



PRESENTATION PRECINCT
MODIFICATION OF CONSCIOUSNESS

TSHWANE UNIVERSITY OF TECHNOLOGY;
ARTS CAMPUS

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ABSTRACT

The proposed thesis project consists of an art presentation precinct where art works will be exhibited, presented and performed before being presented to under-exposed communities in outlying areas of Tshwane and beyond

The dissertation responds to certain identified requirements. Its approach will be preservation based, while being sensitive to the distinctiveness of the site. The aim is that the aesthetics will add to the character of the site and that, at completion, visual appropriateness will be prominent.

Keywords: Visual appropriateness,
Permeability,
Contextual dialogue,
Variety & Legibility.

The interweaving of public squares, interiors and walkways are proposed as a way to energise and densify the new areas for the display of art.

“Every act of construction and every increment of growth must work towards the goal of wholeness”.
(Alexander 1987: 22)

“Pragmatism is nothing more or less than a method for testing ideas by challenging them to make a difference in our experience of the world”.
(Nobel 2001: 2)

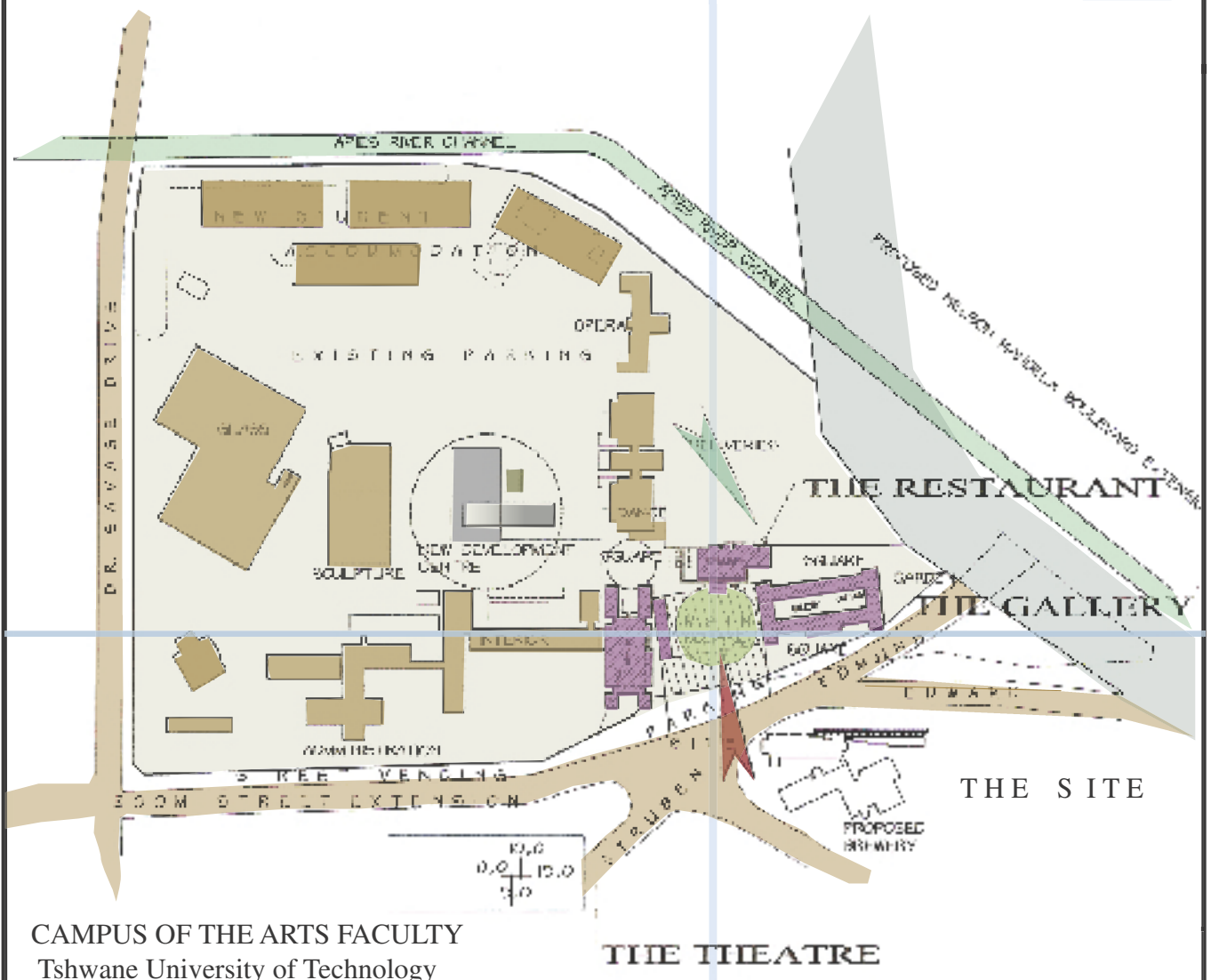
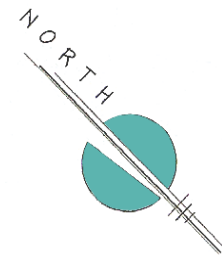
[01][00][00] INTRODUCTION

[01][01][00] CONTEXT

The campus of the arts faculty is the creative heartbeat of the Tshwane University of Technology.

The faculty's purpose lies not only in the creative practice and critical discourse of the visual and performing arts, but also in its particular relationship with the community and its involvement in social and economical development.

The site facilitates social interaction between various like-minded groups from different walks of life and from different areas in the community, as well as groups from the outlying regions.



CAMPUS OF THE ARTS FACULTY
Tshwane University of Technology

INTRODUCTION

[01][02][00] SUMMARY

The interplay between different factions from various backgrounds, each with their own set of references and artistic interests, talents and enthusiasms for the different study disciplines will promote the learning experience.

The arts campus promotes a wide range of creative disciplines, and thus facilitates the cross-pollination of a variety of multi-disciplinary creative endeavours that will contribute to the regeneration of this section of the central city district.

International trends indicate that artistic activities contribute to strategies aimed at social upliftment and economic growth.

The arts faculty wants to build on these trends by promoting facilities on the campus - artistic and academic, as well as commercial and social. The benefit of this revitalisation will filter through to local businesses, the metropolitan area and even more widely to the provincial economies.

The proposal aims to create opportunities for untrained artists and culturally inclined members of the community, to obtain the relevant training and formal development in their chosen artistic fields of interest. It will also allow the students to suggest the course and content of the artistic and cultural activities, according to the special needs of their communities.

The diversity, the richness of culture and the artistic traditions of the community will be developed into formal disciplines that will acknowledge its cultural endeavours, not only for their entertainment value, but also as

INTRODUCTION

[01][03][00] STRATEGY

In identifying the needs of the community and responding to these needs, the influence of the centre will increase. This effect will improve communication between various groups and thus promote the integration of the arts into the community. With this heightened awareness, the increase in the audience base for arts activities will improve the facilities for the arts, and this would in its turn lead to an increase in public and private funding.

The infusion and harnessing of cultures will anticipate a dynamic interaction among students and the facilities in the project will become stages for varied interchanges. The centre will largely be involved in outreach activities, training community members that will take completed projects back to their communities.

INTRODUCTION

[01][04][00] PROPOSAL

The proposed project will be in line with the Tshwane University of Technology's institutional operating plan, which aims to provide professional career education of an international standard that is relevant to the needs and aspirations of the community, and to continually produce projects that interpret contemporary society through public participation. Participants would express their ideas and suggestions as part of the program in the proposed gallery, theatre and restaurant. In effect, the project aims to be a fun place that will facilitate social interplay.

In this approach a response will be formulated to the challenges of the encountered conditions, as facilitated in the relationship between the three buildings and the landscape. Could a symbiosis of architecture and site be developed into a fusion of the elements in this composition?

The proposed project aims to demonstrate a unifying approach that will exploit every opportunity provided by the site to forge a successful spatial experience.



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