#### B. BENJAMIN

#### in South African Gurios, Dealer

BY APPOINTMENT



TO H.E. SIR . H. B. LOCH, G.C.M.G.

The Best Place in Cape Town for Curiosities of every description, including Karosses, Skins, &c.

BEST PAINTED OSTRICH SHELLS, BASKETS, &c. Silver Leaves in Birthday Cards, Steamers, &c. Horns of Every Description.

OSTRICH FEATHERS of the Best Qualities for Sale, Wholesale & Retail

OSTRICH FEATHER FANS A SPECIALITY.

B. G. LENNON & Co's. BUILDING. 22, Adderley Street, Cape Town.

N.B.-No Connection with any other Firm in Town.

#### C. D. WELLS

Monumental Mason, etc.,

40, Darling Street, Cape Town.

Monuments, Tombs. Crosses, &c., in Marble or Aberdeen Granite

DESIGNS ON APPLICATION.

BAILEY AMOS.—The suburb of Woodstock has increased in size and importance considerably during the last five years, and the value of landed property has gone up in value enormously. Mr. Amos Bailey, knowing that there was a large population in this vicinity, wisely decided to open business in Woodstock. He commenced in a small way at first, but by dint of hard work and giving the best value for the goods sold, he has built up a very large business connection throughout Woodstock, Salt River and other suburbs. A short time ago he found it was utterly impossible to continue in his old premises, and so purchased a large plot of land in the Lower road near the church. He then erected very handsome two-storied premises where he carries on the business of grocer, provision merchant and draper. He is a man well known as taking a keen interest in public affairs of Woodstock, and has figured frequently at many political meetings held in the City.

BOARD OF EXECUTORS.—This is one of the oldest institutions in Cape Colony, doing a large business in the administration and settlement of estates. A year or two ago the board of directors wisely determined to pull down their old building, and erect handsome and commodious premises, at the corner of Wale and Adderley Street. These are four stories high, of attractive design, and contain numerous suites of offices; in addition to large offices occupied by the board for the transaction of business.

Messrs. R. CANE & SONS.—The Monumental Masonry works of Messrs. R. Cane & Sons are an example of the progress that can be made by perseverance, for when Mr. Cane first arrived in the Colony, thirty-five years ago, he had to give up the idea of establishing a business of his own, owing to the numerous obstacles he encountered. The first stone he erected in the Colony is in the Wynberg Cemetery, apparently little the worse for its thirty odd years' exposure in the open. Artistic tastes of people in those days were very simple, and thirty years since, in Cape Town, lectures were delivered with a view to cultivating a higher taste for Architecture and Monumental Masonry. Mr. Cane imbibed some of his first ideas in that school, and acknowledges to-day the benefit he derived from them. A great drawback to the industry on a large scale, however, was the difficulty of transit, and the enormous risk of fine carving being damaged. Again, material was only to be got after a lot of trouble, and, in the hope of improved conditions, Mr. Cane turned his attention to Church building in the country for a considerable time. He returned to the Wynberg District about fifteen years ago, and two years later re-commenced building the Firm, which is now one of the best known and most respected in the country. Mr. Cain can undoubtedly claim to be the oldest Monumental Mason in the Colony. Since the country has opened up,

THE

## Popular Boot Store.

ADMITTED BY EVERYBODY, THAT

# CUTHBERT'S GRAND BOOT STORE

Is by far THE BEST and THE CHEAPEST Place to get really GOOD. SERVICEABLE, and STYLISH

#### BOOTS & SHOES

AT MOST MODERATE PRICES.

#### ENDLESS VARIETY

In all Kinds of English and Continental Ladies', Gents', and Children's BOOTS and SHOES, either in Black or tan, and in every possible Shape and Fitting.

Their Famous RELIABLE and C. King BOOTS and SHOES give universal Satisfaction.

THEIR CELEBRATED SCHOOL BOOTS ARE UNEQUALLED.

NOTED ALL OVER SOUTH AFRICA FOR THE BEST HONEST YALUE.

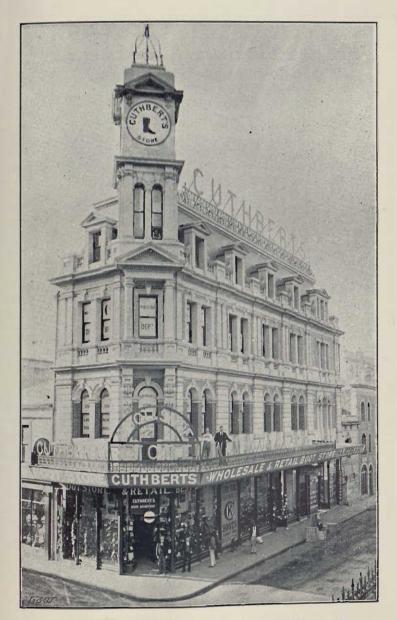
IN THE TRADE.

### W. M. CUTHBERT & CO.,

PLEIN AND LONGMARKET STREETS,

CAPE TOWN.

Branches: PORT ELIZABETH, KIMBERLEY, JOHANNESBURG, PRETORIA, EAST LONDON, KINGWILLIAMSTOWN, and DURBAN,



THE PREMISES OF W. M. CUTHBERT. & Co.

#### HOME OFFICE OF THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK.



HEAD OFFICE FOR SOUTH AFRICA, CAFE TOWN.
A. MACCORKINDALE, GENERAL MANAGER.

P.O. Box 300.

his energy has borne abundant fruit, and his work is favourably known as far afield as the Free State, the Transvaal, Bechuanaland, and even in Mashonalard. Prior to the Parliamentary Session of 1894, the railway carriage on prepared marble work, irrespective of weight, was charged at first-class rates; but recently these have been reduced to second-class, and monumental masons are in consequence placed in a better position to compete with imported work than heretofore, The firm has an establishment in Cape Town as well as at Wynberg. Their premises in that charming suburb are situated in Church Street, the dimensions being about 100 ft. by 80. Thirty hands are kept constantly employed as Masons, Carvers, Letter-cutters, and Granite-Cutters. A large amount of Paarl and local granite is used, and a large quantity is always in stock at Wynberg, where several specimens of the firm's work can be seen in the local Cemetery, in the shape of beautifully carved crosses and tombstones. The premises in Cape Town are situated at the corner of Strand and Long Streets, where many handsome specimens of masonry are exhibited.

W. M. CUTHBERT & Co.—The name of W. M. Cuthbert and Co. has now become a household word all over South Africa, in connection with the boot and shoe trade. This firm is about twelve years established in South Africa, and the remarkably quick growth of their business in all directions is sufficient proof of the excellent value they are able to give. In order to overtake their largely increasing trade in Cape Town, they were compelled to erect the handsome and commodious buildings at the corner of Plein and Longmarket Streets, Cape Town. In this premier boot store of South Africa, consisting of four floors, there are show rooms, ladies' department, gent's department, wholesale and retail department, with fitting on room for ladies, also workroom for repairing, &z., and packing store. W. M. Cuthbert & Co. hold the largest and most varied assortment of all kinds of English and continental boots and shoes, the prices in every instance being marked the very lowest possible for the sterling value of the goods. They are also sole agents for a number of celebrated makes. As large shipments are constantly arriving by regular steamers, customers can always rely ou getting the newest and latest novelties, the pick of the markets of the boot world. W. M. Cuthbert & Co. have branch establishments at Kimberley, Port Elizabeth, Johannesburg, Pretoria, East London, King William's Town and Durban.

J. D. CARTWRIGHT & Co.—The well-known firm of J. D. Cartwright & Co., Grocers and Provision Merchants, first opened business in Strand Street in the year 1846. After making several additions and improvements to these premises they still found that they had not room for their operations, and wishing to



## Cleghorn & Harris

OPPOSITE THE RAILWAY STATION

ADDERLEY STREET

ARE IN THE FRONT RANK

For STERLING VALUE and HIGH-CLASS NOVELTIES in

General

Brapery

\*

Costumes and Millinery

Gents' and Juvenile

Outfitting

Boots and Shoes

Cleghorn and Harris,

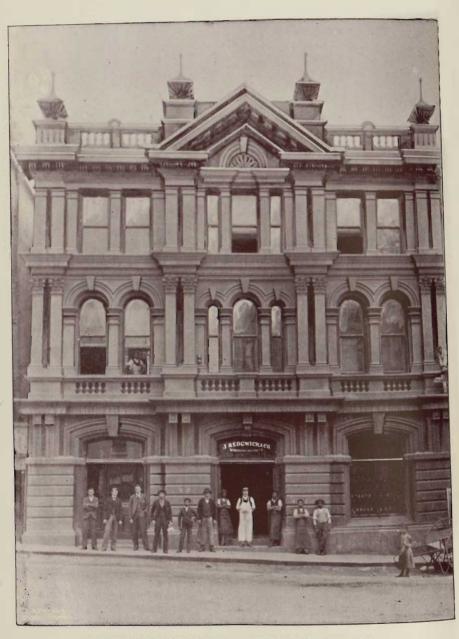
M Cape Town.



Photo-Barnard

THE PREMISES OF CLEGHORN & HARRIS,

GENERAL DRAPERS AND OUTFITTERS ETC., ADDEBLEY ST.



THE PREMISES OF J. SEDGWICK & CO., WINE AND SPIRIT MERCHANTS, ST. GEORGE'S STREET.

obtain a site in a more central position in Cape Town, secured those valuable premises at the corner of Adderley and Darling Streets in the occupation of Messrs. Eaton, Busk & Co. After considerable alterations these premises were entered in 1888. The firm does a very large business in groceries and provisions, their vans travelling all over the suburbs and Sea Point. They have a magnificent display of glass, earthern and chinaware, a fine show of hanging and table lamps, and a very fine stock of family and household requisites. "Cartwright's curry powder" is known all over South Africa; their "Bee" brand of Ceylon tea is also a speciality. They employ a large staff of assistants, who are noted for their attention to the wants of their numerous customers. It is the intention of the firm to erect a very large block of buildings on the present site, which when completed will be seven stories high.

CHRIST, J.—Decoration in all its branches has been a speciality of Mr. Christ's for many years, and he has always on stock a large selection of paints, oils, wall papers, "Lincrusta," &c. at his stores in Hout Street. Mr. Christ received his education at Vienna, and was for some time employed at the Opera House of the Austrian capital; he has decorated many of the leading buildings in Cape Town, one of the latest being the Dutch Reformed Church in Adderley Street. Having had twenty years experience in this colony he is quite competent to undertake any work of this kind.

CLEGHORN & HARRIS.—This firm, who opened business in Cape Town in 18, was first established in Graff-Reinett. They occupy very handsome and extensive premises in Adderly street, opposite the Railway Station. These have been considerably enlarged and improved owing to the rapid increase of business, and the firm have lately secured valuable premises in St. George's street for further extensions. The increased space will enable them to display more than ever, their high-class novelties in General Drapery, Costumes and Millinery, etc. They have also a handsome establishment next door, devoted to Gentlemen's and Juvenile Outfitting. The firm has a branch in Plein street which is entirely devoted to the sale of Boots and Shoes. They publish every half-year "The Journal of Fashion," which is sent free to some six thousand addresses all over the Colony. Messrs. Cleghorn & Harris are in the front rank and are thoroughly up-to-date. In addition to their large business in Cape Town Messrs. Cleghorn & Harris control branch establishments throughout South Africa.

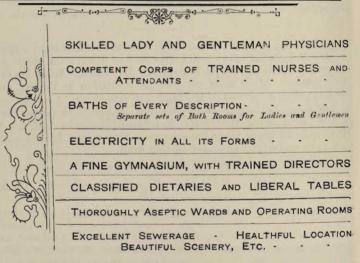
CORNWELL & Co. — Cornwell and Co., merchant tailors, of St. George's Street, have been established since 1869. They have always been "up-to-date," and are constantly receiving the newest and most fashionable goods of the very best quality. A special feature of their business is that the cutting is done by

#### THE CLAREMONT

### MEDICAL : SURGICAL SANITARIUM.

OPENED TO THE PUBLIC JANUARY 12TH, 1897.

#### The Only Institution of its Kind in South Africa-



THE SANITARIUM combines all the Conveniences and Comforts of a First-Class Hotel, and every means and modern appliance for the Treatment and Cure of Chronic Invalids who need special conditions and treatment not elsewhere obtainable. It also offers special accommodation to those who do not consider themselves sick, but are weary and in need f rest. A few minutes by cab from Newlands Railway Station For further particulars address:

#### . . . CLAREMONT

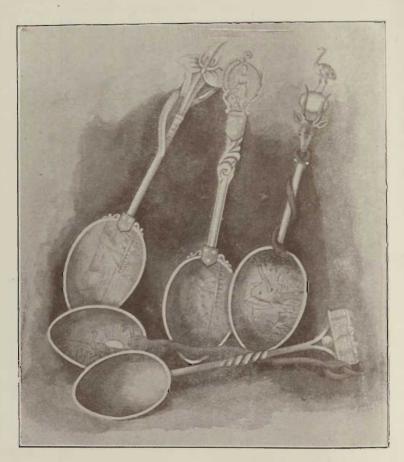
Medical and Surgical Sanitarium,

CLAREMONT, CAPE COLONY.



THE CLAREMONT MEDICAL AND SURGICAL SANITARIUM.

rnoto-Bruton.



Cape Souvenirs, Manuf. Stured by J. Courtenay, Jeweller, Goldsmith, Watchmaker, &c., Adderley & Castle Stf.

members of the firm only, and their customers can thus ensure their orders being carried out with the utmost care and attention. An illustration of their premises will be found in the front of the book.

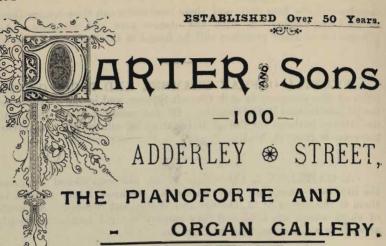
COLONIAL ORPHAN CHAMBER AND TRUST Co.—The office of this company is in 4, Church Square, and is one of the most useful institutions in the country. It was established in 1856, and undertakes business for the administration of estates, etc. (see advertisement in front of book).

A. CAMERON & CO.—This is an old established business, the firm now occupying very handsome premises lately erected by them at the corner of St. George and Waterkant Streets. All kinds of ships stores are sold, and they employ several hands constantly at work in sailmakers, tent making, &c.

COMMERCIAL ASSURANCE CO., LIMITED.—This institution is one of the oldest in Cape Town, and was established in 1855. It has been noted for its absolute security and the prompt settlement of claims, the amount of the latter paid out exceeding £260,000. The Company's offices are situated in St. George's Street at the corner of Strand Street. A view of the premises appear on another page. This Company now only transact Marine, Transit and Fire Insurances as they have discontinued their Accident Branch.

COURTENAY, J., Jeweller and Watchmaker, has long been noted for the excellence of his workmanship in the manufacture of Cape Souvenirs. These are made in various designs, the Souvenir Spoons being exceedingly handsome. They are made in solid silver and besides their utility are one of the prettiest little complimentary gifts imaginable. Of course there are other articles manufactured also which are suitable for presents, and Mr. Courtenay undertakes the manufacture of jewellery to any design. He has a very large stock of goods, and his establishment is situated at the corner of Adderley and Castle Streets. An illustration of Cape Souvenirs appears on another page.

DENNIS EDWARDS & Co.—The firm was started in 1884 by Mr. Dennis Edwards, in a very small way, as an advertising agency for up-country newspapers, which is still an important branch of their business. In 1886, Mr. Arthur T. Edwards joined the firm, and the Post Office Directory was published—an ambitious work containing 80,000 names, which was not, however, a financial success.



Large and Varied Stock of Vocal and Instrumental Music, Oratorios, Operas, Cantatas, etc. The Latest and most Successful New Songs, in all Keys. Complete Stock of Popular and Classical Pianoforte Music. A large and varied Library of Organ and Violin Music.

### New Music by every Mail

SOLE IMPORTERS For the Eminent Firms of

BECHSTEIN, BRINSMEAD & SONS, COLLARD & COLLARD, CHAPPELL & CO., CHALLEN & SON,

CARL RÖNISCH. CARL ECKE,
C. OTTO, GÖRS & KALLMANN, STEINWAY & SONS
S, & P. ERARD, PLEYEL WOLFF & CO., &c,

Importers of the well-known Bell American Organs

Agents for W. Hill & Sons, Church Organ Builders

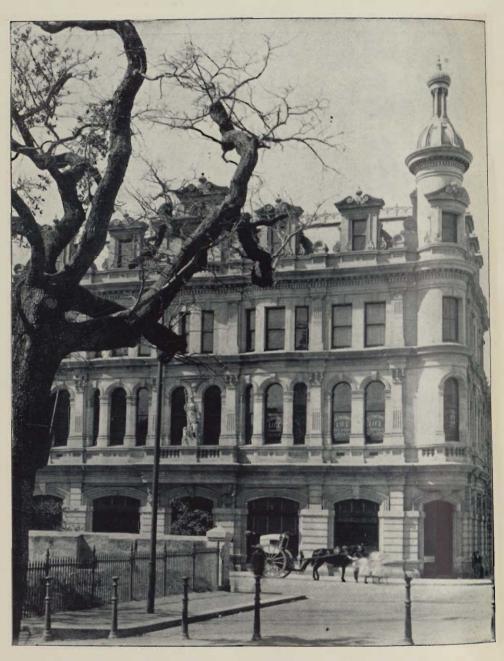
COMPLETE STOCK OF VIOLINS, GUITARS, BANJOS, and other Stringed Instruments, by Thibouville-Lamy & Co., Paris

FIRST-CLASS TUNING DEPARTMENT.



Photo S. B. Barnard.

THE PREMISES OF DARTER & SONS., MUSIC WAREHOUSE, ADDERLEY STREET.



THE BOARD OF EXECUTORS BUILDING AND ECONOMIC LIFE ASSURANCE SOCIETY, WALE STREET,

"The General Directory of South Africa" then followed, and this has been republished every two years. When the gold fields were discovered in 1887, Mr. Dennis Edwards was requested to proceed to Witwatersandt and Barberton as the special correspondent of The Graphic, and many sketches of South African subjects have appeared in that publication as the work of his pencil, On his return from the Gold Fields, Mr. Ernest Edwards joined the firm, and it was decided to publish a work entitled, "The Gold Fields of South Africa." This book was readily subscribed for, and most liberally supported by advertisement. As the firm found that up to date they had expended nearly £2,000 with Cape Town printers, and this book would in all probability cost £600 to print and publish, they wisely decided to start a printing office of their own. Premises in Long Street were hired, and new plant and machinery with the very latest improvements were ordered from England. Shortly after this the Cape Illustrated Magazine was started, which has now undoubtedly become one of the most artistic productions of the country. Various other publications followed.

The Cape Register was then purchased, which had only a small circulation, but which has now attained a circulation close upon 4,000 copies per issue, being increased in size to 12 pages, and sold at one penny. In 1893 Mr. Arthur T. Edwards retired from the firm and started a factory for the manufacture of bone manure. In 1894, Mr. Ernest Edwards retired from the firm and started a newspaper on his own account, entitled The Storekeeper, in addition to which he opened the circulating library, situated in Castle Street; so that the business is now solely under the control of Mr. Dennis Edwards. The premises in Long Street are now his property; these have been found too small for an increasing business, and a lease of the top floor of the adjoining premises has been secured, where a zinco-engraving department has been established. The blocks used in illustrating the various publications of the firm are done on the premises, and they now undertake all classes of zinco process engraving suitable for newspapers, magazines and books.

DARTER & SONS.—The well-known firm of Darter & Sons, Adderley Street, was established in 1850, and have one of the finest pianoforte galleries in South Africa, where a large quantity of instruments from the most eminent firms are exhibited. They are also importers of the celebrated "Bell" organ, and have a very large selection of music in stock, besides receiving by every steamer the latest songs, instrumental and operatic music. The usual assortment of violins, guitars, banjos, and other string instruments are always kept in stock. The firm supplies the celebrated Roman strings, manufactured by Ruffini, of Naples, and have also been appointed agents for the magnificent editions of Messrs. Augener & Peters. The pianoforte gallery is situated at No. 100, Adderley-street, next door to the African Banking Corporation.

## S. B. LENG,

#### LEATHER MERHANT

AND

Wholesale Boot Importer.

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OFFICE AND WAREHOUSES:

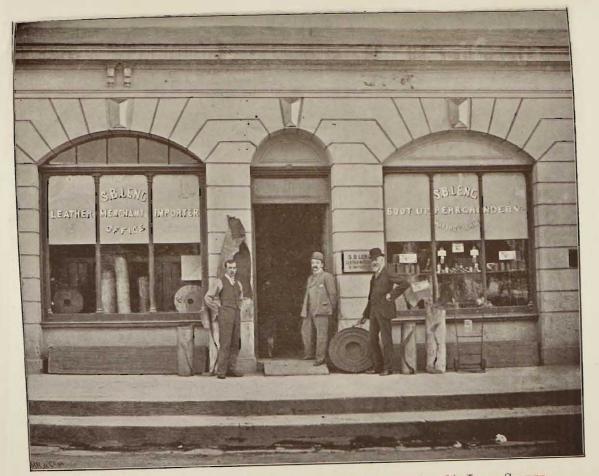
## 24, Long Street,

Largest Stock of Boot Uppers and Boot Maker's Findings in South Africa.

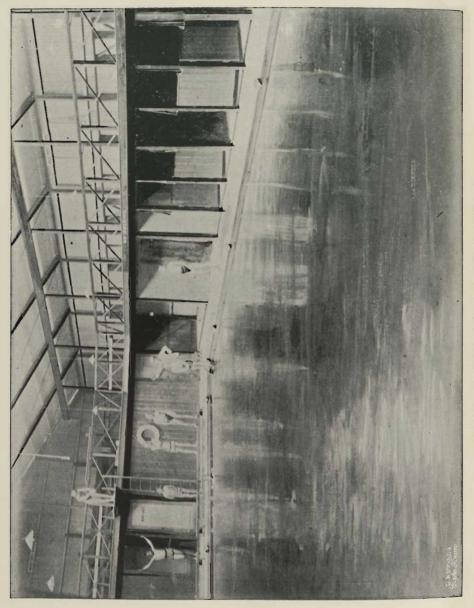
All Descriptions of Leather for Bootmakers, Harness Makers, Carriage Builders and Trimmers

Leather Belting a Speciality.

SEND FOR ILLUSTRATED PRICE LIST. P.O. BOX 360.



THE PREMISES OF S. B. LENG, LEATHER MERCHANT, &c., 24, LONG STREET.



DARTER BROS & WALTON.—Established in the year 1877 in the premises now occupied by them at the corner of Adderley Street and Church Street—which, however, have lately undergone considerable change to meet the exigencies of the business, this firm has rapidly extended its operations from Cape Town to the whole of South Africa, and is now one of the best known in this country. The business comprises bookselling in all its branches, including the supply of magazines and newspapers, stationery of every description, artists' materials, and fancy leather goods.

The aim of the firm has always been to give, with unstinted labour, the completest satisfaction to their customers, and the steady progress of the business is the best possible proof that the mark aimed at has been reached.

Special Lists and Catalogues of books (free) are published by the firm, besides the newest publications being announced in the columns of the daily press and the "Cape Illustrated Magazine."

Their large establishment is crowded from floor to ceiling with thousands of books in every department of literature, which will make it necessary for them to shortly build additional storeys to their premises.

An illustration of the premises as they now exist will be found on another page.

ECONOMIC LIFE ASSURANCE SOCIETY.—On the first floor of the building of the Board of Executors, are the offices of the "Economic Life" the general manager being Mr. Ralph S. Price. This company is one of the oldest life offices in existence having been founded in 1823. According to the latest figures the accumulated Funds in hand were £3,620,258, the total claims paid were £10,905,361, and the total bonus declared £5,215,060. Special attention is called to the fact that all policies effected before the 31st December, 1897, will be entitled to share in the profits to the extent of two full years' bonus at the next division at the close of 1898.

GEO. FINDLAY & Co.—In Grave Street will be found the handsome and commodious stores of George Findlay & Co., wholesale and retail ironmongers. In their household department they have a magnificent selection of brassware, lamps, and fancy articles. In their electric lighting department in Adderley Street they stock a large quantity of electric appliances, and employ skilled electricians for effecting installations.

For many years they have been noted for the excellent cooking stoves which they sell, capable of burning coal, coke, gas, or parafine. The Leamington ranges are reported unexcelled for baking and roasting, and have the additional advantage of enabling hot water to be laid on to bath-room and pantry, a benefit which all householders will

## Hepworths, Ita.,

TAILORS & GLOTHIERS,

CORNER OF PLEIN & LONGMARKET STREETS,

Righ-Class Gailoring.

BUSINESS SUITS FROM 63s. DRESS SUITS, CLERICAL SUITS, LIVERIES, &c., &c.

Patterns and Self-Measurement Forms sent to all parts of South Africa on Application.

#### JUVENILE CLOTHIERS.

SAILOR SUITS IN BLUE SERGE OR TWEED FROM 3s. 11d.
ETON SUITS. NORFOLK SUITS.

NEWEST DESIGNS IN SMART MATERIALS.

MEN'S CLOTHING Ready for Immediate Wear.

→ IMMENSE SELECTION. ←

THE CHEAPEST AND BEST CLOTHING IN SOUTH AFRICA.

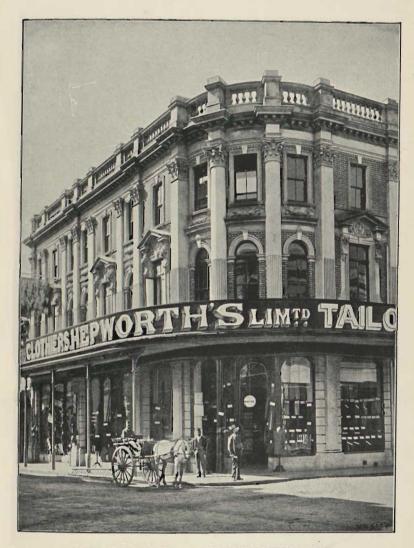
A PERFECT FIT GUARANTEED.

BLUE SERGE SUITS. BLACK WORSTED SUITS. LIGHT TWEED & WORSTED SUITS, &c., &c.

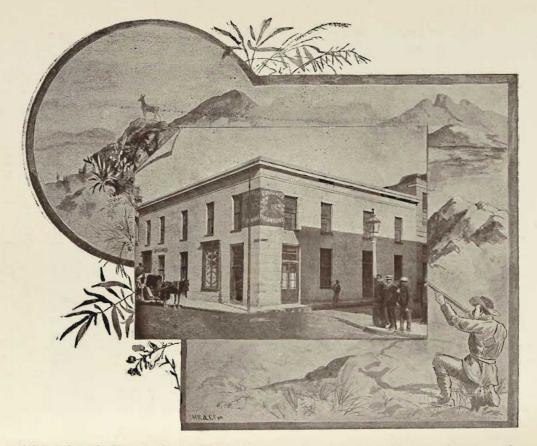
BRANCHES EVERYWHERE.

Meximorths, Utd.

THE WORLDS CLOTHIERS.



THE PREMISES OF HEPWORTH'S LTD., Tailors and Clothiers, Plein and Longmarket Sts.



THE PREMISES OF W. RAWBONE, ARMS & AMMUNITION DEALER, &c., BURG ST.

doubtless appreciate. This firm is sole agent for Calcarium, the only reliable distemper colour, which is sold in a great variety of charming tints. Of course, in the wholesale department the firm does a very large business in builders' ironmongery, iron, steel, lead, zinc, and cement, paint, and brushware, and other goods too numerous to mention. A view of the store will be found in this volume.

HEPWORTH'S LIMITED.—This firm, although only established in Cape Town a year or two ago, is one with a very extensive business, and the goods imported, are direct from their own factory in Leeds. Their reputation is world-wide for men's and boy's ready made clothing and they are enabled to supply gentlemen's outfits at the very lowest cost and of the very best quality. Their tailoring department is the largest in South Africa—and they well maintain the best London tradition for workmanship and style. The premises are situated at the corner of Longmarket and Plein Streets. There are several branches up country, and the managing director is Mr. Walter Marshall.

HEYNES, MATHEW & CO.—This firm so widely known throughout South Africa was established in Cape Town at the beginning of the century. Their operations increased so rapidly that they found it necessary a year or two ago to construct new premises, and these are now amongst the most attractive in Cape Town. Heynes Mathew & Co.'s building is six stories high, and is situated at the corner of Adderley and Longmarket Streets. The first floor is let to various tenants, but the remainder of the building is devoted to the requirements of their large business. They manufacture numerous specialties for their trade, and are agents also for many remedies which have a world-wide reputation. They have recently added a Photographic Department to their business and supply all requirements for both amateur and professional photographers. A dark room has been fitted on the premises where customers can develope their plates.

IRWIN, R. D.—Situated at the corner of Bree and Waterkant-Streets are the premises of Mr. R. D. Irwin, grocer and provision merchant, who is now doing a very large trade throughout Cape-Town and the suburbs. He receives the latest importations by every mail steamer, and customers can rely upon strict attention being given to their orders.

J. C. JUTA & CO.—In the handsome building of the Colonial Mutual Life Assurance Society are the premises of Messrs. J. C. Juta & Co., publishers, booksellers, and stationers, who occupy almost a third of the building, in addition to the cellars. This is one of the oldest firms in Cape Town, and they do a very extensive business

## KOCH & DIXIE,

Corner of Burg & Castle Streets, Cape Town.

BEG TO OFFER A USEFUL ASSORTMENT OF

#### HOUSEHOLD IRONMONGERY,

COMPRISING

TABLE & POCKET CUTLERY OF BEST QUALITY.

PLATED WARE, TIN WARE.

Fron Bedstends und Auttresses.

A CHOICE STOCK OF

#### LAMPS & OIL STOVES

Travelling Trunks and Baths of All Kinds.

KITCHEN STOVES AND COOKING UTENSILS.

Water Filters. Enamelled Hollowware. Meat Mincers & Sausage Filters.

BUTCHERS' BLOCKS AND CRADLE KNIVES.

→ GYMNASTIC APPLIANCES. ≪

BIRD & PARROT CAGES. MEAT SAFES.

## Earpenters' Mools & Builder's Ironmongery

Galvanised Iron, Ridging, Piping, etc. Wire Netting and Fencing Wire. Brush Ware.

#### OILS, PAINTS, & VARNISHES.

Agents for the Celebrated—

"NOTUS" SPRAYING PUMPS & COOPER'S VENTILATORS.
WHOLESALE AND RETAIL.



Photo Gow.

THE PREMISES OF KOCH & DIXIE, FURNISHING IRONMONGERS, BURG AND CASTLE STREETS.



Photo-Scallan. THE PREMISES OF R. CANE & SONS., MONUMENTAL MASONS, STRAND STREET.