fast, go alone
If you want to go far, go together!*

African proverb