

Research

Playing the impact game – how to improve your visibility



Helmien van den Berg

Economic and Management Sciences Library

7th May 2013

Research

“The situation universities are facing today has no precedent in their long history. Today, universities, in addition to traditional functions, are recognized as key drivers of development, in the context of a **knowledge-based economy** and socio-economic mobility”

Sadlack . 2013. IREG Observatory on Academic Ranking and Excellence. .

- Academics =
- Knowledge economy / knowledge sharing
- Different format / Internet / wider audience

- Measured / Calculated / Evaluated / Bibliometric analysis
- Qualitative and Quantitative
- Citation analysis vs Viewed
- Journals and Authors

Accredited journals

Recognised research output which meets specified criteria and qualifies for subsidisation by the DHET

Department of Library Services - Accredited Journals - Windows Internet Explorer

http://www.library.up.ac.za/journals/journalsaccredited.htm

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Accredited Journals

Accredited journals are recognized research output which meet specified criteria and therefore qualify for subsidisation by the [Department of Higher Education and Training \(DHET\)](#). To receive subsidy or recognition for an article you have written, you should select a journal which is accredited from one of the lists below.

To determine a journal's **impact factor** go to [Journal Citation Reports](#)

Please note: Listed below are the official lists from the Department of Higher Education and Training, as supplied by the UP Department of Research and Innovation Support

Lists acknowledged by the DHET

- ISI (Web of Science)
- IBSS (International Bibliography of the Social Sciences)
- DHET Accredited Journals List of South African Journals

Search

Catalogue Keyword Search

Google Scholar Search

Quick Links

- Teaching Support
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- Referencing Techniques
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My Library Space

Impact factor (Journals)

- Measures influence in discipline
- Bibliometric indicator
- The average number of times articles from the journal published in the past **two** years have been **cited** in the Thomson Reuters ISI / **JCR** (Journal Citation Reports) year and
- It is calculated by dividing the number of citations in the JCR year by the total number of articles published in the previous **two** years

<http://www.library.up.ac.za/journals/journalsaccredited.htm>

Journal Citation Reports (JCR)

JCR-Web 4.5 Welcome - Windows Internet Explorer

http://0-admin-apps.webofknowledge.com.innopac.up.ac.za/JCR/JCR?PointOfEntry=Home&SID=

File Edit View Favorites Tools Help

ISI Web of KnowledgeSM

Journal Citation Reports[®]

[Information for New Users](#)

Select a JCR edition and year:	Select an option:
<input checked="" type="radio"/> JCR Science Edition 2011	<input checked="" type="radio"/> View a group of journals by Subject Category
<input type="radio"/> JCR Social Sciences Edition 2011	<input type="radio"/> Search for a specific journal
	<input type="radio"/> View all journals

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Tools / Systems

- **ISI** – bias towards USA and Natural and Life Sciences (only 250 journals on Economic and Management Sciences). Diversity?
- **Scopus** – most comprehensive coverage including Social Sciences and Humanities, 1114 Business and Management journals, European + Asian coverage
- **Publish or Perish** – Google Scholar, UPSpace, Open Access
- **NRF** – (National Research Foundation) is the rating system for SA researchers, amongst many other things like providing Funding etc. Promotes and supports research
- The NRF rating of individuals is based primarily on the quality and impact of their research outputs over the past eight years, taking into consideration the evaluation made by local and international peers.

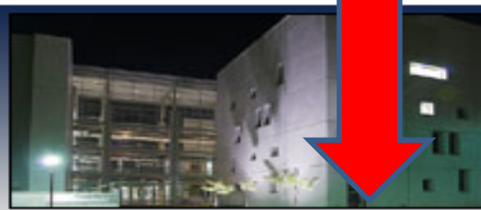
H-index (Hirsch)

- New measure of academic impact
- Measures the cumulative impact of a researchers output.
- Number of papers of author has at least h citations each, and the other papers have no more than h citations each
- Also other measures such as Eigenfactor

ISI & Incites

- ISI (Institute for Scientific Information) is a Thomson Reuters Web of Science commercial database. The DHET acknowledges the ISI journal titles indexed in Thomson Reuters Web of Science indices as accredited journals. ISI consists of the following three indices
 - 1) Science Citation Index Expanded
 - 2) **Social Sciences Index**
 - 3) Arts & Humanities Index

E-Resources – Databases A-Z



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- E-Newspapers
- E-Theses & Dissertations
- UPSpace

Full text and bibliographical databases to which the library subscribes, listed in alphabetical order

Worldcat Local (Discovery and Delivery Portal)

UPSpace (Institutional Repository)

e-Exam Papers

Course

(search via course code e.g. INL 120)

e-Reserve Collection (search via course code)

Library Resources)

with Exact Match

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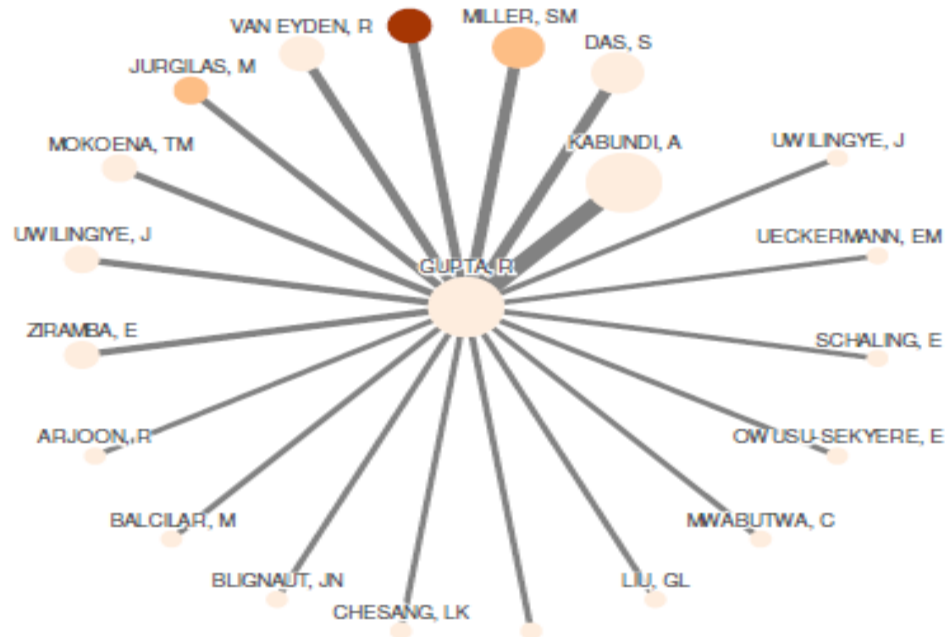
- Ask / Ch
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- Studentv
- IntraUP

AUTHOR COLLABORATION NETWORK

Limited to papers from University of Pretoria: Address Search Dataset, 2008-2013.

type to filter table rows

Author	Web of Science Documents
WINGFIELD, MJ	233
WINGFIELD, BD	91
SMITH, GF	85
BENNETT, NC	81
ELOFF, JN	79
SLIPPERS, B	78
FOURIE, I	72
ROUX, J	63
PRETORIUS, E	62
LALL, N	55
AURET, FD	55
BESTER, MN	54
MEYER, JP	54
FIGUEIREDO, E	47
FOCKE, WW	46



Top 1-20 of 28 collaborations

Previous 20 Next 20

Web of Science Documents



Category Actual/Expected



Number of collaborations



Insert Page Layout Formulas Data Review View

Font: 10, Bold, Italic, Underline, Text Color, Background Color, Font Color

Alignment: Left, Center, Right, Justify, Merge, Wrap, Orientation, Text Direction

Number: General, Text, Percentage, Decimals, Increase/Decrease Decimals, Increase/Decrease Indent

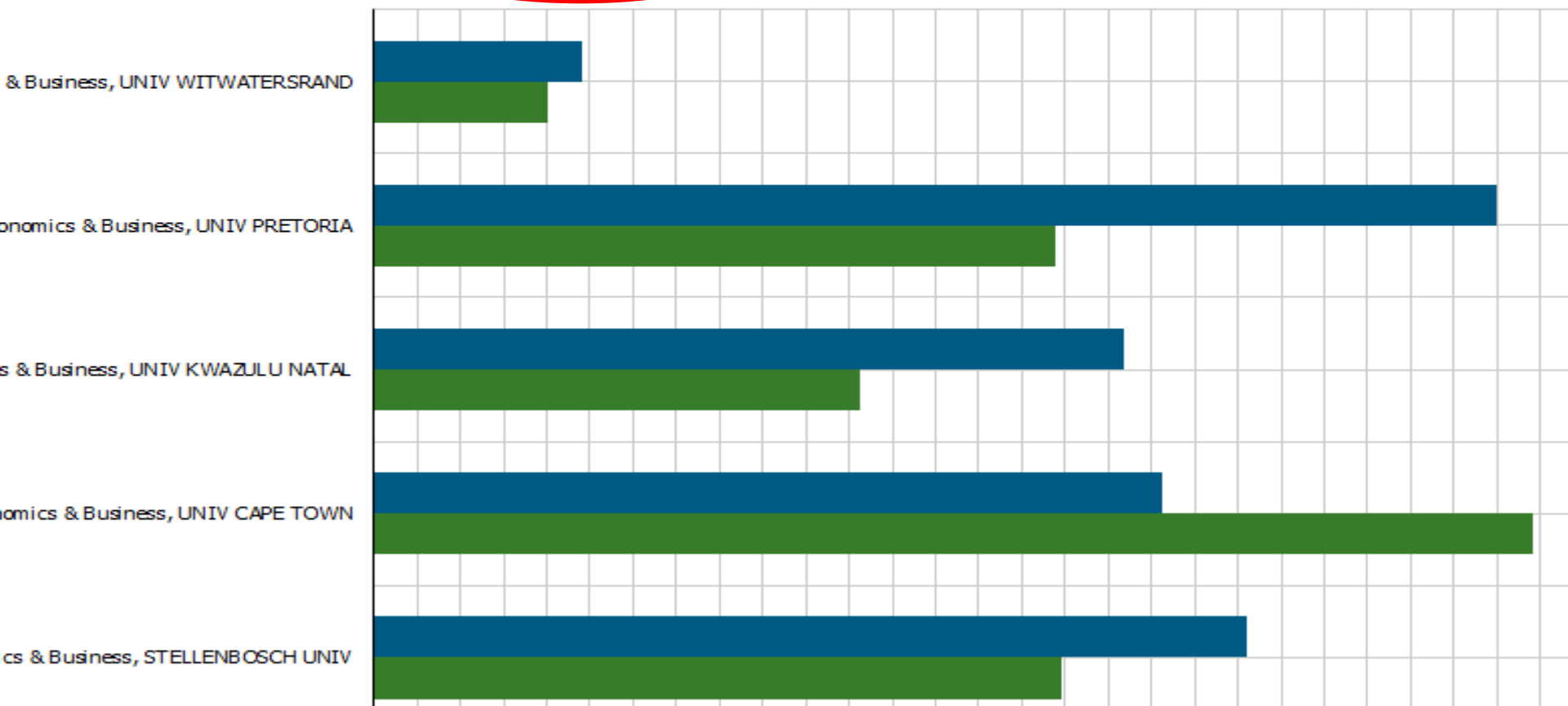
Conditional Formatting, Format as Table, Cell Styles

Insert, Delete, Format Cells

A B C

RE SUBJECT AREAS IN INSTITUTIONS 2008-2011 CUMULATIVE

ed To: Economics and Business **impact relative to subject**



Insert Page Layout Formulas Data Review View

Font Alignment Number Styles Cells

Font: 10, Bold, Italic, Underline, Text Color, Background Color, Font Face, Font Size, Paragraph Spacing, Bullets, Numbering, Indentation, Orientation, Text Wrapping, Merge Cells, Clear All, Font Color, Background Color, Font Face, Font Size, Paragraph Spacing, Bullets, Numbering, Indentation, Orientation, Text Wrapping, Merge Cells, Clear All

Alignment: General, Text, Center, Right, Justify, Merge Cells, Clear All, Text, Center, Right, Justify, Merge Cells, Clear All

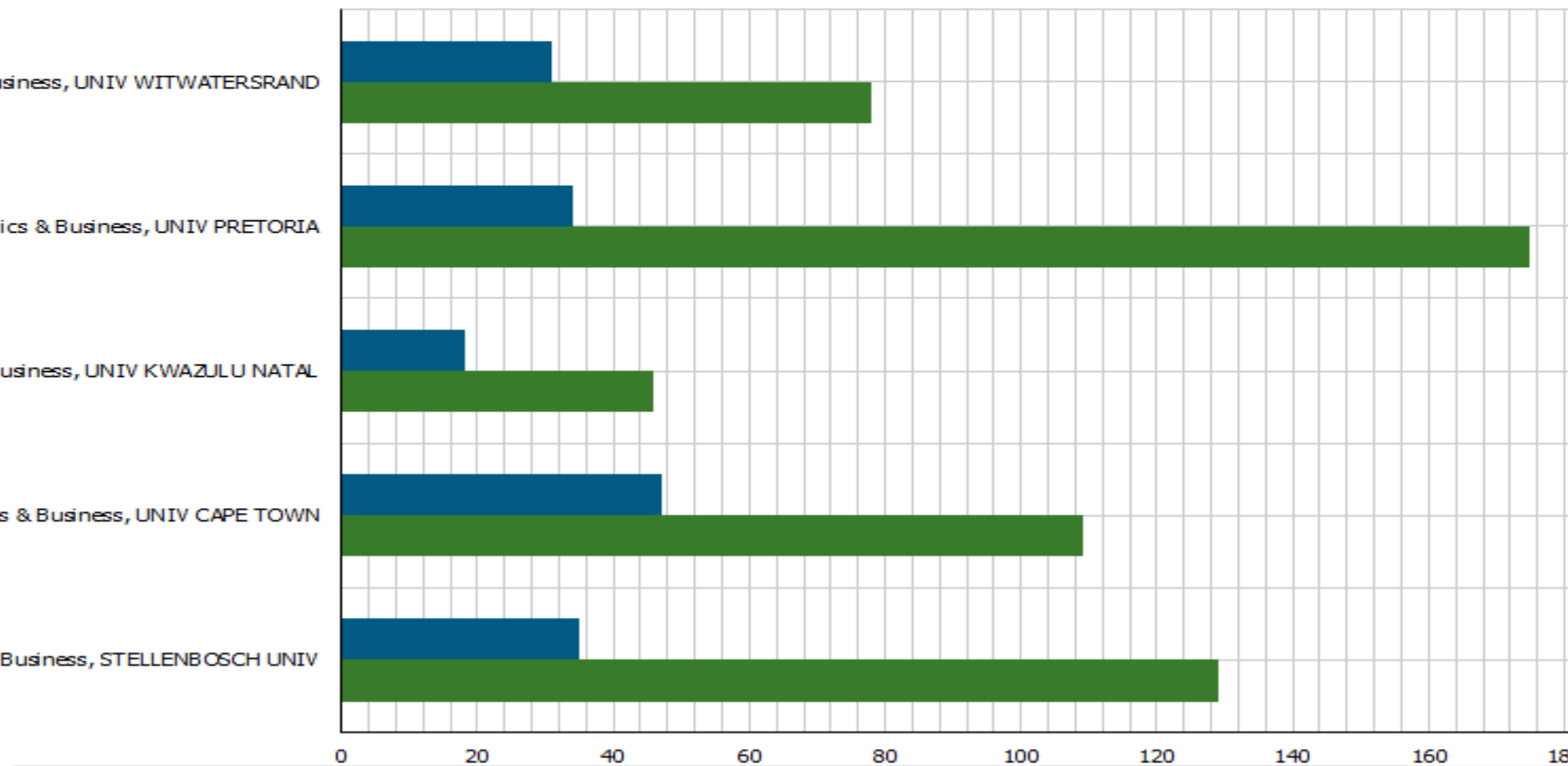
Number: General, Text, Percentage, Fraction, Decimals, Thousands Separator, Comma Separator, Negative Numbers, Clear All, General, Text, Percentage, Fraction, Decimals, Thousands Separator, Comma Separator, Negative Numbers, Clear All

Styles: Conditional Formatting, Format as Table, Cell Styles, Clear All, Conditional Formatting, Format as Table, Cell Styles, Clear All

Cells: Insert, Delete, Format, Clear All, Insert, Delete, Format, Clear All

A B C

o: Economics and Business Sciences - ISI papers



Google Scholar

- Broader coverage than both ISI and Scopus.
- Covers citations IN and TO all academic journals
- Including ISI and Scopus, but also academic journals not listed in these d/bases, but are available on the Internet.
- Also includes citations in books, conference proceedings, white papers and gov reports
- Institutional repositories (UPSpace)

Publish or Perish

- Software programme developed by Prof Anne-Wil Harzing, Melbourne, Australia.
- Effective and responsible citation analysis
- Uses Google Scholar data
- Download programme from:

<http://www.harzing.com>

Author impact analysis - Perform a citation analysis for one or more authors

Author's name:

Exclude these names:

Year of publication between: and:

- Biology, Life Sciences, Environmental Science
- Business, Administration, Finance, Economics
- Chemistry and Materials Science
- Engineering, Computer Science, Mathematics
- Medicine, Pharmacology, Veterinary Science
- Physics, Astronomy, Planetary Science
- Social Sciences, Arts, Humanities

Lookup
 Lookup Direct
 Help

NOTE: Subject area selection is currently non-functional

Results

Papers:	20	Cites/paper:	2.75	h-index:	4	naraidoo ruthira: all Query date: 2013-05-03 Papers: 20 Citations: 55 Years: 12
Citations:	55	Cites/author:	27.33	g-index:	6	
Years:	12	Papers/author:	9.67	hc-index:	4	
Cites/year:	4.58	Authors/paper:	2.10	hI,norm:	3	

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 Check selection
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Cites	Per year	Rank	Authors	Title	Year	
<input checked="" type="checkbox"/>	13	3.25	1	R Naraidoo, L Rapu...	Zone-Targeting Monetary Policy Preferences And Financial Marke...	20
<input checked="" type="checkbox"/>	12	2.40	2	R Naraidoo, R Gupta	Modelling monetary policy in South Africa: focus on inflation targe...	20
<input checked="" type="checkbox"/>	7	1.75	3	R Naraidoo, K Ndahi...	Financial asset prices, linear and nonlinear policy rules. An In-sam...	20
<input checked="" type="checkbox"/>	5	0.42	4	P Minford, R Naraidoo	Vicious and Virtuous Circles: The Political Economy of Unemployment	20
<input checked="" type="checkbox"/>	3	0.75	5	R Naraidoo, I Paya	Forecasting monetary rules in South Africa	20
<input checked="" type="checkbox"/>	3	1.50	8	R Naraidoo, I Paya	Forecasting monetary policy rules in South Africa	20
<input checked="" type="checkbox"/>	2	0.67	6	A Boateng, R Narai...	Mosh? que Uddin,"	20
<input checked="" type="checkbox"/>	2	1.00	7	C Milas, R Naraidoo	Financial conditions and nonlinearities in the European Central Ba...	20
<input checked="" type="checkbox"/>	2	0.50	9	P Minford, R Naraidoo	VICIOUS AND VIRTUOUS CIRCLES--THE POLITICAL ECONOMY O...	20
<input checked="" type="checkbox"/>	1	0.50	10	N Kasai, R Naraidoo	Financial assets, linear and nonlinear policy rules: An in-sample as...	20
<input checked="" type="checkbox"/>	1	0.20	11	C Milas, R Naraidoo	Financial market conditions, real time, nonlinearity and European ...	20
<input checked="" type="checkbox"/>	1	1.00	12	N Kasai, R Naraidoo	The opportunistic approach to monetary policy and financial mark...	20
<input checked="" type="checkbox"/>	1	0.33	13	C Jooste, R Naraidoo	Nonlinear tax elasticities and their implications for the structural b...	20
<input checked="" type="checkbox"/>	1	0.33	14	R Naraidoo, L Rapu...	Optimal monetary policy reaction function in a model with target z...	20
<input checked="" type="checkbox"/>	1	0.17	15	K Matthews, P Minf...	Vicious and virtuous circles--The political economy of unemploy...	20
<input checked="" type="checkbox"/>	0	0.00	16	R Naraidoo, IA Ven...	The political economy of unemployment and threshold effects. A ...	20
<input checked="" type="checkbox"/>	0	0.00	17	P Minford, R Naraidoo	EUROPE'S VICIOUS CIRCLE OF UNEMPLOYMENT	20
<input checked="" type="checkbox"/>	0	0.00	18	P Minford, R Naraidoo	Vicious and Virtuous Circles--the Political Economy of Unemploy...	20
<input checked="" type="checkbox"/>	0	0.00	19	P Minford, R Naraidoo	DP3618 Vicious and Virtuous Circles-The Political Economy of Une...	20

Author impact analysis - Perform a citation analysis for one or more authors

Author's name: naraidoo ruthira

Exclude these names:

Year of publication between: and:

- Biology, Life Sciences, Environmental Science
- Business, Administration, Finance, Economics
- Chemistry and Materials Science
- Engineering, Computer Science, Mathematics
- Medicine, Pharmacology, Veterinary Science
- Physics, Astronomy, Planetary Science
- Social Sciences, Arts, Humanities

NOTE: Subject area selection is currently non-functional

Results

Papers:	20	Cites/paper:	2.75	h-index:	4
Citations:	55	Cites/author:	27.33	g-index:	6
Years:	12	Papers/author:	9.67	hc-index:	4
Cites/year:	4.58	Authors/paper:	2.10	hI,norm:	3

naraidoo ruthira: all
 Query date: 2013-05-03
 Papers: 20
 Citations: 55
 Years: 12

Title	Year	Publication	Publisher
Zone-Targeting Monetary Policy Preferences And Financial Marke...	2010	South African Journal of ...	Wiley Online Library
Modelling monetary policy in South Africa: focus on inflation targe...	2009		repository.up.ac.za
Financial asset prices, linear and nonlinear policy rules. An In-sam...	2010		137.215.9.22
Vicious and Virtuous Circles: The Political Economy of Unemployment	2002		patrickminford.net
Forecasting monetary rules in South Africa	2010		repository.up.ac.za
Forecasting monetary policy rules in South Africa	2012	International Journal of For...	Elsevier
Mosh? que Uddin,"	2011	An Analysis of ...	Journal of International
Financial conditions and nonlinearities in the European Central Ba...	2012	Computational Statistics & D...	Elsevier
VICIOUS AND VIRTUOUS CIRCLES--THE POLITICAL ECONOMY O...	2010	South African Journal of Eco...	Wiley Online Library
Financial assets, linear and nonlinear policy rules: An in-sample as...	2012	Journal of Economic Studies	emeraldinsight.com
Financial market conditions, real time, nonlinearity and European ...	2009		repository.up.ac.za
The opportunistic approach to monetary policy and financial mark...	2013	Applied Economics	Taylor & Francis
Nonlinear tax elasticities and their implications for the structural b...	2011	Journal of Applied Business ...	journals.duteonline.com
Optimal monetary policy reaction function in a model with target z...	2011	Economic Modelling	Elsevier
Vicious and virtuous circles--The political economy of unemploy...	2008	European Journal of Political ...	Elsevier
The political economy of unemployment and threshold effects. A ...			
EUROPE'S VICIOUS CIRCLE OF UNEMPLOYMENT		Citeseer	
Vicious and Virtuous Circles--the Political Economy of Unemploy...			
DP36 18 Vicious and Virtuous Circles-The Political Economy of Une...	2002		cepr.org

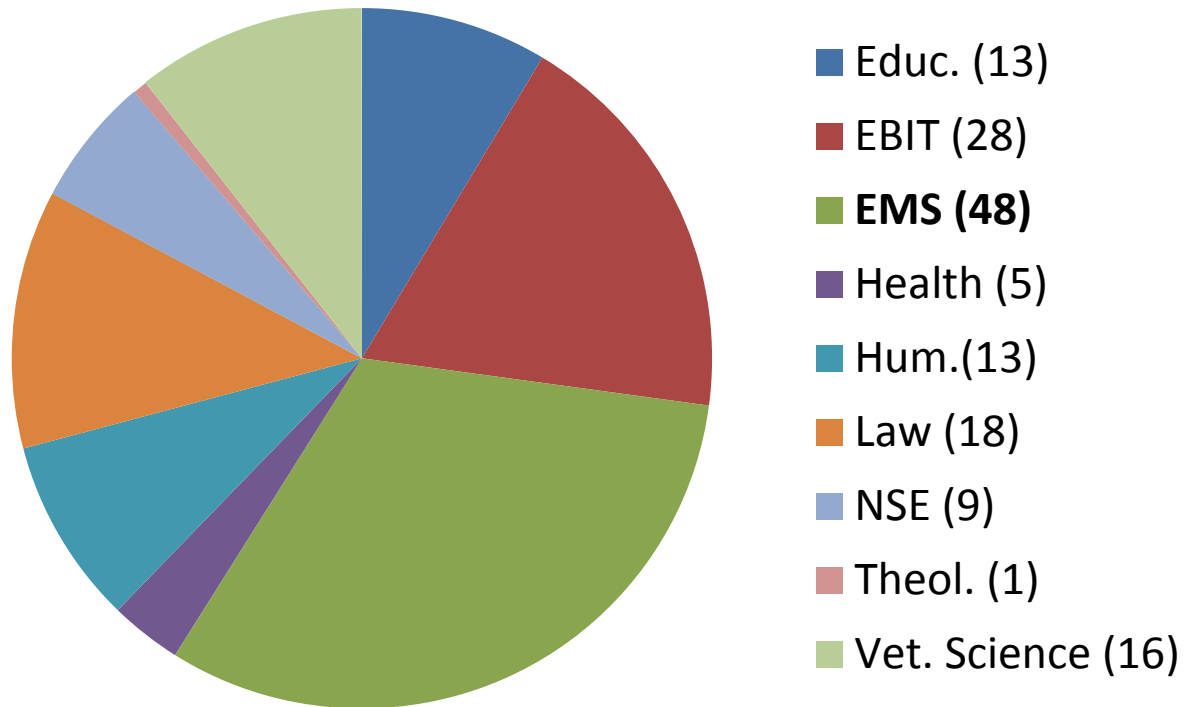
Open Access / UPSpace

- **Freely** available online for use, re-use or redistribution.
- Financial barriers to access disappear (Traditionally income derived from subscriptions)
- Author-side paid publishing (or UP on behalf of)
- SA Journal of Industrial Engineering + SA Journal of Economic and Management Sciences (ISI accredited)
- **UPSpace** (institutional repository) statistics
April 2013 - Items viewed = 332, 062!!!
- **Access from Library website**

De Jager, Herman	Importance of legislation (2000)	http://hdl.handle.net/2263/14758	Research Articles (Auditing)	210
Dyson, Liesl L.	Heavy daily-rainfall characteristics over the Gauteng Province (2009)	http://hdl.handle.net/2263/13796	Research Articles (Geography et al.)	207
Malan, L.P.	Intergovernmental relations and co-operative government in South Africa: the ten-year review (2005)	http://hdl.handle.net/2263/4211	Research Articles (SPMA)	197
Potgieter, M, Ackermann, M & Fletcher, L.	Inaccuracy of self-evaluation as additional variable for prediction of students at risk of failing first-year chemistry (2010)	http://hdl.handle.net/2263/15481	Research Articles (Chemistry)	181
Roux, Nico L.	Public policy-making and policy analysis in South Africa amidst transformation, change and globalisation : views on participants and role players in the policy analytic procedure (2002)	http://hdl.handle.net/2263/3881	Research Articles (SPMA)	173
Gerber, K. & Rees, P	Urinary bladder botryoid rhabdomyosarcoma with widespread metastases in an 8-month-old Labrador cross dog (2009)	http://hdl.handle.net/2263/13294	Research Articles (Companion Animal Clinical Studies)	171
Vandeyar, S & Killen, LR	Has curriculum reform in South Africa really changed assessment practices, and what promise does the revised National Curriculum Statement hold? (2003)	http://hdl.handle.net/2263/5044	Research Articles (Curriculum Studies)	161
Bekker, Jan C.; Van Niekerk, Gardiol J.	Gumede v President of the Republic of South Africa: harmonisation, or the creation of new marriage laws in South Africa? (2009)	http://hdl.handle.net/2263/11811	Research Articles (Private Law)	158
Hell, JH	The agency problem, agency cost	http://hdl.handle.net/2263/15315	Research Articles	156

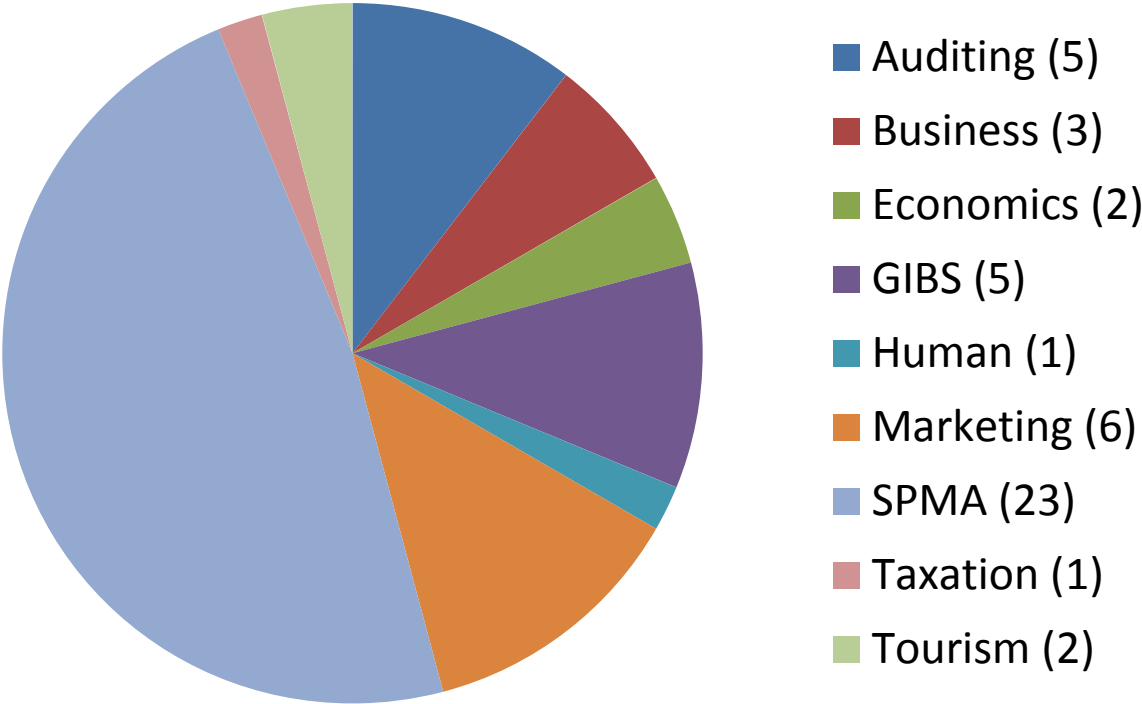
UPSpace items **viewed** more than 50 times: April 2013

151 items /Faculties



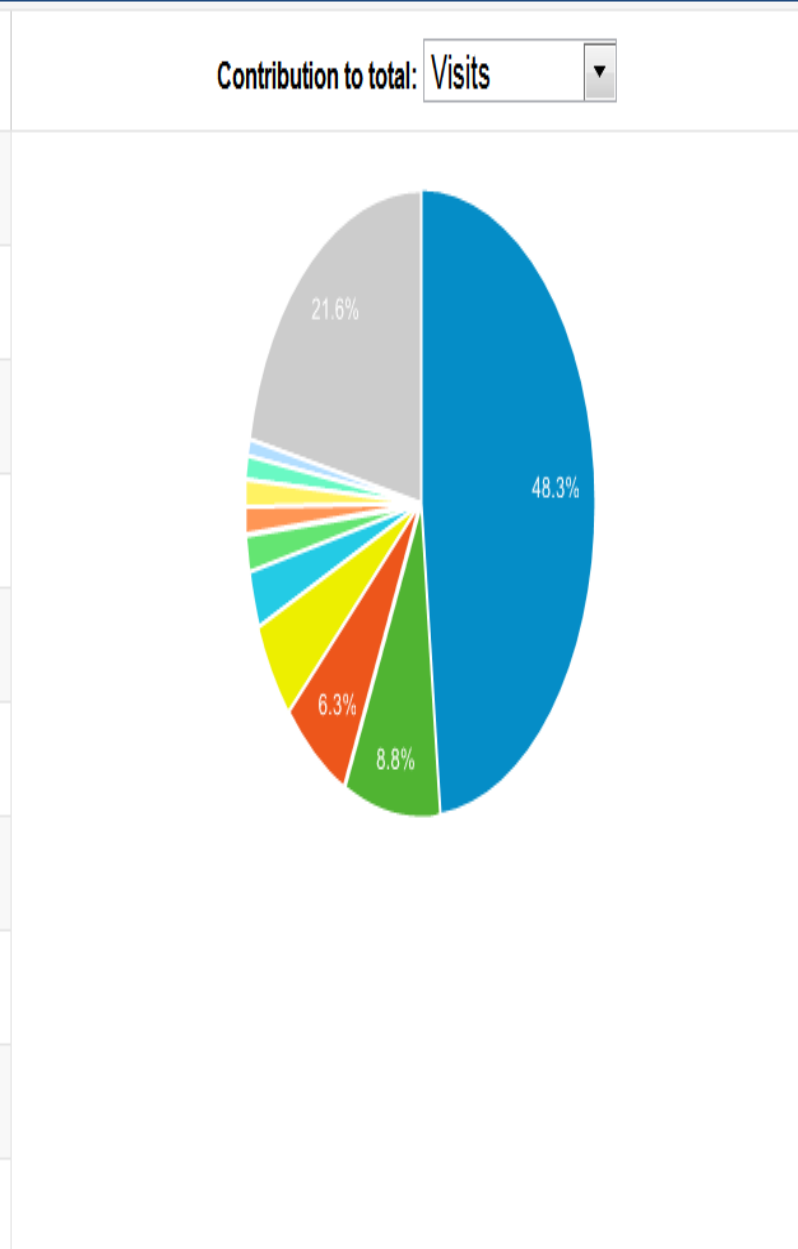
EMS : 48 UPSPACE items **viewed** more than 50 times: April 2013

Departments



Country visits

Country / Territory	Visits <input type="text" value="Visits"/> <input type="button" value="↓"/>	Visits
1. ■ South Africa	13,082	48.28%
2. ■ United States	2,383	8.80%
3. ■ (not set)	1,718	6.34%
4. ■ United Kingdom	1,404	5.18%
5. ■ India	789	2.91%
6. ■ Australia	539	1.99%
7. ■ Canada	382	1.41%
8. ■ Malaysia	343	1.27%
9. ■ Germany	318	1.17%
10. ■ Netherlands	276	1.02%

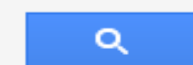


How to get published & cited

- Purpose and scope of journal
- Cite editor & articles in specific journal
- Hook – very clearly stated
- Originality – what's NEW
- Implications – so what?
- **Review articles** cited more than primary articles. Current state of research on a particular topic. Authors rather cite 1 article.
- Clarity
- Quality of writing
- Distinctive author name – be consistent. 1st author
- Keywords !!! Abstract!!!
- Add email address!!
- Don't limit to South Africa or Geographical region (international audience, significance)
- Title names – informative + memorable. Short titles. No question marks, colons or hyphens.
- Rejection – opportunity to revise and resubmit with valuable input and feedback.
- Self-cite, citing of peers - good but be careful. Justify.
- **Collaborate, collaborate, collaborate!** / Co-author!!
- Multi-disciplinary!

More...

"gupta, r" "university of pretoria"



About 305 results (0.03 sec)

[\[book\] Veterinary toxicology: basic and clinical principles](#)

RC Gupta - 2012 - books.google.com

... Croix Trail N Stillwater, MN, USA Jan G. Myburgh, BVSc, MMedVet (Med) Bov **University of Pretoria**
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... a Department of Economics, **University of Pretoria**, Pretoria, 0002, South Africa; b
University of Johannesburg, Department of Economics, Johannesburg, 2006, South
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monetary policy on house prices in South Africa", Working Paper No. 200803,
Department of Economics, **University of Pretoria**, Pretoria,

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Volume 28, Issues 1–2, January–March 2011, Pages 557–567



Macroeconomics, finance, commodities: Interactions with carbon markets in a data-rich model

Julien Chevallier ✓

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- May the editors look favourably upon you
- May you receive many citations and a high h-index

“All paid jobs absorb
and degrade the
mind”

Aristotle