History of SAJEMS: founded 1988

- The founding editor Geert de Wet managed the Journal from 1988-1996
- He was the then head of Department of Economics
- Started to offer an academic journal in management.
- It started off as bilingual
- Published by the Faculty of Economic and Management Sciences.
- Each issue was given a new number
- From 1988-1991 only 1 issue per year was published, increasing to two and by 1995 there were three issues per year.
- The submissions for the first few issues were mainly by members of the Faculty and some co-authors from other universities.
- At first editorial support was also only by members of the Faculty
New numbering: New series 1998

- In his term from 1998-2001 Prof Truu concentrated on standardising various aspects of the Journal.
- He started off by correcting the numbering to one volume per year, with different issues.
- The journal also received a new look.
- The journal was limited to English to expand
  - Readership
  - Submissions
- The journal was heavily marketed
- However, given the times
  - Journal communication was via snail mail
  - Publication was in print form only
Published by Juta 2004-2010

• James Blignaut was the editor from 2004-2007 and expanded the editorial board to other universities
• Submission fees instituted in 2004 to help cover admin fees and other costs.
• The journal finally had its own resources.
• Submission fees also discouraged low quality submissions.
• ISI accreditation was approved in 2006.
OPEN ACCESS PUBLISHING 2010-

• I took over in 2008.
• Editorial board representation now includes more South African and international universities.
• The journal focus was narrowed to African markets and market performance in 2009 hoping to achieve
  • Increased citations
  • Greater specialization
• Electronic publishing investigated in 2009
  • Juta was not making money
  • Print publication is very high
  • Subscription base was very low
• Electronic publishing began in September 2010.
• Some support from ASSAf.
• Funding via submission and publication fee.
  • Publication fees cover layout and editing costs.
  • Submission fees cover most other fees
THE FUTURE

http://www.sajems.org/index.php/sajems

- SAJEMS has been publishing online for exactly one year.
- Submissions increased substantially, especially international.
- Web includes
  - Back issues to 2008
  - Continually uploading back issues
- SAJEMS is listed on
  - Scielo
  - Ebsco
  - EconLit
  - Sabinet
  - Will be on Repec from 2012
- Working to register all SA universities by end of year
- Working to register foreign universities in 2012
- As more foreigners submit, more foreigners also review.
- Especially important to increase citations and general presence