

8

List of
References

- AAE, 2009. *IMAGE: Durban Spice Market*. [Online] Available at: https://www.tu-chemnitz.de/wirtschaft/summerschool/?page_id=146 [Accessed 08 August 2015].
- ACDC, 2015. *Lighting catalogue*. [Online] Available at: <http://www.acdc.co.za/Catalogue/files/pages/en/low/page628.swf> [Accessed 28 September 2015].
- AMERICAN MARKETING ASSOCIATION, 2015. *Marketing Definitions*. [Online] Available at: <https://www.ama.org/AboutAMA/Pages/Definition-of-Marketing.aspx> [Accessed 05 March 2015].
- ANDERSON, S., 2014. *The Fundamentals of Experience Design*. [Online] Available at: www.poetpainter.com [Accessed 11 August 2015].
- ARCHDAILY, 2009. *Barbie Shanghai Store*. [Online] Available at: <http://www.archdaily.com/?p=21065> [Accessed 07 May 2015].
- ARDILL, R., 2014. *About: Experience Design*. [Online] Available at: http://www.experientia.com/blog/files/design_council_exp_design.pdf [Accessed 25 July 2015].
- ARORA LIGHTS, 2015. *Lighting*. [Online] Available at: www.aroralights.co.za/products/pendants.html [Accessed 27 September 2015].
- ATKEARNEY, 2014. *2014 African Retail Development Index*, s.l.: ATKearney.
- BAAN, I., 2009. *IMAGE: Barbie Shanghai Store*. [Online] Available at: <http://www.archdaily.com/?p=21065> [Accessed 07 May 2015].
- BARBULAT, D., 2015. *10299500*. [Online] Available at: http://de.123rf.com/photo_10299500_menschliche-ohr.html [Accessed 17 April 2015].
- BARISTA, D., 2010. *Where psychology meets architecture*. [Online] Available at: www.bdcnetwork.com/where-psychology-meets-architecture [Accessed 16 July 2013].
- BEAN, R., 2004. *Lighting: Interior and exterior*. 1st ed. New York: Routledge.
- BENSON, S., 2012. *Physical and experiential retail trends to watch for*. [Online] Available at: www.thedrum.com/knowledge-bank/2012/09/16/physical-and-experiential-trends-to-watch [Accessed 13 May 2013].
- BERKOWITZ, J., 2012. *Cadbury Takes a Trip into Joyville in New Campaign*. [Online] Available at: <http://www.fastcocreate.com/1679573/cadbury-takes-a-trip-into-joyville-in-new-campaign> [Accessed 05 May 2015].
- BLACK COFFEE, 2015. *Brand Terms*. [Online] Available at: <http://www.blackcoffee.com/brand-related/brand-terms/B/> [Accessed 22 October 2015].
- BRADLEY, S., 2010. *The Meaning Of Shapes: Developing Visual Grammar*. [Online] Available at: <http://vansedesign.com/web-design/visual-grammar-shapes/> [Accessed 24 October 2015].
- BRIGHAM, B., 2013. *Trends in Retail Design*. Implications, 03(08), pp. 1-6.
- BRYANT, C., 2009. *IMAGE: The Cupcakes Shmupcakes Post*. [Online] Available at: <http://prettypaperbook.com/blog/2009/03/22/the-cupcakes-schmupcakes-post/> [Accessed 05 July 2015].
- BUILT, 2008. *Environmental Psychology: A Primer*. [Online] Available at: www.builtproject.blogspot.com/2008/04/environmental-psychology-primer.html [Accessed 23 August 2013].
- BUSACCA, L., 2008. *IMAGE: Jacques Torres*. [Online] Available at: <http://www.delish.com/restaurants/best-chefs/a973/celebrity-chef-jacques-torres/> [Accessed 16 May 2015].
- CHAIT, G., 2014. *Using light to move mood and enhance experience*. *Lighting in Design*, 02-03, Issue 02-03/2014, pp. 12-15.
- CHANG, D., 2013. *How Much Is That Story In The Window?*. *Shoppingsa*, Issue 119, pp. 2-3.
- CHOCOFOUNTAIN, 2013. *Bellagio Chocolate Fountain*. [Online] Available at: http://www.chocofountain.com/Bellagio_Chocolate_Fountain.html [Accessed 25 May 2015].
- CHOCOMUSEO, 2014. *The history of chocolate*. [Online] Available at: <http://www.worldstandards.eu/chocolate%20-%20history.html> [Accessed 10 June 2015].
- CLIPART ETC, 2015. *IMAGE: Human Nose*. [Online] Available at: http://etc.usf.edu/clipart/63300/63362/63362_nose.htm [Accessed 17 April 2015].
- CLIPGID, 2015. *IMAGE: Smile drawing*. [Online] Available at: <http://clipgid.com/smile-drawing.html> [Accessed 17 April 2015].
- COCA-COLA, 2015. *All brands*. [Online] Available at: www.coca-colacompany.com/brands/all/#TCCC [Accessed 03 September 2015].
- CONTEMPORIST, 2015. *This restaurant in Kiev is keeping it casual and natural*. [Online] Available at: <http://www.contemporist.com/2015/01/13/this-restaurant-in-kiev-is-keeping-it-casual-and-natural/> [Accessed 11 May 2015].
- CORNELL UNIVERSITY, 2015. *When Money Grew on Trees*. [Online] Available at: <http://exhibits.mannlib.cornell.edu/chocolate/moneygrewontrees.php> [Accessed 27 April 2015].
- CRAWFORD, M., 1992. *The World In A Shopping Mall*. In: M. Sorkin, ed. *Variations on a Theme Park*. New York: Hill and Wang, pp. 3 - 30.
- CREATIVE ARTS INC, 2011. *IMAGE: ret-disney-mousegear2*. [Online] Available at: <http://www.creativeartsinc.com/wp-content/uploads/2011/08/ret-disney-mousegear2.jpg> [Accessed 06 May 2015].
- DAVIS, M., 2009. *The Fundamentals of Branding*. Singapore: AVA Publishing SA.
- DE VILLIERS 1, C., 2015. *Facebook: DV Artisan Chocolate*. [Online] Available at: <https://www.facebook.com/pages/DV-Artisan-Chocolate/328425177172140> [Accessed 09 July 2015].
- DE VILLIERS 2, C., 2015. *De Villiers Artisan Chocolate*. [Online] Available at: http://www.dvchocolate.com/index.php?option=com_content&view=article&id=64&Itemid=54 [Accessed 25 July 2015].
- DEAN, C., 2005. *Inspired Retail Space: Attract Customers, Build Branding, Increase Volume*. Massachusetts: Rockport Publishers.
- DEGIO, J., 2015. *IMAGE from 2.bp.blogspot.com*. [Online] Available at: http://2.bp.blogspot.com/_t4QG9PjEEmw/TFixRykEpKI/AAAAAAAAAZc/LCo1ZHfEoE0/s1600/45291_eye_lg.gif [Accessed 17 April 2015].
- DESIGUAL, 2015. *Find your store*. [Online] Available at: http://www.desigual.com/en_US/stores/ [Accessed 30 June 2015].
- DIMA, 2010. *IMAGE: Lace it Up*. [Online] Available at: <http://dimacreativecreations.blogspot.co.za/2010/12/judging-shop-by-its-window.html> [Accessed 05 May 2015].
- DOLCE VITA SPINELLI, 2013. *IMAGE: Cacao Hardcore Gin & Tonic*. [Online] Available at: <http://dolcevitaspinelli.com/tag/dominique-persoone/> [Accessed 18 October 2015].
- DOUGLAS, M. & ISHERWOOD, B., 1979. *The World of Goods*. 2nd ed. New York: Routledge.
- EROGLU, S. A. & MACHLEIT, K. A., 1993. *Atmospheric Factors in the Retail Environment: Sights, Sounds and Smells*. *Advances in Consumer Research*, Volume 20, p. 34.
- ETSY, 2012. *Discussion: Handmade vs. Homemade - HUGE difference*. [Online] Available at: <https://www.etsy.com/teams/7722/discussions/discuss/10626192/> [Accessed 20 June 2015].
- EUROLUX, 2015. *Lighting*. [Online] Available at: www.eurolux.co.za [Accessed 27 September 2015].
- FARFAN, B., 2015. *Flagship stores*. [Online] Available at: <http://retailindustry.about.com/od/glossary/g/flagshipstorede.htm> [Accessed 22 October 2015].
- FORD, K., 2013. *IMAGE: Snow White*. [Online] Available at: http://land.allears.net/blogs/kristin-ford/2013/03/_have_buyers_remorse_after.html [Accessed 06 May 2015].

- FORD, T. et al., 2014. *The Cocoa Crisis: Why the World's Stash of Chocolate is Melting Away*. [Online] Available at: <http://www.theguardian.com/lifeandstyle/2014/nov/21/cocoa-crisis-world-chocolate-stash-melting-away> [Accessed 21 June 2015].
- FOREST, D., 2014. *IMAGE: Gold Bars*. [Online] Available at: <http://thecrux.com/believe-it-or-not-these-gold-numbers-are-about-to-hit-a-15-year-high/> [Accessed 30 June 2015].
- FREDWEISS, 2013. *IMAGE: Line Art Illustration of a Brandy Sniffer*. [Online] Available at: <http://www.dreamstime.com/stock-photography-brandy-sniffer-illustration-image20141152> [Accessed 17 April 2015].
- GARGANO, L., 2008. *IMAGE: Mother and Son*. [Online] Available at: <https://www.flickr.com/photos/lucagargano/3241558832/> [Accessed 08 August 2015].
- GE, 2015. *IMAGE: Factory Icon*. [Online] Available at: www.automatech.com [Accessed 16 April 2015].
- GREEN, J., 2012. *The Psychology of Interior Design*. The Dirt, 18 May.
- GRONEWALD, K., 2007. *Consumer Atmospherics*. [Online] Available at: consumeratmospherics.webs.com/retailstores.htm [Accessed 20 August 2013].
- HARRY AND DAVID, 2015. *IMAGE: Deluxe Tower of Chocolates® Gift - 26587*. [Online] Available at: <https://www.pinterest.com/pin/543528248755143213/> [Accessed 12 May 2015].
- HIGHBALL HOODOO, 2015. *IMAGE: The Macallan Residence, Temple - Whiskey and Chocolate*. [Online] Available at: <http://highballhoodoo.com/2015/06/> [Accessed 26 October 2015].
- HONEST, 2015. *Honest Chocolate - Our Story*. [Online] Available at: <http://www.honestchocolate.co.za/honest-chocolate-story.html> [Accessed 08 July 2015].
- HUSSAIN, S., 2014. *The Impact of Sensory Branding (Five Sense) on Consumer: A case study on KFC*. International Journal of Research in Business Management, 2(5), p. May.
- HYPES ARE US, 2014. *IMAGE: Flyknit Air Max*. [Online] Available at: <http://hypesrus.com/blog/2013/12/28/nike-flyknit-air-max-neue-colorways/nike-2014-springsummer-flyknit-air-max-1/> [Accessed 05 May 2015].
- ICONSFORLIFE.COM, 2012. *Image: WINE GLASS*. [Online] Available at: <http://iconsforlife.com/post/25528771415> [Accessed 16 April 2015].
- IFI, 2015. *IFI 2014-2015 Executive Board*. [Online] Available at: http://www.ifeworld.org/#IFI_Executive_Board [Accessed 05 July 2015].
- ILAGAN, P. J., 2013. *The Psychology of Color: A Colour Guide For Designers*. [Online] Available at: www.youthedesigner.com/2013/06/13/infographic-a-color-guide-for-designers/ [Accessed 10 August 2013].
- ILLUMINA LIGHTING, 2015. *Lighting*. [Online] Available at: www.illumina.co.za [Accessed 27 September 2015].
- IMAGEKB, 2014. *IMAGE: 2014 Modern African Print Dresses*. [Online] Available at: <http://www.imagekb.com/2014-modern-african-print-dresses> [Accessed 08 August 2015].
- IMGKID.COM, 2015. *IMAGE: Worker with pollen ball*. [Online] Available at: <http://imgkid.com/bee-and-flower-drawing.shtml> [Accessed 20 September 2015].
- IZVERGIL, 2012. *IMAGE: Silver Spoon*. [Online] Available at: http://ancientpoint.com/inf/108772-antique_mistic_sterling_silver_straw_cocktail_spoon_mayan_aztec_calendar_design.html [Accessed June 30 2015].
- JAUBERT, B., 2015. *IMAGE: Stack of Wood Logs*. [Online] Available at: <http://fineartamerica.com/featured/stack-of-wood-logs-bernard-jaubert.html> [Accessed 31 June 2015].
- JONES, K., 2013. *IMAGE: Princess Boutique*. [Online] Available at: <https://kathrynrijones.wordpress.com/> [Accessed 06 May 2015].
- JOZI BLUE, 2014. *Talking Foreign*. [Online] Available at: <https://joziblue.wordpress.com/category/uncategorized/page/2/> [Accessed 29 June 2015].
- K2 CONSULTANCY, 2014. *IMAGE: NIKE - just did it!*. [Online] Available at: <http://k2consultancy.com/news.php?p=19> [Accessed 05 May 2015].
- KISSMETRICS, 2010. *How do colours affect purchases?*. [Online] Available at: kissmetrics.com/colour-psychology [Accessed 13 May 2013].
- KÖNIGK, R. 2015. *An Imaginal Interpretation of Interior Design's Methods of Cultural Production: Towards a Strategy for Constructing Meaning*. Unpublished PhD Thesis. Pretoria: University of Pretoria.
- KOPEC, D., 2012. *Environmental Psychology for Design*. 2nd ed. Canada: Fairchild Books.
- LANDA, R., 2006. *Designing Brand Experiences*. New York: Thomson Delmar Learning.
- LEASE AFRICA, 2013. *Workplace Atmosphere 101*. Communique, 05 August, p. 2.
- LEWIS-HODGSON, D. D., 2007. *Retail Atmospherics*, London: Mind Lab.
- LIVE & BREATHE, 2010. *Retail insight - Atmospherics*, London: Crown House.
- LUBIN, G., 2011. *15 Ways Supermarkets Trick You Into Spending More Money*. [Online] Available at: <http://www.businessinsider.com/supermarkets-make-you-spend-money-2011-7?op=1> [Accessed 05 08 2013].
- LYNCH, J., 2015. *The Grumbling Hive*. [Online] Available at: <https://andromeda.rutgers.edu/~jlynch/Texts/hive.html> [Accessed 30 June 2015].
- MCDERMOTT, C., 2013. *Effectiveness of Odour as an Atmospheric*. [Online] Available at: cmcdermott17.wordpress.com/2013/12/04/the-effectiveness-of-color-as-an-atmospheric/ [Accessed 09 April 2014].
- MCEVOY, S., 2013. *IMAGE: Bellagio Chocolate Fountain*. [Online] Available at: http://www.chocofountain.com/Bellagio_Chocolate_Fountain.html [Accessed 25 May 2015].
- MESSEDAT, J., 2009. *Built Identity*. In: C. Schittich, ed. In Detail: Exhibition and Displays. s.l.:Birkhäuser Architecture, pp. 87-95.
- MILLMAN, D., 2012. *Brand Bible*. Massachusetts: Rockport Publishers.
- MINI TRAVELLERS, 2015. *IMAGE: Thinking about a Walt Disney World Holiday*. [Online] Available at: <http://minitravellers.co.uk/thinking-about-walt-disney-world/> [Accessed 06 May 2015].
- MORIN, A., 2014. *How To Use Color Psychology To Give Your Business An Edge*. [Online] Available at: <http://www.forbes.com/sites/amymorin/2014/02/04/how-to-use-color-psychology-to-give-your-business-an-edge/> [Accessed 26 June 2015].
- MORRIS, J., 2012. *The Chocolate of Tomorrow*, Switzerland: Haymarket Network Ltd.
- MORTON, J., 2010. *Basic Colour Theory*. [Online] Available at: www.colourmatters.com/colour-and-design/basic-colour-theory [Accessed 13 October 2013].
- NACASA & PARTNERS, 2012. *IMAGE: 100% Chocolate Cafe*. [Online] Available at: <http://archrecord.construction.com/projects/recordinteriors/2012/100-percent-chocolate-cafe-wonderwall.asp> [Accessed 07 May 2015].
- NARDOXIC, 2012. *IMAGE: Classic Wood*. [Online] Available at: <http://onlyfreewallpaper.com/gear-background-wallpapers.html> [Accessed 29 June 2015].
- NATAL TOURISM, 2006. *IMAGE: Dingane's Kraal*. [Online] Available at: <http://www.warthog.co.za/dedt/tourism/culture/kraal/dingane.htm> [Accessed 24 September 2015].
- NIELSON, C. & NOBLE, B., 2013. *Shopper Insights: How to Grow Your Channel*. SHOPPINGSA, Issue 119, pp. 1-2.
- NIKE, 2015. *IMAGE: Logo*. [Online] Available at: www.nike.com [Accessed 05 May 2015].

- NOBLE, L., 2015. *Visitor and Photographer of DV Chocolate* (25 April 2015).
- NORAMBUENA, P., 2015. *Brand Glossary by Interbrand*. [Online] Available at: <http://brandchannel.com/brand-glossary/?ap=b> [Accessed 22 October 2015].
- OLNEY, G., 2012. *IMAGE: Mollinillo*. [Online] Available at: <http://fineartamerica.com/featured/molinillo-mexican-whisk-for-making-hot-chocolate-george-olney.html> [Accessed 10 June 2015].
- OSRAM, 2015. *Lighting*. [Online] Available at: www.osram.co.za [Accessed 27 September 2015].
- OUTLETAHOLIC, 2013. *IMAGE: Nike Outlet*. [Online] Available at: <https://www.outletaholic.com/i/6/a/0/6a0618faba876179b7e0023b2658cc4d.jpg> [Accessed 05 May 2015].
- PERJUS, J., 2014. *IMAGE: hand-clip-art_1404138620.jpg (700x441)*. [Online] Available at: <https://www.pinterest.com/pin/454019206158326982/> [Accessed 17 April 2015].
- PETERMANS, A. & VAN CLEEMPOEL, K., 2007. *Research in Retail Design*, Belgium: Hasselt University.
- PHILLIPS, C., 2015. *IMAGE: Cocoa Pod*. [Online] Available at: <http://imgkid.com/cocoa-pods-on-tree.shtml> [Accessed 31 June 2015].
- PICSANT, 2013. *IMAGE: Soweto South Africa Market*. [Online] Available at: <http://picsant.com/78829579-soweto-south-africa-market.html> [Accessed 08 August 2015].
- PINIMG, 2015. *IMAGE: Aztec Temple*. [Online] Available at: <https://s-media-cache-ak0.pinimg.com/736x/07/76/23/0776238d23061b9d203e6d4071dea93f.jpg> [Accessed 16 October 2015].
- PLANT VILLAGE, 2012. *IMAGE: Cocoa Plant*. [Online] Available at: https://www.plantvillage.com/en/topics/cocoa-cacao-fr/infos/diseases_and_pests_description_uses_propagation [Accessed 28 June 2015].
- POLLOCK, N., 2012. *100% Chocolate Cafe*. [Online] Available at: <http://archrecord.construction.com/projects/recordinteriors/2012/100-percent-chocolate-cafe-wonderwall.asp> [Accessed 07 May 2015].
- POSNEGATIVE, 2010. *IMAGE: Nike Flagship Store in Harajuku*. [Online] Available at: <https://posnegative.wordpress.com/2010/04/10/nike-flagship-store-in-harajuku/> [Accessed 05 May 2015].
- POWELL, D., 2014. *IMAGE: Illinois health department shuts down 11-year-old girl's cupcake business*. [Online] Available at: <http://barfblog.com/2014/01/> [Accessed 06 July 2015].
- PRIEN, H., 2015. *IMAGE: Wood*. [Online] Available at: <https://www.pinterest.com/pin/539235755354042628/> [Accessed 16 May 2013].
- RAISANEN, M., 2014. *Great Branding Is Invisible*. [Online] Available at: <http://www.fastcodesign.com/3028947/great-branding-is-invisible> [Accessed 07 08 2015].
- RESEARCH HISTORY, 2012. *Maslow's Hierachy of Needs*. [Online] Available at: <http://www.researchhistory.org/2012/06/16/maslows-hierarchy-of-needs/> [Accessed 05 October 2015].
- RIEWOLDT, O., 2002. *Brandscaping: Worlds of Experience in Retail Design*. 1st Ed. ed. Berlin: Birkhäuser Architecture.
- ROSELT, A., 2015. *2015 Plascon Colour Forecast*. Johannesburg: Plascon.
- SABS, 2005. *SANS 10114 - 1+2*. 3rd ed. Pretoria: SABS.
- SABS, 2011. *SANS 10400*. 3rd ed. Pretoria: SABS.
- SAIBO, R. P., 2014. *IMAGE: Whiskey*. [Online] Available at: <https://plus.google.com/+RahimPackirSaibo/posts/djcShpvHR3A> [Accessed 17 April 2014].
- SARIS-BRANDON, B., 2014. *Senses & Sensibility*. Auckland: Auckland University of Technology.
- SETTY, R., 2012. *IMAGE: Mini Saga #124 - Ubuntu*. [Online] Available at: <http://www.rajeshsetty.com/2012/03/26/mini-saga-124-ubuntu/> [Accessed 20 July 2015].
- SKLAAR, D., 2015. *Fine and Raw - About Us*. [Online] Available at: <http://fineandraw.com/about/> [Accessed 08 July 2015].
- SOLUTIONS FOR SPORT, 2014. *IMAGE: Nike shopfront*. [Online] Available at: <http://solutionsforsport.net/2014/03/05/the-future-of-the-sports-shop/> [Accessed 25 May 2015].
- SPAZIO LIGHTING, 2015. *Lighting*. [Online] Available at: www.spazio.co.za [Accessed 27 September 2015].
- SPICE ROUTE WINES, 2015. *IMAGE : Spice Routes Logo*. [Online] Available at: <http://www.durbanvilleguesthouse.com/inquiries-and-places-close-by.php> [Accessed 16 April 2015].
- STAMPER, A., 2014. *IMAGE: Aztec Noble*. [Online] Available at: <http://www.godine.co.uk/blog/historyofchocolate> [Accessed 11 June 2015].
- SUMERIANALIEN.COM, 2015. *IMAGE: Bee*. [Online] Available at: <http://www.sumerianalien.com/Bee/> [Accessed 20 September 2015].
- T&G CONSTRUCTION, 1997. *IMAGE: Renovation of Walt Disney Store at Orlando International Airport*. [Online] Available at: <http://www.t-and-g.com/project-detail.php?id=252> [Accessed 06 May 2015].
- THATCHER, S. & DAVIS, J., 2003. *IMAGE: Corby Glen, England*. [Online] Available at: <http://www.tadbit.us/england/corbyglen/corbyglen.htm> [Accessed 24 October 2015].
- TRIP ADVISOR, 2015. *DV Artisan Chocolate*. [Online] Available at: http://www.tripadvisor.co.za/Attraction_Review-g312668-d3138660-Reviews-DV_Artisan_Chocolate-Paarl_Western_Cape.html [Accessed 23 July 2015].
- TRIP ADVISOR 2, 2015. *IMAGE: Wine and Chocolate pairing*. [Online] Available at: <http://www.hospitalitymagazine.com.au/beverage/the-101-of-pairing-wine-with-chocolate> [Accessed 26 October 2015].
- UNDERHILL, P., 2000. *Why We Buy: The Science of Shopping*. London: TEXERE.
- UNESCO 2, 2015. *Identifying and Inventorying Intangible Cultural Heritage, Norway*: Norwegian Ministry of Foreign Affairs.
- UNESCO, 2015. *What is Intangible Cultural Heritage?*, Norway: Norwegian Ministry of Foreign Affairs.
- UNKNOWN, 1890. *IMAGE: Zulu Men eating Porridge*. [Online] Available at: <http://www.circaimages.com/index.php?s=0&p=19&a=0&at=0> [Accessed 10 July 2015].
- UTZ KAPEH, 2015. *UTZ Certified*. [Online] Available at: www.utzcertified.org [Accessed 23 April 2015].
- VAID, H., 2003. *Branding*. New York: Watson-Guptill Publications.
- VALUE RENTAL, 2015. *IMAGE: Western Cape*. [Online] Available at: <http://www.valuerentalcar.com/Cheap-Car-Hire-Branched/Western-Cape.php> [Accessed 16 April 2015].
- VAN ES, A., 2011. *THESIS: Ishop therefore I am - The Interaction of Retail Density, Colour and Motive: Effects on SHopper Responses*. Netherlands: Universiteit Twente.
- WALKER, B. K., 2014. *Retail In Crisis: These Are The Changes Brick-And-Mortar Stores Must Make*. [Online] Available at: <http://www.forbes.com/sites/jeremybogaisky/2014/02/12/retail-in-crisis-these-are-the-changes-brick-and-mortar-stores-must-make/> [Accessed 25 March 2015].
- WDPROMEDIA, 2010. *IMAGE: SHL_GCC_240*. [Online] Available at: http://wdw1.wdpromedia.com/media/wdw_nextgen/CoreCatalog/WaltDisneyWorld/en_US/Media/InternetMediaType/Shop/ShoppingGeneric/SHL_GCC_240.jpg?t=2010-01-26T12:18:21 [Accessed 06 May 2015].

WOLF, D. K., 2007. *The Environmental Psychology of Shopping*. *Research Review*, 14(3), pp. 39-43.

WOLFSON, J., 2009. *IMAGE: Compartes Chocolates Holiday Collection 2009*. [Online] Available at: <http://www.coolhunting.com/food-drink/compartes-choco> [Accessed 24 September 2015].

WOOLEY, H. & ROSE, S., 2012. *The Value of Public Space*. London: CUBE SPACE.

WOOLWORTHS, 2015. *Woolworths*. [Online] Available at: <http://www.woolworths.co.za/> [Accessed 16 June 2015].

YUDIN, V., 2015. *Vector - vector black chocolate bar icon on white background*. [Online] Available at: http://www.123rf.com/photo_29539752_stock-vector-vector-black-chocolate-bar-icon-on-white-background.l?fromid=c2FMdjNERUY0Qmh2V2NCTEJRbWRpUT09 [Accessed 16 April 2015].

YU, L., 2013. *IMAGE: Chocolate Truffles*. [Online] Available at: <https://plus.google.com/101286823463070327642/photos> [Accessed 12 May 2015].

Yuliaglam, 2015. *IMAGE: bestick*. [Online] Available at: <http://se.dreamstime.com/illustration/bestick-silhouette.html#details24977318> [Accessed 16 April 2015].

YUPIRAMOS, 2015. *Vector - delicious food design*. [Online] Available at: http://www.123rf.com/photo_34687856_delicious-food-design.html?term=delicious%20food [Accessed 16 April 2015].

