UNIVERSITY OF PRETORIA

Introduction to Blogs

31 January 2008

Christelle Steyn

100
1908 - 2008

UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA
Denkleiers • Leading Minds • Dikgopolo tša Dihlalefi

What is a blog?

A blog is a personal diary. A daily pulpit. A collaborative space. A political soapbox. A breaking-news outlet. A collection of links. Your own private thoughts. Memos to the world.

Your blog is whatever you want it to be. There are millions of them, in all shapes and sizes, and there are no real rules. In simple terms, a blog is a web site, where you write stuff on an ongoing basis.

New stuff shows up at the top, so your visitors can read what's new. Then they comment on it or link to it or email you. Or not.

- www.blogger.com

Publish your thoughts

A blog gives you your own voice on the web. It's a place to collect and share things that you find interesting— whether it's your political commentary, a personal diary, or links to web sites you want to remember.

Many people use a blog just to organize their own thoughts, while others command influential, worldwide audiences of thousands.

Professional and amateur journalists use blogs to publish breaking news, while personal journalers reveal inner thoughts.

Blogging is about more than just putting your thoughts on the web. It's about connecting with and hearing from anyone who reads your work and cares to respond. With Blogger, you control who can read and write to your blog!

Blogger Comments let anyone, anywhere, offer feedback on your posts. You can choose whether you want to allow comments on a post-by-post basis, and you can delete any comments you don't like.

Access Controls let you decide who can read and who can write to your blog. You can use a group blog with multiple authors as an excellent communication tool for small teams, families and other groups. Or as a single author, you can create a private online space for collecting news, links, and ideas, to keep to yourself or share with as many readers as you want.

TIPS for blogs

- Choose the correct tool – there are many out there
- Have a purpose for your Blog - know what you want to use it for
- Plan your Blog
- Who will your audience be?
- Write on what you love – makes it easier
- Add links: to and from your Blog

Design your blog with Blogger

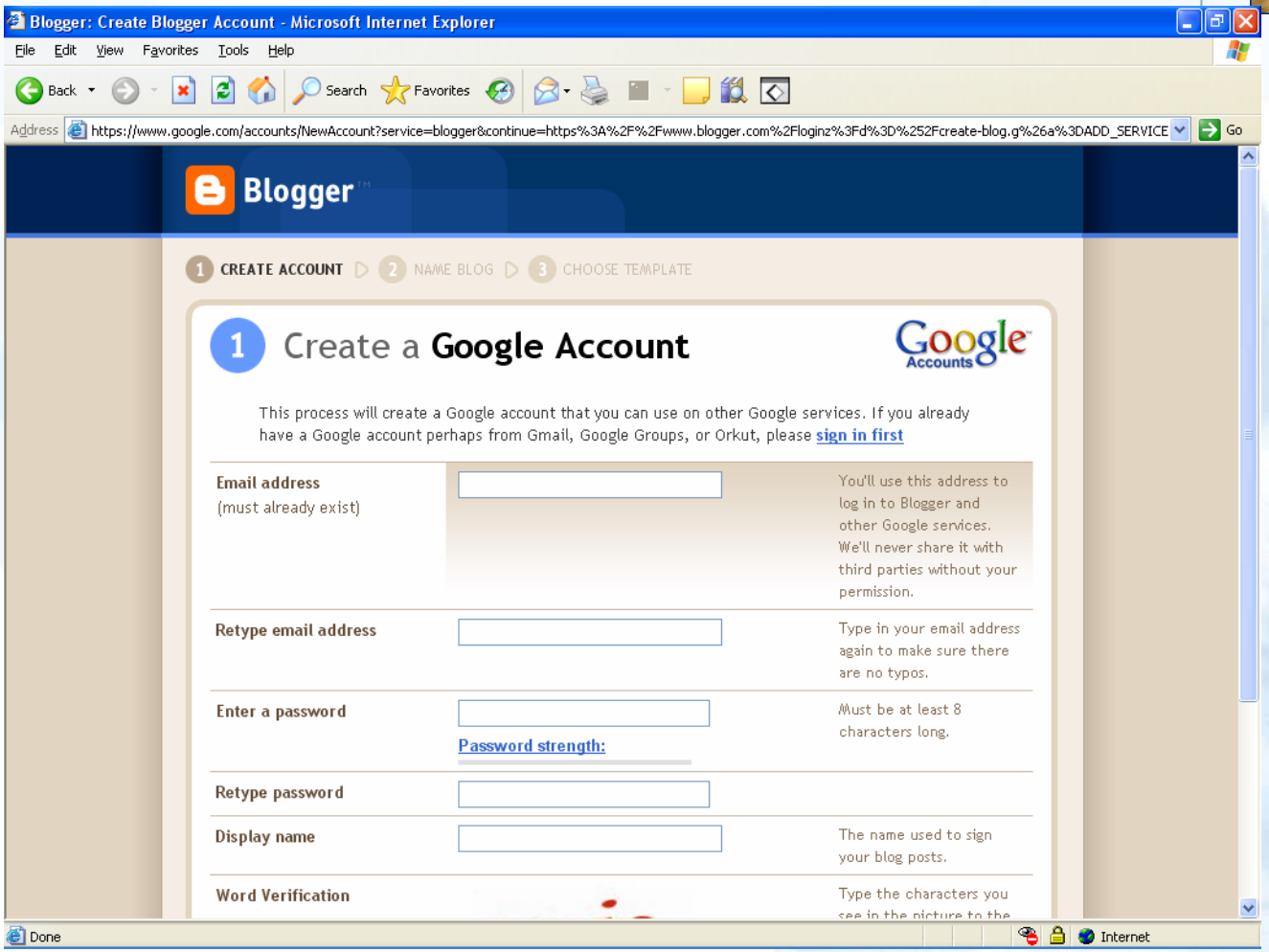
Templates — Our collection of templates will get you started with an attractive site right away without you having to learn any HTML, though Blogger also allows you to edit your blog's HTML code whenever you want.

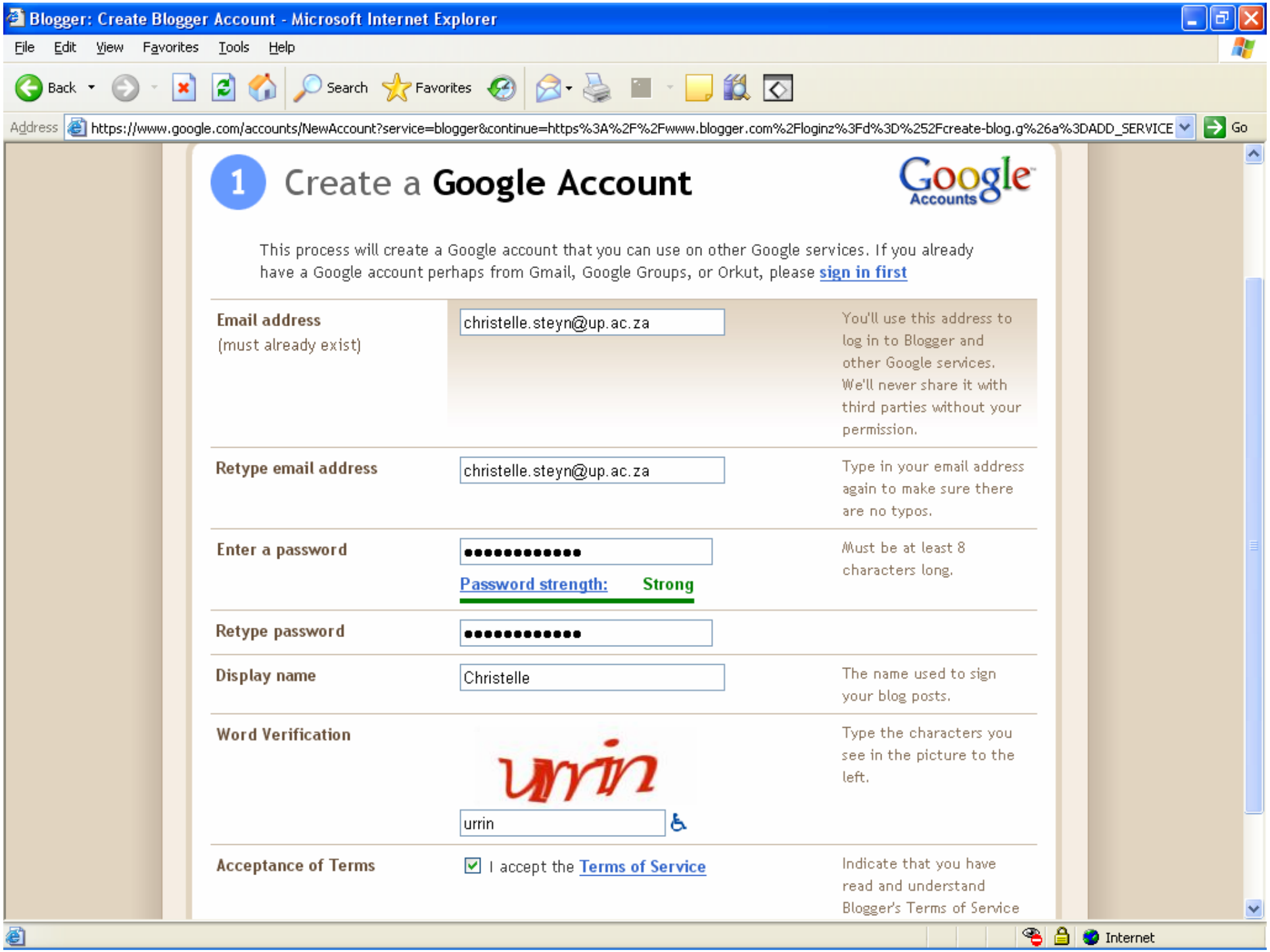
Custom colors and fonts — When you're ready to take the next step, you can further customize our templates to create a design that perfectly reflects you and your blog.

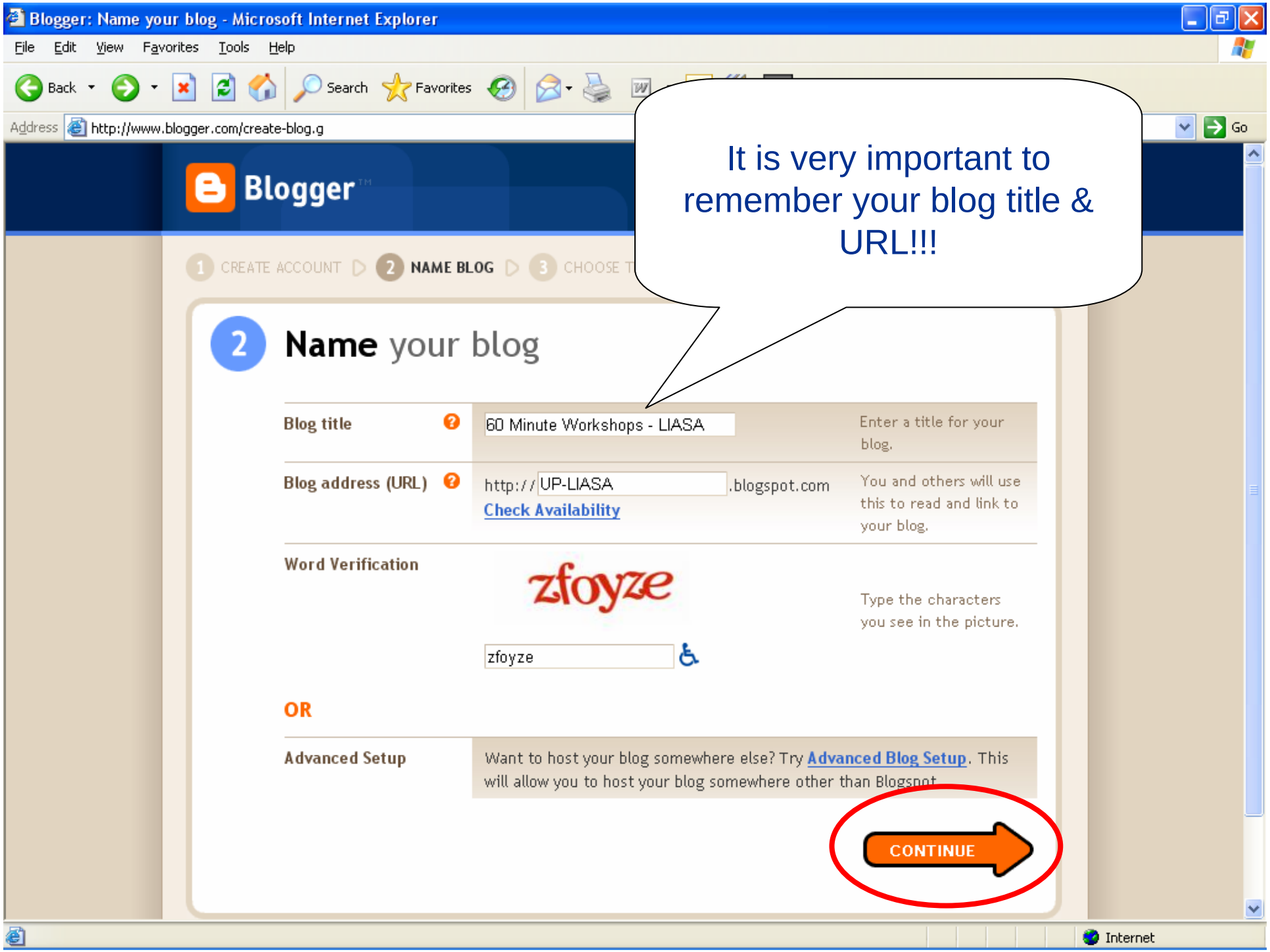
Drag-and-drop page elements — Blogger's simple drag-and-drop system lets you easily decide exactly where your posts, profiles, archives and other parts of your blog should live on the page.

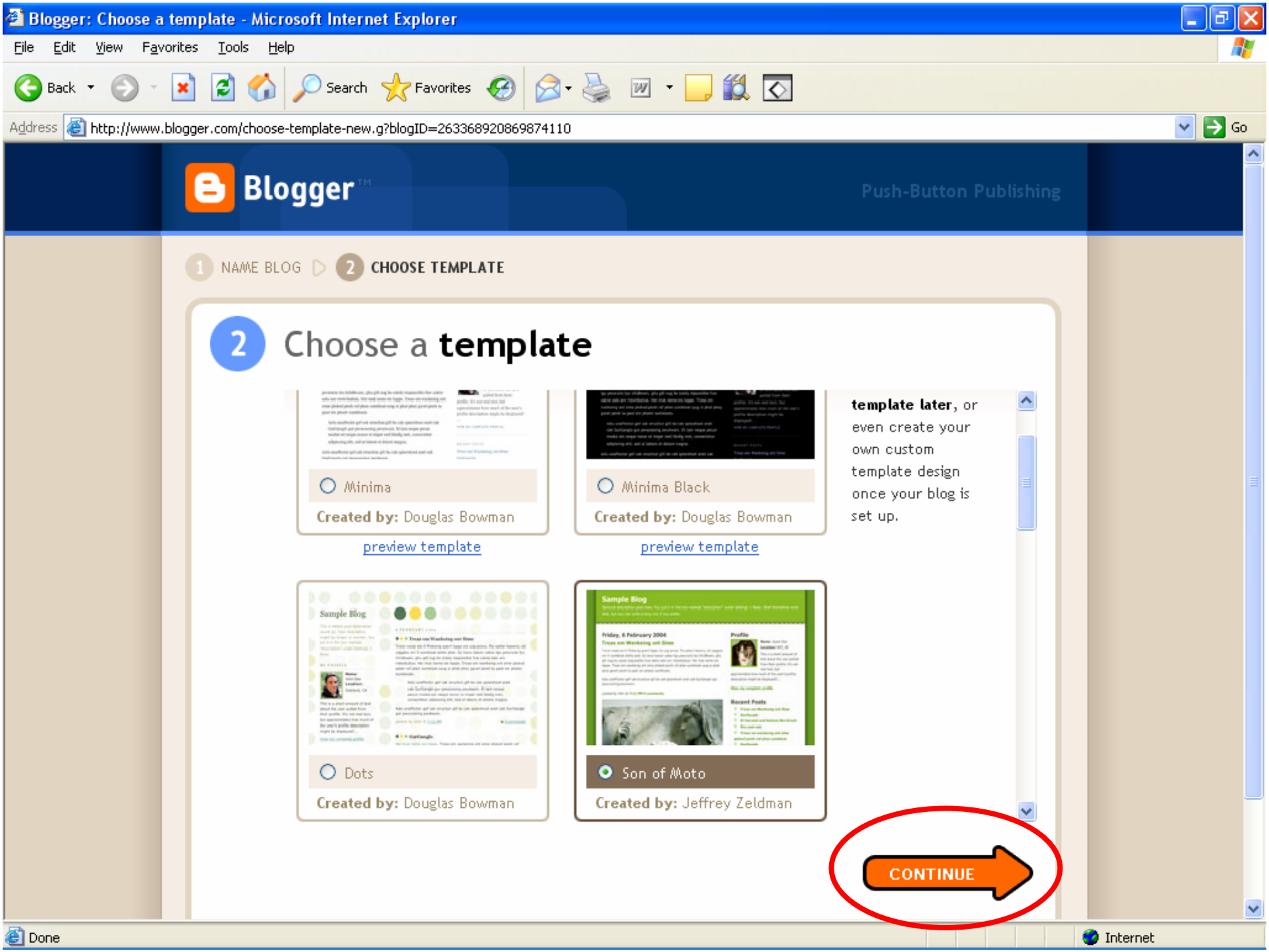
Blogger: Create your Blog Now -- FREE - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address
http://www.blogger.com
Go
Language: English
Blogger
Sign in to use Blogger
with your Google Account
Username (Email):
Password: (?)
SIGN IN
Remember me (?)
BLOGS UPDATED AT 12:23 PM
dedicated server hosting
BLOGS OF NOTE
decadent tranquility
more »
What's a blog?
TAKE A QUICK TOUR
Publish thoughts
Get feedback
Post photos
Go mobile
A blog is your easy-to-use web site, where you can quickly post thoughts, interact with people, and more. All for FREE.
Create a blog in 3 easy steps:
1 Create an account
2 Name your blog
3 Choose a template
CREATE YOUR BLOG NOW
Home | About | Buzz | Help | Discuss | Language | Developers | Gear
Terms of Service | Privacy | Content Policy | Copyright © 1999 - 2008 Google
Done
Internet

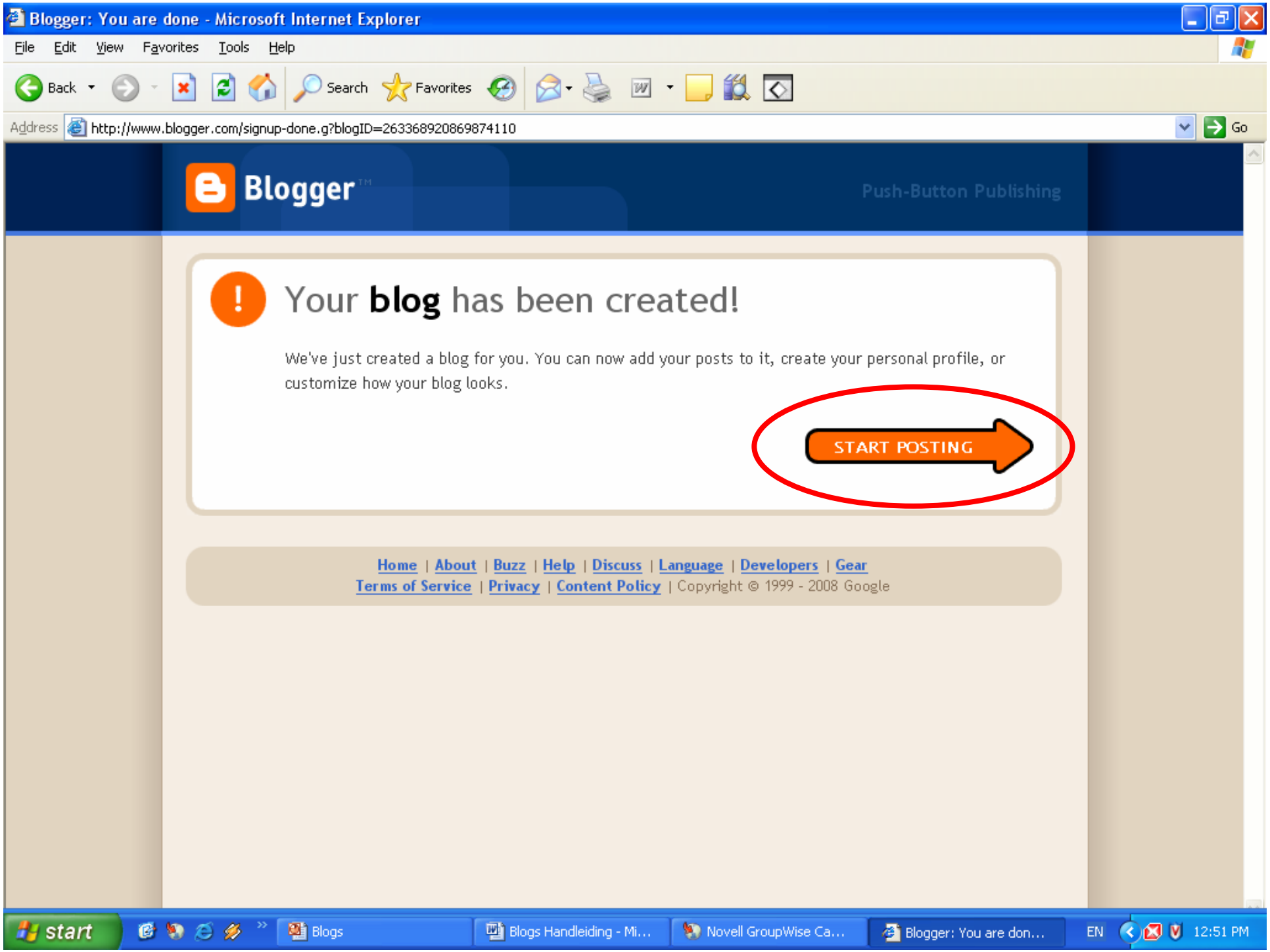
Create your own account

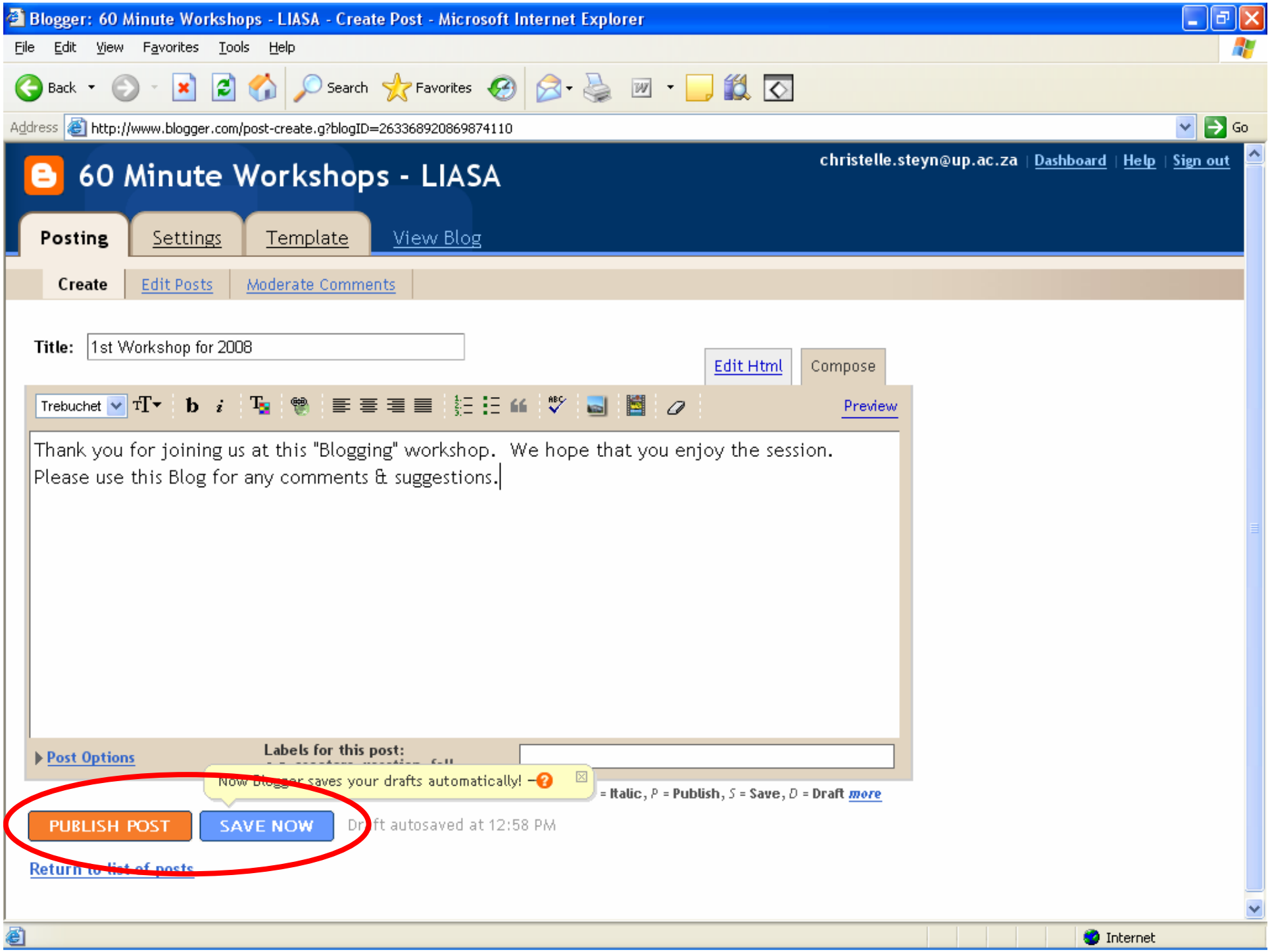


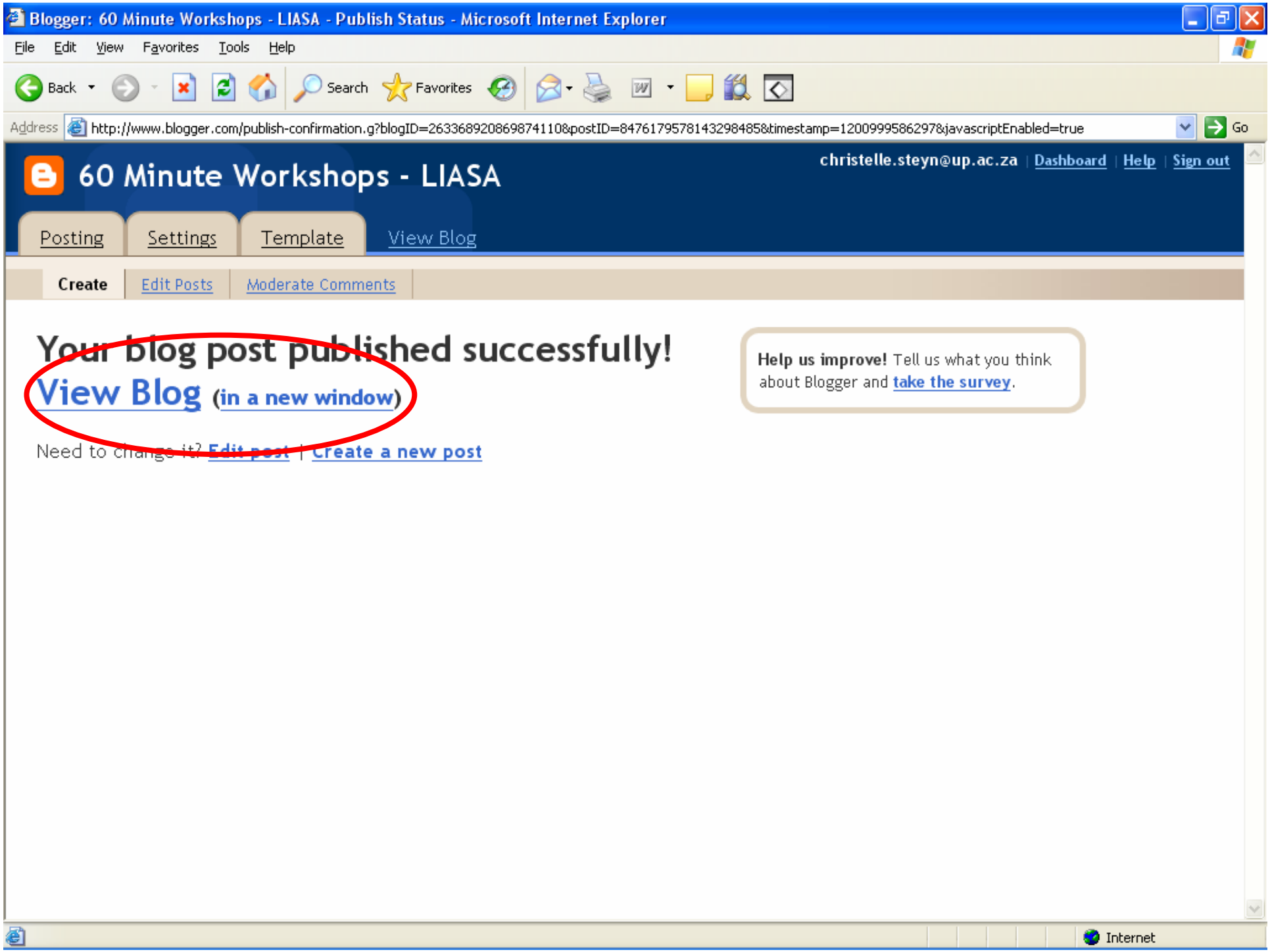

Blogger: Create Blogger Account - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address https://www.google.com/accounts/NewAccount?service=blogger&continue=https%3A%2F%2Fwww.blogger.com%2Floginz%3Fd%3D%252Fcreate-blog.g%26a%3DADD_SERVICE
Go
1 Create a Google Account
Google Accounts
This process will create a Google account that you can use on other Google services. If you already have a Google account perhaps from Gmail, Google Groups, or Orkut, please sign in first
Email address (must already exist)
christelle.steyn@up.ac.za
You'll use this address to log in to Blogger and other Google services. We'll never share it with third parties without your permission.
Retype email address
christelle.steyn@up.ac.za
Type in your email address again to make sure there are no typos.
Enter a password
Password strength: Strong
Must be at least 8 characters long.
Retype password
Display name
Christelle
The name used to sign your blog posts.
Word Verification
urrin
Type the characters you see in the picture to the left.
Acceptance of Terms
I accept the Terms of Service
Indicate that you have read and understand Blogger's Terms of Service
Internet

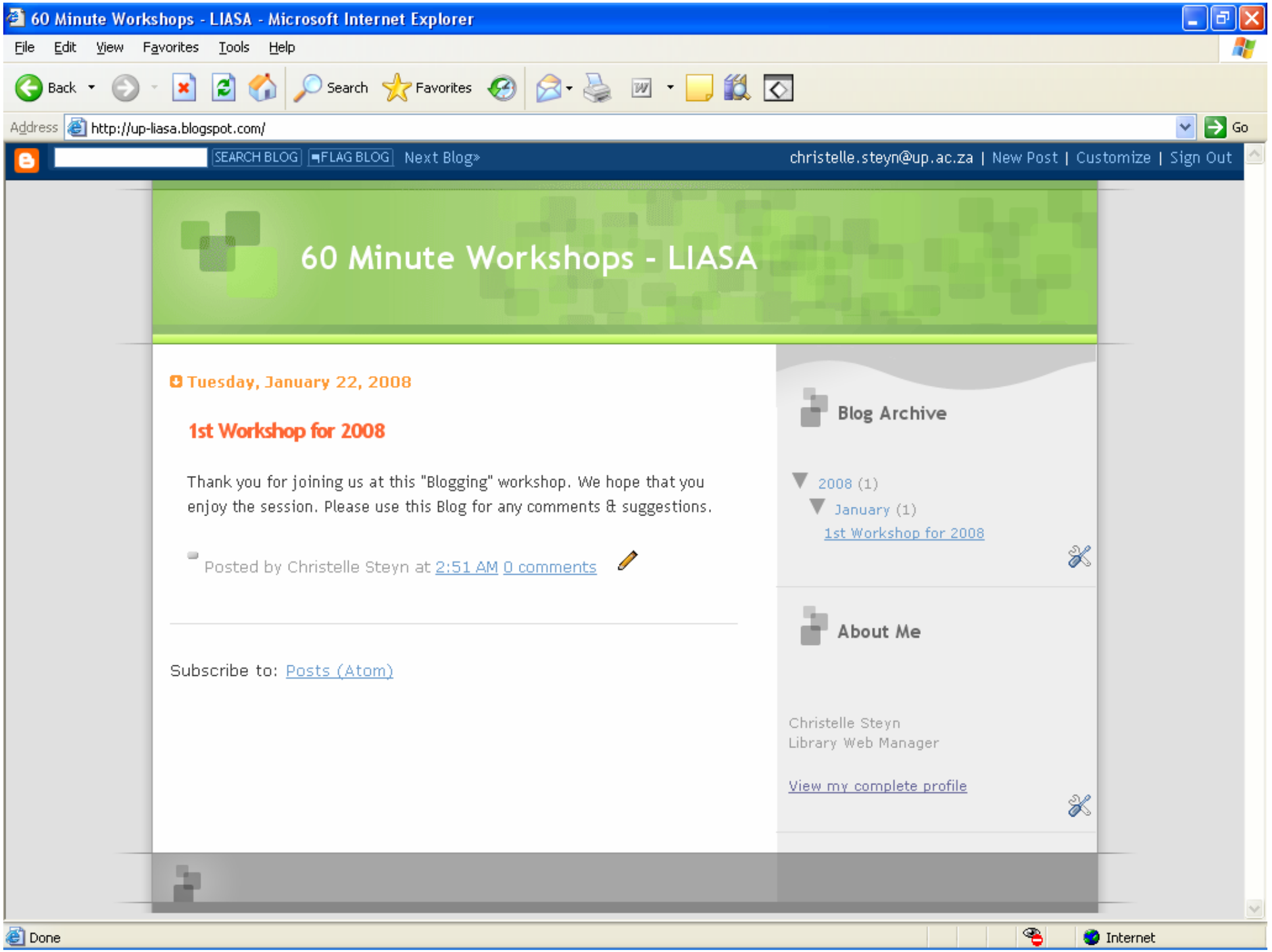

Blogger: Name your blog - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.blogger.com/create-blog.g
Go
Blogger
1 CREATE ACCOUNT 2 NAME BLOG 3 CHOOSE T
It is very important to remember your blog title & URL!!!
2 Name your blog
Blog title
60 Minute Workshops - LIASA
Enter a title for your blog.
Blog address (URL)
http://UP-LIASA.blogspot.com
Check Availability
You and others will use this to read and link to your blog.
Word Verification
zfoyze
Type the characters you see in the picture.
zfoyze
OR
Advanced Setup
Want to host your blog somewhere else? Try Advanced Blog Setup. This will allow you to host your blog somewhere other than Blogspot.
CONTINUE
Internet

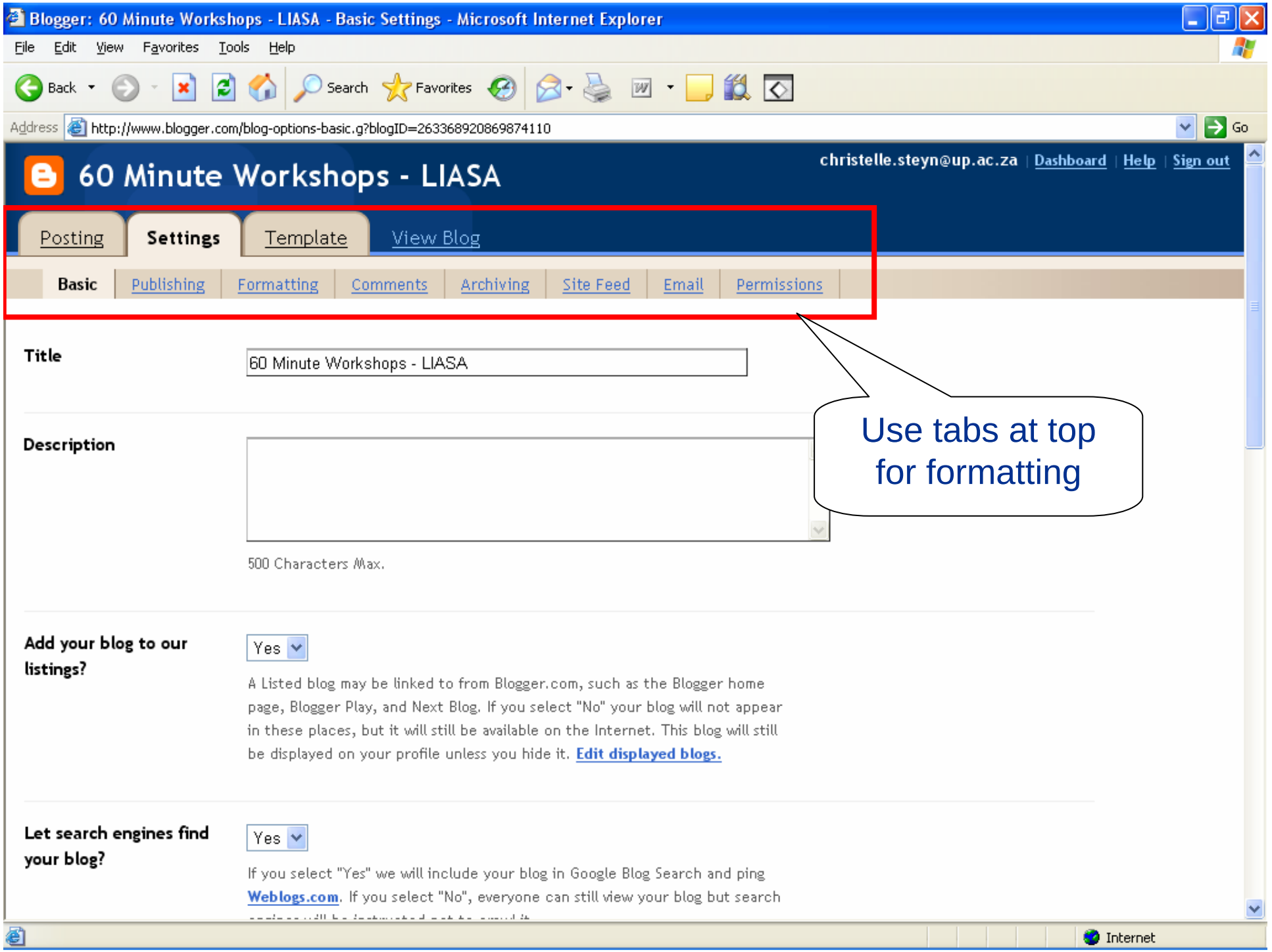

Blogger: Choose a template - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.blogger.com/choose-template-new.g?blogID=263368920869874110
Go
Blogger™
Push-Button Publishing
1 NAME BLOG
2 CHOOSE TEMPLATE
2 Choose a template
Minima
Created by: Douglas Bowman
preview template
Minima Black
Created by: Douglas Bowman
preview template
template later, or even create your own custom template design once your blog is set up.
Sample Blog
Dots
Created by: Douglas Bowman
Sample Blog
Son of Moto
Created by: Jeffrey Zeldman
CONTINUE
Done
Internet


Blogger: You are done - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.blogger.com/signup-done.g?blogID=263368920869874110
Go
Blogger
Push-Button Publishing
Your blog has been created!
We've just created a blog for you. You can now add your posts to it, create your personal profile, or customize how your blog looks.
START POSTING
Home | About | Buzz | Help | Discuss | Language | Developers | Gear
Terms of Service | Privacy | Content Policy | Copyright © 1999 - 2008 Google
start
Blogs
Blogs Handleiding - Mi...
Novell GroupWise Ca...
Blogger: You are don...
EN
12:51 PM


Blogger: 60 Minute Workshops - LIASA - Create Post - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.blogger.com/post-create.g?blogID=263368920869874110
Go
60 Minute Workshops - LIASA
christelle.steyn@up.ac.za | Dashboard | Help | Sign out
Posting Settings Template View Blog
Create Edit Posts Moderate Comments
Title: 1st Workshop for 2008
Edit Html Compose
Trebuchet
Preview
Thank you for joining us at this "Blogging" workshop. We hope that you enjoy the session.
Please use this Blog for any comments & suggestions.
Post Options
Labels for this post:
Now Blogger saves your drafts automatically!
= Italic, P = Publish, S = Save, D = Draft more
PUBLISH POST
SAVE NOW
Draft autosaved at 12:58 PM
Return to list of posts
Internet


Blogger: 60 Minute Workshops - LIASA - Publish Status - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.blogger.com/publish-confirmation.g?blogID=26336892086987411O&postID=8476179578143298485&timestamp=1200999586297&javascriptEnabled=true
Go
60 Minute Workshops - LIASA
christelle.steyn@up.ac.za | Dashboard | Help | Sign out
Posting Settings Template View Blog
Create Edit Posts Moderate Comments
Your blog post published successfully!
View Blog (in a new window)
Need to change it? Edit post | Create a new post
Help us improve! Tell us what you think about Blogger and take the survey.
Internet


60 Minute Workshops - LIASA - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://up-liasa.blogspot.com/
Go
SEARCH BLOG FLAG BLOG Next Blog»
christelle.steyn@up.ac.za | New Post | Customize | Sign Out
60 Minute Workshops - LIASA
Tuesday, January 22, 2008
1st Workshop for 2008
Thank you for joining us at this "Blogging" workshop. We hope that you enjoy the session. Please use this Blog for any comments & suggestions.
Posted by Christelle Steyn at 2:51 AM 0 comments
Subscribe to: Posts (Atom)
Blog Archive
2008 (1)
January (1)
1st Workshop for 2008
About Me
Christelle Steyn
Library Web Manager
View my complete profile
Done
Internet


Blogger: 60 Minute Workshops - LIASA - Basic Settings - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.blogger.com/blog-options-basic.g?blogID=263368920869874110
Go
60 Minute Workshops - LIASA
christelle.steyn@up.ac.za | Dashboard | Help | Sign out
Posting Settings Template View Blog
Basic Publishing Formatting Comments Archiving Site Feed Email Permissions
Title
60 Minute Workshops - LIASA
Description
500 Characters Max.
Add your blog to our listings?
Yes
A Listed blog may be linked to from Blogger.com, such as the Blogger home page, Blogger Play, and Next Blog. If you select "No" your blog will not appear in these places, but it will still be available on the Internet. This blog will still be displayed on your profile unless you hide it. Edit displayed blogs.
Let search engines find your blog?
Yes
If you select "Yes" we will include your blog in Google Blog Search and ping Weblogs.com. If you select "No", everyone can still view your blog but search
Use tabs at top for formatting
Internet

Blogger: Dashboard - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back

Address http://www.blogger.com/home

Go

Use your dashboard for easy access to all options

Blogger

lle.steyn@up.ac.za | Dashboard | Help | Sign out

Dashboard

Manage Your Blogs

Create a Blog | Help

60 Minute Workshops - LIASA View Blog

1 Post, last published on Jan 22, 2008

New Post Manage: Posts, Settings, Layout

Info & OT's View Blog

1 Post, last published on May 11, 2007

New Post Manage: Posts, Settings, Layout

The latest from Blogger Buzz

Three new languages and a whole new direction for Blogger

January 17, 2008 – permalink

We are excited to announce that Blogger is now available in three more languages: **Arabic**, **Hebrew**, and **Persian**!

Christelle Steyn

No photo available.

- Edit Profile (or View)
- My Account
- Language: English

Mobile Devices

Learn how to start mobile blogging

Help Resources

- Help Center
- Help Group
- Blogger Status
- Known Issues

Blogs Of Note

Feel like browsing? Here are some blogs we've noticed recently.

Done

Internet

Thank you and enjoy blogging!

Christelle Steyn

christelle.steyn@up.ac.za