UNIVERSITY OF PRETORIA

Introduction to Blogs

31 January 2008

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What is a blog?


Your blog is whatever you want it to be. There are millions of them, in all shapes and sizes, and there are no real rules. In simple terms, a blog is a web site, where you write stuff on an ongoing basis.

New stuff shows up at the top, so your visitors can read what's new. Then they comment on it or link to it or email you. Or not.

- www.blogger.com
Publish your thoughts

A blog gives you your own voice on the web. It's a place to collect and share things that you find interesting—whether it's your political commentary, a personal diary, or links to web sites you want to remember.

Many people use a blog just to organize their own thoughts, while others command influential, worldwide audiences of thousands.

Professional and amateur journalists use blogs to publish breaking news, while personal journalers reveal inner thoughts.
Blogging is about more than just putting your thoughts on the web. It's about connecting with and hearing from anyone who reads your work and cares to respond. With Blogger, you control who can read and write to your blog!

**Blogger Comments** let anyone, anywhere, offer feedback on your posts. You can choose whether you want to allow comments on a post-by-post basis, and you can delete any comments you don't like.

**Access Controls** let you decide who can read and who can write to your blog. You can use a group blog with multiple authors as an excellent communication tool for small teams, families and other groups. Or as a single author, you can create a private online space for collecting news, links, and ideas, to keep to yourself or share with as many readers as you want.
TIPS for blogs

• Choose the correct tool – there are many out there

• Have a purpose for your Blog - know what you want to use it for

• Plan your Blog

• Who will your audience be?

• Write on what you love – makes it easier

• Add links: to and from your Blog
Design your blog with Blogger

**Templates** — Our collection of templates will get you started with an attractive site right away without you having to learn any HTML, though Blogger also allows you to edit your blog's HTML code whenever you want.

**Custom colors and fonts** — When you're ready to take the next step, you can further customize our templates to create a design that perfectly reflects you and your blog.

**Drag-and-drop page elements** — Blogger's simple drag-and-drop system lets you easily decide exactly where your posts, profiles, archives and other parts of your blog should live on the page.
http://www.blogger.com
Create your own account

Create a Google Account

This process will create a Google account that you can use on other Google services. If you already have a Google account, perhaps from Gmail, Google Groups, or Orkut, please sign in first.

Email address
(must already exist)

You'll use this address to log in to Blogger and other Google services. We'll never share it with third parties without your permission.

Retype email address

Type in your email address again to make sure there are no typos.

Enter a password

Password strength:

Must be at least 8 characters long.

Retype password

Display name

The name used to sign your blog posts.

Word Verification

Type the characters you see in the option to the right.
1. Create a Google Account

This process will create a Google account that you can use on other Google services. If you already have a Google account perhaps from Gmail, Google Groups, or Orkut, please sign in first.

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Email address (must already exist)</td>
<td><a href="mailto:christelle.steyn@up.ac.za">christelle.steyn@up.ac.za</a></td>
<td>You'll use this address to log in to Blogger and other Google services. We'll never share it with third parties without your permission.</td>
</tr>
<tr>
<td>Retype email address</td>
<td><a href="mailto:christelle.steyn@up.ac.za">christelle.steyn@up.ac.za</a></td>
<td>Type in your email address again to make sure there are no typos.</td>
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<td>Enter a password</td>
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<tr>
<td>Display name</td>
<td>Christella</td>
<td>The name used to sign your blog posts.</td>
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<td>Word Verification</td>
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<tr>
<td>Acceptance of Terms</td>
<td>☑  I accept the Terms of Service</td>
<td>Indicates that you have read and understand Blogger's Terms of Service</td>
</tr>
</tbody>
</table>
It is very important to remember your blog title & URL!!!
Choose a template

- Minima
  - Created by: Douglas Bowman
  - preview template

- Minima Black
  - Created by: Douglas Bowman
  - preview template

- Dots
  - Created by: Douglas Bowman

- Son of Moto
  - Created by: Jeffrey Zeldman

Template later, or even create your own custom template design once your blog is set up.

CONTINUE
Your blog has been created!

We've just created a blog for you. You can now add your posts to it, create your personal profile, or customize how your blog looks.

START POSTING
Thank you for joining us at this 'Blogging' workshop. We hope that you enjoy the session. Please use this Blog for any comments & suggestions.

PUBLISH POST  SAVE NOW
Your blog post published successfully!

[View Blog (in a new window)]

Need to change it? [Edit post] | [Create a new post]

Help us improve! Tell us what you think about Blogger and [take the survey].
Tuesday, January 22, 2008

1st Workshop for 2008

Thank you for joining us at this "Blogging" workshop. We hope that you enjoy the session. Please use this blog for any comments & suggestions.

Posted by Christelle Steyn at 2:51 AM 0 comments

Subscribe to: Posts (Atom)
Title

60 Minute Workshops - LIASA

Description

500 Characters Max.

Add your blog to our listings?

Yes

A Listed blog may be linked to from Blogger.com, such as the Blogger home page, Blogger Play, and Next Blog. If you select "No" your blog will not appear in these places, but it will still be available on the Internet. This blog will still be displayed on your profile unless you hide it. Edit displayed blogs.

Let search engines find your blog?

Yes

If you select "Yes" we will include your blog in Google Blog Search and ping Weblogs.com. If you select "No", everyone can still view your blog but search engines will not be able to find it.
Use your dashboard for easy access to all options.
Thank you and enjoy blogging!

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