Figure 1
map of South Africa illustrating the Yellow Pages regions. Lesotho and Swaziland are the two white countries on left and right, respectively. (Permission to use this graphic was obtained from its producer ‘Trudon Business’)

1 JOHANNESBURG
20 EAST RAND
21 WEST RAND
4 PRETORIA
24 VAAL TRIANGLE
25 MPUMALANGA
26 NORTH WEST
27 LIMPOPO
9 KWAZULU-NATAL DURBAN
28 PIETERMARITZBURG & KWAZULU-NATAL INTERIOR
29 KWAZULU-NATAL NORTH COAST
30 KWAZULU-NATAL SOUTH COAST
6 CAPE PENINSULA
31 BOLAND & WEST COAST
32 SOUTHERN CAPE & KAROO
11 PORT ELIZABETH & EASTERN CAPE COUNTRY
19 EAST LONDON & BORDER
12 FREE STATE
15 NORTHERN CAPE & NAMIBIA