6. references, list of figures & appendix
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BOOKS:


INTERNET SOURCE:


INTERVIEWS:

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6.3 APPENDIX - INTERVIEWS

MARLENE FREISHLICH – Chief Executive Officer of Popup, 17 May 2006

Doxa Deo started the venture; leadership and police taken into city
For five years Popup was a shelter and a recycling depot

March 2004
Training and development component introduced
Government initiatives and industries support
Phases – women first and needs of market

Community leaders and social workers coordinate cooperation and networking with city council
- Strategic influence
- Influence on environment
- Not something in isolation

BURGERS PARK/BEREA PARK PROJECT
People involved:
- leaders: two foreigners and Stephan de Beer
- municipality – involved at different levels
- State
- engineering company – levelling of ground, sand and cement provided?
- Sponsorships – Old Mutual, Radio Pulpit, steel
- Forums
- Seed and trees donated – from nurseries
Question: If one starts with a community project, how does one go about?
- first ask the question, “who is the community”?
- facilitation process – help with organisation to get one voice – for future development, community organisations are critical
- NGO’s – faith-based/deliver services – day care, social work, etc.
- formal businesses – private sector (businesses) – corporate social investment – importance of cooperation

Question: Which people are involved and what are their roles?
- Officials (Burgerspark): local politics
- Negotiations – war, patronage
- Provincial and national governments: subsidies (Gauteng) – network and relationships
- Police: social crime prevention
- City council: never done with transformation process. Officials and politicians. Local opportunities – creative and organised = problem.
- Partners

GENERAL
Slow processes and the importance of credibility – success attracts people
One has to take risks
Get a good track record
Ensure that people have same agendas
It’s a struggle
Have a clear vision
Have a broad support base
Work at local and suburb scale
Include individuals
Involve the private sector
Government (provincial) – subsidies (applicable in Marabastad = labour and trade and industries), social, health.
Donor agencies (local and international) – contracts 3-5 years
Build up a good CV for credibility

Professionals involved:
- Housing – council – volunteer knowledgeable persons – Marinda Schoonraad
- At risk to prepare project
- Negotiate tariffs – negotiate beforehand
- Depends on project – for example small-scale project – to make it feasible, mentoring about products (day care?), storage facilities – has place to stay, transport