E - resources

Discovery opportunities from OCLC

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Director: Client Services
Online Catalogs: What Users and Librarians Want

An OCLC Report

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
Our staff understand what our end users want from our catalog

• A – True
• B – False
• C – Don’t know

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
Our staff understand what our end users want from our catalog

- A – True 20%
- B – False 30%
- C – Don’t know 30%

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
My library’s end users are satisfied with our online catalog

- A – True
- B – False
- C – Don’t know

Source: Online Catalogs: What users and Librarians want, OCLC ,2009
My library’s end users are satisfied with our online catalog

- A – True 9%
- B – False 42%
- C – Don’t know 24%

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
My library’s cataloging practices and priorities reflect what end users want from our catalog

• A – True
• B – False
• C – Don’t know

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
My library’s cataloging practices and priorities reflect what end users want from our catalog

- A – True 24%
- B – False 15%
- C – Don’t know 17%

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
Specialist’s view:
• Conformance to specifications (rules)
• Priorities: Fullness and detail

Pragmatist’s view:
• Make as many materials as possible available as quickly as possible
• Priorities: speed and efficiency

End-user’s view:
• Easy and convenient

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
### Age

<table>
<thead>
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<td>13%</td>
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<tr>
<td>Prefer not to answer</td>
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</table>
What is most essential to help identify an item?

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
What changes can be made to help identify an item?

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
What is the most important information that help you find an item?

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
Top data quality enhancements? Librarians suggestions

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
Top data quality enhancements? Users suggestions

- More links to online content/full text: 36%
- More subject information: 32%
- More tables of contents: 18%
- Add summaries/abstracts: 18%
- More information in the “details” tab*: 16%
- More author information: 14%
- Add sample text/excerpts: 12%
- Remove duplicate records: 12%
- More edition information: 11%
- More selection of non-English language items: 10%
- More cover art: 10%
- More reader reviews: 0%
- More citation information: 9%
- Add recommendations: 7%
- Add editorial reviews from popular publications: 7%
- More publisher information: 7%
- Increase accuracy (e.g., name, subject headings): 7%
- More format/type information: 6%
- Add ratings: 5%
- Other: 5%

Source: Online Catalogs: What users and Librarians want, OCLC, 2009
In summary what did we learn?

• Delivery is as important, if not more important, than discovery.
• Seamless, easy flow from discovery through delivery is critical.
• Improve search relevance
• Add more links to online full text (and make linking easy)
• Add more summaries/abstracts: Make summaries more prominent
• Add more details in the search results (e.g., cover art and summaries

Source: Online Catalogs: What users and Librarians want, OCLC ,2009
Libraries need discovery tools because users want a single search box for everything. This is the only way to compete with Google.

A discovery service must leverage advantages offered by libraries.

Catalogs have benefits but don’t have an ideal interface.

Federated searching is far too slow for today’s user and not uniformly indexed/ranked.

End users should not have to know database names or be required to sift thru long list of resources.

Discovery services offer lots more opportunity to get a lot more out of indexes.
Cloud Computing
Social networking
Mobile Applications
Powering the library

- Acquisitions
- Cataloging
- Circulation
- OPAC
- Digital assets
- ERM

Sabinet
We facilitate access to information
What if...

Library

Users

Data

Suppliers

Electronic Vendor

Partners

Resolver

A to Z List

Acquisitions

OPAC

Self Service

Institutional Repository

We facilitate access to information
How the Web-scale Management components fit together
CONTENT + DISCOVERY + DELIVERY = WorldCat Local (discovery & delivery)
massive content from many sources
single search discovery
simple and comprehensive
Did You Know...
Your library has a customized version of WorldCat.org that makes it easier to find and request items from LSU Libraries and beyond.

Would you like to:
- [ ] Go to lsulibraries.worldcat.org (recommended)
- [ ] Stay on www.worldcat.org
- [ ] Do not ask me this again (do not check if you are using a public computer)

Continue
intuitive delivery to the point of need
Linking to other social networks

A place not a place: reflection and possibility in museums and libraries

Author: David Carr
Edition/Format: Book: English
Summary: Includes essays which examine the ways museums and libraries and other cultural institutions influence us and propose ways to strengthen their roles as advocates for critical thinking and inquiry.

Find a copy online
Check for online access at your library

Find a copy in the library
Univ of Pretoria, Merensky Library

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Placing a hold

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Request Verification

***If you do not have a PIN or forgot your PIN, click on the "Request a new PIN" link below and follow the instructions***

**Request a new PIN**

++Please ensure that you have selected a pickup location before you submit++

Requesting *A place not a place: reflection and possibility in museums and libraries* / David Carr.

Request available in approximately 14 days

Please enter the following information:
Student/Staff no (8 digits) eg 04234567
ENTER PIN

Pickup Location
(Choose a Pickup Location)

**Request a new PIN**

Start Here
Severe malaria

Severe malaria develops when partial immunity is not present.

GARY MAARTENS, MB ChB, FCP (SA), MMed, DTM&H
Professor and Head, Division of Clinical Pharmacology, Department of Medicine, University of Cape Town

Gary Maartens is an infectious diseases physician and head of the Division of Pharmacology, University of Cape Town. He is an active clinician in general medicine and infectious diseases at Groote Schuur Hospital.

Pathogenesis

Infection with *Plasmodium falciparum* induces changes in red blood cells that cause them to adhere to each other and to the endothelium. These changes in the red cells reduce their deformability. Red cells become sequestered in the microcirculation (Fig. 1) where maturation of the parasite occurs prior to haemolysis and infection of new red blood cells. Blockage

A critically important point in assessing patients with suspected severe malaria is the malaria immune status of the individual.
Mobile Delivery

- As an example
Table of contents

Univ of Pretoria. Merensky Library

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Handbook on the economics of sport - Published 2006

Includes bibliographical references and index. List of contributors — Introduct ...

E-mail a link or citations
WorldCat Affiliate Services

Let users of your Web site discover content and resources in WorldCat libraries worldwide

Make library-based resources part of your Web experience! WorldCat Affiliate Services integrate seamlessly into your application and let your users see complementary sources of information from libraries, and link to electronic resources such as full-text articles. Any Web-based application—including search engines, online databases, e-commerce sites, e-learning environments—can be easily enhanced with these tools. Information is drawn from quality bibliographic and institutional metadata contributed and updated by thousands of librarians and other information professionals.

Use of WorldCat Affiliate Services requires registration and agreement to Terms and Conditions. OCLC Affiliate Services Terms & Conditions have been modified as of 4/3/2009. Some Web services require an active membership with the participating library for full access to local services and electronic content.

Widgets and tools for everyone

WorldCat list widget
Let visitors to your Web site view items on your WorldCat list in a compact widget. Scrollable results include links to the WorldCat.org detailed record for each item.

WorldCat keyword search widget
Let visitors to your subject-specific Web page review top results for related library-owned items in a compact widget. Scrollable results include links to the WorldCat.org detailed record for each item.

WorldCat search widget
Put a WorldCat search box on your Web site so visitors can find library items.

WorldCat links with embedded search terms
Create Web links to WorldCat results for one or more subject, author or title keywords.

Web services for developers

WorldCat Basic API NEW
Search WorldCat and receive results for items in libraries. Includes ISBNs and formatted citations. Basic API is a scaled-down version of the WorldCat Search API. (Note: You will be redirected to the OCLC Service Configuration application for API key management.)

WorldCat Search API
Search WorldCat and receive bibliographic records for cataloged items, information about libraries that own the items and links to online catalog records when available.
Thank you!

pierre@sabinet.co.za