

search/?searchtype=i&searcharg=0036-8075 HTTP/1.1" 200 20705 "-" "Mozilla/5.0 (compatible; xisbn.worldcat.org)"
700640
80 190.154.123.182 -- [03/May/2009:04:35:00 +0200] "GET /validate/htt...2FDynWel.%20j... HTTP/1.0" 404 126 "-"

Millennium Web Logs

Web Wanderers slowing down your system? LCC1; .NET CLR 2.0.50727; Media Center PC 5.0;
InfoPath.2; OfficeLiveConnector.1.3; OfficeLivePatch.0.0; .NET CLR 3.5.30729; .NET CLR 3.0.30618) 3029

search/?searchtype=i&searcharg=0036-8075 HTTP/1.1" 200 20705 "-" "Mozilla/5.0 (compatible;
xisbn.worldcat.org)" 700640 search/?searchtype=i&searcharg=0036-8075 HTTP/1.1" 200 20705 "-" "Mozilla/5.0
(compatible; xisbn.worldcat.org)" 700640

80 190.154.123.182 -- [03/May/2009:04:35:00 +
"Mozilla/4.0 (compatible; MSIE 7.0; Windows NT
OfficeLiveConnector.1.3; OfficeLivePatch.0.0;
80 132.174.199.77 -

80 190.154.123.182 -- [03/May/2009:04:35:00 +
"Mozilla/4.0 (compatible; MSIE 7.0; Windows NT
OfficeLiveConnector.1.3; OfficeLivePatch.0.0; .NET CLR 3.5.30729; .NET CLR 3.0.30618) 3029
80 132.174.199.77 -- [03/May/2009:04:35:05 +0200] "GET

80 132.174.199.77 -- [03/May/2009:04:35:05 +0200] "GET /search/?searchtype=i&searcharg=0036-8075 HTTP/1.1"
200 20705 "-" "Mozilla/5.0 (compatible; xisbn.worldcat.org)" 1024727
80 190.154.123.182 -- [03/May/2009:04:35:07 +0200] "GET /validate/htt...2FDynWel.jsp HTTP/1.0" 404 126 "-"
"Mozilla/4.0 (compatible; MSIE 7.0; Windows NT 6.0; SLCC1; .NET CLR 2.0.50727; Media Center PC 5.0; InfoPath.2;
OfficeLiveConnector.1.3; OfficeLivePatch.0.0; .NET CLR 3.5.30729; .NET CLR 3.0.30618) 296

80 72.30.37.91 -- [03/May/2009:04:35:42 +0200] "GET /feeds/NSEnewbooks.xml HTTP/1.1" 200 28158 "-" "Mozilla/5.0
(X11; U; Linux x86_64; en-GB; rv:1.8.1.6) Gecko/20070803 Firefox/2.0.0.6"
80 65.55.233.175 -- [03/May/2009:04:31:02 +0200] "GET /validate?url=http%3A%2F%2F0-

www.nim.nih.gov.innopac-up.ac.za%3A80%2Frobot
(+http://search.msn.com/r
80 41.241.137.148 -- [03/May/2009:04:31:02 +0200] "GET

Anette Lessing
Library Services, University of Pretoria



GET /feeds/NSEnewbooks.xml HTTP/1.1" 200 28158 "-" "Mozilla/5.0 (X11; U; Linux x86_64; en-GB; rv:1.8.1.6)
Gecko/20070803 Firefox/2.0.0.6"

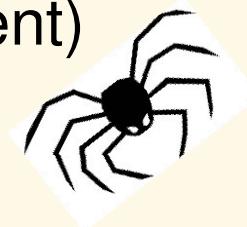
89.65.55.211.175 -- [03/May/2009:04:31:02 +0200] "GET /validate?url=http%3A%2F%2F0-
www.nlm.nih.gov.innopac-up.ac.za%3A80%2Frobots.txt HTTP/1.1" 200 2123 "-" "msnbot/1.1
(+http://search.msn.com/msnbot.htm)" 4439
80 41.241.137.148 -- [03/May/2009:04:33:34 +0200] "GET

Agenda

- Why analyze logs?
- Logs from Millennium server
 - Setup and retrieving logs
 - Tools to analyze logs
- Robots, Crawlers and Spiders
 - Control by Systems Administrator
 - Robot.txt file on server

Why analyze logs?

- Support web development
 - Pages most used
 - What scopes are patrons searching
 - What browsers are used by clients
 - Where traffic is coming from
- Control over who is accessing your WebPAC
 - Robots (Web wanderers, Crawlers or Spiders used by search engines to index web content)

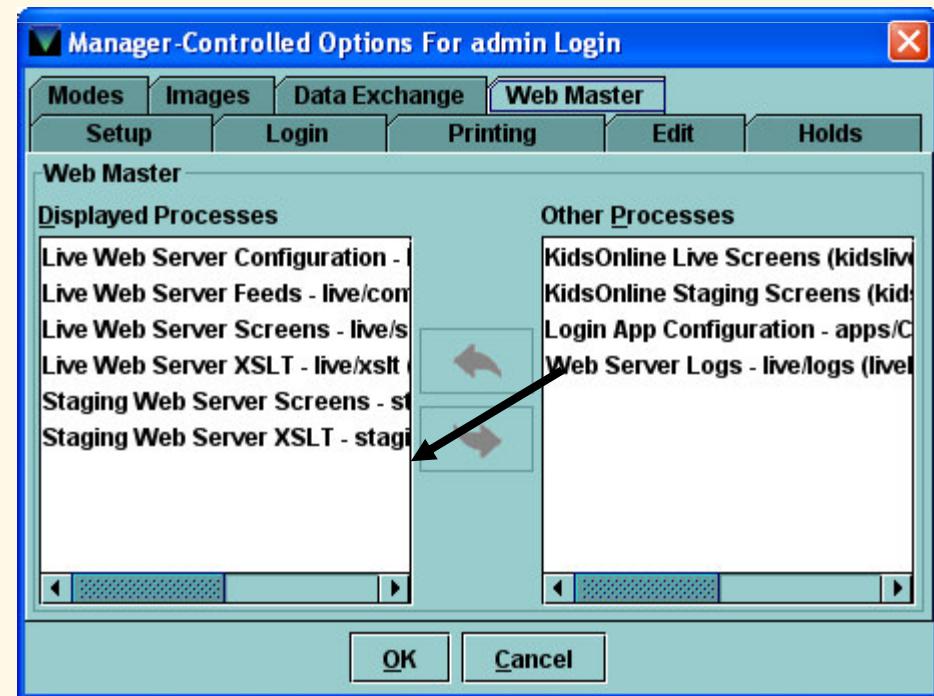


Set-up and retrieving Millennium logs

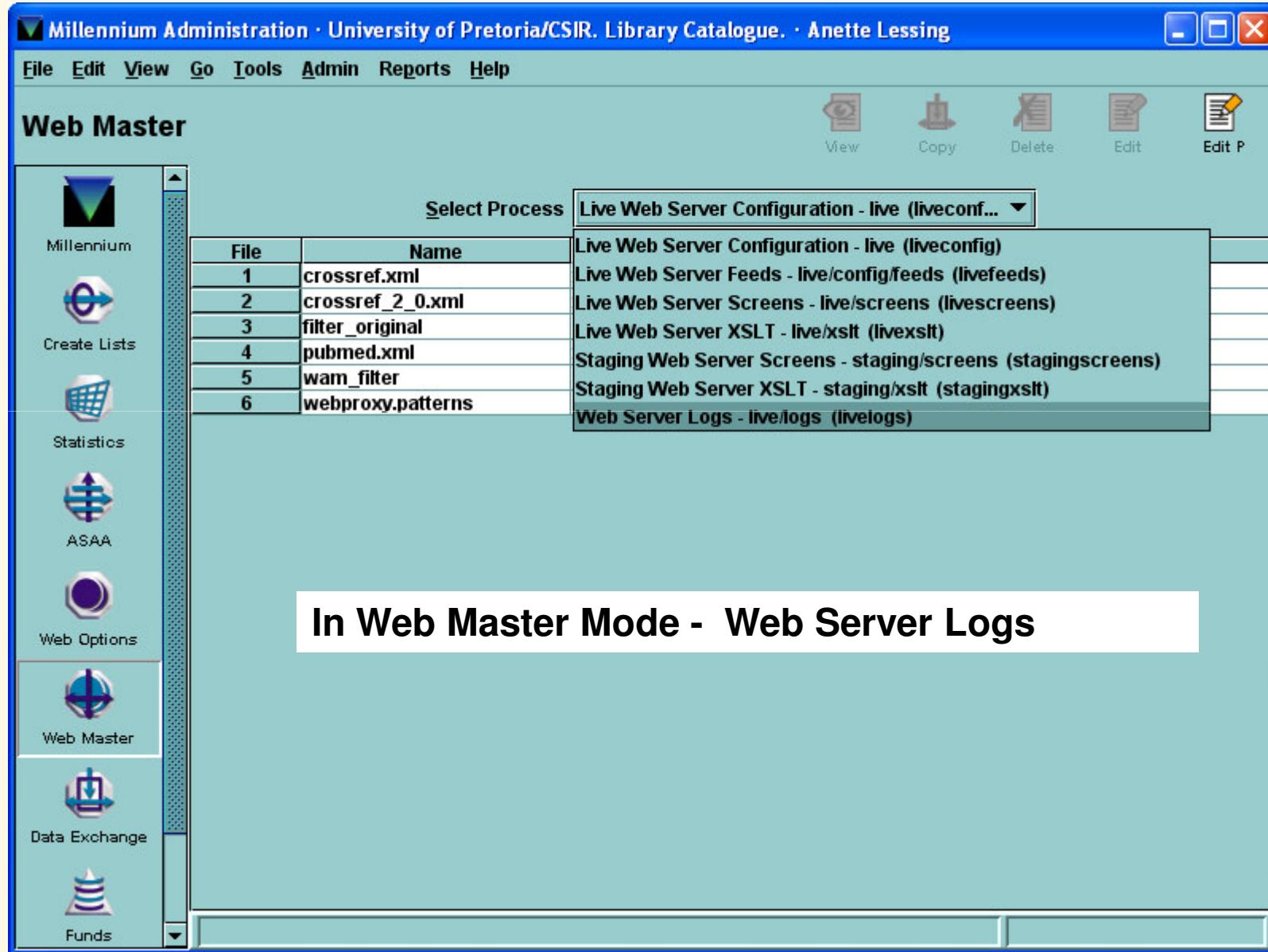
- Web server logs available as from Release 2007
 - Must run Millennium Rel. 2007 behind Apache WebServer
(Innovative does not provide a log analyzer)

Setup to access logs

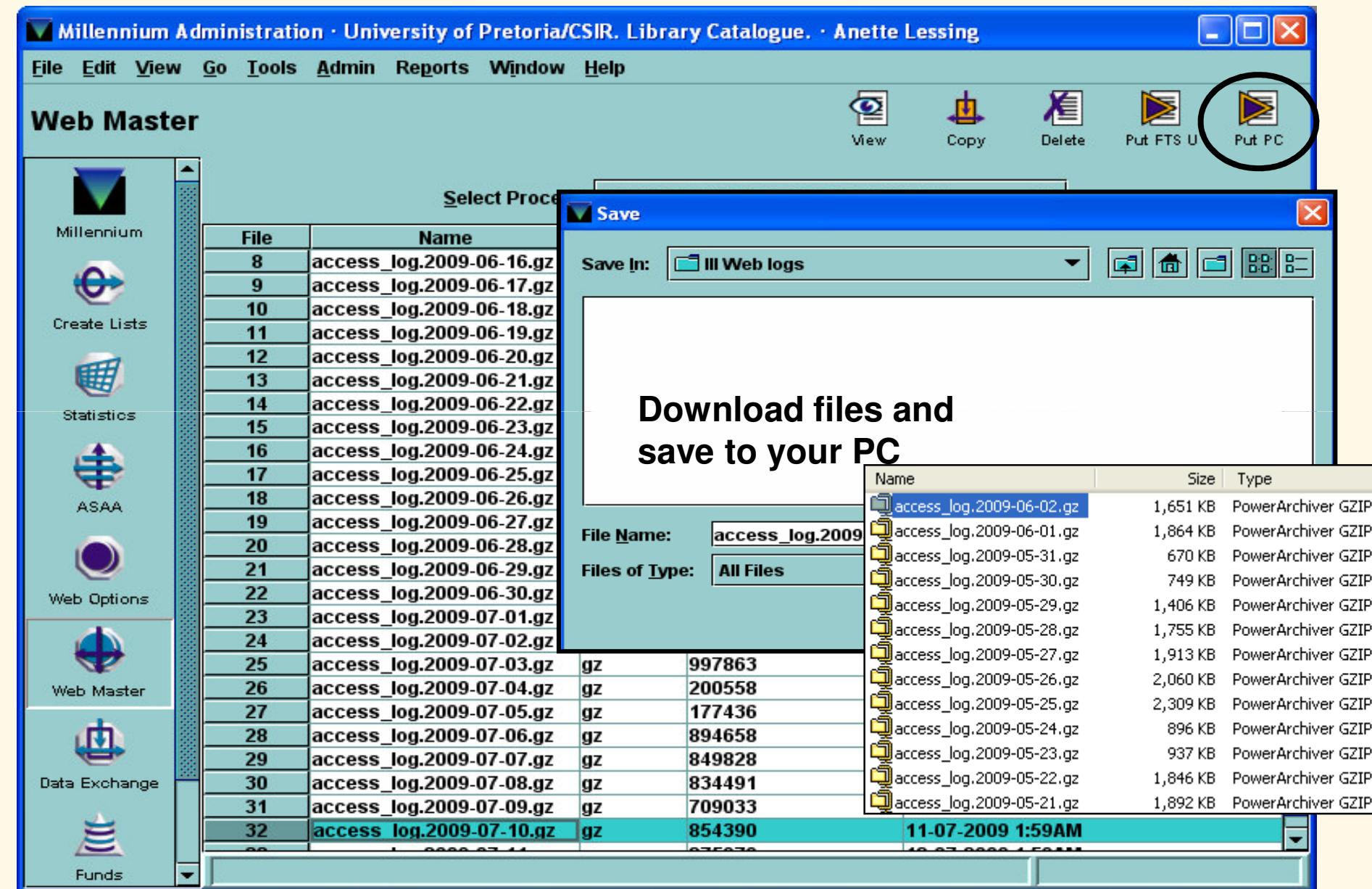
- Login Manager
- Web Master
- Activate Web Server Logs



Retrieving Millennium logs



Retrieving Millennium logs



What the logs look like

access_log.2009-05-01 - Quick View Plus

File Edit View Document Window Help

Use a log analyzer to interpret eg.

Webalizer (only analyze one log at a time)

or

Web Expert Lite

"Web Log Expert Lite is the most straightforward, and will accept wildcards to analyze all the logs in a directory or you can have it by month...."

From IUG Listserv

```
80 127.0.0.1 - - [01/May/2009:01:47:42 +0200] "GET /forward/http://0-amazon.com.innopac.up.ac.za/images/P/0419201408.01%20.00TLZZZZ HTTP/1.1" 404 124
"https://innopac.up.ac.za/search~S9/?searchtype=X&searcharg=eurocode+2&searchscope=9&sortdr opdown=&SORT=D&extended=0&SUBMIT=Search" "Mozilla/4.0 (compatible; MSIE 7.0; Windows NT 6.0; GTB6; SLCC1; .NET CLR 2.0.50727; .NET CLR 3.0.04506; .NET CLR 1.1.4322)" 12627
443 41.15.155.224 - - [01/May/2009:02:01:47 +0200] "GET /forward/http://0-amazon.com.innopac.up.ac.za/images/P/0580258238.01%20.00TLZZZZ HTTP/1.1" 404 124
"https://innopac.up.ac.za/search~S9/?searchtype=X&searcharg=eurocode+2&searchscope=9&sortdr opdown=&SORT=D&extended=0&SUBMIT=Search" "Mozilla/4.0 (compatible; MSIE 7.0; Windows NT 6.0; GTB6; SLCC1; .NET CLR 2.0.50727; .NET CLR 3.0.04506; .NET CLR 1.1.4322)" 12806
443 41.15.155.224 - - [01/May/2009:02:01:47 +0200] "GET /forward/http://0-amazon.com.innopac.up.ac.za/images/P/0580258238.01%20.00TLZZZZ HTTP/1.1" 404 124
"https://innopac.up.ac.za/search~S9/?searchtype=X&searcharg=eurocode+2&searchscope=9&sortdr opdown=&SORT=D&extended=0&SUBMIT=Search" "Mozilla/4.0 (compatible; MSIE 7.0; Windows NT 6.0; GTB6; SLCC1; .NET CLR 2.0.50727; .NET CLR 3.0.04506; .NET CLR 1.1.4322)" 12806
```

Unknown File Type

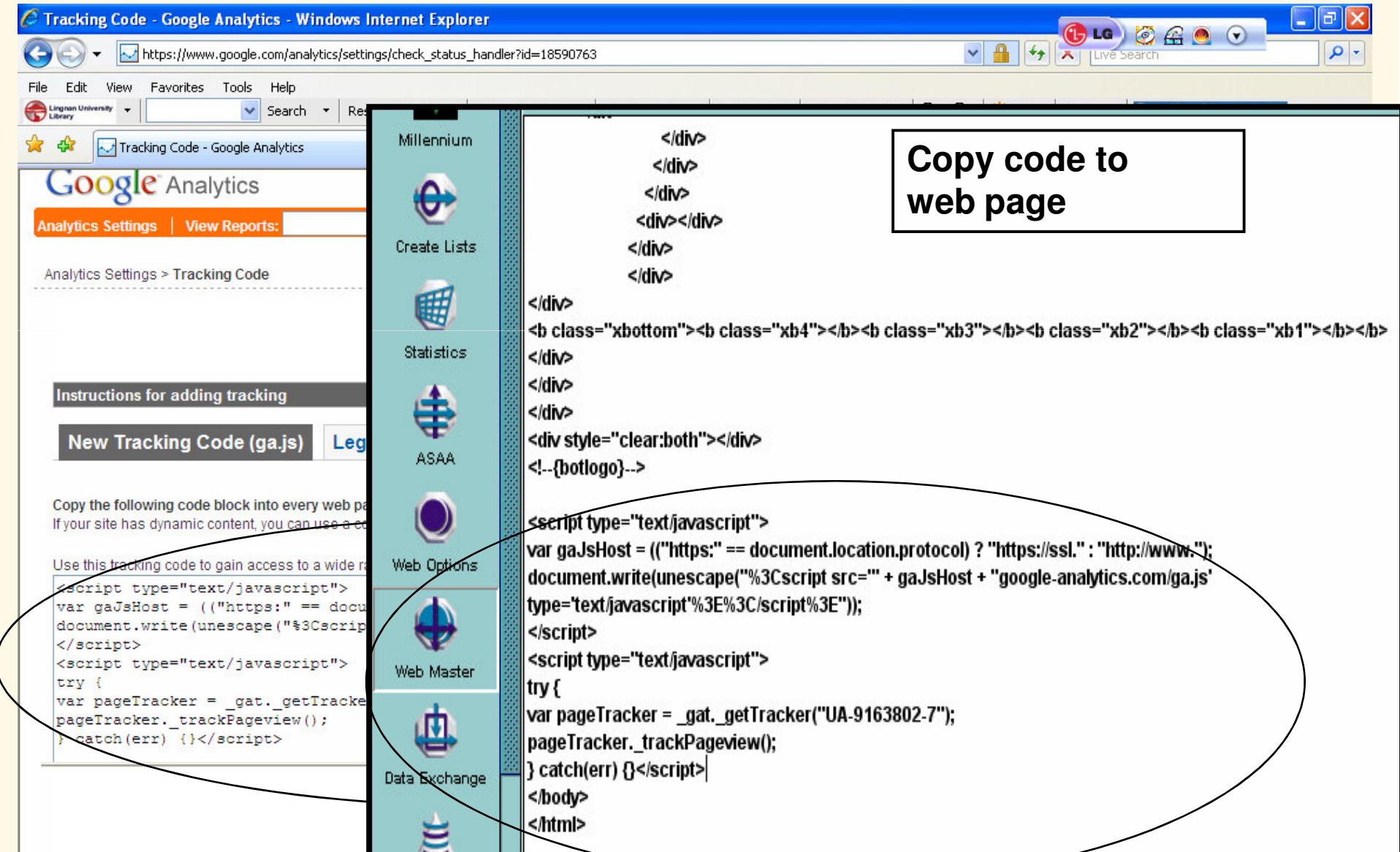
The contents of access_log.2009-05-01

Or go the Google Analytics way

- Reports than can be retrieved
 - Traffic sources
 - Visitors
 - Map overlay
 - Site usage
 - What browsers were used
 - And more (can set various filters)



Google Analytics set-up



The screenshot shows a Microsoft Internet Explorer window displaying the 'Tracking Code' section of the Google Analytics settings. The URL in the address bar is https://www.google.com/analytics/settings/check_status_handler?id=18590763. The page content includes a sidebar with icons for Millennium, Create Lists, Statistics, ASAA, Web Options, Web Master, and Data Exchange. A large text area contains the tracking code:

```
</div>
</div>
</div>
<div></div>
</div>
</div>
</div>
<b class="xbottom"><b class="xb4"></b><b class="xb3"></b><b class="xb2"></b><b class="xb1"></b></b>
</div>
</div>
</div>
</div>
<div style="clear:both"></div>
<!-{botlogo}-->

<script type="text/javascript">
var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
document.write(unescape("%3Cscript src='" + gaJsHost + "google-analytics.com/ga.js"
type='text/javascript'%3E%3C/script%3E"));
</script>
<script type="text/javascript">
try {
var pageTracker = _gat._getTracker("UA-9163802-7");
pageTracker._trackPageview();
} catch(err) {}</script>
</body>
</html>
```

A callout bubble with the text 'Copy code to web page' points to the tracking code area.

Google Analytics Reports

(Trial log for restricted period)

Traffic Sources Overview - Google Analytics#its=1246515986859#its=1246515986859 - Windows Internet Explorer
https://www.google.com/analytics/reporting/sources?id=18444752&pdr=20090601-20090701&cmp=average&trows=10

Back to Dashboard - Google Analytics (Alt+Left) Traffic Sources Overview... Opera Mini | The most popular pages

Campaigns
Ad Versions
Content
Goals
Custom Reporting Beta
Settings
Advanced Segments Beta
Email
Help Resources
About this Report
Conversion University
Common Questions

All traffic sources sent a total of 6,556 visits

16.85% Direct Traffic
82.90% Referring Sites
0.24% Search Engines

Referring Sites 5,435.00 (82.90%)
Direct Traffic 1,105.00 (16.85%)
Search Engines 16.00 (0.24%)

Top Traffic Sources

Sources	Visits	% visits
ais.up.ac.za (referral)	2,877	43.88%
library.up.ac.za (referral)	2,184	33.31%
(direct) ((none))	1,105	16.85%
0-aztoz.ebsco.com.innopac....	295	4.50%
google (organic)	15	0.23%

view full report

Keywords

Keywords	Visits	% visits
catalogue	2	12.50%
university of pretoria library	2	12.50%
up library	2	12.50%
millennium online catalog	1	6.25%
nwu vaal@library for old exa...	1	6.25%

view full report

Try Google's free webmaster tools.
Improve your site's visibility in Google search results.

© 2009 Google | Analytics Home | Terms of Service | Privacy Policy | Contact us | Analytics Blog (in English)

Done Internet 100%

Google Analytics Reports

(Trial log for restricted period)

Visitors Overview - Google Analytics#its=1246515712843 - Windows Internet Explorer
https://www.google.com/analytics/reporting/visitors?id=18586206&pdr=20090601-20090701&cmp=average&trows=

IP Address Report, IP address... Visitors Overview - Google... Opera Mini | The most popul...

Content
Goals
Custom Reporting
Settings
Advanced Segments Beta
Email
Help Resources
About this Report
Conversion University
Common Questions

1,200 people visited this site

1,734 Visits
1,238 Absolute Unique Visitors
3,864 Pageviews
2.23 Average Pageviews
00:01:09 Time on Site
28.55% Bounce Rate
71.28% New Visits

Visitor Segmentation
Visitors Profile: languages, network locations, user defined
Browser Profile: browsers, operating systems, browser and operating systems, screen colors, screen resolutions, java support, Flash
Map Overlay
Geolocation visualization

Technical Profile

Browser	Visits	% visits
Internet Explorer	1,279	73.76%
Firefox	327	18.86%
Chrome	54	3.11%
Opera Mini	46	2.65%
Safari	21	1.21%

view full report

Connection Speed	Visits	% visits
Unknown	722	41.64%
T1	555	32.01%
DSL	428	24.68%
Dialup	24	1.38%
Cable	3	0.17%

view full report

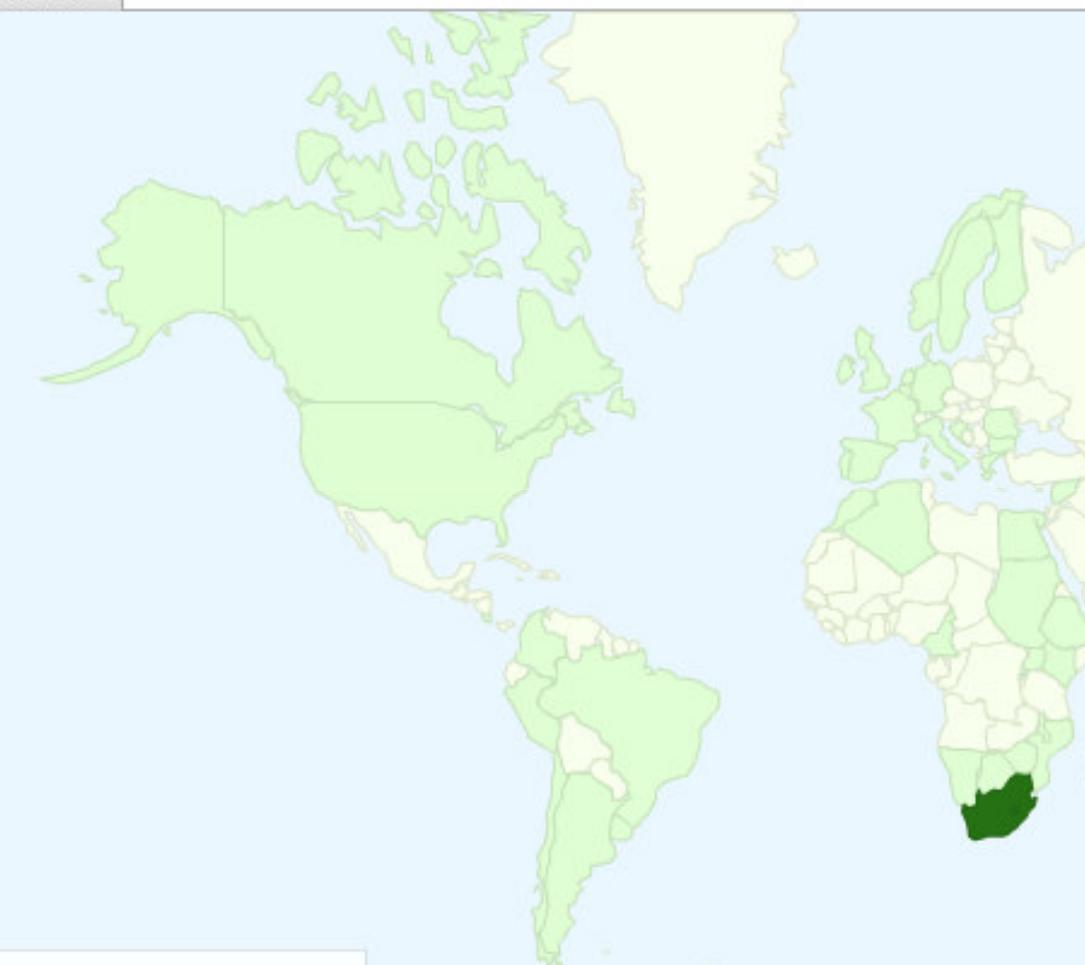
© 2009 Google | Analytics Home | Terms of Service | Privacy Policy | Contact us | Analytics Blog (in English)

Done Internet 100%

Google Analytics Reports

(Trial log for restricted period)

Visits ▾



6,556 visits came from 61 countries/territories

Detail Level: [City](#) | [Country/Territory](#) | [Sub Continent Region](#) | [Continent](#) Dimension: [None](#) ▾

6,556 visits came from 61 countries/territories

Detail Level: [City](#) | [Country/Territory](#) | [Sub Continent Region](#) | [Continent](#) Dimension:

Site Usage **Goal Conversion**

Visits [?](#) Pages/Visit [?](#) Avg. Time on Site [?](#)
6,556 **1.44** **00:02:06**
% of Site Total: 100.00% Site Avg: 1.44 (0.00%) Site Avg: 00:02:06 (0.00%)

Detail Level:	Country/Territory ▾	Visits ↓	Pages
1.	South Africa	6,299	
2.	Norway	28	
3.	Swaziland	20	
4.	United States	20	
5.	India	16	
6.	Sweden	14	
7.	United Kingdom	13	
8.	China	10	
9.	Egypt	9	
10.	Iran	8	

Robots

- Known as Web Wanderers, Crawlers or Spiders
- Used by search engines to index web content
- Crawlers try to follow every link embedded in catalog pages
- Used by spammers to scan for email addresses
- Increase load on OPAC and slow system down

List non-local access attempts allowed

Limit NETWORK access

Are there many postings for the *SAME*
IP address in very short time span?

DATE	TIME	REMOTE IP ADDRESS	SERVICE NAME
0001 > 03-07-09	08:49:03	38.99.13.119	http
0002 > 03-07-09	07:26:50	38.99.44.101	http
0003 > 03-07-09	07:26:50	38.99.44.104	http
0004 > 03-07-09	07:25:50	38.99.44.101	http
0005 > 03-07-09	07:25:50	38.99.44.104	http
0006 > 03-07-09	07:24:50	38.99.44.101	http
0007 > 03-07-09	07:24:50	38.99.44.104	http
0008 > 03-07-09	07:23:03	72.30.87.98	http
0009 > 03-07-09	07:21:57	38.99.44.102	http
0010 > 03-07-09	07:21:12	38.99.44.104	http
0011 > 03-07-09	07:21:09	38.99.44.101	http
0012 > 03-07-09	07:19:57	38.99.44.102	http (2)
0013 > 03-07-09	07:16:51	38.99.44.105	http
0014 > 03-07-09	07:16:46	38.99.13.117	http
0015 > 03-07-09	07:16:13	38.99.44.102	http
0016 > 03-07-09	07:15:52	38.99.44.103	http

F > FORWARD **S > SORT** **Q > QUIT**
J > JUMP **N > Display host NAME** **P > PRINT**
C > CLEAR log file **T > TOTAL by date**

Look up the host info

IP Address Report. IP address lookup. - Windows Internet Explorer

http://www.ipaddressreport.com/index.cgi

ip addresses

IP Address Report. IP address lookup.

Bookmark this page

Q Tell me about this host

Hostname or IP address:
e.g. company.com or 12.34.56.78

38.99.44.104

Lookup

A The 38.99.44.104 report:

IP Address: 38.99.44.104

Hostname: crawl-13.XXXXXXXX

More info about this host

Country: United States

IP address owner: PSINet, Inc.
1015 31st St NW
Washington
DC 20007
US

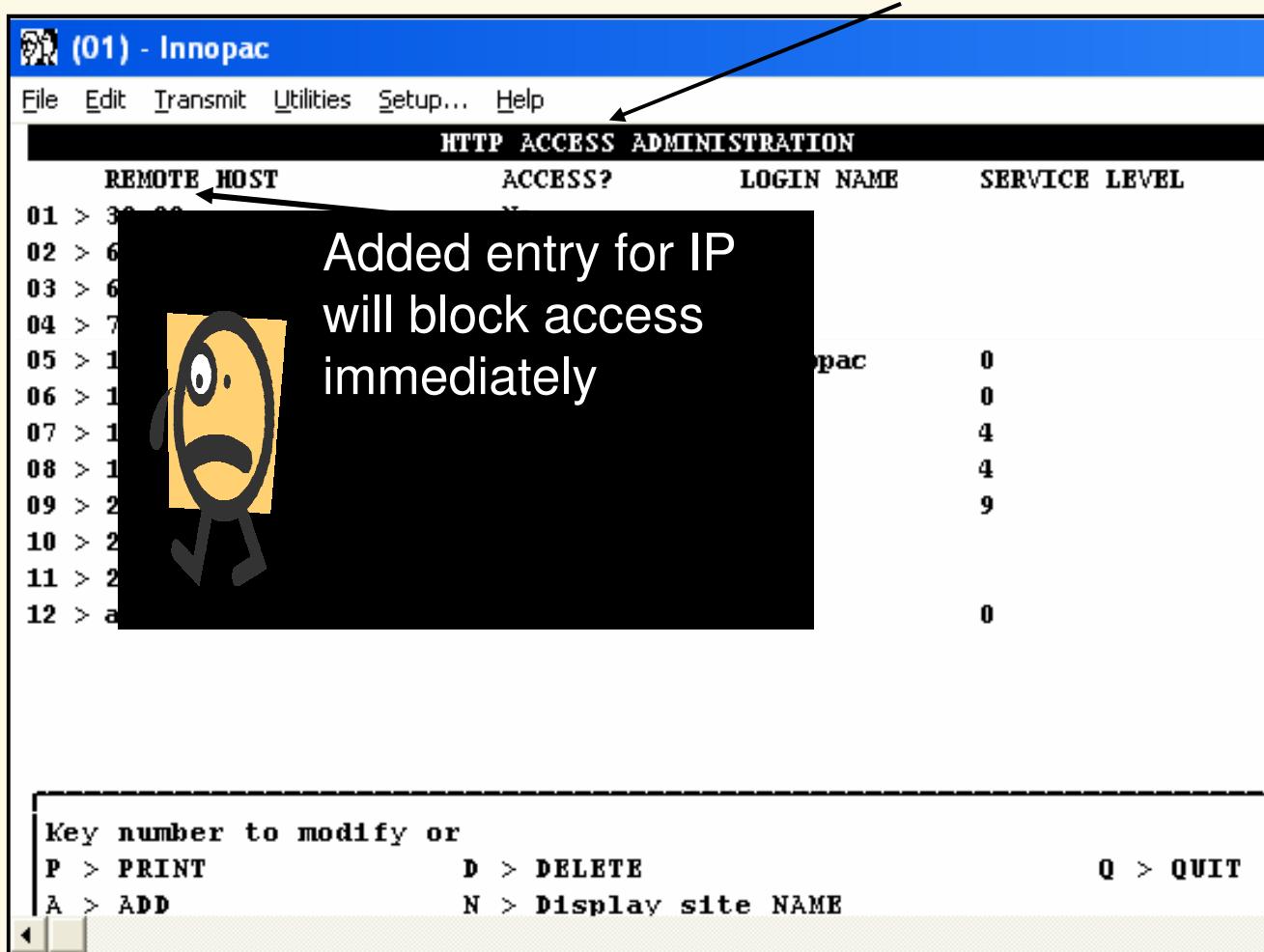
What is a Hostname?

As it is rather complicated to memorize IP addresses, most people use Domain Names instead. Domain name looks like www.company.com. The resolution between domain names and IP addresses is handled by the Domain Name Servers (DNS).

Since IP numbers are usually assigned to internet service providers within country-based blocks, an IP address can often be used to identify the country where the

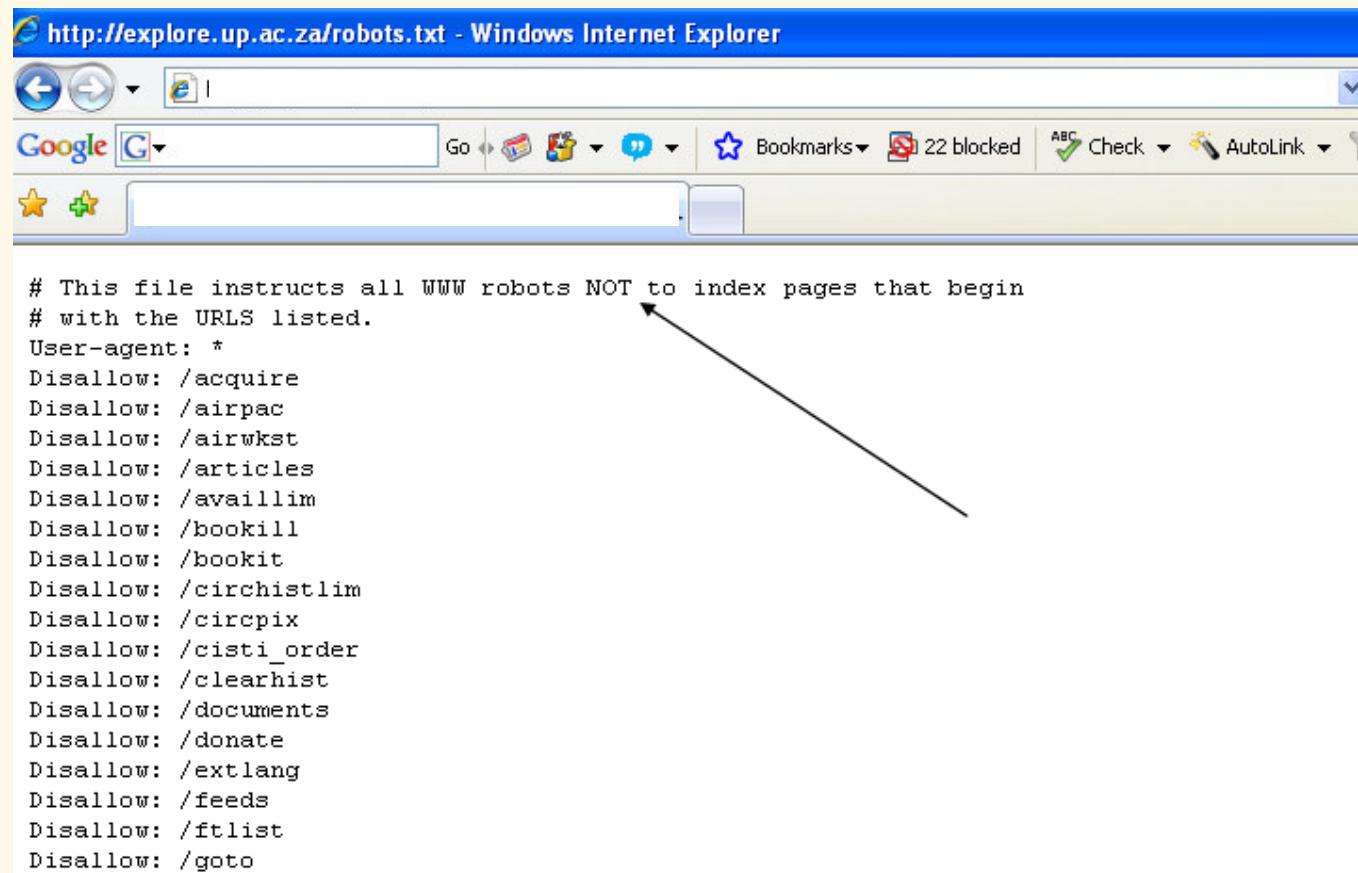
Restrict Access on Innopac

Limit NETWORK access



Robots.txt file on server

- <http://<your server>/robots.txt>
- Allow legitimate search engines to index main page of catalog (set by III)



A screenshot of a Windows Internet Explorer window displaying the contents of the robots.txt file from the URL <http://explore.up.ac.za/robots.txt>. The browser interface includes a toolbar with icons for back, forward, stop, and search, as well as links for Google and other bookmarks. The address bar shows the full URL. The main content area displays the text of the robots.txt file, which starts with a comment line and a series of Disallow directives for various URLs.

```
# This file instructs all WWW robots NOT to index pages that begin
# with the URLs listed.
User-agent: *
Disallow: /acquire
Disallow: /airpac
Disallow: /airwkst
Disallow: /articles
Disallow: /availlim
Disallow: /bookill
Disallow: /bookit
Disallow: /circhistlim
Disallow: /circpix
Disallow: /cisti_order
Disallow: /clearhist
Disallow: /documents
Disallow: /donate
Disallow: /extlang
Disallow: /feeds
Disallow: /ftlist
Disallow: /goto
```

■ Specific segment for Google Scholar

```
# For the WebBridge Google Scholar Extension. Allows googlebot_IA to crawl  
# /screens  
User-agent: Googlebot-IA  
Disallow: /acquire  
Disallow: /airpac  
Disallow: /airwkst  
Disallow: /articles  
Disallow: /availlim  
Disallow: /bookill  
Disallow: /bookit  
Disallow: /circhistlim  
Disallow: /circpix  
Disallow: /cisti_order  
Disallow: /clearhist  
Disallow: /documents  
Disallow: /donate  
Disallow: /extlang  
Disallow: /feeds  
Disallow: /ftlist  
Disallow: /goto  
Disallow: /iii  
Disallow: /ill  
Disallow: /illframe
```

Allow
crawling of
both / and
/screens

From: Mark Welge, Robots, Crawlers and
spiders...Oh My! Automated Searches and
your WebPAC, IUG Anaheim, 17-20 May 2009

References

- <http://csdirect.iii.com/documentation/weblogs.shtml> (CSDirect search: web logs)
- (Alan Dyck, WebPAC product manager Web Access Log Analysis IUG Anaheim, 17-20 May, 2009)
- Mark Welge, Robots, Crawlers and spiders...Oh My! Automated Searches and your WebPAC, IUG Anaheim, 17-20 May 2009.

The screenshot shows a web page from the CSDirect Wiki. The URL in the address bar is <http://csdirect.iii.com/wiki/WebAccessLogs>. The page title is "Web Access Logs". The page content discusses the new feature in Millennium Release 2007, which identifies the most used pages and same browsers over time. It also mentions documentation available for customers based on user experience. A sidebar on the left contains links for CSDirect, Create, Import, Options, and Help, along with a "Webs" section for Main, PrintTemplates, and WebPAC.

CSDirect Wiki

WebPAC

Tools

- CSDirect
- Create
- Import
- Options
- Help

Webs

- Main
- PrintTemplates
- WebPAC

Web Access Logs

Web access logs are a new feature in Millennium Release 2007. Log your catalog by focusing your efforts on the most used pages. It identifies same browsers. It can substantiate the investments you make in new over time.

Documentation about web access logs and how to use them is available for customers and is based on their user experience.

Log Analysis Tools

There are many choices for log analysis software. If you would like to consider the following:

Thank you



From: Mark Welge, Robots, Crawlers and spiders...Oh My!
Automated Searches and your WebPAC, IUG Anaheim, 17-20 May
2009