

**The 3-approach-7-principles strategy
to improve interaction and engagement
in existing blended modules**

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Active learning

- Readings
- Lectures
- Expert guests
- Simulations
- Role-plays
- Case studies
- Video/web analyses
- Research modules
- Brainstorming

- Individual presentations
- Debate teams
- Structured group projects
- Collaborative exams
- Collaborative discussions
- Student-led discussions
- Instructor-led group discussions

Blended module designing requires a willingness to step back and consider the goals and range of possibilities, strategies, techniques, and tools

1. Clearly identify the blended learning module's objectives.
2. Create a blended learning module outline and syllabus to keep your learners motivated and on-track.
3. Determine the blended learning module's level of interactivity.
4. Integrate group collaboration activities.
5. Develop communication and feedback guidelines.
6. Compile a list of resources and references.
7. Create an effective assessment plan.

The planning task for a Module

1. Identify the learning objectives
2. Design the assessments
3. Design content and activities
4. Select Media and delivery options
5. Develop the module Material
6. Implement the module
7. Evaluate and Revise the Module.

1. Create a syllabus,
2. Select a textbook,
3. Write learning objectives,
4. Record lectures,
5. Develop learning objects,
6. Design module activities,
and carefully plan out your
assignments.

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4. Emphasize adequate time-on-task and opportunities for practice.

- Powerful Calendaring Options
- Monitor Student Usage and Activity
- Reassess Learning on an Individual Basis
 - Synchronized Syllabus

3.DIFFERENTIATION

- 5. Communicate high expectations.
 - Set the Stage
 - Engage Outside Stakeholders
 - Model Desired Performance
 - Maintain Contact Seamlessly
- Create and Evaluate Complex Work
 - Continue Improving

6. Respect diverse talents and ways of learning.

- Authoring without Restrictions
 - Learn about the students
- Support Choice and Unique Pathways

7. Provide prompt feedback.

- Immediate and Detailed Assessment Feedback
 - Detailed Time-Sensitive Assignment Feedback
 - Just-in-time Formative Assessment
 - Schedule Reminders
- Support for Student Response Systems
- Rubric and Plagiarism Integration
 - Confirmations for Peace of Mind

Summery

- Analyze F2F module for planning
 - Scrutinize module objectives
- Know your online role & level of expertise
 - Be aware of time commitment
 - Learn/teach the technologies
 - Seek out support systems
 - Reflect and revise

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