

## Patent searching for Dummies:

why patent searching should be part of the literature review

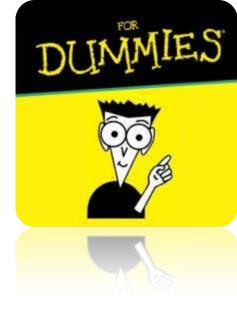
Sunette Steynberg Sunette.steynberg@up.ac.za

September 2017



### Contents

- Why search patents?
- Overview of patents in general
- **Derwent Innovations Index**
- Contact at the Innovation Office





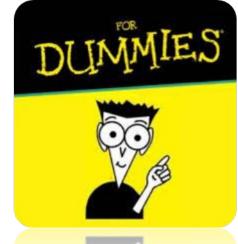
### Why do we need to search patents?

- Often patents are the only documents for the R&D activities of a company
- If you are going to work in industry, your job may depend on your knowing about patents!

SciFinder Pubs.	Р	fizer		3M			
	Patents	All	%	Patents	All	%	
2008	143	778	18	714	780	92	
2009	81	851	10	777	832	93	
2010	74	1000	7	661	726	91	



## Why Researchers should care about patents



- Most up-to date source of information on applied technology
- Up to 80% of current knowledge is only in patents
- Avoid duplication of Research and spending
- Find solutions to technical problems

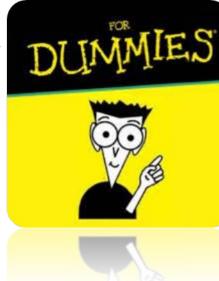
http://ec.europa.eu/invest-in-research/pdf/download en/patents for researchers.pdf



## Protection of intellectual property take one of four forms:

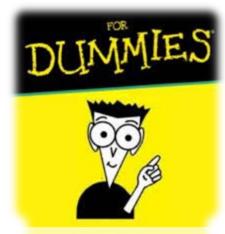
Trademark
Copyright
Patents
Trade Secrets







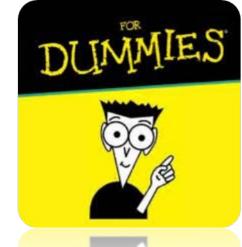
### What is a patent?



- A patent for an invention is the grant of a property right to the inventor for a limited period of time (usually 20 years from date of application)
- Grants to the owner the right to exclude others from making, using, offering for sale, selling, or importing the invention into the country where the patent is obtained
- In return for this protection, the owner must describe the discovery in full (public disclosure)



### Requirements to patent



**Novel**: The invention in its entirety must not have been known or used before

**Useful**: The invention must be fit for some desirable practical purpose.

**Non-obvious** in light of the prior art; not apparent to someone with "ordinary skill in the art"



### Three Types of Patents

- Utility patents. For new and useful processes, machines, articles of manufacture, compositions of matter, or any useful improvements thereof. (20 yrs)
- Design patents. For new, original, and ornamental design for an article of manufacture. Protects only the appearance, not structure or utilitarian features. (Dxxxxxxx) (14 yrs) (Examples: iPod case; Koosh ball design)
- Plant patents. For invention, discovery or asexual reproduction of distinct and new varieties of plants. (PPxxxxxx) (20 yrs)



### Example of a Utility Patent

US Patent 6,934,812 Title: Media player with instant play capability



### (12) United States Patent Robbin et al.

(10) Patent No.:

DE

US 6,934,812 B1

(45) Date of Patent: Aug. 23, 2005

### (54) MEDIA PLAYER WITH INSTANT PLAY

(75) Inventors: Jeffrey L. Robbin, Los Altos, CA (US); Ned K. Holbrook, Sunnyvale, CA (US); Steven Bollinger, San Jose, CA

(73) Assignce: Apple Computer, Inc., Cupertino, CA

(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 269 days.

(21) Appl. No.: 10/118,217

(22) Filed: Apr. 5, 2002

### Related U.S. Application Data

(60) Provisional application No. 60/346,236, filed on Oct. 22, 2001.

711/113; 711/139; 711/150 (58) Field of Search ....... ...... 711/115, 118, 150, 711/168, 148, 149, 111-113; 704/500; 369/33; 710/52, 56

### (56) References Cited

### U.S. PATENT DOCUMENTS

5,608,698 A	4	3/1997	Yamanoi et al 369/53.35
5,617,386 A	16	4/1997	Choi 369/126
5,712.949 A		1/1998	Kato et al 386/96
5,740,143 A	×	4/1998	Suctomi
5,822,288 A		10/1998	Shinada 369/47.33
5,870,710 A	$\pi$	2/1999	Ozawa et al 704/500
6.332.175 B	ı٠	12/2001	Birrell et al 711/112

6,377,530	Bi -	4/2002	Burrows 36	0/59.21
6,801,964	BI*	10/2004	Mahdavi	710/35
2002/0045961	ΑI	4/2002	Gibbs et al	700/94

### FOREIGN PATENT DOCUMENTS

43 34 773 A1 4/1994 44 45 023 A1 6/1996 1 028 425 A2

### OTHER PUBLICATIONS

8/2000

Kennedy, "Digital Data Storage Using Video Disc," IBM Technical Disclosure Bulletin, vol. 24, No. 2, Jul. 1981. Nonhoff-Arps, et al., "Straßenmusik Portable MP3-Spieler mit USB-Anschluss," CT Magazin Fuer Computer Technik, Verlag Heinz Heise GMBH, Hannover DE, No. 25, Dec. 4,

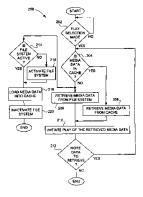
\* cited by examiner

Primary Examiner-T Nguyen (74) Attorney, Agent, or Firm-Beyer Weaver & Thomas,

### ABSTRACT

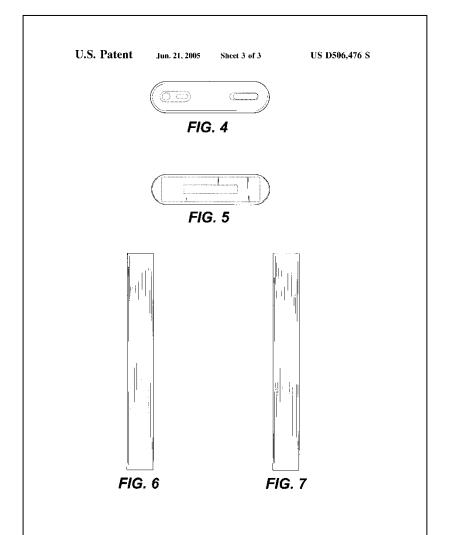
A media player and a method for operating a media player are disclosed. A media program is able to substantially immediately begin playing after a media play selection has been made. Through intelligent operation, the media program is able to start playing even before the media program has been substantially or completely loaded from disk storage into semiconductor memory (i.e., cache memory). Additionally, the media program can be loaded into semiconductor memory through use of a background process without disturbing the playing of the media program. Further, if desired, the disk storage is able to be aggressively "powered off" when not being accessed, thereby enhancing battery life when being battery-powered.

### 49 Claims, 6 Drawing Sheets



### Example of a Design Patent

### US Patent D506,476 Title: Media Device





### (12) United States Design Patent (10) Patent No.: Andre et al.

(45) Date of Patent:

US D506,476 S \*\* Jun. 21, 2005

(54)	MEDIA E	DEVICE
(75)	Inventors:	Bartley K. Andre, Menlo Park, CA (US); Daniel J. Coster, San Francisco, CA (US); Daniel De Iuliis, San Francisco, CA (US); Bartley B. Howarth, San Francisco, CA (US); Donathan P. Ive, San Francisco, CA (US); Steve Jobs, Palo Alto, CA (US); Surean Robert Kerr, San Francisco, CA (US); Shin Nishibori, San Francisco, CA (US); Shin Nishibori, San Francisco, CA (US); Shin Nishibori, San Francisco, CA (US); Calvin Q. Seid, Pala Alto, CA (US); Calvin Q. Seid, Pala Alto, CA (US); Christopher J. Stringer, Pacifica, CA (US); Cugnen Anthony Whang, San Francisco, CA (US)
(73)	Assignce:	Apple Computer, Inc., Cupertino, CA

(73)	Assignee:	Apple Computer,	Inc.,	Cupertino, CA
		(US)		

14 Years

(21) Appl. No.: 29/212,343

Aug. 31, 2004

### Related U.S. Application Data

(63) Continuation of application No. 29/196,832, filed on Jan. 5,

(51)	LOC (8) Cl	14-0
(52)	U.S. Cl	D14/49
(58)	Field of Search	
	D14	435, 474, 496, 483, 217; D21/332
	333-	273/148 B: 463/43-47: 206/308 I

(56)References Cited

### U.S. PATENT DOCUMENTS

307, 308.3; 369/2, 24, 25; 370/342 344

6/1982 McGourty 4,976,435 A 12/1990 Shatford et al. 5.192,082 A \* 3/1993 Inoue et al. ...

5,661,632	Λ	*	8/1997	Register 361/683
D412.940	S		8/1999	Kato et al.
5,964,661	Λ		10/1999	Dodge
D430.169	S		8/2000	Scibora
6.122.526	Λ	*	9/2000	Parulski et al 455/556.1
D437,860	5		2/2001	Suzuki et al.
6,227,966	BI	٠	5/2001	Yokoi 463/1
6.254,477			7/2001	Sasaki et al.
6,262,785		4	7/2001	Kim 349/58
D448,810	S		10/2001	Goto
D450,713	$\mathbf{s}$		11/2001	Masamitsu et al.
6.314.483	131	*	11/2001	Goto et al 710/107
D452,250	S		12/2001	Chan
D455,793	S	*	4/2002	Lin D21/329
D468,365	$\mathbf{s}$	*	1/2003	Bransky et al D21/329
D469,109	S	*	1/2003	Andre et al D14/496
D472,245	S	*	3/2003	Andre et al D14/496
D483,809			12/2003	Lim
D489,731		191	5/2004	Huang D14/496

### OTHER PUBLICATIONS

Andre et al., entitled "Media Device," U.S. Appl. No. 29/180,558, filed Apr. 25, 2003.

\* cited by examiner

Primary Examiner-Prabhakar Deshmukh

(74) Attorney, Agent, or Firm-Beyer Weaver & Thomas,

We claim the ornamental design for a media device, substantially as shown and described.

### DESCRIPTION

FIG. 1 is a perspective view of a media device in accordance with the present design. The media device can, for example,

be a media player or a media storage device.

FIG. 2 is a front view for the media device.

FIG. 3 is a rear view for the media device.

FIG. 4 is a top view for the media device.

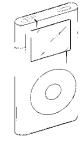
FIG. 5 is a bottom view for the media device.

FIG. 6 is a right side view for the media device; and,

FIG. 7 is a left side view for the media device.

The broken lines are for illustrative purposes only and form no part of the claimed design.

### 1 Claim, 3 Drawing Sheets



### Plant Patent

A distinct new variety of plant

US Patent PP21,535 P2 Title: Sweet orange tree



### (12) United States Plant Patent Grosser et al.

### US PP21.535 P2 (10) Patent No.:

(45) Date of Patent: Nov. 30, 2010

(54) SWEET ORANGE TREE NAMED 'SF14W-62'

(50) Latin Name: Citrus sinensis L. Osbeck Varietal Denomination: SF14W-62

(75) Inventors: Jude W. Grosser, Winter Haven, FL (US): Frederick G. Gmitter, Jr., Lakeland, FL (US); William S. Castle, Lake Alfred, FL (US)

(73) Assignee: Florida Foundation Seed Producers, Inc., Greenwood, FL (US)

Subject to any disclaimer, the term of this (\*) Notice: patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: 12/454,449

(22) Filed: May 18, 2009

(51) Int. Cl. A01H 5/00 (2006.01)

(52) U.S. Cl. (58) Field of Classification Search .......

See application file for complete search history.

### (56)References Cited

### OTHER PUBLICATIONS

Grosser, et al. (2007) Somaclonal Variation in Sweet Orange: Practical Applications for Variety Improvement and Possible Causes In: Citrus Genetics, Breeding and Biotechnology (ed. I.A. Khan). CAB International, pp. 219-233.

Larkin, et al. (1981) Somaclonal Variation-a Novel Source of Variability from Cell Cultures for Plant Improvement. Theor. Appl Genet, 60, pp. 197-214.

Primary Examiner-June Hwu

(74) Attorney, Agent, or Firm-Jondle & Associates, P.C.

### ABSTRACT

A new 'Valencia'-derived sweet orange tree particularly distinguished by producing trees that bear fruit that ripens 4 to 8 weeks earlier than standard 'Valencia' trees, trees that have an upright and moderately vigorous growth habit, trees that have a tendency for terminal fruit bearing and fruit having excellent juice quality, is disclosed.

### 2 Drawing Sheets

Genus and species: Citrus sinensis L. Osbeck. Variety denomination: 'SF14W-62'.

### BACKGROUND OF THE NEW PLANT

The invention relates to a new and distinct variety of sweet orange tree, Citrus sinensis L. Osbeck, named 'SF14W-62'. SF14W-62 is a moderately vigorous tree that produces standard 'Valencia' type sweet orange fruit but with a significantly earlier fruit maturation date (4 to 8 weeks) than standard 'Valencia' trees. In Florida, fruit can generally be harvested from mid-January through February, depending on environmental conditions. Juice quality from fruit of 'SF14W-62' is equivalent to that of 'Valencia', the highest provides the processing industry with earlier blending opportunities with 'Hamlin' or 'Midsweet' sweet oranges to improve the flavor and color of NFC (Not From Concentrate) orange juice. In the event of January or February freezemandated harvests in Florida, this blending opportunity would allow for grade A juice recovery and would significantly lessen economic losses as would normally be encountered with standard 'Valencia' oranges that have not reached full maturity at this time.

from protoplasts isolated from an embryogenic suspension of tissue culture of standard 'Valencia' (Citrus sinensis L. Osbeck) in 1989. For the methodology, see Grosser, J.W. and F.G.J. Gmitter (1990). Protoplast fusion and citrus improvement. pp. 339-374. In: Janick, J. (Ed.). Plant Breeding 30 Reviews. Timber Press, Inc, Portland, Oreg., USA. The original 'SF14W-62' tree was grafted to 'Carrizo' (unpatented) citrange rootstock and planted at a collaborative research block in Venus, Fla. in 1991. 'SF14W-62' is a true 'Valencia' sweet orange with an altered maturity date that allows for 35 harvest 4 to 8 weeks earlier than traditional 'Valencia' clones. 'SF14W-62' has been subsequently asexually reproduced by

inverted "T" bud-grafting onto widely-used commercial citrus rootstocks 'Carrizo' citrange and 'Swingle' citrumelo. The present invention has been found to retain its distinctive characteristics through successive asexual propagations via an inverted "T" graft.

2

Plant Breeder's Rights for this cultivar have not been applied for. 'SF14W-62' has not been made publicly available or sold more than one year prior to the filing of this applica-

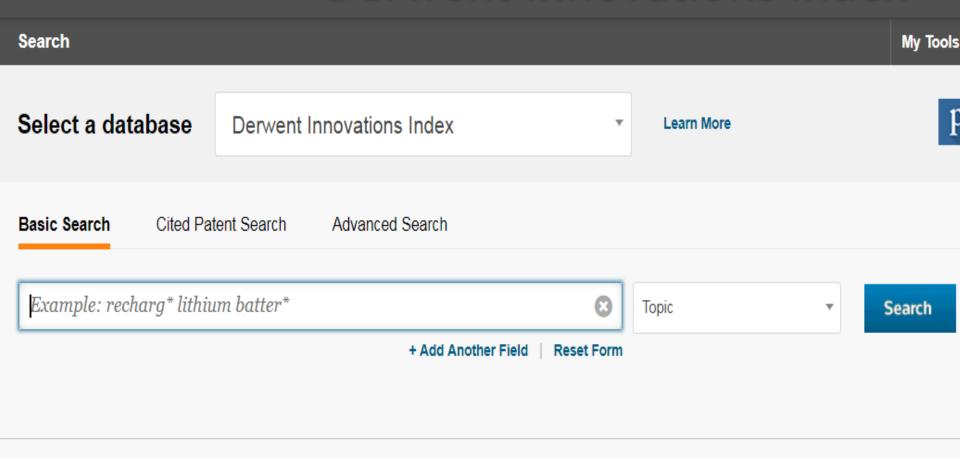
### SUMMARY OF THE INVENTION

'SF14W-62' is a new and distinct variety of sweet orange tree which bears fruit that ripens from mid-January through quality juice from oranges currently available. 'SF14W-62' 15 February in central Florida. The trees usually bloom between early to late March in central Florida, depending on seasonal weather. 'SF14W-62' trees are upright and of moderate vigor, with a tendency for alternate bearing. Second and third generation trees are more thorny than traditional 'Valencia' selections, especially on internal scaffold branches; however, thorniness diminishes over time and is less obvious with each generation of propagation. Thorns can be long, but are quite variable. Trees tend to bear more terminal fruit, which can cause long scaffold branches to bend over from the weight of 'SF14W-62' originated as a somaclonal tree regenerated 25 the fruit, but also minimizes the impact of the thorns on

> 'SF14W-62' trees bear fruit that is typical of 'Valencia' trees but 'SF14W-62' fruit ripens 4 to 8 weeks earlier than standard 'Valencia' clones based on the brix/acid ratio (see Table 1). Juice quality of 'SF14W-62' is typical of 'Valencia' in sugar and acid content, color and flavor. The fruit of 'SF14W-62' are juicy and difficult to peel. The fruit of 'SF14W-62' is slightly less seedy than standard 'Valencia' but not seedless. Replicated trials (both 2nd generation and topworked 3rd generation trees) to determine yield were destroyed by the Florida state-run canker eradication program. The original tree in Venus, Fla. yielded more than 10

### Web of Science

### **Derwent Innovations Index**

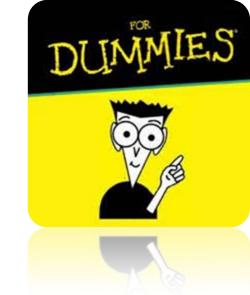


### TIMESPAN

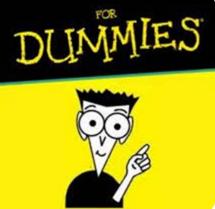
- All years
- From 1963-1.<sub>▼</sub> to 2017

### Searchable parts of a patent

- Topic: searches title and abstract
- Title: searches only the title
- Inventor: Searches the inventor's name, e.g.
   Smith, A J
- Patent number: enter complete or partial patent number, e.g. US5723470-A
- Assignee: Company name, e.g. University of Pretoria

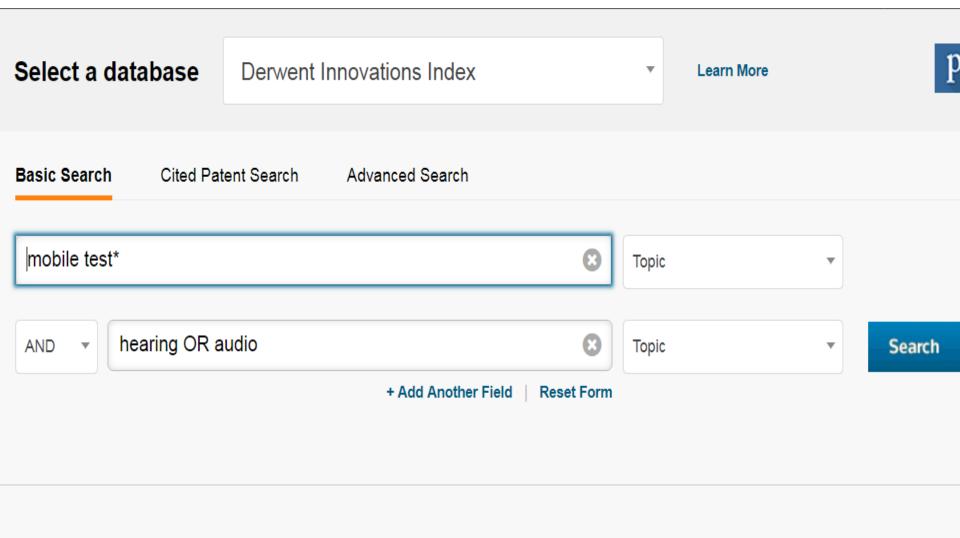






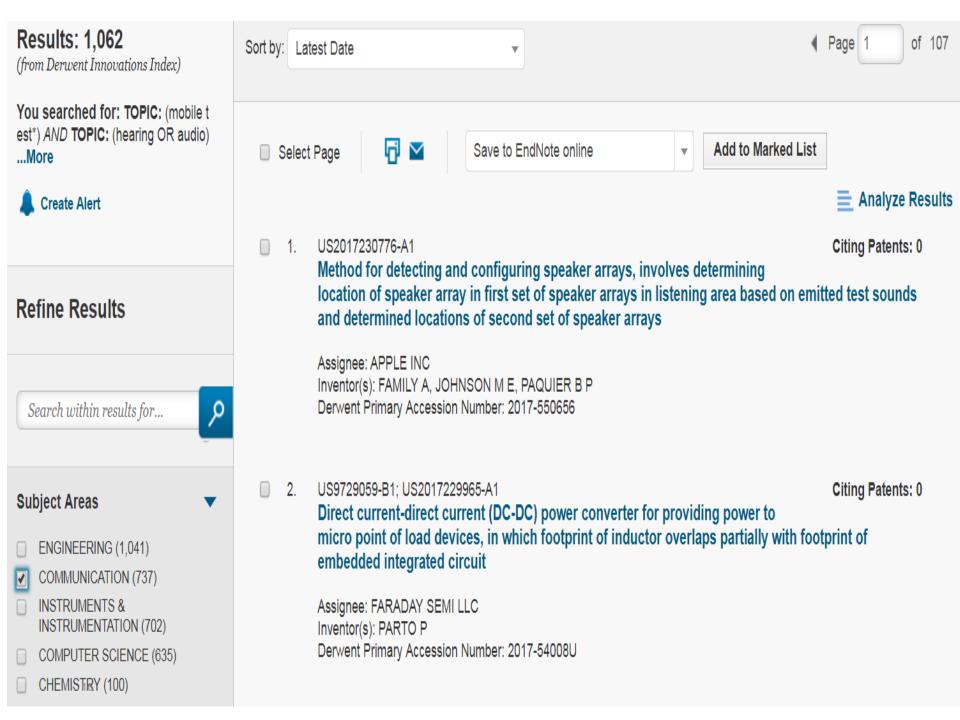
Collaboration between Prof. De Wet Swanepoel (Communication Pathology) and Dr Herman Myburg (EEC Engineering)





### TIMESPAN

- All years ▼
- From 1963-1.▼ to 2017 ▼



### Results similar to invention

3. CN106846211-A Citing Patents: 0
Internet-of-things based children hearing screening system, has statistics
management module for receiving result statistic, and foreground part provided with account login

module, hearing test module, query module and calibration module

Assignee: UNIV SHANGHAI NINTH PEOPLES HOSPITAL AFF

Inventor(s): WU H, HUANG Z, WANG X, et al. Derwent Primary Accession Number: 2017-42327E

4. CN106851511-A Citing Patents: 0 Intelligent mobile phone based rapid patient pure tone audiometry method,

involves performing left ear and right ear testing process, testing output results on intelligent mobile phone, and displaying hearing loss degree of listener

Assignee: UNIV TIANJIN

Inventor(s): CHEN F, WANG S

Derwent Primary Accession Number: 2017-42792X



Internet-of-things based children hearing screening system, has statistics management module for receiving result statistic, and foreground part provided with account login module, hearing test module, query module and calibration module

Patent Number(s): CN106846211-A

Inventor(s): WU H, HUANG Z, WANG X, LI Y, WANG Z

Patent Assignee Name(s) and Code(s): UNIV SHANGHAI NINTH PEOPLES HOSPITAL AFF(USJT-C)

Derwent Primary Accession Number: 2017-42327E [55]

**Abstract:** NOVELTY - The system has a management configuration module for performing school account allocation and hospital hearing task allocation, where the management configuration module performs device volume debugging process and system version management process. A school management module adds and updates student information. A statistics management module receives result statistic and examines hearing result details through a computer and a mobile phone. A foreground part is provided with an account login module, a hearing test module, a report query module and a calibration module.

USE - Internet-of-things based children hearing screening system.

ADVANTAGE - The system automatically analyzes centralized management and screening data and provides a better platform.

DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram of an internet-of-things based children hearing screening system. '(Drawing includes non-English language text)'

International Patent Classification: G06Q-050/22; H04L-029/08

Derwent Class Code(s): T01 (Digital Computers); W01 (Telephone and Data Transmission Systems)

Derwent Manual Code(s): T01-F05F; T01-J03; T01-J05A1; T01-J06A; T01-J30A; T01-M06A1; T01-N01A2; W01-A07G1

### **Patent Details:**

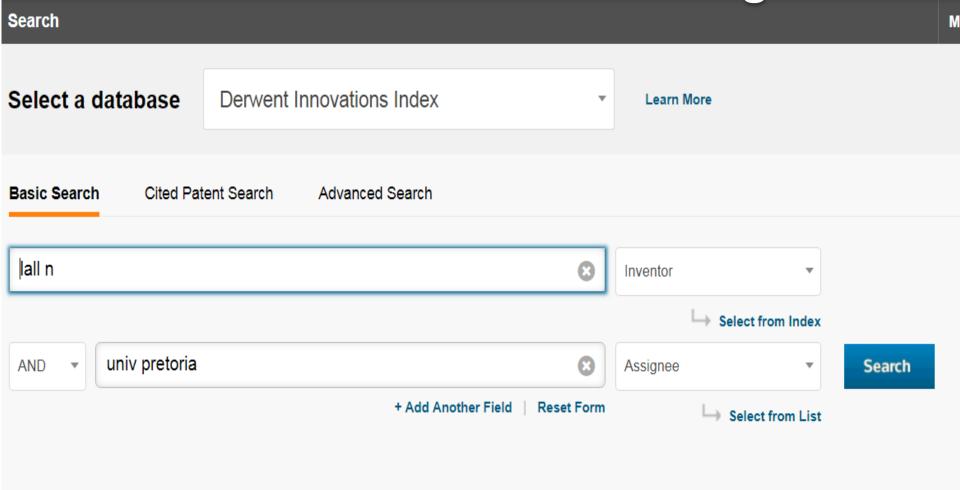
Patent Number Publ. Date		Main IPC	Week	Page Count	Language
CN106846211-A	13 Jun 2017	G06Q-050/22	201755	Pages: 10	Chinese

Drawing: 100 Includes a drawing 103 103-1 101 102 103-2 103-3 102 NETWORK 103-4 103-4 DATABASE **E** 



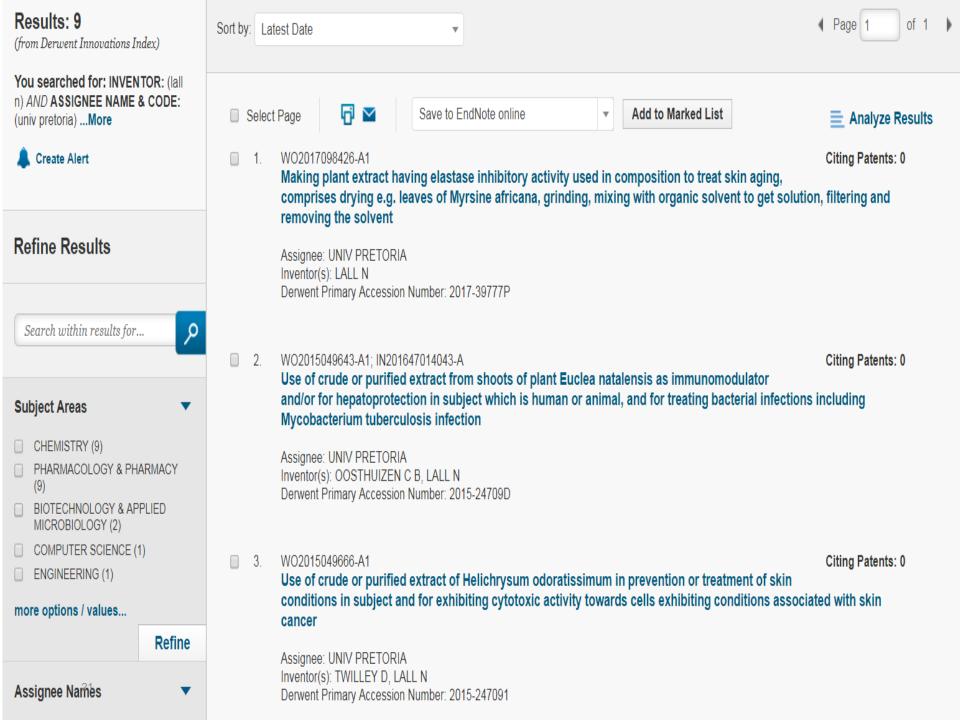
### Web of Science

### Inventor and Assignee



### **TIMESPAN**





4. WO2015028994-A1; ZA201601560-A

Determining interaction between three agents and probability of agents having inhibitory effect, involves representing outcomes of synergistic tests as set of binary matrices, feeding binary matrices, and generating prediction model

Assignee: UNIV PRETORIA

Inventor(s): HENLEY-SMITH C J, LALL N, BOTHA F S, et al.

Derwent Primary Accession Number: 2015-166797

5. WO2014033625-A2; WO2014033625-A3; US2015174059-A1; ... Citing Patents: 1
Oral care composition used to inhibiting growth of potentially pathogenic oral
microorganisms, treating periodontal diseases and evaluating attachment of microorganisms to
enamel surface of tooth, comprises Heteropyxis natalensis extract

Assignee: UNIV PRETORIA

Inventor(s): HENLEY-SMITH C J, LALL N, BOTHA F S, et al.

Derwent Primary Accession Number: 2014-E13720

6. WO2014020575-A1; KR2015038469-A; EP2879647-A1; ... Citing Patents: 0
Preparing plant extract for inhibiting Propionibacterium acnes, involves
exposing plant material obtained from Leucosidea sericea plant to solvent to render extraction
solution; and removing the plant material from the extraction solution

Assignee: UNIV PRETORIA

Inventor(s): SHARMA R, LALL N, HUSSEIN A, et al. Derwent Primary Accession Number: 2014-C48959

### Different from Web of Science searching

- Different search engine, different search rules
- No stopwords, e.g. Vitamin D will also retrieve Vitamin A, Vitamin B, Vitamin C
- Cannot use the Near operator
- Integrated with All Databases



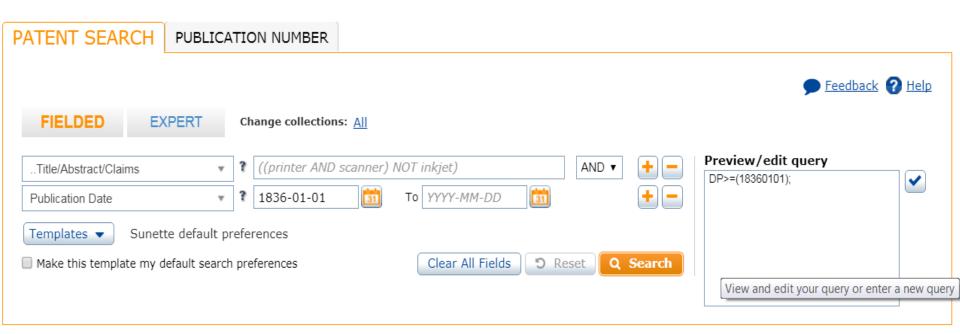
### What are some limits to patents?

- No experimental proof of prototypes or proof of chemicals actually tested or synthesized
- Many patents might be invalidated if challenged
- Titles can be very short and simple; not easily describing the invention
- Recommend: Derwent class code searching



### **Derwent Innovation**

- UP has only one login
- Better search functionality
- Includes claims
- Includes full text



## What to do when someone has a patentable idea?

 Refer to Refilwe Ngoato, refilwe.ngoato@up.ac.za, 012 420 4568



First patent, then publish –
 can do both, but in this order.



### Who wants to expand this skill?

- Information searching and classification are the Information specialist' skill.
- Patent searching is a scare skill and worth to pursue.
- Please contact me if you are interested in training.



# You got it!

