AYIGYA WORKS!
CREATING OPPORTUNITIES FOR THE SELF-EMPLOYED (WOMEN OF AYIGYA)

MAIN GOAL:

Improve the living conditions of the people of Ayigya.

STRATEGY:

Encourage trading and services to flourish in Ayigya using this power of design.

KEYWORDS:

Small interventions, bottom-up, low tech, low cost, upgradability, owner participation.

STREETVENDER HOMEBASE

The project aims to improve the living conditions of the people of Ayigya by improving the trading and services environment in Ayigya. The focus is on the people of Ayigya of whom 75% is self-employed.

THE STREETVENDER HOMEBASE

The street vendor homebase is a simple construction made out of sustainable blocks and metal for their doors. The planners provided the street vendors with the possibility to store their goods during the night. The street vendor homebase can be used next to the shade to display products to trade. It provides the street vendors with a place to affiliate with and the possibility to connect with other street vendors and the street vendor association.

IMPROVING ACCESS

Potential customer groups are connected by improving the roads and removing existing physical barriers. The center is linked to the existing central market. These connection roads have a high potential for the development of trade along them.

NIM (New Improved Market shop)

The New Improved Market shop is an affordable shop that is developed with and by the owner. The foundation of the NIM is a new slab made of recycled plastic and provides Ayigya with basic infrastructure. From the assessed needs of the self-employed and the analysis on the existing building materials in Ayigya different shop typologies are designed. These typologies only consist of basic elements which form the shape of the NIM. The rest of the NIM can be finished by the owner using waste materials. This makes the NIM very affordable and easy accessible for the people of Ayigya. The typologies are designed to be easily expanded and upgraded.