Millennium in a Facebook World

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Why integrate FB into Millennium

Secker (2008, p.4) states the following

- Web users like to share-sharing no longer a library thing.
- OCLC report - there has been a drop in the use of library websites.
- People don't trust libraries as much as we might expect
Benefits of integration

- Can further the outreach efforts of any university library-Mobile access (Airpac)
- May use blog feature to promote new materials added to the collection
- Can be utilized as an additional promotional venue, to create awareness of library services and events
- New opportunities to engage users and establish interactive Web communities
Some of the libraries with FB profiles

- http://apps.facebook.com/canlibsrch/
- http://apps.facebook.com/upexplore/
- http://innopac.pace.edu/airpac/jsp/airpacIndex.jsp

In future, need to create a link to add fb applications into own Profile (Bookmarks)
How to create application

- Log on to http://www.facebook.com
- Click “Developers” on the facebook task bar

Build social applications on Facebook Platform

The web is social. Developers just like you have built applications on Facebook Platform that millions of people use everyday. Join our developer community and help make the web even more social.

Develop Meaningful Apps
Connect users and solve real-world problems with your applications. Build a business by offering users valuable experiences.

Join an Active Community
Building great applications is easy when you combine an active, passionate community with our forums, wiki, resources, and developer tools.
Go to the Facebook Developer App

+ Set Up New Application

**Essential Information**

- **Application Name**: [Input Field]
- **Application ID**: 70800000000
- **API Key**: dea387298b60000000000c0ad9c6c45e
- **Secret**: 9230000000000000000005c79e6dbd

- **Terms**: Are you agree to the Facebook Terms?
  - Agree
  - Disagree

- **Save Changes**
Basic Information

Contact Information
- Developer Contact Email
  - kmoremi@gmail.com
- User Support Email
  - kenny.moremi@up.ac.za

User-Facing URLs
- Help URL
  - http://explore.up.ac.za/screens/help_info:
- Privacy URL
  - http://www.it.up.ac.za/documentation/priv:
- Terms of Service URL
  - http://web.up.ac.za/default.asp?pkCategory:

Installable to users & Facebook pages
Profiles
Can be narrow or wide

<table>
<thead>
<tr>
<th>Info Section</th>
<th>Value</th>
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<tbody>
<tr>
<td>Information Update Callback URL</td>
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<tr>
<td>Publish Callback URL</td>
<td><code>http://www.library.up.ac.za</code></td>
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<tr>
<td>Self-Publish Text</td>
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Edit your application

Step 1: Application Info

Description of Application: Search the library catalogue for books or paper journal titles.

Category: Choose a Category:

Developer Information: Company or Individual Developers

Company Name: University of Pretoria: Department of Library Services

Company Website: http://www.library.up.ac.za

Download URL: http://apexlore.up.ac.za
Linked to from your application’s About Page in the Application Directory.

About the Company:
UP is the leading research university in South Africa and one of the largest in the country.
In 2008, student numbers totalled 57,400 (38,934 contact

Submit or Cancel
Adding icons and pictures

**Upload Picture**
You can upload a JPG, GIF, or PNG file.

- [ ] I certify that I have the right to distribute this picture and that it does not violate the Terms of Use.

**Upload Picture**

**Filename limit:** 4 MB. If your upload does not work, try a smaller picture.

**Thumbnail Version**
Drag the image to adjust.

We use this version of your picture around the site.

**Save Thumbnail Version**

**Remove Picture**
You can remove this picture, but be sure to upload another or we will display a silhouette in its place.

**Remove Picture**
Important Hints

Save every actions completed

Must create a search file in Millennium (HTML recommended)

Need an universally recognised e-mail account e.g. gmail, Windows Live, yahoo.com, etc

Listed below are an examples of University Libraries with Facebook/Millennium profiles
Pace University: Airpac

AirPAC

Welcome to the wireless library catalog

Search

Advanced Searching
View your patron information

Need help searching?
Questions

• Thank you

• Thank you!

• Thank you!