Make The Web Work For You

UPLS Symposium 2012

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google.com/+bryannelson
Zack Matere – Growing Knowledge

http://www.youtube.com/SearchStories
“Google’s mission is to organize the world’s information and make it universally accessible and useful.”
What Happens in an Internet Minute?

639,800 GB of global IP data transferred
20 New victims of identity theft
47,000 App downloads
204 million Emails sent
$83,000 In sales
61,141 Hours of music
20 million Photo views
320+ New Twitter accounts
3,000 Photo uploads
100,000 New tweets

And Future Growth is Staggering

Today, the number of networked devices = the global population
By 2015, the number of networked devices = 2x the global population
In 2015, it would take you 5 years to view all video crossing IP networks each second

Intel G+ Posting, 29 Mar 2012
A Four Screen World
Make the Web Work for You...

1. Search and Knowledge

2. YouTube and Hangouts

3. Work In the Future
Knowledge  http://www.google.com/insidesearch

Search Education

The Knowledge Graph

Authorship

Book Search
Help your students become better searchers

Web search can be a remarkable tool for students, and a bit of instruction in how to search for academic sources will help your students become critical thinkers and independent learners.

With the materials on this site, you can help your students become skilled searchers—whether they're just starting out with search, or ready for more advanced training.
Our database of more than 500 million real-world people, places and things with 3.5 billion attributes and connections among them

http://www.google.com/insidesearch/features/search/knowledge.html
Authorship... By +Your Name
Google Books Preview Program

http://books.google.com
Rewatch our first ever NYPL Google+ Hangout Book Club. NYPL librarians Jenny Baum (Columbus Library) and Frank Collerius (Jefferson Market Library) shared their thoughts on the hit thriller GONE GIRL by Gillian Flynn. Needless to say, SPOILER ALERT!

Thank you to our librarians, host Johannes Neuer, and all of you for watching and submitting questions. Follow us on Google+ for more exciting events and the latest programs and resources you can find at the Library.

https://www.google.com/+newyorkpubliclibrary

Category: Education
Licence: Standard YouTube Licence
Brighter
- use tungsten filament?

Cheaper
- Sourced from recycled materials to reduce cost by at least

Longer lasting
- double-walled glass?

Smarter!
- home automation integration?
Thank you! Questions?