



APPENDIX B: MAGAZINE READERSHIP UPDATE



Magazine Readership Update (Amps 1997 A)

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Sandton

September 1997

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<http://www.natmags.com>



Magazine Readership Age (Readership in '000s)

Source: Amps '97 A (All Races)

	Total	16-24	25-34	35-49	50-64	65+
Total	25 722	7 245	6 610	6 525	3 198	2 144
Bona	2 548	1 061	814	503	152	17
Burda	24	5	9	6	5	1
Car	436	144	116	119	41	16
Cosmopolitan	394	189	113	61	27	4
De Kat	80	17	19	21	18	6
Drum	937	430	288	181	29	8
Ebony SA	97	28	36	31	2	0
Edgars Club	1 354	552	401	281	99	21
Elle	123	78	16	15	11	2
Essentials	183	36	45	63	27	12
F & T Weekly	28	12	4	6	5	1
Fair Lady	667	193	183	179	77	35
Farmer's Weekly	89	10	20	36	12	11
Femina	235	66	71	52	36	9
Finance Week	48	5	11	20	10	2
Financial Mail	117	10	39	47	18	3
Finansies & Tegniek	77	17	18	24	14	5
Getaway	234	40	61	81	36	15
House & Leisure	120	29	48	29	11	2
Huisgenoot	2 074	536	528	554	299	157
Hustler	235	86	97	42	7	3
Inside (ST Magazine)	1 022	258	258	279	137	91
Keur	309	96	58	80	45	29
Kick Off	984	551	282	129	19	3
Landbouweekblad	227	34	45	79	49	20
Living & Loving	411	116	142	112	35	7
Longevity	42	9	15	9	7	3
MultiChoice TV Guide	1 252	365	277	360	170	82
Next	578	289	206	65	13	4
Pace	888	399	282	176	28	4
People	215	78	74	40	18	4
Personality	278	78	78	52	43	27
Rapport Tydskrif	1 128	297	270	304	171	85
Reader's Digest	759	173	210	189	109	78
Rooi Rose	580	160	126	153	97	43
SA Food & Home	125	46	39	23	13	5
SA Garden & Home	427	62	115	143	82	26
SA Sports Illustrated	330	145	100	71	10	4
Sarie	645	150	149	181	110	55
Soccer News	592	313	160	103	16	1
Style	77	35	19	10	10	2
Sunday Life	344	75	88	102	48	32
Thandi	287	132	60	70	23	2
Time	145	34	35	41	24	11
Top Forty	52	32	10	9	1	0
Tribute	179	44	88	45	1	1
True Love	698	287	251	148	11	1
Woman's Value	207	36	52	48	49	21
You	1 705	520	481	429	181	94
Your Family	350	54	99	84	83	30

Magazine Readership

Race (Readership in '000s)

Source: Amps '97 A (All Races)

	Total	Whites	Coloureds	Indians	Blacks
Total	25 722	4 025	2 176	677	18 843
Bona	2 548	4	18	7	2 518
Burda	24	19	1	3	3
Car	436	291	67	42	35
Cosmopolitan	394	239	30	22	105
De Kat	80	70	2	5	3
Drum	937	2	36	5	894
Ebony SA	97	2	3	0	92
Edgars Club	1 354	417	277	118	542
Elle	123	106	5	3	9
Essentials	183	155	10	10	8
F & T Weekly	28	24	2	1	2
Fair Lady	667	395	61	29	182
Farmer's Weekly	89	59	4	7	19
Femina	235	141	15	7	71
Finance Week	48	33	5	3	8
Financial Mail	117	82	7	3	25
Finansies & Tegniek	77	75	3	0	0
Getaway	234	220	4	6	3
House & Leisure	120	93	5	1	20
Huisgenoot	2 074	1 351	633	2	88
Hustler	235	55	47	8	126
Inside (ST Magazine)	1 022	512	111	195	204
Keur	309	219	78	0	12
Kick Off	984	3	24	8	949
Landbouweekblad	227	199	7	0	20
Living & Loving	411	137	70	49	156
Longevity	42	37	1	2	1
MultiChoice TV Guide	1 252	902	201	77	72
Next	578	4	9	9	556
Pace	888	3	8	6	872
People	215	86	19	35	74
Personality	278	167	40	27	44
Rapport Tydskrif	1 128	673	446	0	8
Reader's Digest	759	324	109	75	250
Rooi Rose	580	444	103	5	27
SA Food & Home	125	50	17	10	48
SA Garden & Home	427	303	28	14	82
SA Sports Illustrated	330	94	28	10	198
Sarie	645	499	118	0	28
Soccer News	592	3	27	10	552
Style	77	43	7	7	20
Sunday Life	344	168	20	121	35
Thandi	287	2	9	6	269
Time	145	112	5	8	20
Top Forty	52	27	4	2	20
Tribute	179	1	2	1	176
True Love	698	1	24	0	673
Woman's Value	207	139	24	10	33
You	1 705	684	268	166	587
Your Family	350	204	44	35	68



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NatMags Magazine Profiles '97

Prepared by: NatMags AMU
Cape Town
Date: September 1997

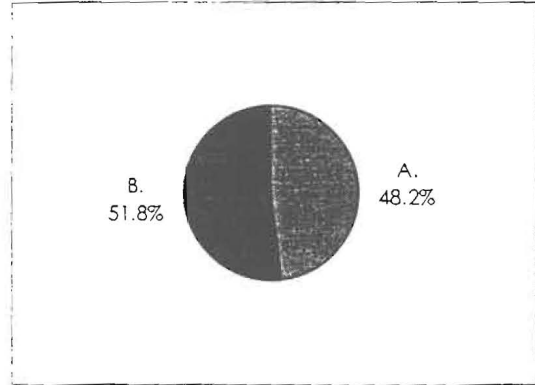


5.5 Drum Demographics

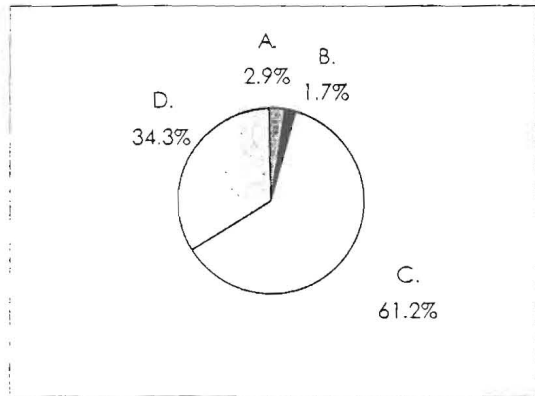
Circulation **92 320**
(Jan - Jun 1997 Total Net Sales)

Readership **937 000**
(AMPS 1997 Total)

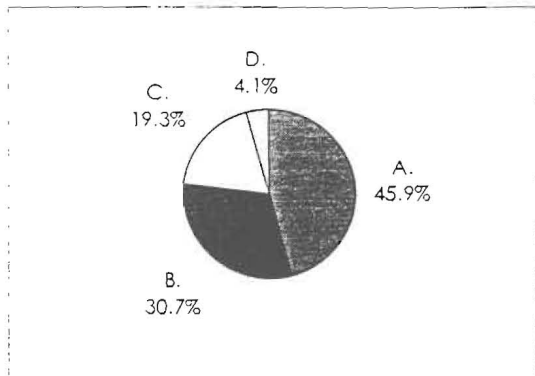
Gender	Readers 000s
A. Male	452
B. Female	486



Language	Readers 000s
A. Afrikaans /Both	27
B. English /Other European	16
C. Nguni /Other	573
D. Sotho /Both	321

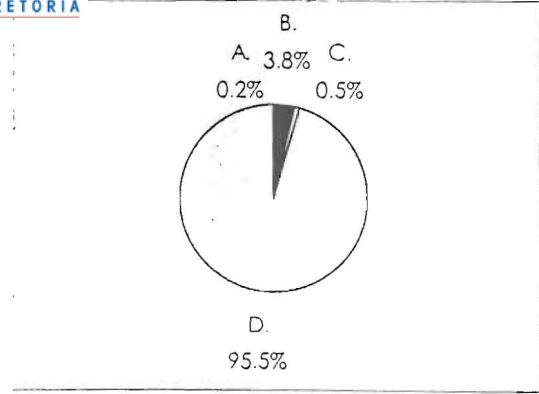


Age	Readers 000s
A. 16-24	430
B. 25-34	288
C. 35-49	181
D. 50+	38

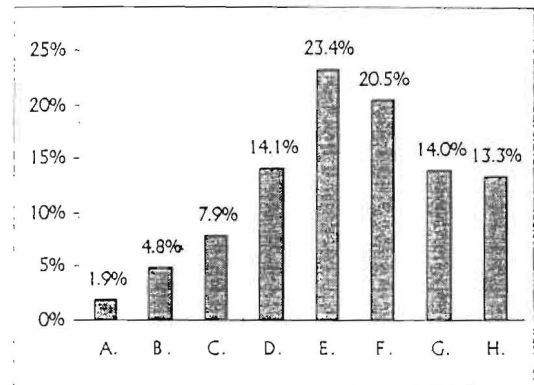




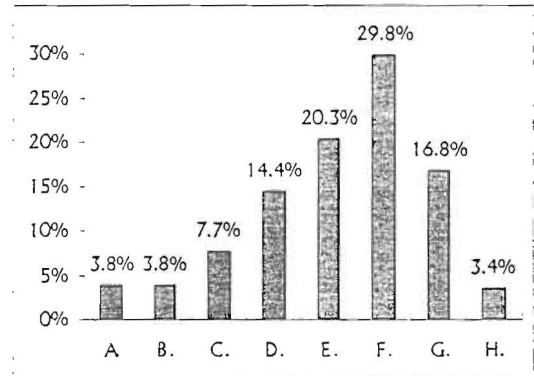
Race	Readers 000s
A. White	2
B. Coloured	36
C. Indian	5
D. Black	894



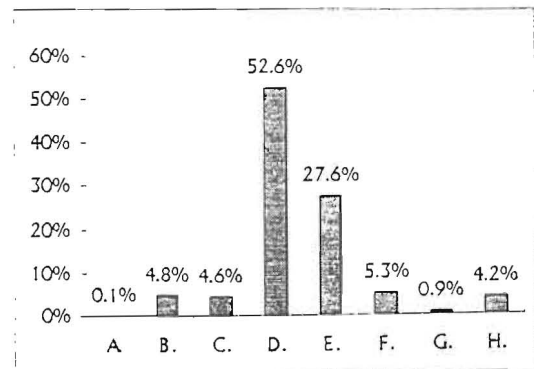
Household Income	Readers 000s
A. R9000+	18
B. R6 000 - R8 999	45
C. R4 000 - R5 999	74
D. R2 500 - R3 999	132
E. R1 400 - R2 499	219
F. R900 - R1 399	192
G. R500 - R899	131
H. Up to R500	125



Living Standards Measures	Readers 000s
A. LSM 1	36
B. LSM 2	36
C. LSM 3	72
D. LSM 4	135
E. LSM 5	190
F. LSM 6	279
G. LSM 7	157
H. LSM 8	32



Education	Readers 000s
A. No school	1
B. Some primary	45
C. Primary complete	43
D. Some high	493
E. Matric	259
F. Techn/Dipl/Degree	50
G. University degree	8
H. Other post matric	39





**APPENDIX C: OBSERVATIONAL INSTRUMENT:
MEGA AND COOPERATIVE
LIFESKILLS**

OBSERVED MEGA AND COOPERATIVE LIFESKILLS

Profile of a learner in the control group who showed the best progress (according to quantitative and qualitative results of literacy test)

SCALE: Levels of competency

MEGA LIFESKILLS:

1. Below average/unsatisfactory
2. Average/satisfactory
3. Above average

COOPERATIVE LIFESKILLS:

1. Negative
2. Neutral/passive
3. Positive

LS: Learning situation

R : Reading

	L S			R			COMMENTS/OBSERVATIONS	DATE
MEGA LIFESKILLS	1	2	3	1	2	3		
1. Self-confidence		x					Quiet, but is sometimes more spontaneous. Has a degree of self-confidence in the class situation.	22/02
		x					No improvement	15/04
		x					Same as above	22/06
		x				x	Self-confidence in class has improved a lot.	05/10
2. Motivation	x						Her work is good. She achieves and shows interest.	22/02
	x						The same	22/06
		x				x	The same	05/10
3. Initiative	x						Initiative not really exposed, but learner sometimes does work ahead without being asked.	22/02
	x						Same as above	22/06
		x				x	Shows initiative to certain extent. Sometimes does work ahead.	05/10
4. Effort	x						She does her best to do good work	22/02
	x						The same	15/04
	x						The same	22/06
		x				x	She does her part and wants to do good work	05/10
5. Perseverance	x						Definitely has perseverance. Her work is always done and it is completed.	22/02
	x						The same	15/04
	x						The same	22/06
		x				x	Has perseverance. Her work is always done.	05/10
6. Common	x						Difficult to determine. Follows instructions.	22/02



sense	x				The same	15/04
	x				The same	23/06
	x				Makes choices and acts when she does not agree with me. Can come up for herself.	06/10
7. Responsibility	x				Takes responsibility to do tasks. Is focused on completing tasks. Shows a lot of interest.	22/02
	x				The same	16/04
	x				The same	23/06
	x				Definitely takes responsibility to complete tasks to best of her ability. Also takes chances and always wants to talk.	06/10
8. Independence	x				Does good work. Realizes that she has to be responsible for own future.	22/02
	x				The same	16/04
	x				The same	23/06
	x			x	Does good work. Definitely has potential and realizes she is responsible for her future.	06/10
9. Peacefulness	x				Difficult to determine	22/02
	x				Difficult to determine	16/04
	x				Difficult to determine	24/06
	x				A lot of self-contentment when work has been completed correctly. Wants to feel responsible.	06/10
10. Joy	x				Can improve but does not know learner well enough to determine.	22/02
	x				The same	16/04
	x				The same	24/06
	x			x	No improvement	06/10
11. Love	x				Can improve but does not know learner well enough to determine.	22/02
	x				No improvement	16/04
	x				No improvement	24/06
	x				Does care about what is going on around her. It has to be developed in the right direction.	06/10



COOPERATIVE LIFESKILLS	L S			COMMENTS/OBSERVATIONS	DATE
	1	2	3		
1. How do I see others?	x			Courteous, but cannot really determine because the learner is not known that well	22/02
	x			No improvement	17/04
	x			No improvement	25/06
		x		Can sometimes make a loud noise, but definitely has potential. She does not depend on others to achieve her goals. She tends to laugh when others make mistakes.	26/10
2. Communication	x			Difficult to determine	22/02
	x			Difficult to determine	17/04
	x			The same	25/06
		x		Her work is important to her. She helps others but also takes chances.	26/10
3. Dealing with feelings	x			Cannot determine	22/02
	x			The same	17/04
	x			The same	25/06
		x		Sometimes acts negatively, but sometimes takes the lead in class. Sometimes her peers cause anger, but she soon forgets about the anger.	26/10
4. Justice and forgiveness	x			Difficult to determine	22/02
	x			Difficult to determine	17/04
	x			Difficult to determine	25/06
		x		Is obedient, but sometimes wants to take the lead in class but does not know how.	26/10
5. Love for others	x			Difficult to determine	22/02
	x			Difficult to determine	17/04
	x			Difficult to determine	25/06
		x		Does definitely care for others. Cannot make any further comments.	26/10
6. Leadership	x			Difficult to determine	22/02
	x			Difficult to determine	17/04
	x			Difficult to determine	25/06
		x		Definitely has leadership abilities, but needs guidance.	26/10



OBSERVED MEGA AND COOPERATIVE LIFESKILLS

Profile of a learner in the experimental group who showed best progress (according to quantitative results of literacy test)

SCALE: Levels of competency

MEGA LIFESKILLS:

1. Below average/unsatisfactory
2. Average/satisfactory
3. Above average

COOPERATIVE LIFESKILLS:

1. Negative
2. Neutral/passive
3. Positive

LS = Learning situation

R = Reading

	L			S			R			COMMENTS/OBSERVATIONS	DATE
MEGA LIFE-SKILLS	1	2	3	1	2	3	1	2	3		
1. Self-confidence	x			x						Lacks confidence. Never speaks, not even when spoken to in Sotho.	20/02
	x			x						Slight improvement - looks up when spoken to.	11/03
				x						Starts reading now - never read before (too shy)	18/04
				x						Improving slightly. Tries to give answers.	25/05
	x					x				Reads slowly in shy way - still very uncertain of herself.	17/06
	x					x				Seems more in control of herself. Reads in soft voice but with greater ease.	27/07
								x		Improved a lot. Has achieved so much in reading that she eagerly agreed to read to principal in his office!!	30/09
2. Motivation	x			x						Does not respond on questioning.	20/02
	x			x						Same	11/03
	x			x						Very passive	18/04
				x						Trying to understand	25/05
	x			x						Slight improvement in wanting to cooperate.	17/06
	x			x						Cooperating much better. Starts taking part in dialogue reading.	27/07
								x		Wants to read everything.	30/09
3. Initiative	x									Never moves - cannot assess.	20/02
	x			x						Same	11/03
	x			x						Very passive. Dare not move.	18/04
	x			x						Slight improvement.	25/05
	x			x						Will try handing out pencils or give an answer/supply word during paired reading.	17/06
		x				x				Asks to hand out rulers etc. Raises hand to answer questions.	27/07



				x	Very much conducive to cooperation and pays attention very well.	30/09
4. Effort	x			x	Shy. Easily falls down on arms and does not respond in presence of other pupils.	20/02
	x			x	Same	11/03
	x			x	Very little effort. Gives up easily.	18/04
				x	Slight improvement.	25/05
				x	Seems to get more interested in work and trying harder.	17/06
	x			x	Still loses interest in difficult tasks like dusting class etc. Finishes (reading) work.	27/07
				x	As before.	30/09
5. Perseverance	x			x	Very slow. Stays behind most of time.	20/02
	x			x	Same	11/03
	x			x	Very little	18/04
				x	Trying to keep up with class, not coping yet.	25/05
	x			x	An improvement on above.	17/06
	x			x	Cannot cope or loses interest in something not exciting e.g. cleaning up paper cut work etc. Becomes average on completing (reading) work and learning new words.	27/07
				x	Trying very hard. Achieving much in reading.	30/09
6. Common sense	x			x	Not assessable	20/02
	x				Same	11/03
	x				As above - very passive	18/04
	x			x	As above	25/05
	x			x	Points at water I spilt on table - not speaking to me. Easily follows where we read.	17/06
	x			x	Takes notice of praises when achieving a goal - likes it very much. Chooses to do her (reading) homework regularly.	27/07
				x	Quietly came to tell teacher that girl next to her was dishonest in test. Much improvement.	30/09
7. Responsibility	x			x	Not assessable	20/02
	x				Same	11/03
	x				As above	18/04
	x				Starts showing teacher that her coffee water is boiling by pointing at cup (sits in front of class and can easily see this).	25/05
	x			x	Cannot assess much more	17/06
		x		x	Pays attention in class without shying away. Realizes that she has to participate in class and group work to progress to higher grade.	27/07
8. Independence				x	Very punctual in attending school.	30/09
	x			x	Dependent on help	20/02
	x				Same	11/03



	x			x	As above	18/04
	x			x	Still dependent on help	25/05
		x			Becoming less dependent on help, even in reading.	17/06
			x		Hardly ever asks learner next to her for help.	27/07
				x	Starts deciding for herself what to do.	30/09
				x	Slight improvement in comparison to previous assessment.	
9. Peacefulness	x				Quite content	20/02
	x				Same	11/03
	x				Very peaceful (too peaceful!)	18/04
	x				As usual	25/05
	x				Still peaceful and content	17/06
	x		x		Still very peaceful. Realizes she can accomplish success.	27/07
				x	Very peaceful and content.	30/09
10. Joy	x				Happy, smiles frequently	20/02
	x				Same	11/03
	x				As above	18/04
	x				As usual	25/05
	x				Seems to be happy	17/06
	x		x		Happy and enjoys being part of class. Very happy after succeeding in task.	27/07
				x	Turned out to be a very happy child.	30/09
11. Love	x				Very submissive type of girl	20/02
	x				Same	11/03
	x				As usual	18/04
	x				As lovable as always	25/05
	x				As above	17/06
	x				Caring for herself (hair, clothes) much better, probably because now in hostel and can copy from more educated pupils. Still very lovable towards other girls, meek and humble	27/07



COOPERATIVE LIFESKILLS	L S			COMMENTS/OBSERVATIONS	DATE
	1	2	3		
1. How do I see others?		x		Enjoys being surrounded by other girls. Very aware of their presence.	20/02
		x		Same	11/03
		x		Very passive - not assessable	18/04
		x		Very dependent on friendship of other girls.	25/05
		x		As she is youngest and smallest in school she is well cared for by other girls - and adores it.	17/06
		x		Very humble towards others but does not tolerate attention from boys.	27/07
		x		As before	30/09
	2. Communication	x			Very shy and quiet. Does not communicate but watches eagerly.
		x		Same	11/03
		x		Becoming more communicative.	18/04
		x		Will respond much more easily but does not speak Afrikaans or English, only Sotho.	25/05
		x		As above	17/06
		x		Communicating quite normally with friends. Does not share information with teacher, only when teacher asks something concerning class work.	27/07
		x		Communicates very well with others by talking to them, telling them/sharing information with them.	30/09
3. Dealing with feelings		x			Does not respond to unfamiliar people.
		x		Same	11/03
		x		Same	18/04
		x		Cannot assess properly.	25/05
		x		Seems to cope and adjust to circumstances.	17/06
		x		Teacher has never seen her dealing with ill-feelings.	27/07
		x		As before	30/09
	4. Justice and forgiveness		x		Very submissive and tries to please friends with loving touches.
		x		Same	11/03
		x		Same - cannot assess with precision.	18/04
		x		Still very submissive as result of inferiority complex.	25/05
		x		Seems not to get cross.	27/06
		x		Always honest and obedient in class. Will not act in an unjust way towards others. Teacher has not yet notice any injustice done to her.	27/07
		x		Always honest, humble and obedient.	30/09
5. Love for others			x		Very lovable. Has a lot of love and friendship to give.
		x		Same	11/03
		x		Same	18/04
		x		Same	25/05
		x		As usual	17/06



		x	Lovable as usual - no difference	27/07
		x	Adored by all other girls. Will sit with friends and comb or plait their hair.	30/09
			As before	
6. Leadership	x		Totally absent. Definitely no leadership at all.	20/02
	x		Same	11/03
	x		As usual	18/04
	x		A good follower	25/05
	x		As usual a good follower	17/06
	x		Still reveals no leadership	27/07
	x		Still reveals no leadership	30/09

OBSERVED MEGA AND COOPERATIVE LIFESKILLS

Profile of a learner in the control group showing average progress (according to quantitative results of literacy test)

SCALE: Levels of competency

MEGA LIFESKILLS

1. Below average/unsatisfactory
2. Average/satisfactory
3. Above average

COOPERATIVE LIFESKILLS

1. Negative
2. Neutral/passive
3. Positive

LS = Learning situation

R = Reading

	L			S			R			COMMENTS/OBSERVATIONS	DATE
MEGA LIFESKILLS	1	2	3	1	2	3	1	2	3		
1. Self-confidence	x									Very quiet. Does not take lead or anything pointing in that direction. Asks a question now and then but communication does not exist.	20/02
	x									Very quiet - the same as above	15/04
	x									The same	22/06
	x						x			Did improve. More spontaneous but communication still a problem. Asks many questions about work.	06/10
2. Motivation	x									Only does what is expected of him. No indication of motivation.	20/02
	x									The same	15/04
	x									The same	22/06
	x						x			Is motivated to understand work and complete it.	06/10
3. Initiative	x									Does not take any initiative except for doing his work and following instructions - which is not done completely.	22/02
	x									The same	15/04
	x									The same	22/06
	x						x			Sometimes takes initiative and shows interest but does not always understand what to do because of communication problem.	06/10
4. Effort	x									Tries to participate in class activities but	22/02



	x				communication is a problem.	15/04
	x				The same	22/06
	x		x		Participates in class activities but his abilities do not always allow it. He tries hard however.	06/10
5. Perseverance	x				Cannot determine. At this stage it looks as if there might be a degree of perseverance. Maybe it will develop later.	22/02
	x				No improvement	15/04
	x				No improvement	22/06
		x		x	There seems to be some perseverance. It is important to him to complete his work.	06/10
6. Common sense	x				Very passive. Difficult to determine	22/02
	x				The same	16/04
	x				The same	23/06
	x				Still difficult to determine. Learner very passive. Communication a problem. Learner only follows instructions. Common sense not part of his frame of reference.	06/10
7. Responsibility	x				Does not always complete instructions correctly owing to communication problem. Must be monitored continuously.	22/02
	x				The same	16/04
	x				The same	23/06
		x			Tries doing what is right in class. Always asks if unsure. Seems as if he feels responsible towards his work, however has to be monitored continuously.	06/10
8. Independence	x				No indication	22/02
	x				No indication	16/04
	x				No indication	23/06
		x		x	Does work according to his ability.	06/10
9. Peacefulness	x				No indication	22/02
	x				No indication	16/04
	x				Cannot determine, learner too passive.	23/06
	x				Unsure whether he has understanding of concept "future". Only does his work.	06/10
10. Joy	x				Difficult to determine. Learner seems uncertain and without emotion.	22/02
	x				No indication	16/04
	x				No indication	24/06
11. Love	x				No indication	22/02
	x				No indication	16/04
	x				No indication	06/10

	L S			COMMENTS/OBSERVATIONS	DATE
COOPERATIVE LIFESKILLS	1	2	3		
1. How do I see others	x			No indication. Learner not spontaneous due to communication problem.	22/02
	x			Difficult to determine	17/04
	x			Difficult to determine	25/06
	x			Difficult to determine. Laughs when others make mistakes.	07/10
2. Communication	x			No indication. Communication a problem.	22/02
	x			Cannot determine. Doesn't know learner well enough.	17/04
	x			The same	25/06
	x			Difficult to determine. Learner very shy.	07/10
3. Dealing with feelings	x			Cannot determine. Learner not spontaneous. Has communication problem.	22/02
	x			Doesn't know learner well enough.	17/04
	x			The same	25/06
	x			Reacts like peers. Easily angered but forgets about it quickly.	07/10
4. Justice and forgiveness	x			Cannot determine	22/02
	x			Cannot determine. Doesn't know learner well enough	17/04
	x			The same.	25/06
	x			Learner very quiet. Doesn't communicate easily	07/10
				Cannot determine.	
5. Love for others	x			Cannot determine	22/02
	x			Cannot determine	17/04
	x			Cannot determine	25/06
	x			Cannot determine	07/10
6. Leadership	x			No indication. Learner not spontaneous because of communication problem.	22/02
	x			No improvement	17/04
	x			No improvement	25/06
	x			No indication	07/10



OBSERVED MEGA AND COOPERATIVE LIFESKILLS

Profile of a learner in the control group who showed no progress (according to the quantitative results of the literacy test)

SCALE: Levels of competency

MEGA LIFESKILLS

1. Below average/unsatisfactory
2. Average/satisfactory
3. Above average

COOPERATIVE LIFESKILLS

1. Negative
2. Neutral/passive
3. Positive

L S = Learning situation
R = Reading

	L S			R			COMMENTS/OBSERVATIONS	DATE
MEGA LIFESKILLS	1	2	3	1	2	3		
1. Self-confidence	x			x			Very quiet. Does not react easily. Doesn't come forward. Communication a big problem.	20/02
	x			x			The same	15/04
	x			x			No improvement	22/06
	x			x			Very quiet. Comes forward a little bit more but does not react out of her own. Communication still a big problem.	05/10
2. Motivation	x			x			Does not do more than what is expected. Does not look if there is any motivation: not yet part of frame of reference as in most cases.	20/02
	x			x			No improvement	15/04
	x			x			No improvement	22/06
	x			x			Still does only what is required. There seems to be no motivation. Difficult to assess because of communication problem.	05/10
3. Initiative	x			x			Does not take any initiative. Does not look if she knows what it is about.	20/02
	x			x			No improvement	15/04
	x			x			No improvement	22/06
	x			x			Only does her work or even less. Does not take any initiative.	05/10
4. Effort	x			x			Does not make any effort to participate in any class activities.	20/02



	x		x	No improvement	15/04
	x		x	No improvement	24/06
	x		x	No improvement	05/10
5. Perseverance	x		x	Teacher cannot make any positive comment as learner is extremely passive.	20/02
	x		x	No improvement	15/04
	x		x	No improvement	24/06
	x		x	Learner still passive. Still difficult to assess her.	05/10
6. Common sense	x		x	Very difficult to express an opinion. Learner does not give any positive indication.	20/02
	x		x	No improvement	16/04
	x		x	No improvement	24/06
	x		x	Very difficult to determine. Learner very passive. No indication of common sense. Shows no emotion.	19/10
7. Responsibility	x		x	Does not always follow instructions completely. Has to be monitored continuously. No responsibility yet. Only does her class work.	22/02
	x		x	No improvement	24/06
	x		x	No improvement	19/10
8. Independence	x		x	Very difficult to give an opinion. Independence does not feature yet.	20/02
	x		x	No improvement	25/06
	x		x	No improvement	19/10
9. Peacefulness	x		x	Cannot determine	20/02
	x		x	As above	16/04
	x		x	As above	25/06
	x		x	Does not show any emotion. Cannot determine.	19/10
10. Joy	x		x	Does not show any emotion. No indication	20/02
	x		x	Cannot determine	16/04
	x		x	As above	25/06
	x		x	As above	19/10
11. Love	x		x	Cannot determine	20/02
	x		x	Cannot determine	16/04
	x		x	Cannot determine	25/06
	x		x	Cannot determine	19/10



	L S			COMMENTS/OBSERVATIONS	DATE
COOPERATIVE LIFESKILLS	1	2	3		
1. How do I see others?	x			Does not know learner well enough to evaluate.	20/02
	x			Difficult to determine	17/04
	x			Very shy. Shows very little emotion. Very difficult to determine.	26/10
2. Communication	x			Does not know learner well enough to evaluate.	22/02
	x			As above	25/06
	x			Does not show any emotion. Does not get involved. Only completes class work. Communication a problem.	26/10
3. Dealing with feelings	x			Does not know learner well enough to determine.	22/02
	x			All of them react the same.	25/06
	x			Gets upset quickly. Learners tease her but it stops later. Difficult to determine.	26/10
4. Justice and forgiveness	x			Does not know learner well enough to determine	20/02
	x			As above	25/06
	x			As above	26/10
5. Love for others	x			Does not know learner well enough to determine	20/01
	x			As above	25/06
	x			Learner very shy. Cannot determine.	26/10
6. Leadership	x			No sign of leadership.	20/01
	x			No improvement	25/06
	x			No sign of leadership	26/10

OBSERVED MEGA AND COOPERATIVE LIFESKILLS

**Profile of a learner in the experimental group who showed average progress
(according to quantitative results of literacy test)**

SCALE: Levels of competency

MEGA LIFESKILLS

1. Below average/unsatisfactory
2. Average/satisfactory
3. Above average

COOPERATIVE LIFESKILLS

1. Negative
2. Neutral/passive
3. Positive

LS = Learning situation

R = Reading

	L			S			R			COMMENTS/OBSERVATIONS	DATE
MEGA LIFESKILLS	1	2	3	1	2	3	1	2	3		
1. Self-confidence	x									Never attempts to talk in class	20/02
	x			x						Very quiet. Reads poorly.	11/03
				x						Loses lines when reading	24/04
		x								He is gaining much confidence in himself and offers to hand out stationery.	25/05
							x			He is also much more confident when reading, because the latter has improved tremendously.	25/05
		x								Acts with confidence. Will even endeavour to do something unfamiliar.	17/06
							x			Reads without continuously correcting himself or repeating words. Word recognition improved drastically.	27/07
							x			Gained much self-confidence. Success in class, especially in reading lead to improved self-esteem.	30/09
2. Motivation	x									Lacks motivation	20/02
				x						Doesn't try hard to learn new words	11/03
				x						Teacher has challenged him to learn and memorize two new words per day..	18/04
							x			He has really achieved a great deal of success which pushes him on for more	25/05
		x								Will encourage group to work hard during group work.	17/06



				x	is experiencing notable drive to work hard.	27/07
				x	Feels and acts with motivation because he experiences success in his work.	30/09
3. Initiative	x				Waits for some-one else to prompt him.	20/02
				x	Waits for others to prompt words to him	11/03
				x	He is trying very hard..	18/04
				x	Will ask to read magazine when his work is done.	25/05
		x			Asks classroom key from teacher to open up and switch on heater before school begins.	18/06
				x	Enjoys writing words on chalkboard when others don't know the answer.	27/07
				x	Continues working, starting with something else after completing the task.	30/09
4. Effort		x			Willing to work hard.	20/02
				x	Doesn't put in much effort.	11/03
				x	Slight improvement	18/04
				x	Improving even more. Once started working, he'll push on until he has completed the task.	25/05
		x			When he offers to help cleaning classroom he takes pride in his part of operation by putting in much bigger effort than others.	16/06
				x	When making spelling mistakes, he will sit and do correction with great effort.	27/07
				x	Puts in a lot of effort and enjoys it.	30/09
5. Perseverance	x				Being distracted easily	20/02
				x	Gives up easily	11/03
				x	Concentrates better.	18/04
				x	Concentration not being distracted easily, will not give up, but come and seek help from teacher.	25/05
					Tries painstakingly to read the magazine by asking the meaning of words from teacher.	
		x			When offering to water flowers outside classroom, will tirelessly keep on carrying water until task is completed.	18/06
				x	Will persist in preparing reading lesson until he can do it without errors or stumbling.	27/07
				x	Works diligently and with a lot of attention.	30/09
6. Common sense	x				Lacks it altogether. Tries to write with pen which has no ink!	20/02
				x	Cannot recognize repetition of old words.	11/03
				x	Improving on recognition, matching, supplying of words in phrases.	18/04
		x			Reminds teacher on Mondays to fetch tissue paper from store.	25/05
				x	Has chosen to cooperate well in group activities as he has developed a taste for progress.	17/06
				x	Realizes that effort and perseverance bring rewards.	27/07



				x	Has made a choice to work hard and achieve even better results.	30/09
7. Responsibility	x		x		Will leave lunch tin behind.	20/02
					Someone has to remind him of his book.	11/03
					Sense of responsibility has improved - homework being done more regularly.	18/04
				x	Asks to fetch cleaning material from store - does not stay away long. On coming back, quickly gets down to exercise and finishes it.	25/05
				x	Turned out to be a very reliable scholar. Sending him on an errand with money will not be regretted.	18/06
					Applies great deal of self-discipline in learning activities and homework.	27/07
			x	Has been acting very responsibly. Responds positively towards work, even extra work.	30/09	
8. Independence	x		x		Asks friend to sharpen his pencil.	20/02
					Asks help from friend when reading.	11/03
					Reads more independently.	18/04
				x	No more dependent on help from other pupils. Will seek help from teacher.	25/05
				x	Asks to go to office to pay school fees. Goes alone.	18/06
					Tries to read inscriptions on posters on notice board	27/07
			x	Works independently and finishes in a short time.	30/09	
9. Peacefulness		x	x		Quite at peace with himself and others	20/02
					Does not feel at peace when reading.	11/03
					More at ease when reading	18/04
					Much more content and at peace with himself.	25/05
				x	Feeling he is on the right way.	18/06
					Experiences sense of self-fulfilment, not needing someone's help all the time.	27/07
			x	Gets excited when starting with new project in magazine owing to success achieved in reading.	30/09	
			x	Very peaceful but not sitting idly. At peace with himself.		
10. Joy	x		x		Seems to be very happy. Smiles a lot.	20/02
					Finds no joy in reading.	11/03
					Slight improvement in that he feels good after having read more smoothly.	18/04
				x	Happy and well adjusted	18/06
					Feels happy and satisfied being in control of learning activities.	27/07
					A very happy child who often laughs at something someone says in class.	30/09
11. Love	x				Loves himself, cares for himself, always brings food to eat and warm clothes when cold.	20/02



				x	Has no love for reading.	11/03
				x	Has improved much, tries to read ahead of daily lesson.	18/04
				x	Is concerned about, and considerate towards others, never tries to have the best for himself.	25/05
			x		Will enquire to see if Paulus's pencils are sharp or whether his pen is working etc.	18/06
				x	Now starts reminding other pupils of school bag or jacket forgotten in class - before it was just the other way round - pupils had to remind him.	27/07
				x	A boy said the learner had come the previous afternoon to help him with homework. So, he cares for others and in the process also gets more exposure to learning.	30/09
					Very respectful. Cares for himself but considers others.	



	L S			COMMENTS/OBSERVATIONS	DATE
COOPERATIVE LIFESKILLS	1	2	3		
1. How do I see others?		x		As fellow scholars who can help you in need	20/02
		x		As friends who can support you	11/03
		x		As a social group. Gets along with friends much better now.	18/04
		x		As persons with whom to interrelate	25.05
		x		Very tolerant with anyone making mistakes. Never loses temper or makes a scene of it. Would rather help. D.... accidentally bumped teacher's cup of water off table - without a fuss learner jumped up and mopped floor.	18/06
		x		Very humble	27/07
			x	Someone spilt fruit juice on the floor and learner offered to clean up the mess. Very humble without being or feeling inferior.	30/09
2. Communication	x			Does not communicate in class	20/02
		x		Has become more talkative	11/03
		x		Is enjoying chatting with friends	18/04
		x		Speaking in long phrases - giving information	25/05
		x		Quite good at sharing news, information and jokes with friends	18/06
		x		Maintains personal involvement during conversation with peer group	27/07
			x	Communicates well with others and shares information	30/09
3. Dealing with feelings		x		Will not bother other people	20/02
		x		Will rather shy off than talk about it	11/03
		x		Will not fight about something he dislikes, but rather argues about it.	18/04
		x		Will deal with feelings right away and get it over and done with.	25/05
		x		Reacts in a reasonable way in order to please both parties involved.	18/06
		x		Good-natured, and maintains this quality in arguments - never declines into sulking.	27/07
			x	Quite in control of feelings. Always stays in line with code of conduct.	30/09
4. Justice and forgiveness			x	Does not want anyone to fight with him	20/02
			x	Will forgive easily. Picked up neighbour's pencil when it was dropped unknowingly.	11/03
			x	Acts very justly, expects the same from others.	18/04



			Will take on someone acting dishonestly against him, but will not stay cross for a long period.	
		x	Very obedient	25/05
		x	Will endeavour to bring in justices into open in order to put an end to them. Culprit must learn not to be dishonest or unfair. (In marking class test H.... did not mark incorrect spelling wrong, instead he	18/06
		x	marked it correct).	27/07
		x	Generous, shares food with friends	30/09
			Very honest and obedient	
5. Love for others	x		A somewhat "on his own" type of child	20/02
		x	Shared a slice of bread with a friend	11/03
		x	Will sit or stand close to friends outside before school trying to get warm. Loves being with friends.	18/04
		x	Loves his peer group. Shares a jacket with them.	25/05
		x	Is concerned about F....'s condition, several times enquiring about it, telling teacher he doesn't see F.. in township anymore.	18/06
		x	Reminds friends to dust off clothes before entering classroom and to tidy themselves: fastening buttons, putting shirt slips into trousers etc.	27/07
		x	Has a flexible personality and will bend backwards to help others. Is courteous and considerate.	30/09
6. Leadership	x		Very poor - rather a follower	20/02
	x		The same	11/03
		x	Developed a lot and not so shy and quiet anymore. On same level as peer group.	18/04
		x	Will take the lead amongst the few of his group - others seem to look up to him.	25/05
		x	Able to positively influence fellow scholars	18/06
		x	Knows what he wants and expresses himself fully. Negotiates about homework (not for week-ends, but working harder during the week!)	27/07
		x	Conducive to cooperation. Often takes lead in group work. Puts himself on same level as M.... (leader of the pack!)	30/09

OBSERVED MEGA AND COOPERATIVE LIFESKILLS

Profile of a learner in the experimental group who showed no progress (according to quantitative results of literacy test)

SCALE: Levels of competency

MEGA LIFESKILLS:

1. Below average/unsatisfactory
2. Average/satisfactory
3. Above average

COOPERATIVE LIFESKILLS:

1. Negative
2. Neutral/passive
3. Positive

LS = Learning situation

R = Reading

	L			S			R			COMMENTS/OBSERVATIONS	DATE
MEGA LIFESKILLS	1	2	3	1	2	3	1	2	3		
1. Self-confidence		x								Understands English very well - makes him feel quite confident. Is English/Sotho interpreter for class.	20/02
		x								Feels in control of himself	11/03
									x	Reads English fluently	18/04
									x	Has good self-image without being arrogant	25/05
									x	Has no problem in maintaining himself in well-balanced fashion.	17/06
									x	Is at the point where he is willing to take the risk of moving to a much more advanced English language workbook.	27/07
									x	Feels good about continuing on his own. Takes lead in about all class activities but is not boastful.	30/09
2. Motivation		x								Wants to do well in his work. Always enquiring about results of his tests.	20/02
									x	Endeavours to score full marks	11/03
									x	Asks for extra work/homework	18/04
									x	Is being challenged by advanced language book	25/05
									x	Determined to progress in order to be appointed in a higher grade next year.	17/06
									x	Determined to work hard in class not allowing attention to be distracted.	27/07

					x	Very much motivated to get on with own workbook	30/09
3. Initiative		x				Takes initiative and explains to class when asked. Takes on himself to open windows in mornings. Hands out magazines.	20/02 11/03
			x			x Offers to show B... the way to the office as he, B ..., does not know it	18/04
				x		x Independently does exercises at hostel study time On own initiative reads magazine article to class when teacher was called to office.	25/05 18/06
					x	x Makes own word list to suit own reading exercise without being required to do so.	27/07
					x	x Uses initiative and skips difficult parts but comes back to teacher for help when teacher is not otherwise engaged.	30/09
4. Effort		x				Puts in lot of effort in work and tests. Works strenuously.	20/02
			x			Is never idle, rather asks to read a magazine	11/03
				x		x Can complete longer and more difficult magazine projects than rest of class.	18/04
					x	x Marks part of work where he gets stuck. Afterwards enquires about it and finishes exercise	25/05
				x		Continuously commits himself to maximize potential. Teacher's explanation in this regard seems to have challenged him.	17/06
					x	x Broadens perspective and general knowledge by reading in magazines as much as possible. Reports back to teacher.	27/07
					x	x Much the same as previous assessment	30/09
5. Perseverance		x				Very diligent. Completes all tasks Does extra work when finished	20/02 11/03
			x			x Does not give up halfway. Asks for explanation concerning difficult work and then continues until completion.	18/04
				x		x Once had a choice of sitting outside in sun (PT teacher was absent) or reading new work card in class. He chose the latter. Teacher doesn't have to check him on completion of tasks as he does not give in to temptations. Will continue even if it means struggling to complete tasks.	25/05 17/006
				x		x Prefers to continue with work rather than being sent with message to another teacher.	27/07
					x	x Is never idle but always works or reads a magazine when class work is completed.	30/09
6. Common sense		x				Uncovered the overhead projector	20/02
			x			Rearranged stack of books to prevent it from collapsing	11/03



					x	Asks new work card when class exercise has been completed. Prefers not to be idle.	18/04
					x	Finds it strange that words with the same letter e.g. "a" in "man" and "master" do not have the same sound. Teacher had to explain.	25/05
				x	Teacher uses learner's common sense to check on group work with different pupils	17/06	
					x	Uses common sense to the ultimate when he has to number a scrambled series of pictures and does it correctly	27/07
					x	On own initiative goes back to deliver message when other person is engaged in conversation	30/09
7. Responsibility	x					Reliable. Can send him with message or money.	20/02
					x	Teacher sent him to class with keys to let pupils in and hand out books etc. Everything was ready for teacher to start at arrival.	11/03
					x	Takes responsibility to work even harder to achieve greater success.	18/04
					x	Has extraordinary self-discipline for his age, realizing he wants to prepare himself for the future.	25/05
					x	Very consistent in class activities. Will not score high one day and low the next. Knows about average term mark. Is acting responsibly for every test, even small ones.	17/06
					x	Every part of work is done thoroughly, never in a slipshod manner. Makes diagrams in scribbler, adding much neat detail.	27/07
					x	Always at school, never late for school or class. Most reliable.	30/09
8. Independence	x					Quite independent to continue working on his own	20/02
					x	Only asks teacher to continue with next lesson	11/03
					x	Works diligently on his own	18/04
					x	Relies on himself to do his work	25/05
				x		Keeps himself busy with constructive games etc. when temperature outside forces him to stay in during break.	17/06
					x	Goes to library on his own	27/07
					x	Is able to work independently and loves it	30/09
9. Peacefulness					x	Very peaceful and content. Feels very secure.	20/02
					x	As above	11/03
					x	At peace with himself because of progress and success	18/04
					x	In control of circumstances in class and enjoys sense of self-fulfilment.	25/05
					x	Well adjusted and content with circumstances in class	17/06

		<p>way. Expects other pupils to do likewise, e.g. to be quiet and attentive.</p> <p>x Pupil who has been wronged will say: "Ask M... (the learner) he will tell the truth".</p> <p>x Never reacts in an unjust manner</p> <p>x Is a generous type of person. During excursion to Zoo, constantly shared snacks and drinks with friends who had spent all their money earlier.</p> <p>x Same as before</p>	<p>25/05</p> <p>17/06</p> <p>27/07</p> <p>30/09</p>
5. Love for others		<p>x Shows that he cares by reaching out, helping those around him.</p> <p>x As above</p> <p>x Always available to share encouragement with those in need</p> <p>x Other pupils adore him</p> <p>x Will never brush off anyone in need of his help - always available</p> <p>x Always courteous - something rare amongst pupils nowadays - even to minors</p> <p>x No difference</p>	<p>20/02</p> <p>11/03</p> <p>18/04</p> <p>25/05</p> <p>17/06</p> <p>27/07</p> <p>30/09</p>
6. Leadership		<p>x Leader of the class in no uncertain way!</p> <p>x As above</p> <p>x Takes lead in class (self-appointed)</p> <p>x Is becoming role-model to other pupils</p> <p>x To teacher's amazement he started counting pupils of his class at Zoo when on the point to depart.</p> <p>x When teacher has to complete attendance register he keeps her informed about absentees</p> <p>x Positively a good leader</p>	<p>20/02</p> <p>11/03</p> <p>18/04</p> <p>25/05</p> <p>17/06</p> <p>27/07</p> <p>30/09</p>