

Student access and academic publishers' sustainability of digital textbooks in South Africa

Ivy Ohene Anyang 12th November 2024

Background of Study

- Digital technology a saviour and treat to the academic textbook's publishing industry
- Challenges faced by academic publishers' sustainability



Problem Statement

This study aim to explore how greater access to textbooks could be facilitated for students while not undermining the sustainability of the academic textbook industry in South Africa through the decrease in textbooks sales



Overview of Literature – Challenges



(Tomaselli, 2022; PASA, 2023)



(McDowell, 2018; Gray & Czerniewicz, 2018; Pistorius & Mwim, 2019)



(Shange, 2019; Moosa, 2019)



(Walsh, 2020; Verkijika, 2019)



Prospective Solutions

• NSFAS officials should find new strategies to get the textbooks funds to the academic publishers

• Students should be able to purchase academic textbooks in smaller sections such as in pages or chapters to help with students' affordability



Research Approach

MAIN QUESTION

What balance can be developed between students' access to textbooks and a sustainable academic publishing industry in South Africa?

METHODOLOGY

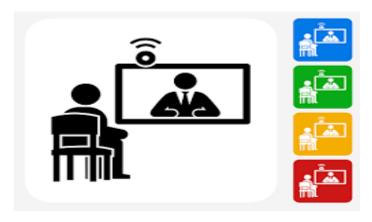
Qualitative Research Method

DESIGN

Sequential Research Design



Research Instruments / Data Collection









Data Analysis

Thematic data analysis





