SAMMY MARKS BUSINESS HOTEL

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SUMMARY

The design of a five star hotel entails a miniature world within the walls of a building. Attendant human and psychological factors in such a community must be carefully worked out and used to the advantage of the public, staff and hotelier alike. The different components of the hotel must be layered in such a manner that it is suitable contextually and functionally.

The proposed hotel forms part of a very rich historically urban context. The focus of the design will be, not to ignore the surrounding context (as many hotels function on their own), but rather to support the city of Pretoria to strengthen its image as the Capital City and at the same time help to keep Church Street as the business core of the city. Densifying the Inner City to prevent urban sprawl and to create an environment that promotes security by activity. Although the scheme is a system in itself, it plays a supportive and integrative role in the Inner City of Pretoria. The design will strive not to be an island tipe building that exclude the general public, but instead to include them into the design so that the city as a whole remains the most important element.

The proposed Building will be situated on a remaining portion of Sammy Marks Square on the corner of Church Street and Prinsloo Street. The building functions will include a wellness component (link with the surrounding hospitals), hotel suites for accommodation, offices and retail shops.
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