eBooks from Van Schaik

We offer

- Institution’s existing prescribed titles list
- Conversion of Lecturer’s notes to electronic format
- Retail of on-line learning packages stand-alone or integrated
What is an e-Book?

3 basic components

1. Content
   - Media (Text, pics, video, sound)
     - Twilight, Intro to Physics, Exam notes for BCom 1a

2. Experience Platform (interpretation software: Agnostic/Proprietary)
   - Desktop library, bookshelf
     - Adobe Digital Editions, Blio, myLabs

3. Experience platform (screen)
   - Devices (PC, Tablet, dedicated e-book reader)
     - iPad, Kindle, PC, HTC, Galaxy
Hardware
Android eclipses RIM and Apple in Q1 of 2011

- **Android**
  - Available on more phones
  - Not locked, open
  - Google
  - 34.7% Market Share

- **RIM**
  - Blackberry
  - 27.1%

- **Apple iPhone OS**
  - 25.5%
Android tab e.g. Iconia from Acer
Apple iPad competitors

- SAMSUNG Galaxy tab
  - Old version was buggy but had camera and was smaller
  - New version 2 cameras, less buggy, still Android OS but 2 sizes

- RIM Blackberry Playbook
  - Works with RIM OS, uses BB to connect
  - Ancillary device, additional screen

- Pure e-Readers
  - Kindle…10% penetration in the UK!
  - Nook
  - Kobo
Apple iPad, the Game-changer or Literal Singularity
RIM Blackberry Playbook
Books Aren't Dead.
(They're Just Going Digital.)

FIVE CENTURIES AFTER GUTENBERG, AMazon's JEFF BEZOS IS GETTING THAT THE FUTURE OF READING IS JUST A CLICK AWAY.

By Steven Levy
A word on eco-systems

Choose wisely, consider

- How does student consume content?
- Display issues
- Bandwidth
- Maintenance
- Resale and second-hand book market
- Rental models
- “join the conversation” #eBooks

More info: Contact Melvin Kaabwe, VSB Digital 0834087414 or twitter.com/Kaabwe