High tech, high touch: Open access implementation at UP

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The University of Pretoria (UP), South Africa

- The first academic institution in SA to adopt a mandatory policy for the submission of research articles to UPSpace
- The Open Scholarship office implements the Open Access policy
- Who has been submitting articles since 2007?

Researchers’ self-archiving is low

- Researchers
- Open Scholarship
- Librarians
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High tech, high touch scenario

UP research output is tracked & captured

Authors are reminded personally to forward their post-prints & to support the policy

The Open Scholarship office follows a mediated submission approach and submits research articles on behalf of authors

A high level of personal interaction (departmental presentations, training & Open Access advocacy) is done on campus
OpenUP (research articles) collection in UPSpace houses 8222 items. 80% of the 2011 annual research output will be linked to the Research Report.
A client-driven focus (high tech, high touch)... renders positive results in the implementation of the Open access policy @ UP