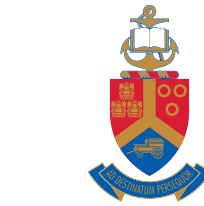


05 September 2024

Research Visibility and Impact in the Research Cycle



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Emerging Career & Postgraduate Researcher Workshop

Tlou Mathiba
Scholarly Communications
tlou.mathiba@up.ac.za

Make today matter



Overview

- The research lifecycle
- NRF Statement on Open Access (OA)
- Open Access at UP
- Research visibility and impact
- Promoting your research
- Researcher profile tools
- Research Visibility Checker Tool
- Conclusion

Research Lifecycle



NRF Statement on Open Access, 2015

Research Articles, electronic theses and dissertations (eTDs)

- Research either fully or partially funded by NRF
- Peer-reviewed manuscripts on institutional repositories (IR)
- No more than 12 months embargo period
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Research Data

“the data supporting the publication should be deposited in an accredited Open Access repository, with the provision of a Digital Object Identifier for future citation and referencing”

Open Access at UP

- Policy on University of Pretoria electronic theses and dissertations - S5119/21
- Policy to provide open access to research papers authored by University of Pretoria researchers – S5120/21
- Research policy - S5102/23
- Intellectual Property (IP) - S5144/22

Research visibility and impact

- Research visibility – “how well your work is known to the people who matter, such as other researchers, policymakers, and the public”
- Research impact - “the effect your work has on society, such as advancing knowledge, informing policy, or solving real-world problems”.

[Ebrahim, 2023:Online](#)

Research visibility and impact

- Scholars are often asked to describe the impact of their work when applying for positions, for promotions and tenure, and for funding.
- This may include traditional factors such as citation counts and journal reputation and newer measures that look at the reach and visibility of the work through downloads, and views, and mentions on blogs and other social media.



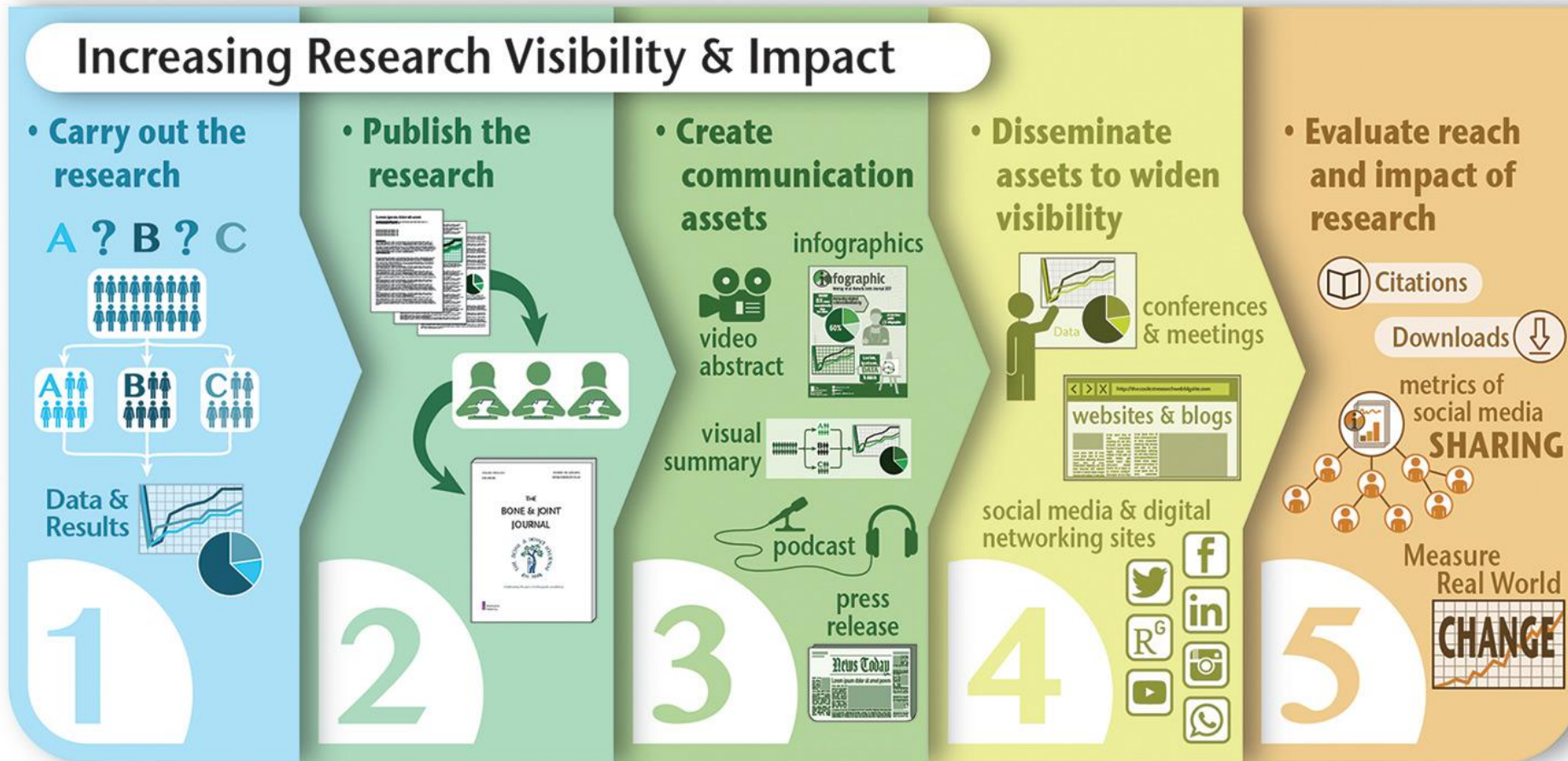
Benefits of research visibility

- Reaching wider audience
- Increased citations and downloads of your research
- More opportunities for collaboration and funding
- Higher profile in your field
- Greater impact on society

Communicating your research

- Discoverability (Keywords, SDGs)
- Publishing in Open Access Journals
- Make sure it is archived in OA repositories
- Share your work on social media, research networks, and other online platforms
- Attend and present at conferences and workshops
- Collaborate with other researchers in your field
- Normalize talking about your research and its significant implications

Research visibility and impact Framework



(Murray et al. 2018)

Tools to enhance visibility of research output (Publisher Tools & Open Tools)

| Academic profiling tools | Online profiles | Scholarly social networks | Open Publications/Data portals | Websites | Press release |
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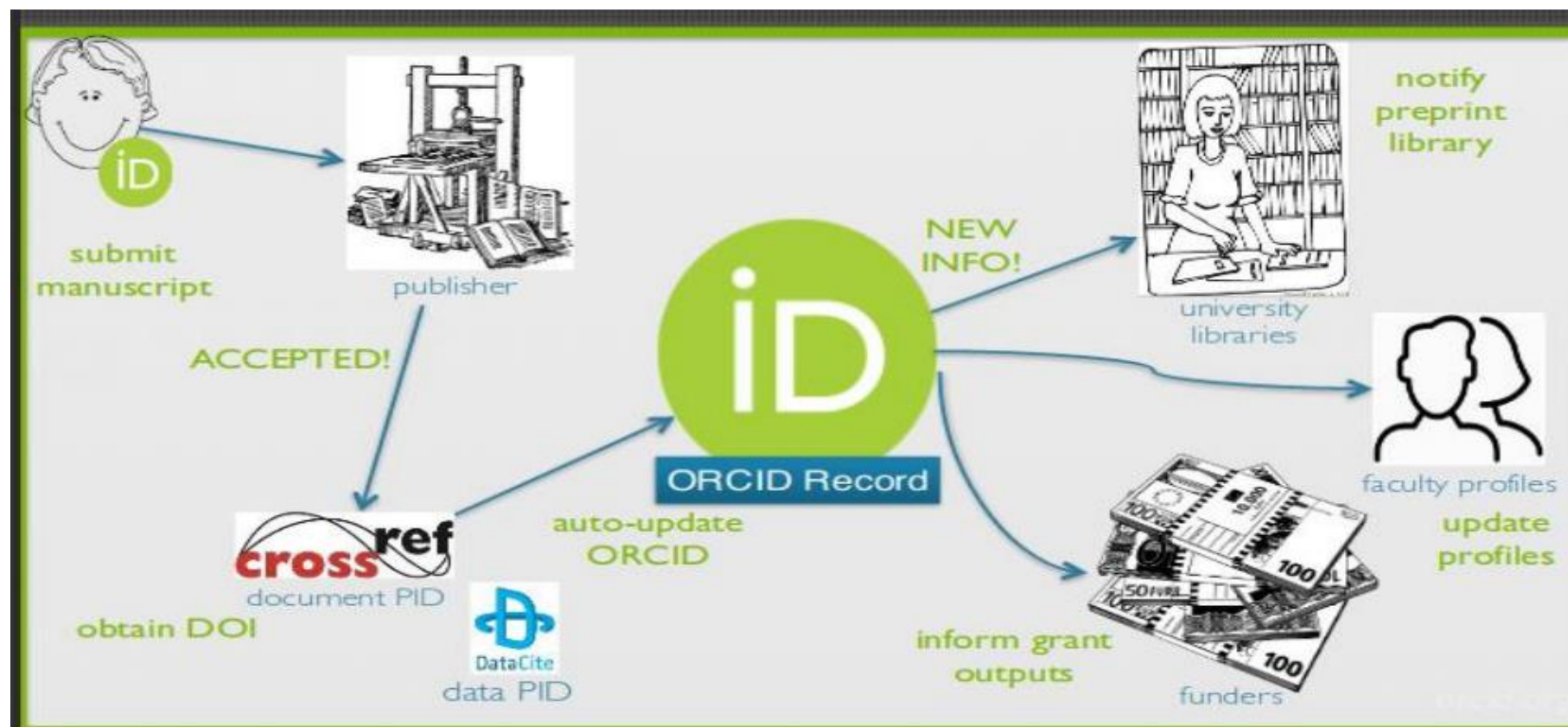
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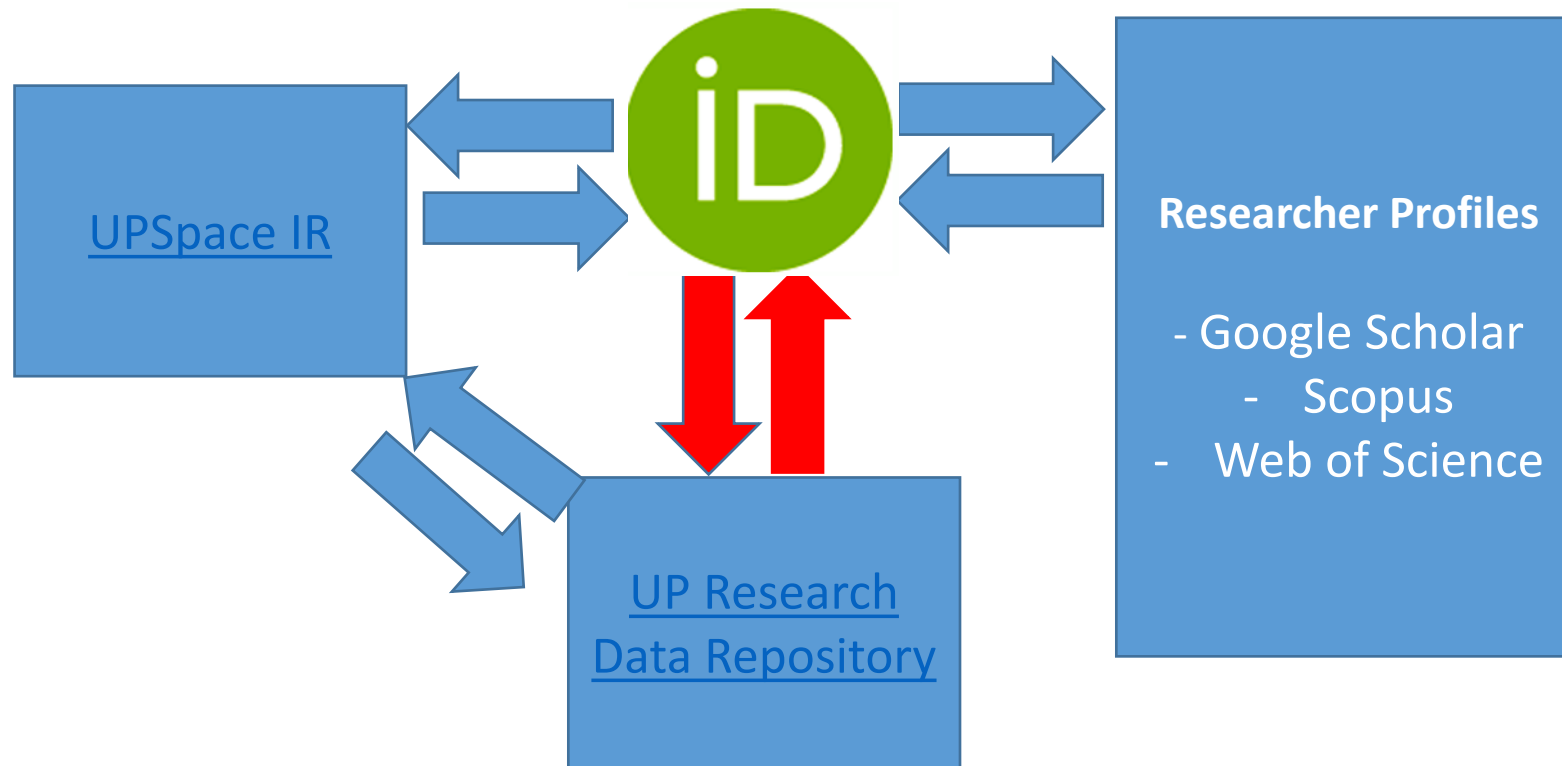
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COVID-19 vaccines under the international health regulations - we must use the WHO international certificate of vaccination or prophylaxis

Petersen, Eskild; Lucey, Daniel; Blumberg, Lucille Hellen; Kramer, Laura D.; Al-Abri, Seif; Lee, Shui Shan; De Castro Abreu Pinto, Tatiana; Obiero, Christina W.; Rodriguez-Morales, Alfonso J.; Yapi, Richard; Abubakar, Aisha; Tambyah, Paul Anantharajah; Holmes, Allison; Chen, Lin H.

URI: <http://hdl.handle.net/2263/84851>

Date: 2021-01

Abstract:

The first vaccines against SARS-CoV-2 have now received emergency use authorization by the U.S. Food and Drug Administration (FDA), European Medicines Agency (EMA) and national authorities in China, India, UK, and Russia; and are rapidly being distributed in more than 30 countries since the end of the 2020. So far vaccines are being used by the respective countries after national approval based on promising efficacy reports and safety data, however, data on some of these vaccines have not yet been published in international peer-reviewed journals. The World Health Organization (WHO) has a role in "pre-qualifying" COVID vaccines, but WHO pre-qualification may not be necessary to record the use of immunization or prophylaxis in WHO International Certificate of Vaccination or Prophylaxis (ICVP, aka Carte Jaune or Yellow Card) as this has not been the case with other vaccines which may not be WHO prequalified. Every dose of any COVID vaccine should be entered in the WHO Yellow Card.

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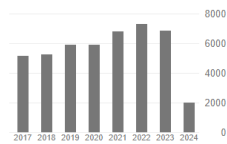
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Van de Peer lab
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Other IDs

ResearcherID: D-4388-2009
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Scopus Author ID: 57221303595
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Highly Cited Researcher
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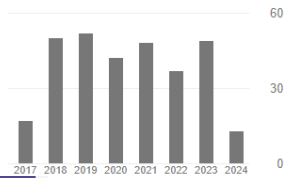
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| Detecting changes in surface water area of Lake Kyoga sub-basin using remotely sensed imagery in a changing climate FWN Nsubug Theoretical a | 40 | 2017 |



Philemon Tsele ✓

(Tsele, Philemon)

Web of Science ResearcherID: HMV-4767-2023

Published names ⓘ Tsele, Philemon Tsele, Philemon Tsele, P. L. Tsele, Philemon L. Tsele, P.

Published Organizations ⓘ University of Pretoria, Univ Pretoria

Subject Categories ^{HE24} Remote Sensing; Imaging Science & Photographic Technology; Geology; Environmental Sciences & Ecology; Physical Geography

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Employment (1)

University of Pretoria: Pretoria, Gauteng, ZA

2009-02-01 to present | Senior Lecturer (Geography, Geoinformatics and Meteorology)
Employment

Source: Philemon Tsele

Education and qualifications (1)

University of Pretoria: Pretoria, Gauteng, ZA

2009-02-01 to present | PhD in Geoinformatics
Education

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Conclusion

- Helps in the improving the webometrics rankings of universities
- Increase the visibility and prestige of the institution
- Content is readily searchable worldwide
- Improves Times Higher Education Impact rankings of universities (SDGs)
- Data gathered from (Scopus and Web of Science)

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