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APPENDIX A

SECTION B (31-45) - ADDITIONAL QUESTIONS

(Original respondents included = 388)

NOTE: All the answers from **SECTION B (ADDITIONAL QUESTIONS)** are given in percentages. The horizontal column totals add up to 100%. Only vertical column totals of questions 38, 44 and 45 add up to 100%!

31. Have you visited the Kruger National Park previously?

Yes	No
94,6	5,4

32. If yes, how many months did you book in advance for this visit to the Kruger National Park?

<1	1	2	3	4	5	6	7	8	9	10	11	12	>12
29,3	13,2	14,5	16,4	5,8	3,8	7,9	1,9	0,8	0,3	0,3	0,8	1,9	3,0

Frequency missing = 23

33. Have you visited a Private Game Farm previously?

Yes	No
57,5	42,2

34. If yes, how many months did you book in advance for a visit to a Private Game Farm?

<1	1	2	3	4	5	6	7	8	9	10	11	12	>12
36,3	15,7	13,5	14,8	3,6	2,7	7,2	0,9	0,4	1,3	1,3	0,9	0,9	0,4

Frequency missing = 165

35. Have you visited a Private Game Lodge previously?

Yes	No
46,3	53,2

Frequency missing = 1

36. If yes, how many months did you book in advance for a visit to a Private Game Lodge?

<1	1	2	3	4	5	6	7	8	9	10	11	12	>12
28,9	12,2	12,2	17,2	9,4	3,9	8,9	2,2	1,1	-	1,7	1,1	1,1	-

Frequency missing = 208

37. During which months do you prefer to visit the Kruger National Park?
 (More than one answer is possible - what is your first, second and third choice?
 - indicate your choices with 1, 2, and 3 in the spaces below)

	Jan	Feb	Mch	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
A	3,6	3,1	5,4	12,1	13,7	12,9	8,8	8,8	10,3	5,9	11,6	3,9
B	1,8	5,7	4,1	9,1	8,3	13,0	17,6	8,8	7,8	8,8	11,1	3,9
C	3,4	2,6	6,8	8,3	7,0	6,0	14,3	13,5	8,8	9,9	12,7	6,8

A = First choice

B = Second choice

C = Third choice

Frequency missing = 2

Frequency missing = 3

38. Which type of accommodation do you prefer in the Kruger National Park?
 (More than one answer is possible - rank your priorities {1, 2, 3 and 4} in the spaces below)

	A	B	C	D	E
Camping (Caravan and tents)(shared ablution)	28,4	14,5	8,8	56,2	26,7
Furnished tent (shared ablution)	14,2	23,3	45,2	20,0	20,0
Cottage/rondavel/hut (shared ablution)	12,2	42,7	34,1	14,8	11,7
Cottage/rondavel/hut (private ablution)	44,9	19,5	11,9	9,0	36,7
Other – specify	0,3	-	-	-	5,0

A = First priority

Frequency missing = 92

B = Second priority

Frequency missing = 44

C = Third priority

Frequency missing = 36

D = Fourth priority

Frequency missing = 23

E = Other

Frequency missing = 328

NOTE: The vertical column totals will add up to 100%!

39. Indicate your satisfaction with the prices of the following suppliers in the Kruger National Park?

(Make a cross where applicable by using the following scale):

	Not satisfied		Unsure		Satisfied
The price of accommodation	28,9	20,4	17,3	19,4	14,2
The price of goods in shops	33,5	24,2	15,2	17,0	10,1
The price of meals in restaurants	25,5	24,4	23,3	22,9	11,9
The price of take away food	16,5	19,1	19,8	28,9	15,7

40. Indicate your satisfaction with the quality of accommodation in the Kruger National Park with regard to the following aspects?

(Make a cross where applicable by using the following scale):

	Not satisfied		Unsure		Satisfied
Consistency	5,7	12,4	17,0	33,0	32,0
Reliability of information supplied before reservation	7,7	9,8	15,5	32,0	35,1
Product/service knowledge	5,9	11,9	21,1	35,3	25,8
Value for money	8,5	16,0	23,3	32,2	20,1

41. Do you have children at school/university/college?

Yes	No
22,7	77,3

42. How old are you?

18-24 year	25-34 year	35-44 year	45-54 year	55-64 year	>65 year
14,7	27,1	15,7	16,2	15,2	11,1

43. In which income group is you? (R per year)

<R20 000	R20 001- R50 000	R50 001- R100 000	R100 001- R200 000	R200 001- R3000	>R300 000
19,4	17,8	28,9	19,6	15,2	11,1

Frequency missing = 1

44. Where do you live?

Northern Province	6,7
Mpumalanga	21,1
Gauteng	59,5
Kwazulu-Natal	5,2
Free State	1,0
North West	2,1
Northern Cape	-
Western Cape	4,4
Eastern Cape	-

NOTE: The vertical column totals will add up to 100%!

Frequency missing = 1

45. What is your profession?

Student	7,2
Pensioner	11,1
Tourism related	4,7
Self employed/Professional business/Management	7,8
Employee	38,2
Education/Local and Provincial Government/Labourer	21,7
House wife	9,3

NOTE: The vertical column totals will add up to 100%!

Frequency missing = 1

AFDELING B (31-45) - ADDISIONELE VRAE

(Oorspronklike respondente ingesluit = 388)

NOTA: Al die vrae van **AFDELING B (ADDISIONELE VRAE)** word in persentasies gegee. Die horisontale kolomme se totaal is 100%. Slegs vertikale kolommtotale van vrae 38, 44 en 45 tel op na 100%!

AFDELING B (35-45) - ADDISIONELE VRAE

31. Het u voorheen reeds die Krugerwildtuin besoek?

Ja	Nee
94,6	5,4

32. Indien ja, hoeveel maande vooruit het u vir hierdie besoek aan die Krugerwildtuin bespreek?

<1	1	2	3	4	5	6	7	8	9	10	11	12	>12
29,3	13,2	14,5	16,4	5,8	3,8	7,9	1,9	0,8	0,3	0,3	0,8	1,9	3,0

Ontbrekende frekwensie = 32

33. Het u voorheen reeds 'n private wildplaas besoek?

Ja	Nee
57,5	42,4

34. Indien ja, hoeveel maande vooruit het u vir 'n besoek aan 'n private wildplaas bespreek?

<1	1	2	3	4	5	6	7	8	9	10	11	12	>12
36,3	15,7	13,5	14,8	3,6	2,7	7,2	0,9	0,4	1,3	1,3	0,9	0,9	0,4

Ontbrekende frekwensie = 165

35. Het u voorheen reeds 'n private wild "lodge" besoek?

Ja	Nee
46,3	53,2

Ontbrekende frekwensie = 1

36. Indien ja, hoeveel maande vooruit het u vir 'n besoek aan 'n private wild "lodge" bespreek?

<1	1	2	3	4	5	6	7	8	9	10	11	12	>12
28,9	12,2	12,2	17,2	9,4	3,9	8,9	2,2	1,1	-	1,7	1,1	1,1	-

Ontbrekende frekwensie = 208

37. Gedurende watter maande verkies u om die Krugerwildtuin te besoek?
 (Meer as een antwoord is moontlik - wat is u eerste, tweede en derde keuse?
 - dui u keuse met 1, 2, en 3 in die onderstaande blokkies aan)

	Jan	Feb	Mrt	Apr	Mei	Jun	Jul	Aug	Sept	Okt	Nov	Des
A	3,6	3,1	5,4	12,1	13,7	12,9	8,8	8,8	10,3	5,9	11,6	3,9
B	1,8	5,7	4,1	9,1	8,3	13,0	17,6	8,8	7,8	8,8	11,1	3,9
C	3,4	2,6	6,8	8,3	7,0	6,0	14,3	13,5	8,8	9,9	12,7	6,8

A = Eerste keuse

B = Tweede keuse

C = Derde keuse

Ontbrekende frekwensie = 2

Ontbrekende frekwensie = 3

38. Watter tipe akkomodasie verkies u in die Krugerwildtuin?
 (Meer as een antwoord is moontlik - dui u rangorde {1, 2, 3, en 4} in die onderstaande blokkies aan)

	A	B	C	D	E
Kampering (Woonwa en tente)(gedeelde ablusie)	28,4	14,5	8,8	56,2	26,7
Gemeubileerde tent (gedeelde ablusie)	14,2	23,3	45,2	20,0	20,0
Gesinshuis/rondawel/hut (gedeelde ablusie)	12,2	42,7	34,1	14,8	11,7
Gesinshuis/rondawel/hut (private ablusie)	44,9	19,5	11,9	9,0	36,7
Ander - spesifiseer	0,3	-	-	-	5,0

A = Eerste prioriteit

Ontbrekende frekwensie = 92

B = Tweede prioriteit

Ontbrekende frekwensie = 44

C = Derde prioriteit

Ontbrekende frekwensie = 36

D = Vierde prioriteit

Ontbrekende frekwensie = 23

E = Ander

Ontbrekende frekwensie = 328

NOTA: Die vertikale kolomtotale sal na 100% optel!

39. Was U tevrede met die pryse van onderstaande verskaffers in die Krugerwildtuin?
 (Maak 'n kruisie waar van toepassing deur van die volgende skaal gebruik te maak):

	Glad nie tevrede nie		Onseker		Baie tevrede
Die prys van akkommodasie	28,9	20,4	17,3	19,4	14,2
Die prys van goedere in winkels	33,5	24,2	15,2	17,0	10,1
Die prys van maaltye in restaurante	25,5	24,4	23,3	22,9	11,9
Die prys van wegneemvoedsel	16,5	19,1	19,8	28,9	15,7

40. Wys U tevredenheid met die gehalte van akkommodasie in die Krugerwildtuin
 m.b.t. die volgende aspekte: (Maak 'n kruisie waar van toepassing deur van
 die volgende skaal gebruik te maak):

	Glad nie tevrede nie		Onseker		Baie tevrede
Konstantheid	5,7	12,4	17,0	33,0	32,0
Betroubaarheid van inligting verskaf voor bespreking	7,7	9,8	15,5	32,0	35,1
Produk/diens kennis	5,9	11,9	21,1	35,3	25,8
Waarde vir geld	8,5	16,0	23,3	32,2	20,1

41. Het u kinders op skool/universiteit/kollege?

Ja	Nee
22,7	77,3

42. In watter ouderdomskategorie val u?

18-24 jaar	25-34 jaar	35-44 jaar	45-54 jaar	55-64 jaar	>65 jaar
14,7	27,1	15,7	16,2	15,2	11,1

43. In watter inkomstekategorie val u (R per jaar)

<R20 000	R20 001- R50 000	R50 001- R100 000	R100 001- R200 000	R200 001- R300 000	>R300 000
19,4	17,8	28,9	19,6	15,2	11,1

Ontbrekende frekwensie = 1

44. Waar woon U?

Noordlike Provinsie	6,7
Mpumalanga	21,1
Gauteng	59,5
Kwazulu-Natal	5,2
Oranje Vrystaat	1,0
Noord Wes	2,1
Noord Kaap	-
Wes Kaap	4,4
Oos Kaap	-

NOTA: Die vertikale kolomtotale sal na 100% optel!

Ontbrekende frekwensie = 1

45. Wat is U beroep?

Student	7,2
Pensionaris	11,1
Tourisme verwant	4,7
Werk self/Professionele besigheid/Bestuur	7,8
Werknemer	38,2
Opvoeding/Lokale en Provinsiale Regering/Arbeider	21,7
Huisvrou	9,3

NOTA: Die vertikale kolomtotale sal na 100% optel!

APPENDIX B

Nasionale Parkeraad

National Parks Board



Hoofkantoor

Direkteur: Navorsing & Ontwikkeling
Leydsstraat 643, Muckleneuk, Pretoria
Posbus 787, Pretoria 0001
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To whom it may concern

Mr. I.C. Schutte is conducting a survey as part of a study for a M.Com Degree on **“the role of price sensitivity and pricing in the demand for accommodation of local visitors in the National Parks of South Africa (with special reference to the KNP)”**. The method that will be applied is a conjoint analysis to measure preferences of people, specifically to understand **how consumers develop preferences for products and services**.

I will appreciate it if you could assist him in this regard to fill in the questionnaire.

Thank you for your time.

PROF. A.N. SCHREUDER
DEPT. OF MARKETING AND
COMMUNICATION MANAGEMENT
UNIVERSITY OF PRETORIA

MR. P. FEARNHEAD
RESOURCE ECONOMIST
NATIONAL PARKS BOARD

Aan wie dit mag aangaan

Mnr. I.C. Schutte is besig met 'n opname as deel van 'n studie oor **“die rol van prysensitiwiteit en prysering in die vraag na akkommodasie van lokale besoekers in die Nasionale Parke van Suid-Afrika (met spesiale verwysing na Kruger Nasionale Wildtuin)”**. Die metode wat toegepas sal word is 'n gesamentlike analise (“conjoint analysis”) om die voorkeure van mense te meet, spesifiek om te verstaan **hoe verbruikers voorkeure vir produkte en dienste ontwikkel**.

Dit sal waardeer word indien u hom in hierdie verband kan help om die vraelys in te vul.

Byvoorbaat dankie.

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DEPT. BEMARKING EN KOMMUNIKASIE
BESTUUR
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MNR. P. FEARNHEAD
HULPBRON EKONOOM
NASIONALE PARKERAAD

INSTRUCTIONS TO FILL IN THE QUESTIONNAIRE

- If you prefer the option on the right, circle the number 9 in the appropriate column.
- If you prefer the option on the left, circle the number 1 in the appropriate column.
- If you are indifferent and your requirements are less extreme, circle an appropriate number in between.
- There are no right or wrong answers - we are only interested in YOUR HONEST OPINION.

Note:

- Two hypothetical options were created for a visit to the Kruger National Park - no two questions will be the same
- Read every question with care - say every time whether you choose option A or B.
- The difference between a private game farm and a private game lodge is:
 - 1) A private game farm is a fenced-in area on which game is managed. It is normally not so luxurious, and is sometimes used for hunting.
 - 2) A private game lodge is a fenced-in area on which game is managed for ecotourism, and has higher accommodation standards for instance Londolozzi, Mala Mala, Sabie Sabie and Mabula Lodge.

INSTRUKSIES OM DIE VRAELYS IN TE VUL

- As u die opsie aan die regterkant verkies, omkring die syfer 9 in die toepaslike kolom.
- Indien u egter die opsie aan die linkerkant verkies, omkring die syfer 1 in die toepaslike kolom.
- Indien u voorkeur nie so hoog of laag is nie, merk 'n toepaslike syfer tussenin.
- Daar is geen regte of verkeerde antwoorde nie - ons stel slegs belang in U EERLIKE OPINIE.

Nota:

- Twee hipotetiese opsies is vir 'n wildduinbesoek geskep - nie een enkele vraag is dieselde nie.
- Lees elke vraag sorgvuldig deur - sê telkens of u opsie A of opsie B verkies
- Die onderskeid tussen 'n private wildplaas en private wild "lodge" is:
 - 1) 'n Private wildplaas is 'n omheinde gebied waarop wild bestuur word - Dit is gewoonlik nie so luuks nie, en word partykeer vir jag gebruik.
 - 2) 'n Private wild "lodge" is 'n omheinde gebied waarop wild bestuur word vir ekotoerisme en bevat hoër standaarde van akkommodasie vir toeriste, bv. Londolozzi, Mala Mala, Sabie Sabie en Mabula "Lodge".

QUESTIONNAIRE

SECTION A (1-30) - CONJOINT TRADE-OFF QUESTIONS

1. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Kruger National Park - Cottage/rondavel/hut (shared ablution) - Out-of-season time - Eat in restaurant - R175 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Cottage/rondavel/hut (private ablution) - In-season (peak) time - Prepare own meals - R225 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

2. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Private Game Lodge - Furnished tent (shared ablution) - In-season (peak) time - Eat in restaurant - R225 per person per night 	<ul style="list-style-type: none"> - Private Game Farm - Cottage/rondavel/hut (private ablution) - Out-of-season time - Prepare own meals - R175 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

3. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Kruger National Park - Cottage/rondavel/hut (private ablution) - In-season (peak) time - Prepare own meals - R75 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Cottage/rondavel/hut (shared ablution) - Out-of-season time - Eat in restaurant - R325 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

4. **WHICH WOULD YOU PREFER?**

- A**
- Private Game Lodge
 - Cottage/rondavel/hut
(private ablution)
 - Out-of-season time
 - Eat in restaurant
 - R175 per person per night

- B**
- Private Game Farm
 - Camping
(Caravans and tents)
 - In-season (peak) time
 - Prepare own meals
 - R125 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

5. **WHICH WOULD YOU PREFER?**

- A**
- Private Game Farm
 - Cottage/rondavel/hut
(private ablution)
 - In-season (peak) time
 - Eat in restaurant
 - R325 per person per night

- B**
- Kruger National Park
 - Camping
(Caravans and tents)
 - Out-of-season time
 - Prepare own meals
 - R275 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

6. **WHICH WOULD YOU PREFER?**

- A**
- Private Game Lodge
 - Furnished tent
(shared ablution)
 - In-season (peak) time
 - Prepare own meals
 - R125 per person per night

- B**
- Kruger National Park
 - Cottage/rondavel/hut
(private ablution)
 - Out-of-season time
 - Eat in restaurant
 - R225 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

7. **WHICH WOULD YOU PREFER?**

- A**
- Kruger National Park
 - Furnished tent
(shared ablution)
 - Out-of-season time
 - Prepare own meals
 - R325 per person per night

- B**
- Private Game Farm
 - Camping
(Caravans and tents)
 - In-season (peak) time
 - Eat in restaurant
 - R75 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

8. **WHICH WOULD YOU PREFER?**

- A**
- Private Game Lodge
 - Camping
(Caravans and tents)
 - In-season (peak) time
 - Eat in restaurant
 - R175 per person per night

- B**
- Kruger National Park
 - Furnished tent
(shared ablution)
 - Out-of-season time
 - Prepare own meals
 - R75 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

9. **WHICH WOULD YOU PREFER?**

- A**
- Private Game Lodge
 - Cottage/rondavel/hut
(private ablution)
 - In-season (peak) time
 - Eat in restaurant
 - R275 per person per night

- B**
- Private Game Farm
 - Camping
(Caravans and tents)
 - Out-of-season time
 - Prepare own meals
 - R175 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

10. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Private Game Lodge - Camping (Caravans and tents) - Out-of-season time - Prepare own meals - R275 per person per night 	<ul style="list-style-type: none"> - Kruger National Park - Cottage/rondavel/hut (shared ablution) - In-season (peak) time - Eat in restaurant - R225 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left	Indifferent	Strongly prefer right						
1	2	3	4	5	6	7	8	9

11. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Private Game Farm - Furnished tent (shared ablution) - In-season (peak) time - Prepare own meals - R175 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Cottage/rondavel/hut (shared ablution) - Out-of-season time - Eat in restaurant - R75 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left	Indifferent	Strongly prefer right						
1	2	3	4	5	6	7	8	9

12. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Kruger National Park - Cottage/rondavel/hut (shared ablution) - In-season (peak) time - Prepare own meals - R125 per person per night 	<ul style="list-style-type: none"> - Private Game Farm - Furnished tent (shared ablution) - Out-of-season time - Eat in restaurant - R75 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left	Indifferent	Strongly prefer right						
1	2	3	4	5	6	7	8	9

13. WHICH WOULD YOU PREFER?

- A**
- Private Game Lodge
 - Camping
(Caravans and tents)
 - Out-of-season time
 - Eat in restaurant
 - R225 per person per night

- B**
- Kruger National Park
 - Cottage/rondavel/hut
(private ablution)
 - In-season (peak) time
 - Prepare own meals
 - R275 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

14. WHICH WOULD YOU PREFER?

- A**
- Kruger National Park
 - Furnished tent
(shared ablution)
 - Out-of-season time
 - Eat in restaurant
 - R125 per person per night

- B**
- Private Game Lodge
 - Camping
(Caravans and tents)
 - In-season (peak) time
 - Prepare own meals
 - R225 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

15. WHICH WOULD YOU PREFER?

- A**
- Private Game Farm
 - Cottage/rondavel/hut
(shared ablution)
 - Out-of-season time
 - Prepare own meals
 - R75 per person per night

- B**
- Kruger National Park
 - Camping
(Caravans and tents)
 - In-season (peak) time
 - Eat in restaurant
 - R125 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

16. WHICH WOULD YOU PREFER?

A	B
<ul style="list-style-type: none"> - Kruger National Park - Camping (Caravans and tents) - Out-of-season time - Prepare own meals - R125 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Cottage/rondavel/hut (shared ablution) - In-season (peak) time - Eat in restaurant - R175 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

17. WHICH WOULD YOU PREFER?

A	B
<ul style="list-style-type: none"> - Private Game Farm - Cottage/rondavel/hut (private ablution) - In-season (peak) time - Prepare own meals - R75 per person per night 	<ul style="list-style-type: none"> - Kruger National Park - Camping (Caravans and tents) - Out-of-season time - Eat in restaurant - R275 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

18. WHICH WOULD YOU PREFER?

A	B
<ul style="list-style-type: none"> - Private Game Lodge - Cottage/rondavel/hut (shared ablution) - Out-of-season time - Eat in restaurant - R125 per person per night 	<ul style="list-style-type: none"> - Kruger National Park - Furnished tent (shared ablution) - In-season (peak) time - Prepare own meals - R225 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

19. WHICH WOULD YOU PREFER?

- A**
- Private Game Lodge
 - Furnished tent
(shared ablution)
 - In-season (peak) time
 - Prepare own meals
 - R275 per person per night

- B**
- Private Game Farm
 - Cottage/rondavel/hut
(private ablution)
 - Out-of-season time
 - Eat in restaurant
 - R325 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left	Indifferent					Strongly prefer right		
1	2	3	4	5	6	7	8	9

20. WHICH WOULD YOU PREFER?

- A**
- Kruger National Park
 - Cottage/rondavel/hut
(shared ablution)
 - In-season (peak) time
 - Prepare own meals
 - R325 per person per night

- B**
- Private Game Lodge
 - Furnished tent
(shared ablution)
 - Out-of-season time
 - Eat in restaurant
 - R175 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left	Indifferent					Strongly prefer right		
1	2	3	4	5	6	7	8	9

21. WHICH WOULD YOU PREFER?

- A**
- Kruger National Park
 - Cottage/rondavel/hut
(shared ablution)
 - In-season (peak) time
 - Prepare own meals
 - R175 per person per night

- B**
- Private Game Farm
 - Furnished tent
(shared ablution)
 - Out-of-season time
 - Eat in restaurant
 - R125 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left	Indifferent					Strongly prefer right		
1	2	3	4	5	6	7	8	9

22. WHICH WOULD YOU PREFER?

- A**
- Private Game Farm
 - Camping
(Caravans and tents)
 - In-season (peak) time
 - Eat in restaurant
 - R325 per person per night

- B**
- Private Game Lodge
 - Cottage/rondavel/hut
(shared ablution)
 - Out-of-season time
 - Prepare own meals
 - R125 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

23. WHICH WOULD YOU PREFER?

- A**
- Private Game Farm
 - Cottage/rondavel/hut
(shared ablution)
 - Out-of-season time
 - Prepare own meals
 - R275 per person per night

- B**
- Private Game Lodge
 - Cottage/rondavel/hut
(private ablution)
 - In-season (peak) time
 - Eat in restaurant
 - R125 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

24. WHICH WOULD YOU PREFER?

- A**
- Kruger National Park
 - Camping
(Caravans and tents)
 - Out-of-season time
 - Prepare own meals
 - R325 per person per night

- B**
- Private Game Farm
 - Furnished tent
(shared ablution)
 - In-season (peak) time
 - Eat in restaurant
 - R175 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

25. WHICH WOULD YOU PREFER?

A	B
<ul style="list-style-type: none"> - Private Game Farm - Furnished tent (shared ablution) - Out-of-season time - Eat in restaurant - R275 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Cottage/rondavel/hut (shared ablution) - In-season (peak) time - Prepare own meals - R175 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

26. WHICH WOULD YOU PREFER?

A	B
<ul style="list-style-type: none"> - Kruger National Park - Cottage/rondavel/hut (private ablution) - Out-of-season time - Eat in restaurant - R225 per person per night 	<ul style="list-style-type: none"> - Private Game Farm - Camping (Caravans and tents) - In-season (peak) time - Prepare own meals - R325 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

27. WHICH WOULD YOU PREFER?

A	B
<ul style="list-style-type: none"> - Kruger National Park - Camping (Caravans and tents) - In-season (peak) time - Eat in restaurant - R75 per person per night 	<ul style="list-style-type: none"> - Private Game Farm - Cottage/rondavel/hut (shared ablution) - Out-of-season time - Prepare own meals - R225 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

28. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Private Game Farm - Cottage/rondavel/hut (private ablution) - In-season (peak) time - Eat in restaurant - R275 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Furnished tent (shared ablution) - Out-of-season time - Prepare own meals - R75 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

29. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Private Game Farm - Cottage/rondavel/hut (private ablution) - Out-of-season time - Prepare own meals - R225 per person per night 	<ul style="list-style-type: none"> - Kruger National Park - Furnished tent (shared ablution) - In-season (peak) time - Eat in restaurant - R325 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

30. **WHICH WOULD YOU PREFER?**

A	B
<ul style="list-style-type: none"> - Private Game Farm - Cottage/rondavel/hut (shared ablution) - In-season (peak) time - Eat in restaurant - R75 per person per night 	<ul style="list-style-type: none"> - Private Game Lodge - Cottage rondavel/hut (private ablution) - Out-of-season time - Prepare own meals - R325 per person per night

CHOOSE A NUMBER TO SHOW YOUR PREFERENCE

Strongly prefer left			Indifferent			Strongly prefer right		
1	2	3	4	5	6	7	8	9

38. Which type of accomodation do you prefer in the Kruger National Park?
 (More than one answer is possible - rank your priorities {1, 2, 3 and 4} in the spaces below)

Camping (caravan and tents) (shared ablution)	
Furnished tent (shared ablution)	
Cottage/rondavel/hut (shared ablution)	
Cottage/rondavel/hut (private ablution)	
Other - specify:	

39. Indicate your satisfaction with the prices of the following suppliers in the Kruger National Park?

(Make a cross where applicable by using the following scale):

	Not satisfied		Unsure		Satisfied
	1	2	3	4	5
The price of accommodation					
The price of goods in shops					
The price of meals in restaurants					
The price of take away food					

40. Indicate your satisfaction with the quality of accommodation in the Kruger National Park with regard to the following aspects?

(Make a cross where applicable by using the following scale):

	Not satisfied		Unsure		Satisfied
	1	2	3	4	5
Consistency					
Reliability of information supplied before reservation					
Product/service knowledge					
Value for money					

41. Do have children at school/university/college?

Yes	No
1	2

42. How old are you?

18-24 year	25-34 year	35-44 year	45-54 year	55-64 year	>65 year
1	2	3	4	5	6

43. In which income group are you? (R per year)

<R20 000	R20 001- R50 000	R50 001- R100 000	R100 001- R200 000	R200 001- R300 000	>R300 000
1	2	3	4	5	6

44. Where do you live?

45 What is your profession?

VRAELYS

AFDELING A (5-34) - "CONJOINT TRADE-OFF" VRAE

1. WAT SOU U VERKIES?

A	B
<ul style="list-style-type: none"> - Krugerwildtuin - Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe) - Buite seisoen tyd - Eet in restourant - R175 per persoon per nag 	<ul style="list-style-type: none"> - Private Wild "Lodge" - Gesinshuis/rondawel/hut (private ablusiegeriewe) - Binne seisoen (spits) tyd - Maak eie kos - R225 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

2. WAT SOU U VERKIES?

A	B
<ul style="list-style-type: none"> - Private Wild "Lodge" - Gemeubileerde tent (gedeelde ablusiegeriewe) - Binne seisoen (spits) tyd - Eet in restourant - R225 per persoon per nag 	<ul style="list-style-type: none"> - Private Wildplaas - Gesinshuis/rondawel/hut (private ablusiegeriewe) - Buite seisoen tyd - Maak eie kos - R175 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

3. WAT SOU U VERKIES?

A	B
<ul style="list-style-type: none"> - Krugerwildtuin - Gesinshuis/rondawel/hut (private ablusiegeriewe) - Binne seisoen (spits) tyd - Maak eie kos - R75 per persoon per nag 	<ul style="list-style-type: none"> - Private Wild "Lodge" - Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe) - Buite seisoen tyd - Eet in restourant - R325 per persoon per nag

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

4. **WAT SOU U VERKIES?**

A

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R175 per persoon per nag

B

- Private Wildplaas
- Kampering (Woonwaens en tente)
- Binne seisoen (spits) tyd
- Maak eie kos
- R125 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

5. **WAT SOU U VERKIES?**

A

- Private Wildplaas
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R325 per persoon per nag

B

- Krugerwildtuin
- Kampering (Woonwaens en tente)
- Buite seisoen tyd
- Maak eie kos
- R275 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

6. **WAT SOU U VERKIES?**

A

- Private Wild "Lodge"
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R125 per persoon per nag

B

- Krugerwildtuin
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R225 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

7. WAT SOU U VERKIES?

A	B
<ul style="list-style-type: none"> - Krugerwildtuin - Gemeubileerde tent (gedeelde ablusiegeriewe) - Buite seisoen tyd - Maak eie kos - R325 per person per nag 	<ul style="list-style-type: none"> - Private Wildplaas - Kampering (Woonwaens en tente) - Binne seisoen (spits) tyd - Eet in restourant - R75 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links	Onseker	Sterk voorkeur vir regs						
1	2	3	4	5	6	7	8	9

8. WAT SOU U VERKIES?

A	B
<ul style="list-style-type: none"> - Private Wild "Lodge" - Kampering (Woonwaens en tente) - Binne seisoen (spits) tyd - Eet in restourant - R175 per persoon per nag 	<ul style="list-style-type: none"> - Krugerwildtuin - Gemeubileerde tent (gedeelde ablusiegeriewe) - Buite seisoen tyd - Maak eie kos - R75 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links	Onseker	Sterk voorkeur vir regs						
1	2	3	4	5	6	7	8	9

9. WAT SOU U VERKIES?

A	B
<ul style="list-style-type: none"> - Private Wild "Lodge" - Gesinshuis/rondawel/hut (private ablusiegeriewe) - Binne seisoen (spits) tyd - Eet in restourant - R275 per persoon per nag 	<ul style="list-style-type: none"> - Private Wildplaas - Kampering (Woonwaens en tente) - Buite seisoen tyd - Maak eie kos - R175 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links	Onseker	Sterk voorkeur vir regs						
1	2	3	4	5	6	7	8	9

10. WAT SOU U VERKIES?

A

- Private Wild "Lodge"
- Kampering
(Woonwaens en tente)
- Buite seisoen tyd
- Maak eie kos
- R275 per persoon per nag

B

- Krugerwildtuin
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R225 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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11. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gemeubileerde tent
(gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R175 per persoon per nag

B

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R75 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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12. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R125 per persoon per nag

B

- Private Wildplaas
- Gemeubileerde tent
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R75 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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13. WAT SOU U VERKIES?
A

- Private Wild "Lodge"
- Kampering
(Woonwaens en tente)
- Buite seisoen tyd
- Eet in restaurant
- R225 per persoon per nag

B

- Krugerwildtuin
- Gesinshuis/rondawel/hut
(private ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R275 per persoon per nag

KIES 'N NOMMER OM U VORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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14. WAT SOU U VERKIES?
A

- Krugerwildtuin
- Gemeubileerde tent
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R125 per persoon per nag

B

- Private Wild "Lodge"
- Kampering
(Woonwaens en tente)
- Binne seisoen (spits) tyd
- Maak eie kos
- R225 per persoon per nag

KIES 'N NOMMER OM U VORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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15. WAT SOU U VERKIES?
A

- Private Wildplaas
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R75 per persoon per nag

B

- Krugerwildtuin
- Kampering
(Woonwaens en tente)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R125 per persoon per nag

KIES 'N NOMMER OM U VORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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16. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Kampering
(Woonwaens en tente)
- Buite seisoen tyd
- Maak eie kos
- R125 per persoon per nag

B

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restourant
- R175 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

17. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gesinshuis/rondawel/hut
(private ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R75 per persoon per nag

B

- Krugerwildtuin
- Kampering
(Woonwaens en tente)
- Buite seisoen tyd
- Eet in restourant
- R275 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

18. WAT SOU U VERKIES?

A

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restourant
- R125 per persoon per nag

B

- Krugerwildtuin
- Gemeubileerde tent
(gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R225 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

19. WAT SOU U VERKIES?

A

- Private Wild "Lodge"
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R275 per persoon per nag

B

- Private Wildplaas
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R325 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

20. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R325 per persoon per nag

B

- Private Wild "Lodge"
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R175 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

21. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R175 per persoon per nag

B

- Private Wildplaas
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R125 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

22. WAT SOU U VERKIES?

A

- Private Wildplaas
- Kampering
(Woonwaens en tente)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R325 per persoon per nag

B

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R125 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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23. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gesinshuis/rondawel/hut
(gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R275 per persoon per nag

B

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut
(private ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R125 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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24. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Kampering
(Woonwaens en tente)
- Buite seisoen tyd
- Maak eie kos
- R325 per persoon per nag

B

- Private Wildplaas
- Gemeubileerde tent
(gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R175 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links

Onseker

Sterk voorkeur vir regs

1	2	3	4	5	6	7	8	9
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25. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R275 per persoon per nag

B

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Maak eie kos
- R175 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

26. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Buite seisoen tyd
- Eet in restaurant
- R225 per persoon per nag

B

- Private Wildplaas
- Kampering (Woonwaens en tente)
- Binne seisoen (spits) tyd
- Maak eie kos
- R325 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

27. WAT SOU U VERKIES?

A

- Krugerwildtuin
- Kampering (Woonwaens en tente)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R75 per persoon per nag

B

- Private Wildplaas
- Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R225 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

28. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R275 per persoon per nag

B

- Private Wild "Lodge"
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R75 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

29. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R225 per persoon per nag

B

- Krugerwildtuin
- Gemeubileerde tent (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R325 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

30. WAT SOU U VERKIES?

A

- Private Wildplaas
- Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe)
- Binne seisoen (spits) tyd
- Eet in restaurant
- R75 per persoon per nag

B

- Private Wild "Lodge"
- Gesinshuis/rondawel/hut (private ablusiegeriewe)
- Buite seisoen tyd
- Maak eie kos
- R325 per persoon per nag

KIES 'N NOMMER OM U VOORKEUR TE TOON

Sterk voorkeur vir links			Onseker			Sterk voorkeur vir regs		
1	2	3	4	5	6	7	8	9

38. Watter type akkomodasie verkies u in die Krugerwildtuin?
 (Meer as een antwoord is moontlik - dui u rangorde {1, 2, 3, en 4} in die onderstaande blokkies aan)

Kampering (woonwa en tente)	
Gemeubileerde tent (gedeelde ablusiegeriewe)	
Gesinshuis/rondawel/hut (gedeelde ablusiegeriewe)	
Gesinshuis/rondawel/hut (private ablusiegeriewe)	
Ander - spesifiseer:	

39. Was U tevrede met die pryse van onderstaande verskaffers in die Krugerwildtuin?
 (Maak 'n kruisie waar van toepassing deur van die volgende skaal gebruik te maak):

	Glad nie tevrede nie		Onseker	Baie tevrede	
	1	2	3	4	5
Die prys van akkomodasie	1	2	3	4	5
Die prys van goedere in winkels	1	2	3	4	5
Die prys van maaltye in restaurante	1	2	3	4	5
Die prys van wegneemvoedsel	1	2	3	4	5

40. Wys U tevredenheid met die gehalte van akkomodasie in die Krugerwildtuin m.b.t. die volgende aspekte:
 (Maak 'n kruisie waar van toepassing deur van die volgende skaal gebruik te maak):

	Glad nie tevrede nie		Onseker	Baie tevrede	
	1	2	3	4	5
Konstantheid	1	2	3	4	5
Betroubaarheid van inligting verskaf voor bespreking	1	2	3	4	5
Produk/diens kennis	1	2	3	4	5
Waarde vir geld	1	2	3	4	5

41. Het u kinders op skool/universiteit/kollege?

Ja	Nee
1	2

42. In watter ouderdomskategorie val u?

18-24 jaar	25-34 jaar	35-44 jaar	45-54 jaar	55-64 jaar	>65 jaar
1	2	3	4	5	6

43. In watter inkomstekategorie val u (R per jaar)

<R20 000	R20 001- R50 000	R50 001- R100 000	R100 001- R200 000	R200 001- R300 000	>R300 000
1	2	3	4	5	6

44. Waar woon U?

45. Wat is U beroep?
