



Student access and academic publishers' sustainability of digital textbooks in South Africa

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Background of Study

- Digital technology a saviour and treat to the academic textbook's publishing industry
- Challenges faced by academic publishers' sustainability



Problem Statement

This study aim to explore how greater access to textbooks could be facilitated for students while not undermining the sustainability of the academic textbook industry in South Africa through the decrease in textbooks sales



Overview of Literature – Challenges



(Tomaselli, 2022; PASA, 2023)



(McDowell, 2018; Gray & Czerniewicz, 2018;
Pistorius & Mwim, 2019)



National Student Financial Aid Scheme

(Shange, 2019; Moosa, 2019)



(Walsh, 2020; Verkijika, 2019)

Prospective Solutions

- NSFAS officials should find new strategies to get the textbooks funds to the academic publishers
- Students should be able to purchase academic textbooks in smaller sections such as in pages or chapters to help with students' affordability



Research Approach

MAIN QUESTION

What balance can be developed between students' access to textbooks and a sustainable academic publishing industry in South Africa?

METHODOLOGY

Qualitative Research Method

DESIGN

Sequential Research Design



Research Instruments / Data Collection



Data Analysis

Thematic data analysis



thank you

danke 謝謝 ngiyabonga
tesekkür ederim
gracias
mochchakkeram
merci

спасибо ありがとう
sukriya kop khun krap
terima kasih
obrigado

bedankt
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