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Forecasting Real US House Price: Principal Components versus Bayesian Regressions

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FORECASTING REAL US HOUSE PRICE: PRINCIPAL COMPONENTS VERSUS BAYESIAN REGRESSIONS

Rangan Gupta^{*} and Alain Kabundi[#]

Abstract

This paper analyzes the ability of principal component regressions and Bayesian regression methods under Gaussian and double-exponential prior in forecasting the real house price of the United States (US), based on a monthly dataset of 112 macroeconomic variables. Using an in-sample period of 1992:01 to 2000:12, Bayesian regressions are used to forecast real US house prices at the twelve-months-ahead forecast horizon over the out-of-sample period of 2001:01 to 2004:10. In terms of the Mean Square Forecast Errors (MSFEs), our results indicate that a principal component regression with only one factor is best-suited for forecasting the real US house price. Amongst the Bayesian models, the regression based on the double exponential prior outperforms the model with Gaussian assumptions.

Journal of Economic Literature Classification: C11, C13, C33, C53. Keywords: Bayesian Regressions; Principal Components; Large-Cross Sections .

1. Introduction

This paper analyzes the ability of Bayesian regression methods under Gaussian and double-exponential prior in forecasting the real house price of the United States (US), based on a monthly dataset of 112 macroeconomic variables. Using an in-sample period of 1992:01 to 2000:12, Bayesian regressions are used to forecast real US house prices at the twelve-months-ahead forecast horizon over the out-of-sample period of 2001:01 to 2004:10. The forecast performance of the Bayesian regressions are then compared in terms of the Mean Square Forecast Errors (MSFEs) with the forecasts generated from the principal component regression, based on the same dataset of 112 variables. Our choice of the two Bayesian priors is motivated from the recent contribution by De Mol *et al.* (2008), and corresponds to the two interesting cases of variable aggregation and variable selection.¹

 With the methodologies in place, two questions arise immediately. First, why is forecasting real house price important? And second, why use large-scale models for this purpose? As far as the answer to the first question is concerned, the importance of predicting house price is motivated by a set of recent studies which conclude that asset prices help forecast both inflation and output (Forni *et al.*, 2003; Stock and Watson, 2003, Gupta and Das, 2008a,b and Das *et al.*, 2008a,b). Since a large amount of individual wealth is imbedded in houses, similar to other asset prices, house price movements are thus important in signaling inflation. Models that forecast real house price can give policy makers an idea about the direction of overall price level and, hence, economy-wide inflation in the future, and thus, can provide a better control for designing of appropriate

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¹ See Section 2 for further details.

policies. In addition, given that movements in the housing market are likely to play an important role in the business cycle (Iacoviello and Neri, 2008), not only because housing investment is a very volatile component of demand (Bernanke and Gertler, 1995), but also because changes in house prices tends to have important wealth effects on consumption (International Monetary Fund, 2000) and investment (Topel and Rosen, 1988), and hence, the importance of forecasting house price is vital. The housing sector thus plays a significant role in acting as a leading indicator of the real sector of the economy, and predicting it correctly cannot be overemphasized, especially in the light of the recent credit crunch in the U.S. that started with the burst of the housing price bubble which, in turn, transmitted to the real sector of the economy driving it towards an imminent recession.

The rationale for using large-scale models to forecast real house price emanates from the fact that a large number of economic variables help in predicting real housing price (Cho, 1996; Abraham and Hendershott, 1996; Johnes and Hyclak, 1999; and Rapach and Strauss, 2007, 2008). For instance, income, interest rates, construction costs, labor market variables, stock prices, industrial production, consumer confidence index – which are amongst the 112 monthly series used by the models – act as potential predictors.

To realize the contribution of this study, it is important to place this paper in the context of current research that focusing on forecasting in the housing market. In this regard, few studies are worth mentioning: Rapach and Strauss (2007) used an autoregressive distributed lag (ARDL) model framework, containing 25 determinants, to forecast real housing price growth for the individual states of the Federal Reserve's Eighth District. Given the difficulty in determining *apriori* particular variables that are most important for forecasting real housing price growth, the authors also use various methods to combine the individual ARDL model forecasts, which result in better forecast of real housing price growth. Rapach and Strauss (2008) do the same for 20 largest US states based on ARDL models containing large number of potential predictors, including state, regional and national level variables. Once again, the authors reach similar conclusions as far as the importance of combining forecasts are concerned. On the other hand, Gupta and Das (2008b), look into forecasting the recent downturn in real house price growth rates for the twenty largest states of the US economy. In this paper, the authors use Spatial BVARs, based merely on real house price growth rates, to predict their downturn over the period of 2007:01 to 2008:01. They find that, though the models are quite wellequipped in predicting the recent downturn, they underestimate the decline in the real house price growth rates by quite a margin. They attribute this underprediction of the models to the lack of any information on fundamentals in the estimation process.

Given that in practice, forecasters and policymakers often use information from many series than the ones included in smaller models, like the ones used by Rapach and Strauss (2007, 2008), who also indicate the importance of combining forecast from alternative models, the role of a large-scale models cannot be ignored. In addition, one cannot condone the fact that the main problem of small models, as seen from the studies by Rapach and Strauss (2007, 2008), is in the decision regarding the choice of the correct potential predictors to be included. Due to this reason, Vargas-Silva (2008) and Gupta and Kabundi (2009a,b) uses Factor Augmented Vector Autoregression (FAVAR) models containing large number of macroeconomic variables in analyzing the impact of monetary policy shocks on the housing sector of the United States and South Africa. To the best of our knowledge, this is the first attempt to look into the ability of Bayesian and principal component regressions in forecasting real house price in the US.

In such a backdrop, our paper can thus be viewed as an extension of the abovementioned studies, in the sense that we use large-scale models that allow for the role of a wide possible set of fundamentals to affect the housing sector. The remainder of the paper is organized as follows: Section 2 lays out the basics of the alternative models. In Section 3 we discuss the data and evaluate the forecasting performances of the various models, and finally, Section 5 concludes.

2. The $Models²$

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Consider the (*nx* 1) vector of covariance-stationary processes $Z_t = (\zeta_t, ..., \zeta_m)'$. It will be assumed that they all have a mean of zero and a variance of unity. We are interested in forecasting linear transformations of some element(s) of Z_t based on all the variables as possible predictors. Formally, we are interested in estimating the linear projection:

$$
y_{t+b/t} = \text{proj}\left\{y_{t+b} / \Omega_t\right\}
$$

where $\Omega_t = span\{Z_{t-b}, p=0,1,2,...\}$ is a potentially large time *t* information set and $y_{t+b} = z_{i,t+b}^{b} = f_b(L)z_{i,t+b}$ is a filtered version of z_{it} , for a specific *i*.

Traditionally, time series models approximate the projection using only a finite number, p , of lags of Z_t . In particular, we generally consider the following regression:

$$
y_{i+b} = Z_{i}'\mathcal{B}_{0} + ... + Z_{i-p}'\mathcal{B}_{p} + u_{i+b} = X_{i}'\mathcal{B} + u_{i+b}
$$

where $\beta = (\beta_0^{'}, ..., \beta_p^{'})$ and $X_i = (Z_i^{'}, ..., Z_{i-p}^{'})^{'}$.

Given a sample of size of *T*, we will denote by $X = (X_{p+1},..., X_{T-b})'$ the $(T - b - p) \times n(p + 1)$ matrix of observations for the predictors and by $(y = (y_{p+1+b,...,y})'$ the $(T-b-p)x1$ matrix of the observations on the dependent variable. The regression coefficients are generally estimated by Ordinary Least Squares (OLS), $\hat{\beta}^{LS} = (XX)^{-1} X' y$, and the forecast is given by $\hat{y}^{LS}_{T+h/T} = X'_{T} \hat{\beta}^{LS}$. Naturally, when the size of the information set, n , is large, such projection involves the estimation of a large number of parameters. This leads to loss of degrees of freedom and large outof-sample forecast errors. Besides, OLS is not feasible when the number of regressors is larger than the sample size, i.e., $n(p+1) > T$. To solve this problem of curse of dimensionality, the method that has been considered in the literature is to compute the forecast as a projection on the first few principal components (Stock and Watson, 2002a, b; Forni et al., 2005; Giannone et al. 2004).

 Consider the spectral decomposition of the sample covariance matrix of the regressors: $S_x V = VD$ (1)

where $D = diag(d_1, ..., d_{n(p+1)})$ is a diagonal matrix, with the diagonal elements constituted of the eigenvalues of $S_x = \frac{1}{T-h-p}$ X[']X['] in decreasing order of magnitude and

² This section relies heavily on the discussion available in De Mol et al. (2008), and, also retains their symbolic representations.

 $V = (v_1, ..., v_{n(p+1)})$ is the $n(p+1) \times n(p+1)$ matrix whose columns are the corresponding eigenvectors³. Given this, the normalized principal components (PC) are defined as:

$$
\hat{f}_u = \frac{1}{\sqrt{d_i}} v_i' X_i \tag{2}
$$

for $i = 1, ..., N$, where *N* is the number of non zero eigenvalues⁴.

If there is limited cross-correlation among the specific components of the data and, if most of the interactions amongst the variables in the information set emerge due to few common factors, the information contained in the large date set can be captured by few aggregates. While, the part not explained by the common factors can be predicted by means of traditional forecasting methods. In such instances, few principal components, $\hat{F}_i = (\hat{f}_1, \dots, \hat{f}_n)$ with $r \ll n(p+1)$, are likely to provide a good approximation of the underlying factors.

Assuming for the sake of simplicity, that no lags of the dependent variable are required as additional regressors, the principal component forecast is defined as:

$$
y_{i+b/t}^{PC} = \text{proj}\left\{y_{i+b} / \Omega_i^F\right\} \approx \text{proj}\left\{y_{i+b} / \Omega_i\right\} \tag{3}
$$

where $\Omega_t^F = \text{span}\left\{\hat{F}_t, \hat{F}_{t-1},...\right\}$ is a parsimonious representation of the information set. Given the parsimonious approximation, the projection is now feasible, since it requires the estimation of a limited number of parameters. Under assumptions defining an approximate factor structure,⁵ once common factors have been estimated via principal components, the projection is computed by OLS by treating the estimated factors as observable variables.

On the other hand, the Bayesian approach imposes limits on the length of β through priors and estimate the parameters as the posterior mode. Hence, here the parameters are used to compute the forecasts. As in De Mol *et al.* (2008), we also consider two alternative prior specifications, namely, Gaussian and double exponential priors.

Under the Gaussian prior, $u_i \sim i.i.d. N(0, \sigma_u^2)$ and $\beta \sim N(\beta_0, \Phi_0)$, and assuming for simplicity, that $\beta_0 = 0$, we have:

$$
\hat{\beta}^{bay} = \left(X'X + \sigma_u^2 \Phi_0^{-1} \right)^{-1} X'y.
$$

The forecast then is computed as:

$$
\hat{\mathcal{Y}}_{T+b/T}^{bay} = X_T'\hat{\boldsymbol{\beta}}^{bay}
$$

³ The eigenvalues and eigenvectors are typically computed on $\frac{1}{T-p} \sum_{i=p+1}^{T} X_i X_i$ (see Stock and Watson, 2002a). We follow De Mol *et al.* (2008) in computing them on $\frac{1}{T - b - p} X'X = \frac{1}{T - p - b} \sum_{i=p+1}^{T-b} X_i X_i'$ for comparability with other estimators considered in the paper.

⁴ Note that $N \le \min\{n(p+1), T-b-p\}$.

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⁵ See Section 3 for further details.

When the parameters are independently and identically distributed, i.e., $\Phi_0 = \sigma_\beta^2 I$, the estimates are equivalent to those produced by penalized Ridge regression with parameter

$$
v = \frac{\sigma_{u}^{2}}{\sigma_{\beta}^{2}}^{6}
$$
. Formally⁷:

$$
\hat{\beta}^{bxy} = \arg \min_{\beta} \{ ||y - X\beta||^{2} + v ||\beta||^{2} \}.
$$

OLS, principal components regression and Gaussian Bayesian regression tends to weight all variables.⁸ An alternative to this is to select variables. Under Bayesian regression, one can use a double exponential prior to do so, which, when uses a zero mean i.i.d. prior, is equivalent Lasso regression (least absolute shrinkage and selection operator). In this particular case, the method can also be seen as a penalized regression with a penalty on the coefficients involving the L_1 norm instead of the L_2 norm. Specifically:

$$
\hat{\beta}^{\text{lasso}} = \arg \min_{\beta} \left\{ \|y - X\beta\|^2 + v \sum_{i=1}^n |\beta_i| \right\} \tag{4}
$$

where $v = \frac{1}{\tau}$ where τ is the scale parameter of the prior density⁹.

In comparison with the Gaussian density, the double-exponential puts more mass near zero and in the tails, which, in turn tends to produce coefficient estimates that are either large or zero. As a result, one often favors the recovery of a few large coefficients instead of many fairly small ones. Moreover, the double-exponential prior favors *sparse* regression coefficients (sparse mode), since it favors truly zero values instead of small ones.

In the case with non orthogonal regressors, the Lasso solution enforces sparsity on the variables rather than on the principal components, which implies a regression on few observables rather than on few linear combinations of the variables. Unfortunately, in the general case, the maximizer of the posterior distribution has no analytical form and has to be computed based on numerical methods. Following De Mol et al. (2008), we use the Least Angle Regression (LARS) algorithm developed recently by Efron et al. (2004) for this purpose.

The next section will consider the empirical performance of the three methods discussed in an out-of-sample forecast exercise based on a large panel of time series.

3. Data and Results:

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 The data set employed for the out of sample forecasting analysis is the same as the 111 major macroeconomic variables used by Boivin *et al.* (2008). With this data set ending at 2005:10, the endpoint of our sample is automatically determined. The data set contains a broad range of macroeconomic variables, such as industrial production, income,

⁶ Though, homogenous variance and zero mean are too simplistic of assumptions, they are justified by the fact that the variables in the panel are standardized and demeaned. Note, this transformation is obvious to allow for comparison with principal components.

⁷ ||. || denotes the L^2 matrix norm, i.e. for every matrix A, $||A|| = \sqrt{\lambda \max(A'A)}$. For vectors it corresponds to the Euclidean norm.

⁸ See De Mol et al. (2008) for further details.

⁹ Recall that the variance of the prior density is proportional to $2\tau^2$.

employment and unemployment, housing starts, inventories and orders, stock prices, exchange rates, interest rates, money aggregates, consumer prices, producer prices, earnings, and consumption expenditure. As far as the US house price is concerned, the nominal house price figures were obtained from the Office of Federal Housing Enterprise Oversight (OFEO), and were converted to their real counterpart by dividing them with the personal consumption expenditure deflator. So, in total we have a balanced panel of 112 monthly series for the period running from 1991:01 to 2005:10. A full description of the dataset has been provided in the appendix of the paper.

Series are transformed to induce stationarity. In general, following, De Mol et al. (2008), all real variables, such as employment, industrial production, sales and the real US house price, we take monthly growth rate. While for series that are already expressed in rates, such as the unemployment rate, capacity utilization, interest rate and some surveys, we take first differences. Finally, fro nominal prices and wages, we take the first differences of their annual rates.

Defining *HP* as the monthly real US house price, the relevant variable that we forecast is: $z_{HP,t+h}^{h} = (hp_{t+h} - hp_t) = z_{HP,t+h} + \dots z_{HP,t+1}$, where $hp_t = 100 \times log(HP_t)$. The forecasts for the *log(HP)* is then recovered as: $hp_{T+h|T}^F = z_{HP,T+h|T}^h + hp_T$. The accuracy of the forecasts is evaluated using the mean-square forecast error (MSFE), given by: 1 $\mathbf{0}$ h $\frac{1}{\sum_{h=1}^{n} (h \cdot \nabla^F)}$ h ≥ 2 $MSEE_{hp}^{h} = \frac{1}{T_1 - T_0 - h + 1} \sum_{T = T_0}^{T_1 - h} (hp_{T + h|T}^{F} - hp_{T + h})$ $=\frac{1}{T_1-T_0-h+1}\sum_{T=T_0}^{T} (hp_{T+h|T}^F-hp_{T+h})^2.$

The sample has a monthly frequency ranges from 1991:01 to 2005:10, with the starting point of the sample determined by the availability of monthly US house price. The outof-sample period is 2001:01 to 2004:10, with data between 1992:01 and 2000:12 serving as the in-sample for the analysis, i.e., $T_0 = 2000:12$. The last available time point is T_1 = 2005:10. We consider rolling estimates with a window of 9 years. In other words, parameters are estimated at each time *T* using the most recent 9 years of data.¹⁰. All the procedures have been applied to standardized data, and, hence, mean and variance have been re-attributed to the forecasts accordingly. Following De Mol et al. (2008), the results for $h = 12$, under the principal components regression, and the Bayesian regressions under the Gaussian and double-exponential priors have been reported in Tables 1 through 3, respectively. We compare across the three models, and can draw the following conclusions, based on the MSFE relative to the random walk, and the variance of the forecasts relative to the variance of the actual data for real US house price:

(i) Principal Component Regression: Let us start with the principal component regression, where the results have been reported for the choice of $r = 1, 3, 5, 10, 25, 50$ and 75. Note when $r = 0$, we have the random walk model with drift on the log of HP, while, when $r = n$, we have the OLS model. As in De Mol et al. (2008), we only report results for $p = 0$, since this is the case for which the theory has been developed and is typically what is considered in standard macroeconomic applications. Results in Table 1 show principal components improve a lot over the random walk model, especially for *r* =1 and 10. While, for r = 3 it is nearly as good as the random walk model. But beyond *r* = 10, i.e., the advantage is lost, due to a possible loss in parsimony. Moreover, beyond *r*

¹⁰ The choice of 9 years as the rolling-sample ensures that or out-of-sample horizon starts at 2001:01, but at the same time, this also allows us to use the maximum amount of data available for the in-sample analysis.

equal to 10 and beyond, the variance of the forecasts become larger than the series itself. As pointed out by De Mol et al. (2008), this can be explained by the large uncertainty of the regression coefficients when we have a large number of explanatory aggregates. Overall, a principal component model with one regressor is best suited in forecasting real US house price relative to the random walk model, not only because it produces the minimum MSFE relative to the random walk model , but also because it results in lower variance for the forecasts relative to the original series;

(ii) Bayesian (Ridge) Regression with Gaussian Prior: For comparability with the principal component regression, we focus on the case $p = 0$ also for the Bayesian regression, which implies that we do not consider any lags of the regressor. For the Bayesian regression under Gaussian prior, we run the regression using the first estimation period 1991 to 2000 for a grid of priors. Following De Mol et al. (2008), we then choose the priors which causes the in-sample fit to explain a given fraction 1- κ of the variance of the real US house price. We report the results for the different values of κ and ν , the latter kept fixed for the whole out-of-sample horizon. Note $\kappa = 0$ corresponds to a case where the prior is quite uninformative and would be very close to the OLS model, while, κ =1 implies the random walk case. Based on results reported in Table 2, the ridge regression performs better than the random walk model for all values of κ beyond 0.1, but especially, well for values the same between 0.3 and 0.5, which, in turn, are associated with shrinkage parameters between thrice and ten times the cross-sectional dimension, *n*. However, the minimum MSFE of the Bayesian regression under the Gaussian prior relative to the MSFE of the random walk model is more than twice of the minimum obtained under the principal component regression with $r = 1$. However, the forecasts produced by the Ridge regressions are generally smoother than the principal component forecasts. Moreover, the principal component and the Ridge forecasts, as seen from the last line of Table 2, are highly correlated. Though, it is not the case that the correlation is maximal for priors giving the best forecasts, indicative of the fact that there does not exists a common explanation for the performance of the two methods;

(iii) Bayesian Regression with Double Exponential Prior: Finally, we consider the case of double-exponential priors. As in De Mol et al. (2008), instead of fixing the values of the parameter υ, a prior is selected that delivers a given number, say *k*, of non-zero coefficients at each estimation step in the out-of-sample period. We look at the cases of k $= 1, 3, 5, 10, 25, 50,$ and 75 non-zero coefficients. Results reported in Table 3, show that good forecasts relative to the random walk model are obtained with predictors between 1 to 5, with the best being for the case of $k = 3$, which though is about 1.7 times more than the minimum obtained under the principal component regression. As far as correlation with principal component forecast is concerned for $k = 3$, the value is second-highest. Variance of the forecasts relative to the original data increases as the number of predictors increases, but, never exceeds the latter. Note the four variables selected for $k \approx 3$ at the beginning and at the end of the out-of-sample period have been reported in the last column of the Table A.2 describing the data in the appendix A. Three of the four variables selected relate to the housing market, namely housing start in the north-east, total new private housing authorized and mobile homes, with the former two being picked up both at the beginning and end of the forecast evaluation period, and the third one only appearing at the end of the out-of-sample horizon. The fourth variable, namely, the spread between the 10-year Treasury bonds yield and the Federal funds rate, is picked up at the beginning of the forecast evaluation period. Overall, these results tend to suggest the importance of the leading indicators related to the housing market, besides the long-term interest rate spread, as major determinants of the real US house price.

[INSERT TABLES 1 THROUGH 3]

5. Conclusions

This paper analyzes the ability of principal component regressions and Bayesian regression methods under Gaussian and double-exponential prior in forecasting the real house price of the United States (US), based on a monthly dataset of 112 macroeconomic variables. Using an in-sample period of 1992:01 to 2000:12, the alternative regressions are used to forecast real US house prices at the twelve-monthsahead forecast horizon over the out-of-sample period of 2001:01 to 2004:10. In summary, based on the 12-months-ahead forecast over the out-of-sample horizon of 2001:01 to 2004:10 and the MSFE relative to the random walk model, we can conclude that the principal component model with only one factor is best suited in forecasting the real US house price relative to the Bayesian regressions based on Gaussian and doubleexponential priors. Within the two-types of Bayesian regressions, the Lasso forecasts with three non-zero coefficients tends to outperform the best-performing ridgeregression forecasts obtained under a shrinkage parameter of nearly six times the size of the cross-section.

Recent works by Banbura et al. (2008) and Gupta and Kabundi (2008a,b) have indicated that large-scale Bayesian Vector Autoregressions (LBVARs) tends to outperform Factor-Augmented VARs (FAVARs) in forecasting key macroeconomic variables. In such a backdrop, future research would be aimed at analyzing the ability LBVARs in forecasting house prices.

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Table 1. Principal Component Forecasts

MSFE are relative to Random Walk forecast. *The variance of the forecast relative to the variance of the series.

Table 2: Bayesian Forecasts with Gaussian Prior

MSFE are relative to Random Walk forecast. *The variance of the forecast relative to the variance of the series.

Table 3: Lasso Forecasts

MSFE are relative to Random Walk forecast. *The variance of the forecast relative to the variance of the series.

APPENDIX

TABLE A1: Data Transformation

TABLE A2: Data Description

Note: I and II indicate the variables selected at the beginning of 2001:01 and/or at the end of 2004:10, respectively, by the Lasso regression.