

HOW FREQUENT ARE DOWNWARD AND HORIZONTAL COMMUNICATION?

“Does the message arrive on time?”		
Downward (%)	Response Categories	Horizontally (%)
0.0	Almost never	1.3
14.7	Sometimes	6.0
26.0	Often	34.7
36.7	Very Often	40.0
22.7	Almost Always	18.0
“Does the receiver ask for clarification because the message is either incomplete or ambiguous?”		
Downward (%)	Response Categories	Horizontally (%)
18.0	Almost never	12.0
66.0	Sometimes	66.0
12.0	Often	16.0
3.3	Very Often	5.3
0.7	Almost Always	0.7
“Does the receiver question the accuracy of the message?”		
Downward (%)	Response Categories	Horizontally (%)
32.0	Almost never	24.0
59.3	Sometimes	60.0
7.3	Often	12.0
0.7	Very Often	3.3
0.7	Almost Always	0.7
“Does the receiver respond to the message?”		
Downward (%)	Response Categories	Horizontally (%)
0.3	Almost never	1.3
16.7	Sometimes	14.7
18.7	Often	32.0
30.0	Very Often	34.0
31.3	Almost Always	18.0

BRON:

Frank A.D. Desember 1985. Friends in Communication: Who talks to whom?
Personnel,
 p. 44.