Inaugural Address
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Outline

• Introduction: Macroeconomic context for social change
• Social Work’s professional mandate for the integration of social and economic development
• Relationship between Social Security, the Expanded Public Works Programme and Developmental Welfare Services
• Challenges for the Social Work profession in integrating social and economic development
• University of Pretoria, Department of Social Work and Criminology
  – Response to the challenges
  – Vision for social change
Macroeconomic Context for Social Change in South Africa
Social Work’s professional mandate for integration of social and economic development

• Social justice value of social work
• Speaking out: Social change function
• Developmental paradigm – social justice, human rights, integration of human, social and economic development
Social Security, the Expanded Public Works Programme and Developmental Welfare Services

- Social Security
Social Security, the Expanded Public Works Programme and Developmental Welfare Services

- Social Security
  - Two objectives
Social Security, the Expanded Public Works Programme and Developmental Welfare Services

- Social Security
  - Two objectives
    - Reducing actual poverty
Social Security, the Expanded Public Works Programme and Developmental Welfare Services

• Social Security
  – Two objectives
    • Reducing actual poverty
    • Empowerment to escape from poverty
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• Social Security
  – Two objectives
    • Reducing actual poverty
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• Expanded Public Works Programme
Challenge for Social Work Profession to Integrate Social and Economic Development

• Adopt development approaches to social work practice
• Influencing policies for inclusion of pro-poor foci
• Professional unity
• Building a strong civil society
• Community Economic Development (CED)
LITTLE ELEPHANT/NOLOVU ENCANE

ART+CRAFT MARKET

GIFTS+CURIOS
LEATHER+GLASSWORK
POTTERY+CERAMICS
ETHNIC BEAD+GRASSWORK
CULTURAL COSTUME+CLOTHES
JOB CREATION PROJECT
Ndlovencane

New Amphitheatre under construction
Challenge for Social Work Profession to Integrate Social and Economic Development (cont.)

- Understand the politico-economic context
- Engaging in environmental issues
- Caring and services for children affected by HIV and AIDS
- Refocus on the private sector
Company adopts project

Stephen Selake

PeopleUpliftment Project (Pop-up), the training and development centre based in Salvokop, Pretoria is housed in a 105-year-old building, which belongs to Transnet.

The building forms the hub of the centre where students are trained in various courses, including home-based care, early care, computers, arts and crafts and sewing.

Old Mutual Northern region has adopted Pop-up as one of its corporate social responsibility projects and contribute financially by sponsoring courses, which improve the social and financial development of many students.

For 2006, Old Mutual decided to tackle the environment as part of their corporate social responsibility.

Whereas the Pop-up building has been restored, the surrounding area needs some serious attention.

Disguised as a team building exercise, unsuspecting Old Mutual staff were armed with picks, spades and miscellaneous gardening tools and left to battle it out in the hot sun in the race to excavate, tunnel and dig their way through concrete and stone in preparing a garden.

"We worked hard physically. "It was great to know we could help our community just by being willing to do what needed to be done," says a stuff member.

Koos Nel, Old Mutual manager retail marketing for the Northern region, puts his best foot forward whether its financial investment or moving rubble at Pop-up.
Challenge for Social Work Profession to Integrate Social and Economic Development (cont.)

• Creating an enabling environment for social change and development
  – Shortage of social workers
  – Partnership between government and NGOs
Response to the challenges:
• BSW Programme
Itsuseng Women Group: SAVF 3rd Year Placement
SAVF 4th Year Placement: Group Activity
Leeuwfontein Informal Setting: CMR
3rd & 4th Year Placement
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Response to the challenges:

• BSW Programme
• Criminology modules
• Postgraduate programmes
• BSW graduates per annum
• Representation on professional boards and associations
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Vision for social change:
- High student numbers
- Recognition of Criminology as a profession
- International collaboration
- Leadership in research, policy development and CPD
- Involvement in professional activities
- Building NGO capacity - student placements
- Participation in government initiatives