SAWIS’s objective with the Information Centre.
What the Centre offers and how it can be accessed?

1. Brief Background/History
   - Vision 2020 & Foresight
   - Vision & Mission
   - Usage
2. The Information Centre / Library
   - Challenges / Changes
   - Redefine change to excellent systems
3. The Database
4. Questions
• Vision 2020 ("perfect sight") project
  • Outcome - 12 Strategic plans
    • Central market and marketing research capability and
    • Information transfer and business intelligence

• Foresight project
  • Design for a Wine Industry Foresight and Business Intelligence Service
• **Vision**  
Provides world class industry services, has sound ethics and is eager to learn and adapt

• **Mission**  
Furnishes timely, accurate and needs aligned information to all industry role players, effectively applies the industry’s wine of origin systems and provides support services to the industry
• Establishment of the Information Centre
November 2001 final approval granted by key wine industry participants

• June 2002
Heralded opening of the Information Centre

First time many now had access to a comprehensive selection of information spanning a wide field of interests relating to the wine industry and all its activities at an economically affordable rate
Usage

• Active companies 35
• Active users 110

• Articles uploaded 520 to 660 per month
• Articles downloaded 220 to 320 per month
• Euromonitor reports 18 - 22 per month
• ILL 1 – 5 per month
Challenges / Changes

• Staff training
  • Procedure manual

• Client training
  • Adoption
  • User manual

• Widespread audience / client base
• Availability of resources

Virtual Library

Geographical Dispersion

• Develop customized library catalogue
• Password & Username Authentication
  • Web browser compatibility
  • Server space

Technical Development

Training & Skills

Interface Development

• Compatible with SAWIS website
• Compatible with suppliers websites
• Proxy server???

• Scanner software solution
• Publishers licensing
  • Copyright
  • Online content
  • TOC
Redefine Change to Excellent System

- Telephone support
- Online training
- Training manual

- 2100 volumes of books
- 196 journals of which 55 are current subscriptions
- 75 thesis and dissertation
- Scanning of own data / information

- Sent TOC (table of contents) to client once new information is loaded
- Client click, log in and download
- New feature – my Account

- Swets
- Ebsco
- Cengage Gale
- Sabinet
- Food Science & Technology Abstracts
- Chemical & Biological Abstracts
- Euromonitor

Online catalogue

Regular training processes

Virtual Library

Commercial online databases

Own in-house data scanning

Electronic Platform providers

Geographical Dispersion

Training & Skills

Technical Development

Interface Development
Australian + New Zealand Grapegrower + Winemaker Musicians help drive export plans 2011 Jan Jan (564) p.49
Click here to view the article

Australian + New Zealand Grapegrower + Winemaker Bottle colour key to shaping perceptions 2011 Jan Jan (564) p.74
Click here to view the article
Thank you!

Sawis Information Centre

Samantha Bennett
Email: infocentre@sawis.co.za
Tel: +27 (0)21 807 5739
Fax: +27 (0)21 807 6007
www.sawis.co.za