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centre for industrial and product design – pretoria, south africa

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The theme of this design discourse is to establish a centre for industrial and product design in Pretoria, by making use of an under-utilised site in the south western quadrant of Pretoria's CBD. This attempts to add to the urban domain and renewal of the specified area in the city.

Industrial and product design is currently being supported by government and the Council for Scientific and Industrial Research. Plans to extend the current training facilities are in place and Pretoria will need such a centre in the near future. This centre is created with traders in mind that have limited funds. The centre caters for individuals who wish to learn about design and manufacture through short courses that are offered at the facility. In addition, an official under-graduate programme is offered as well as postgraduate courses.

The centre forms part of the Museum Park precinct and contributes to the existing art and cultural activities that are part of the precinct.

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