

## Appendix D: Questionnaire





# INTEKOM CUSTOMER SATISFACTION SURVEY

#### INSTRUCTION:

As we value your opinion, it is very important for you to carefully consider each question and answer it as honestly as possible.

Below you will find a set of statements regarding the quality of service at Internet Service Providers (ISPs) in general and Intekom in particular. We would like your impressions about INTEKOM's service performance relative to your expectations. Please think carefully about the following two levels of service evaluation:

- Your DESIRED SERVICE LEVEL the level of service performance you desire from an Internet Service Provider; (See first row)
- Your PERCEIVED LEVEL OF SERVICE PERFORMANCE - your perception of INTEKOM's service performance over the last few months. (See second row)

#### DESIRED SERVICE LEVEL:



#### DESIRED SERVICE LEVEL:

Based on your experiences as an Internet user, please think about the Internet Supplier that would deliver the kind of service your desire.

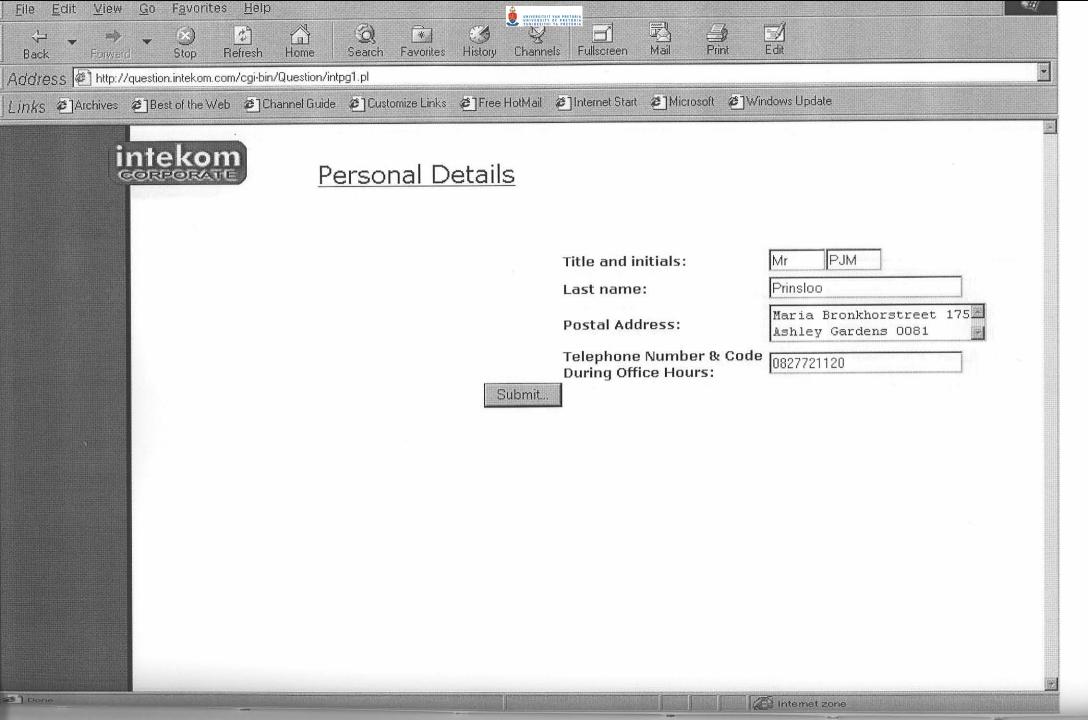
If you feel a feature require a high level of service performance, click the number 10 in the first column.

If you feel that you require no level of service at all click on the 1 in the first row.

If your feelings are less strong, click on one of the buttons in the middle. Remember that there are no right or wrong answers - we are interested in what YOUR desired level of service performance is for an Internet Supplier delivering excellent quality of service.

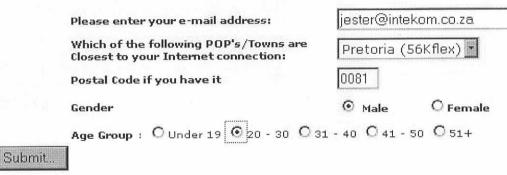
### PERCEPTIONS OF INTEKOM

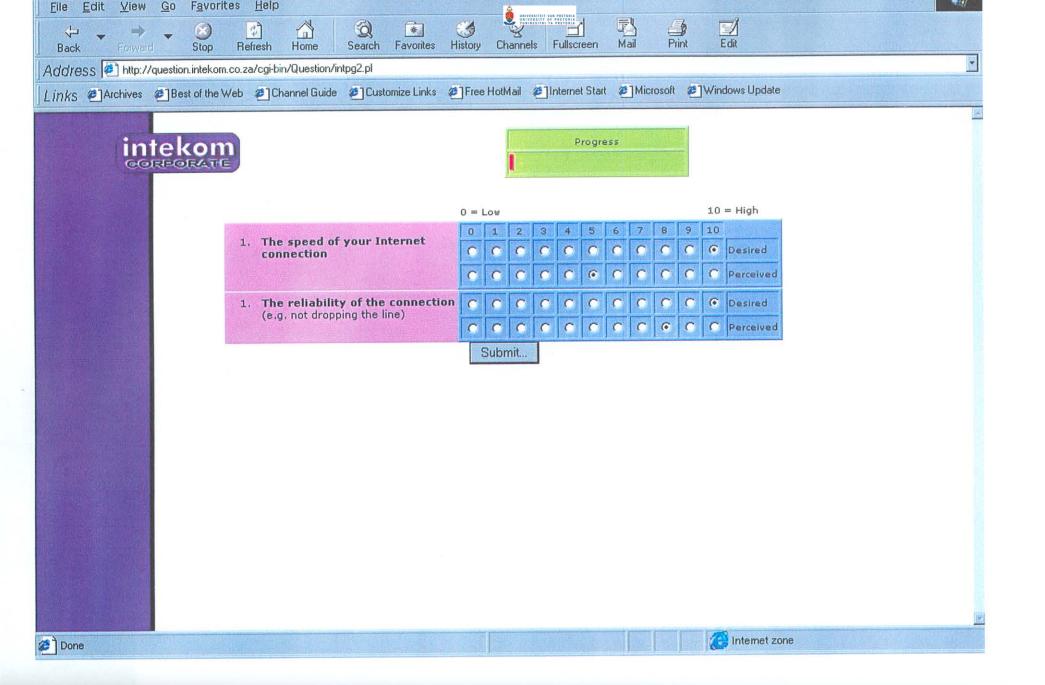
The second aspect of each statement (second row) relates to your perception of INTEKOM. For each statement, please describe how you perceive Intekom's current level of service performance regarding the feature in each statement. Once again, clicking on the 0 means that you perceive Intekom's service at a non-existent level, and by clicking a 10 means that you view Intekom's service performance at an exceptionally high level

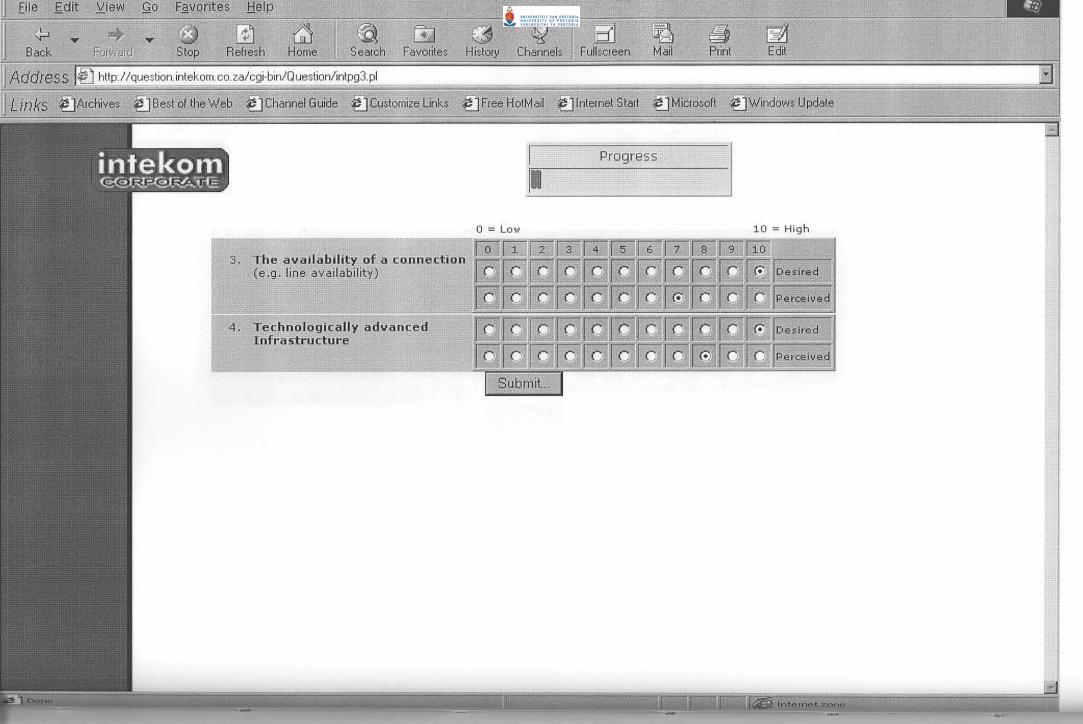


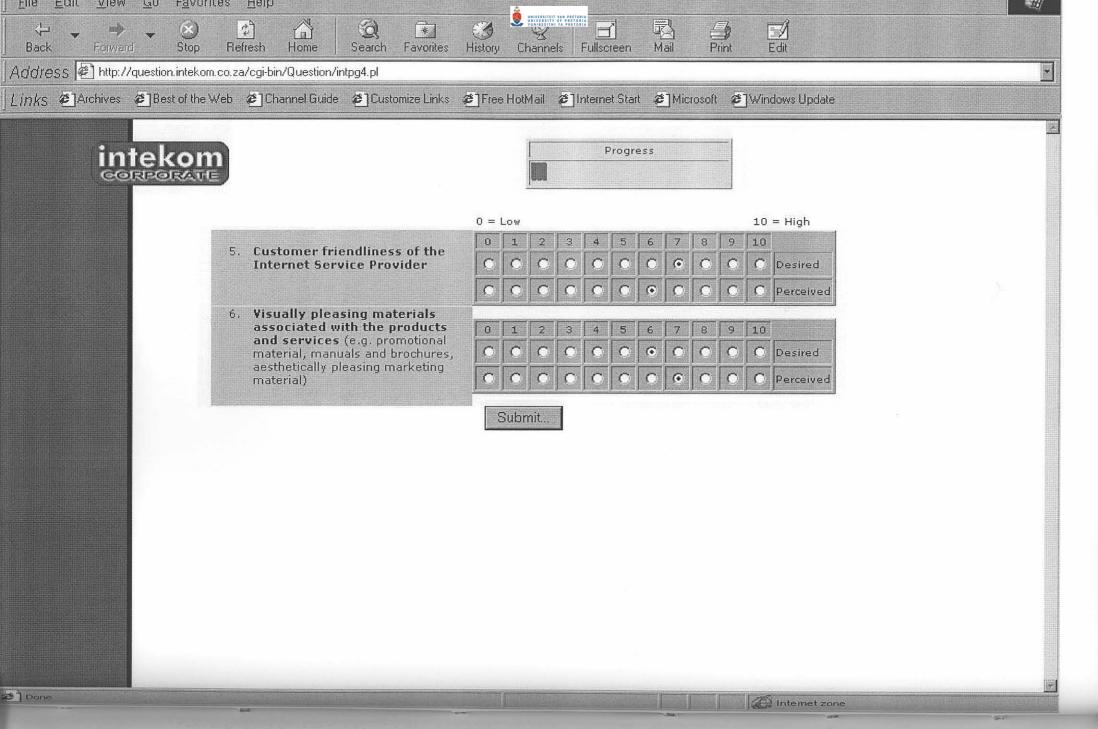


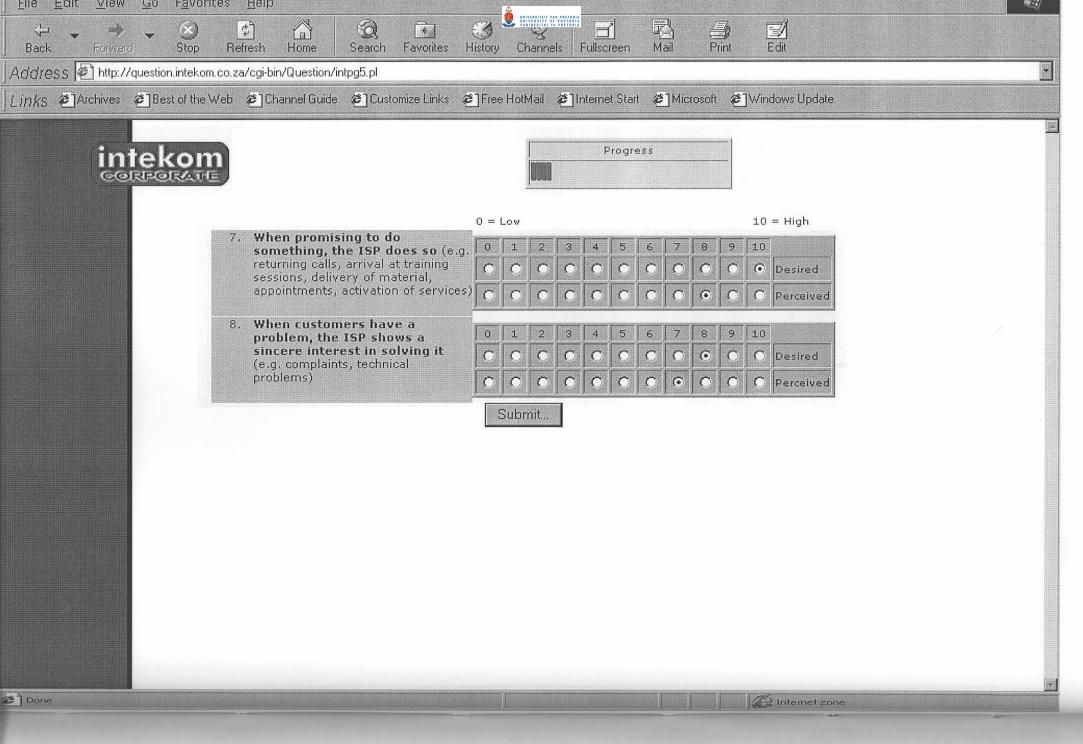
Please complete all the fields, as the information is necessary for us to compile the statistics:-

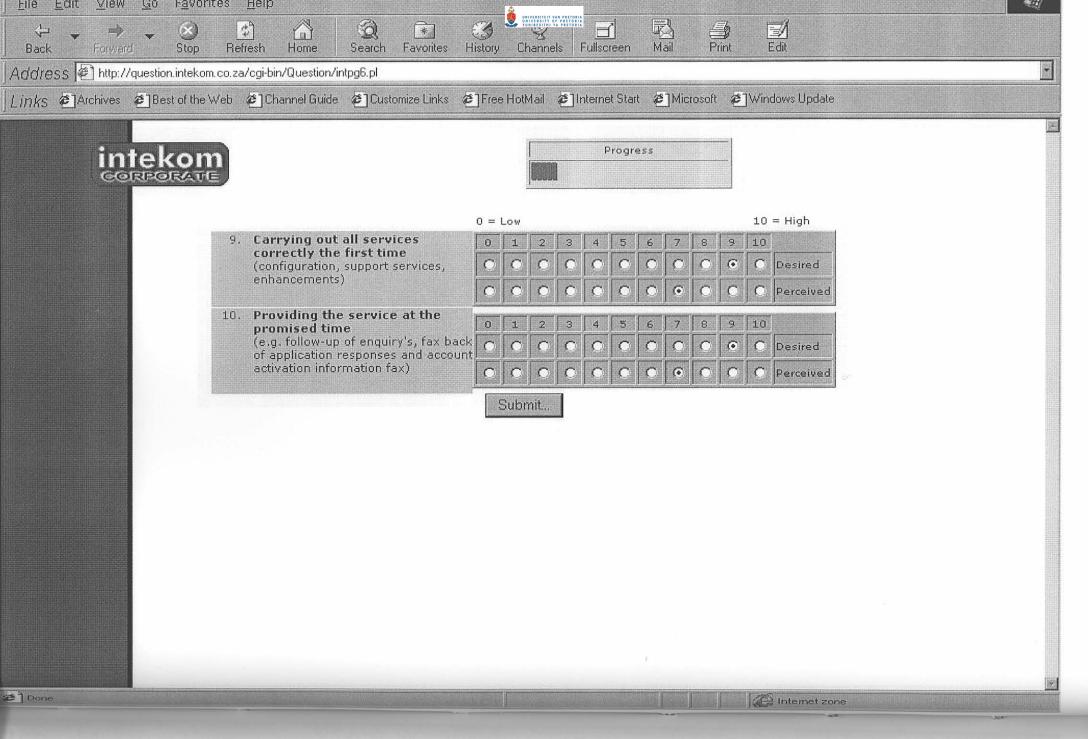


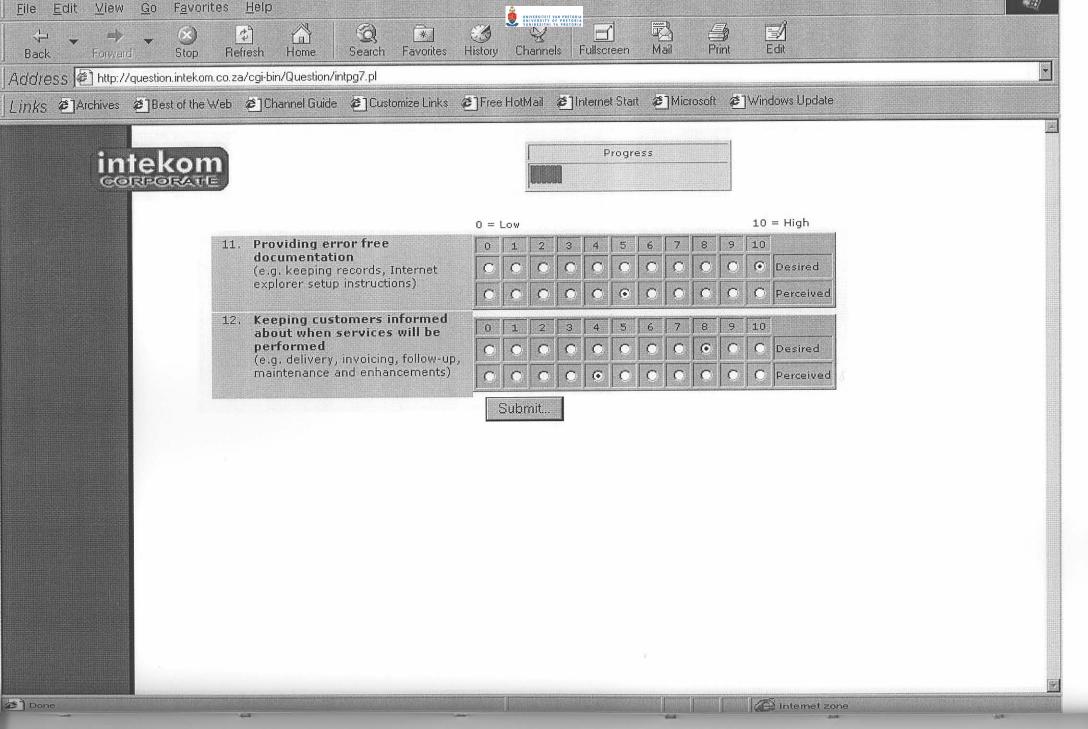


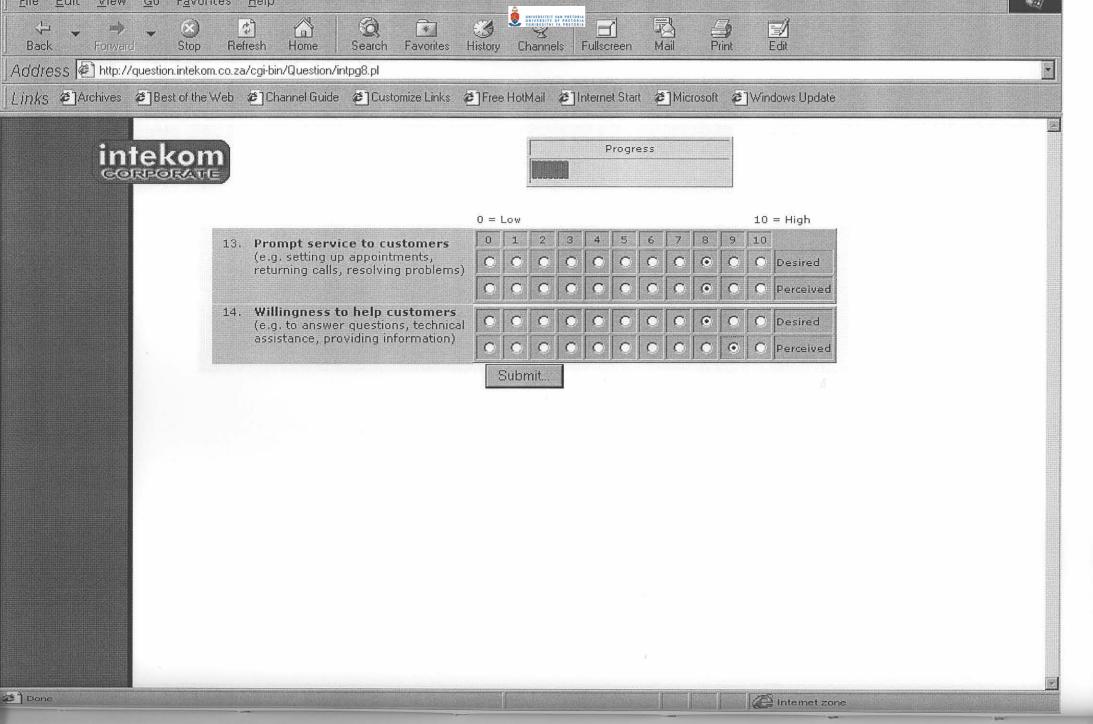


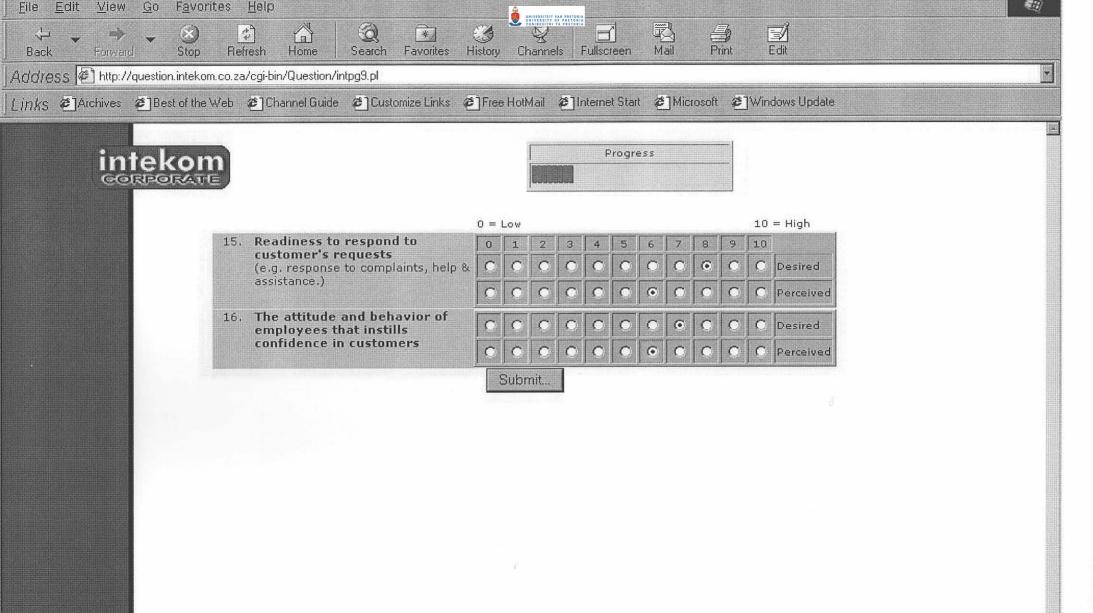




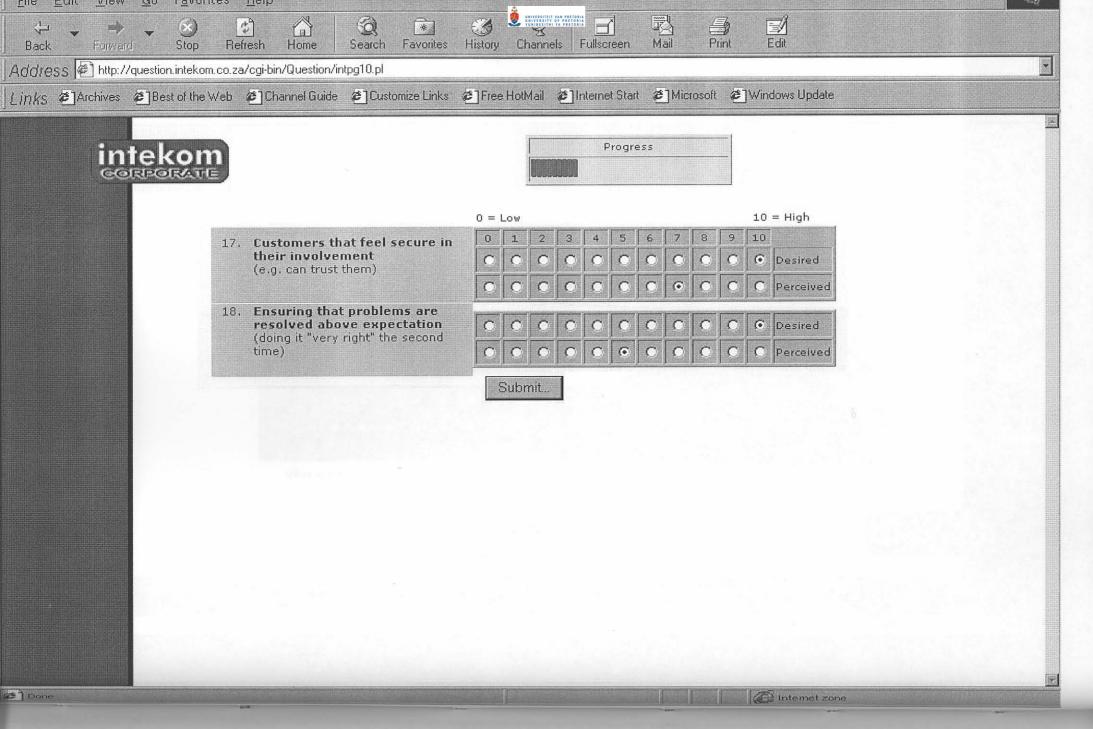


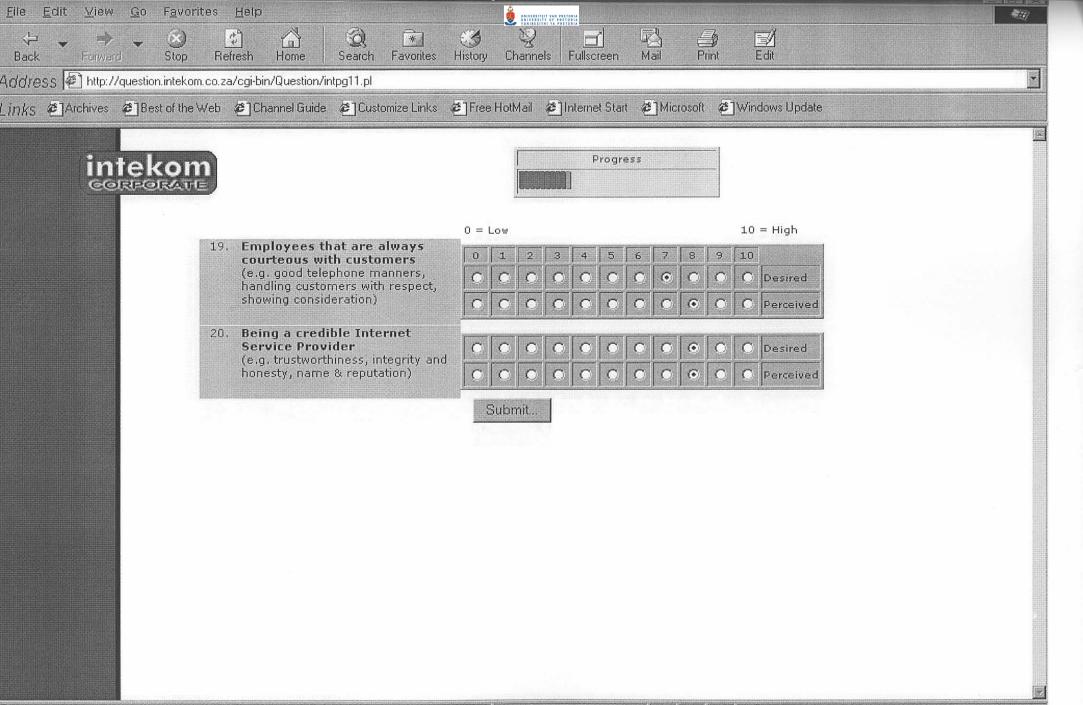




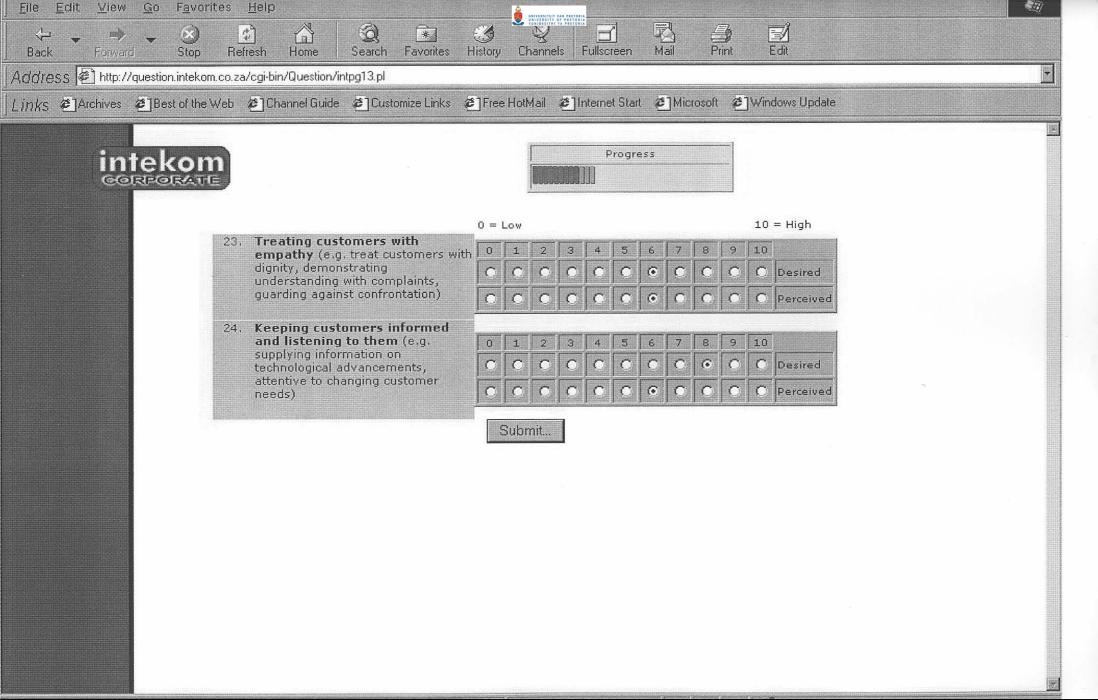


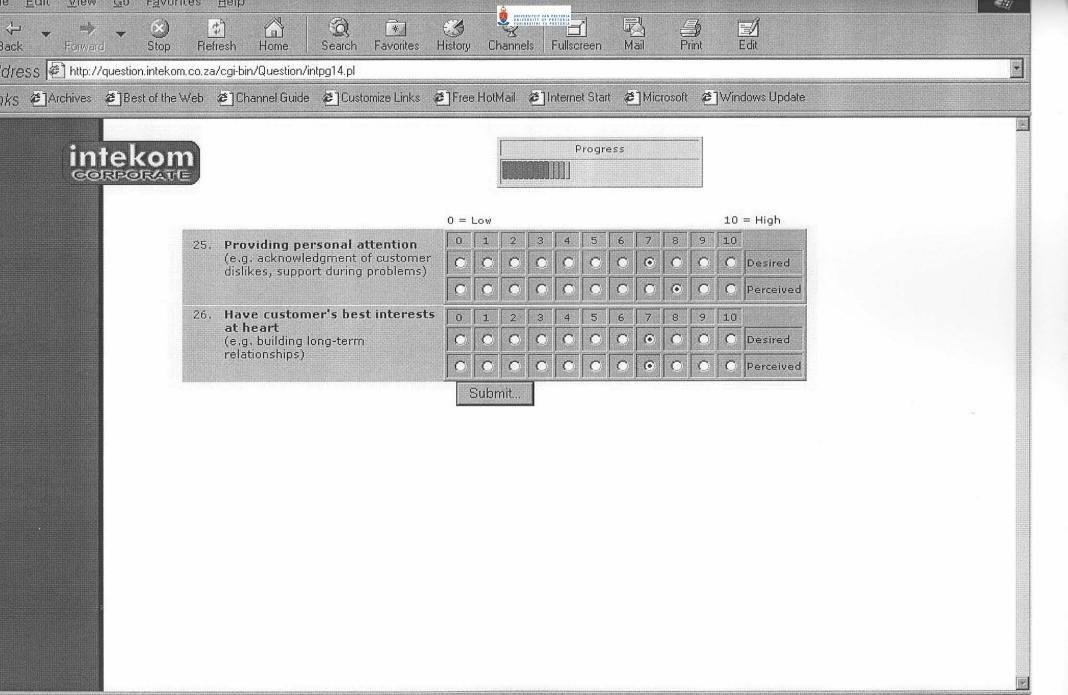
Done

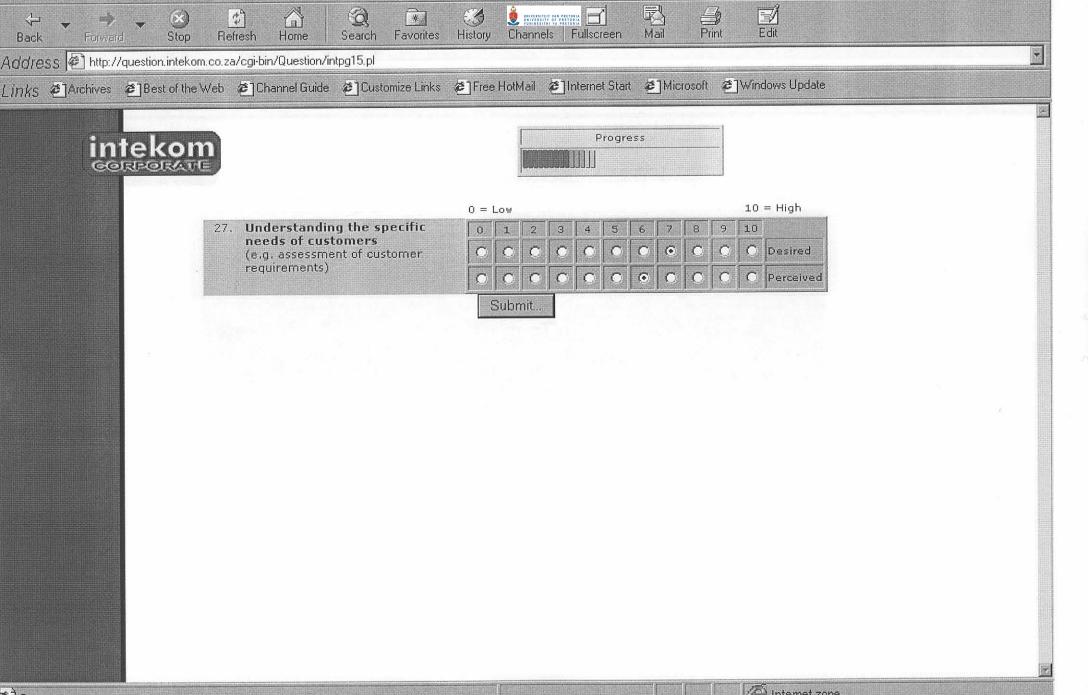


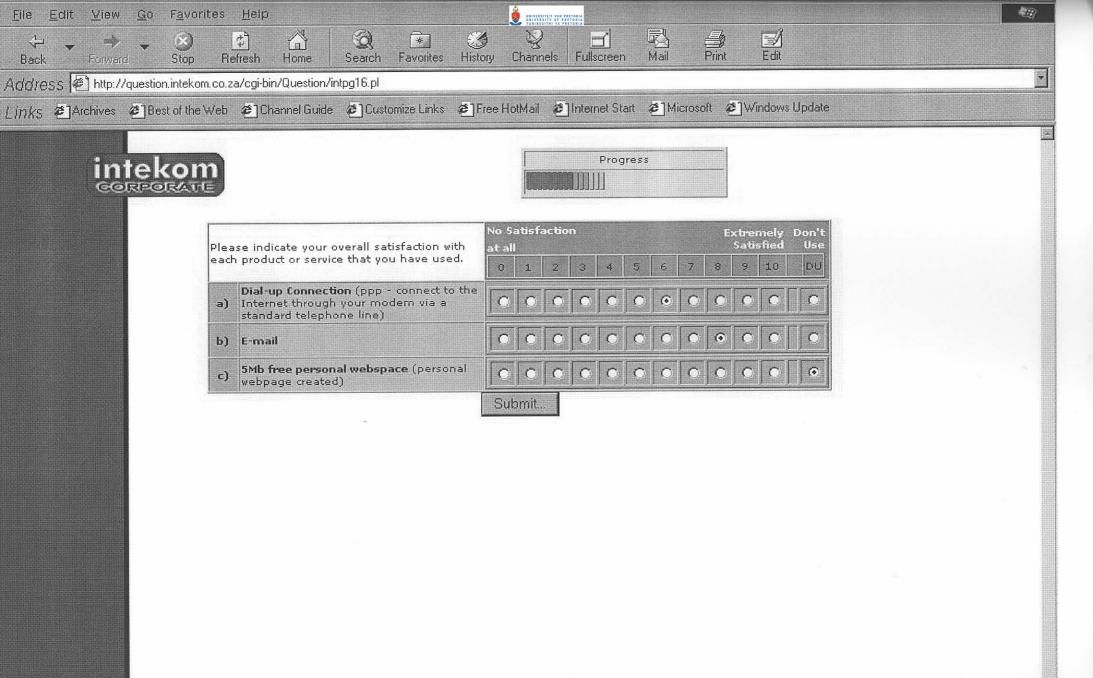




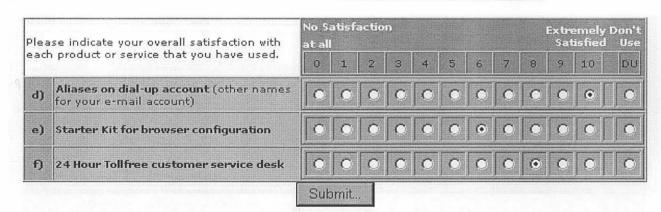


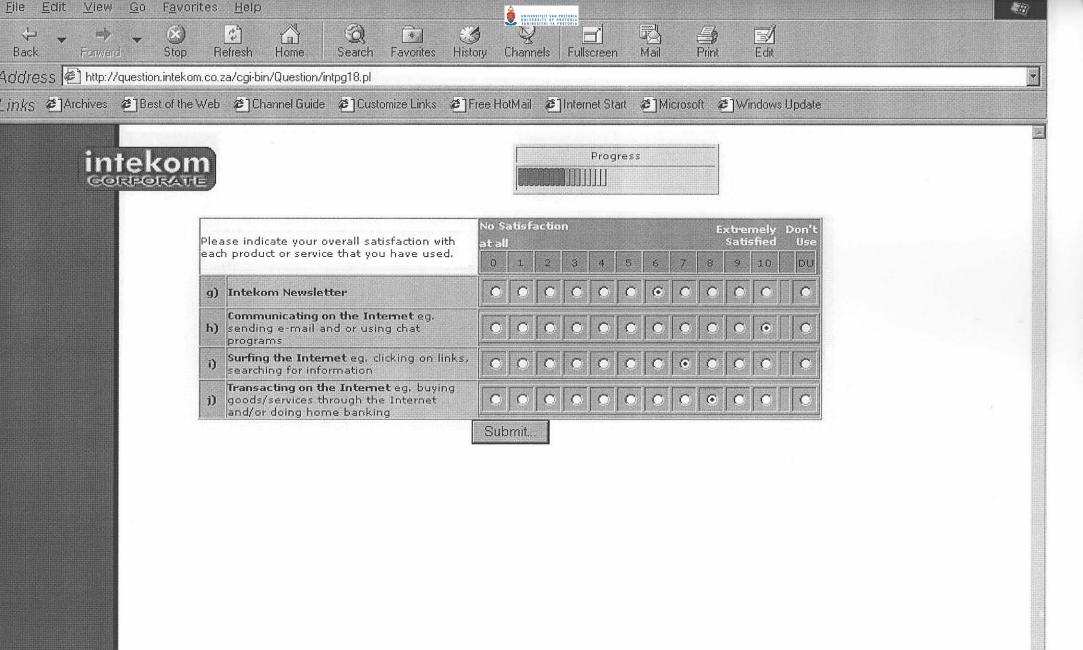


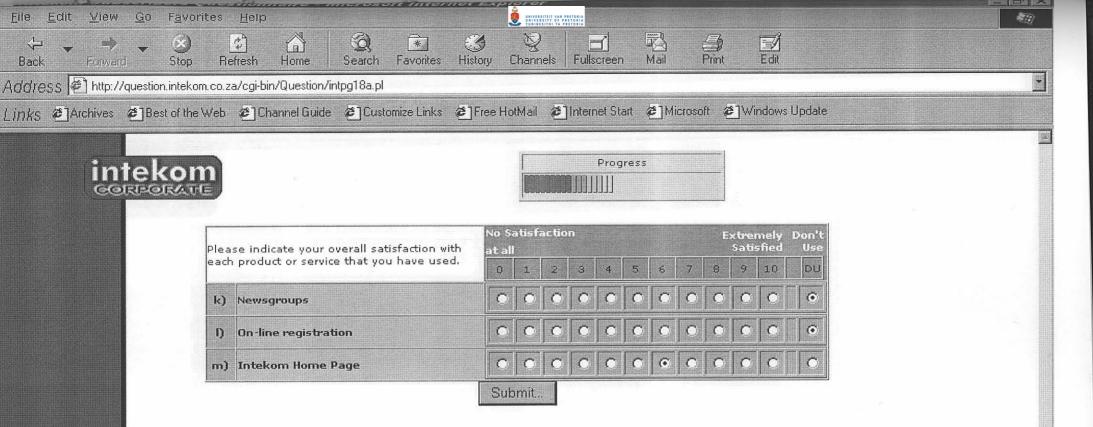


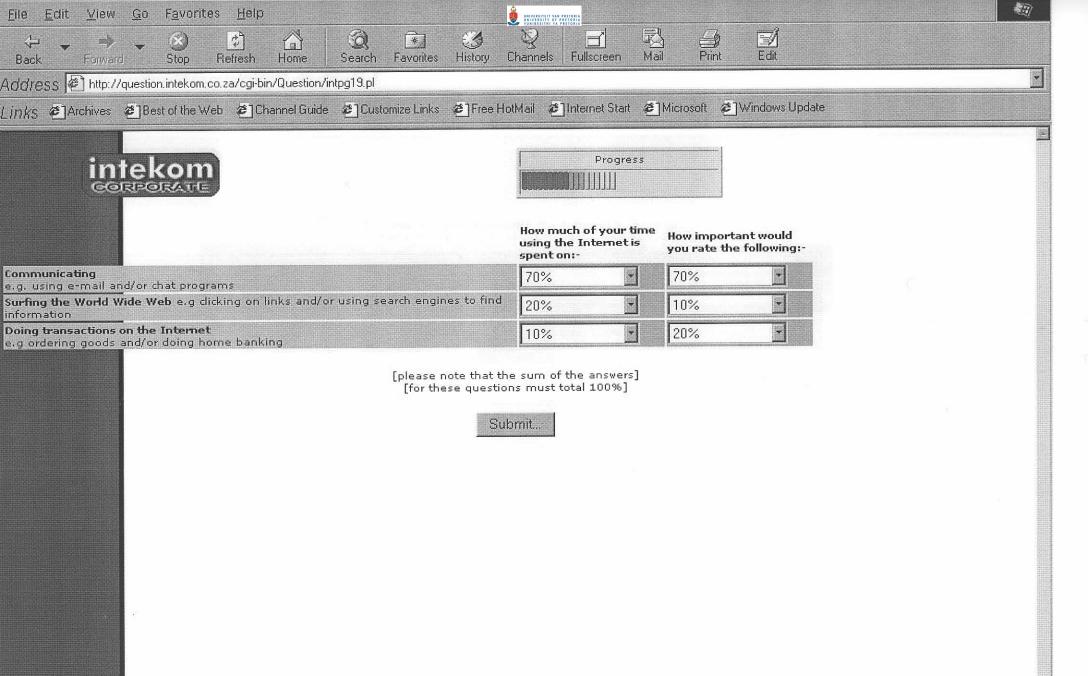


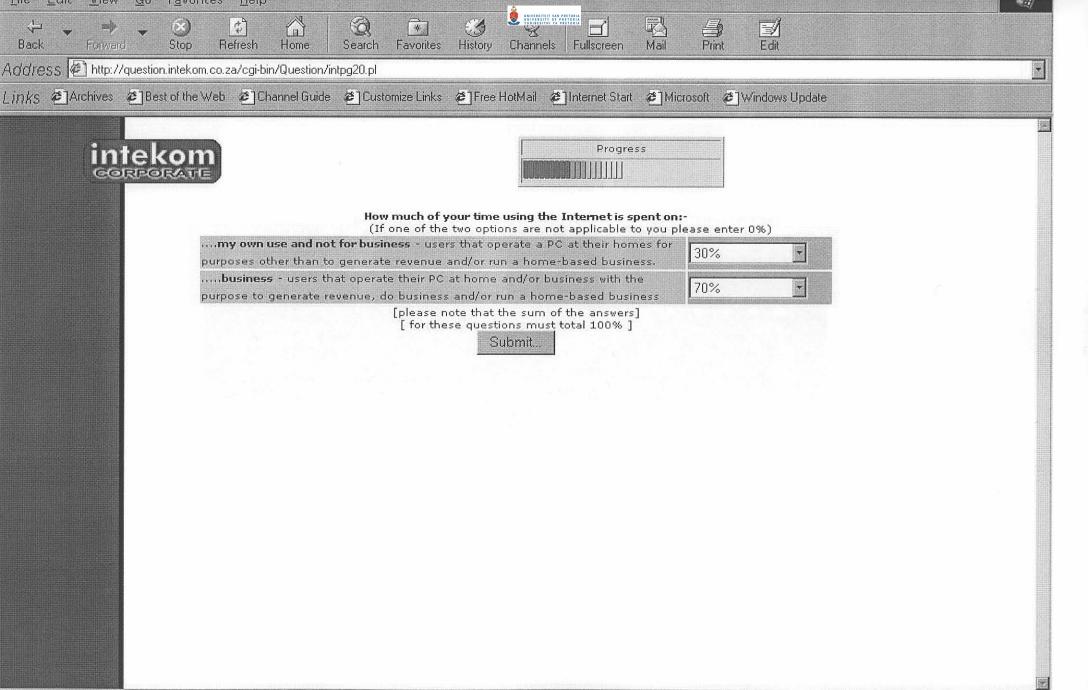


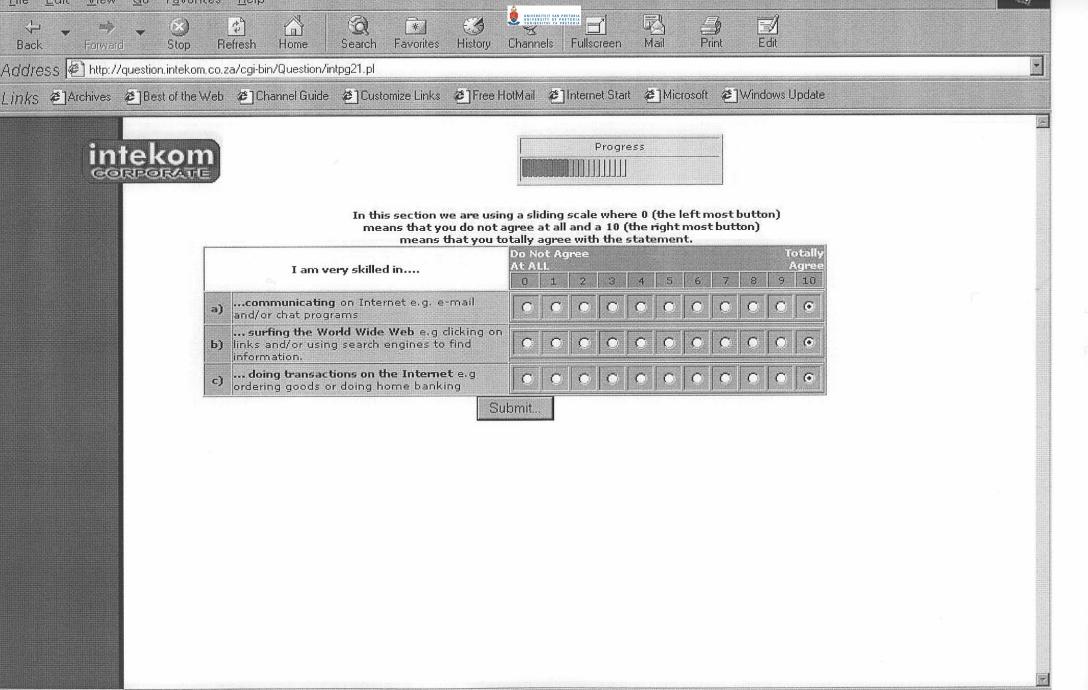


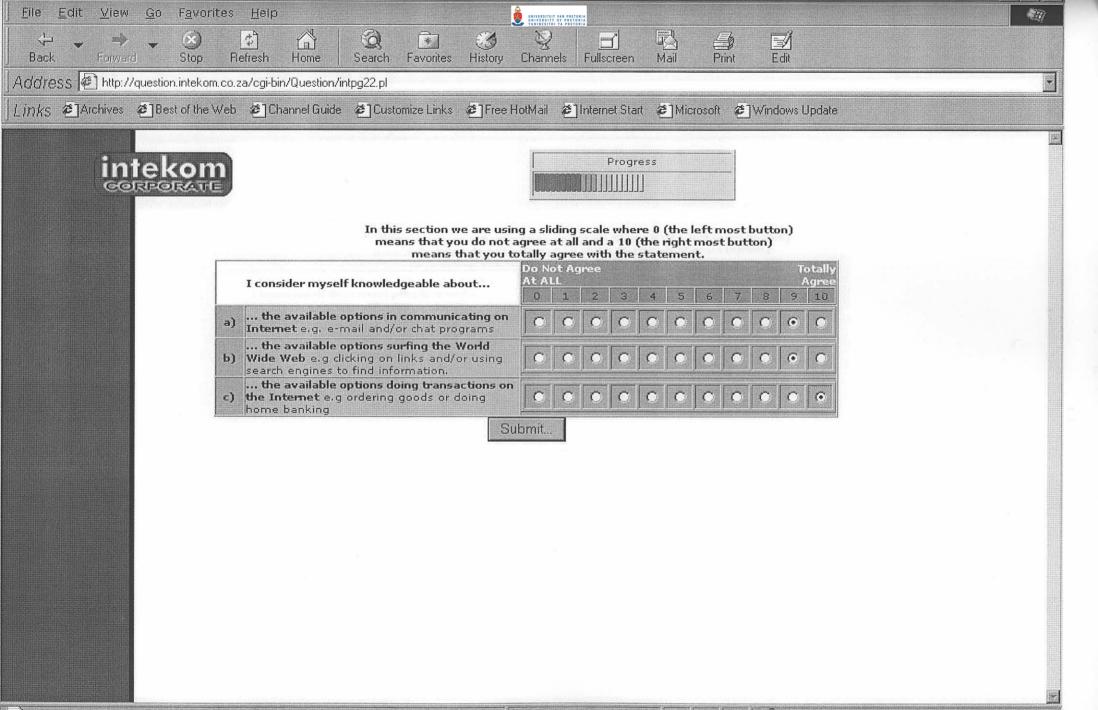


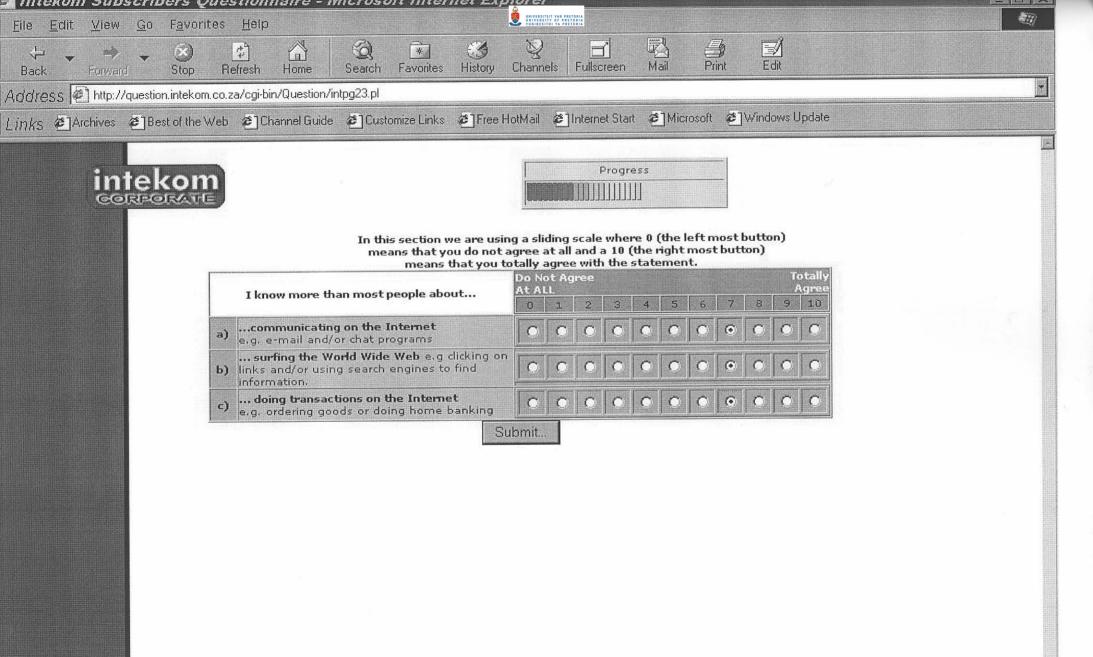


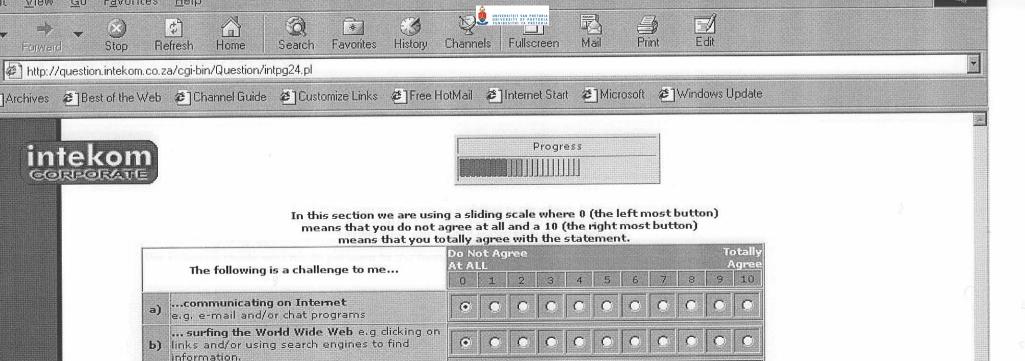








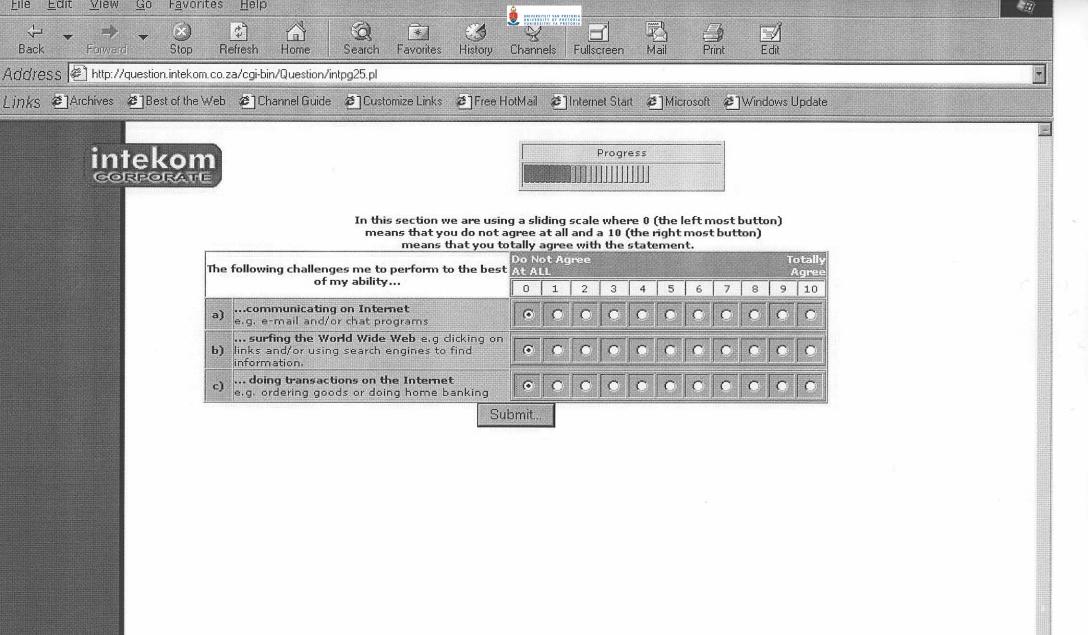


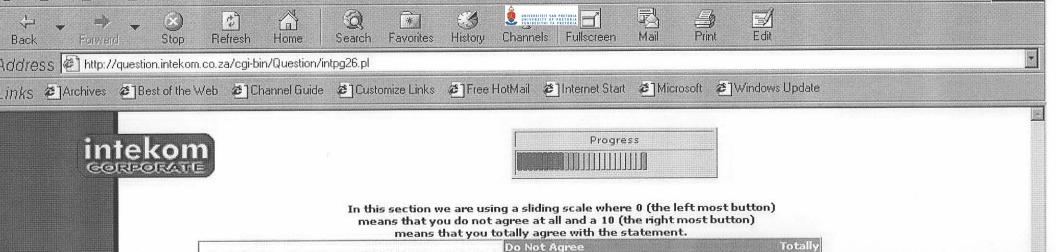


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Submit...

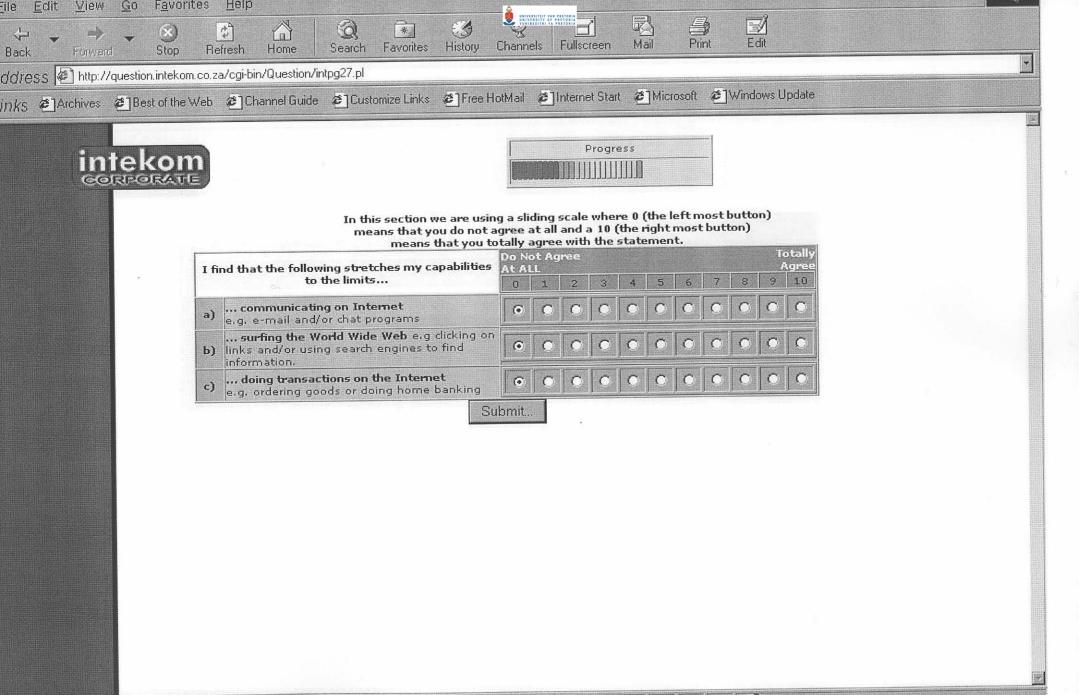
... doing transactions on the Internet e.g. ordering goods or doing home banking

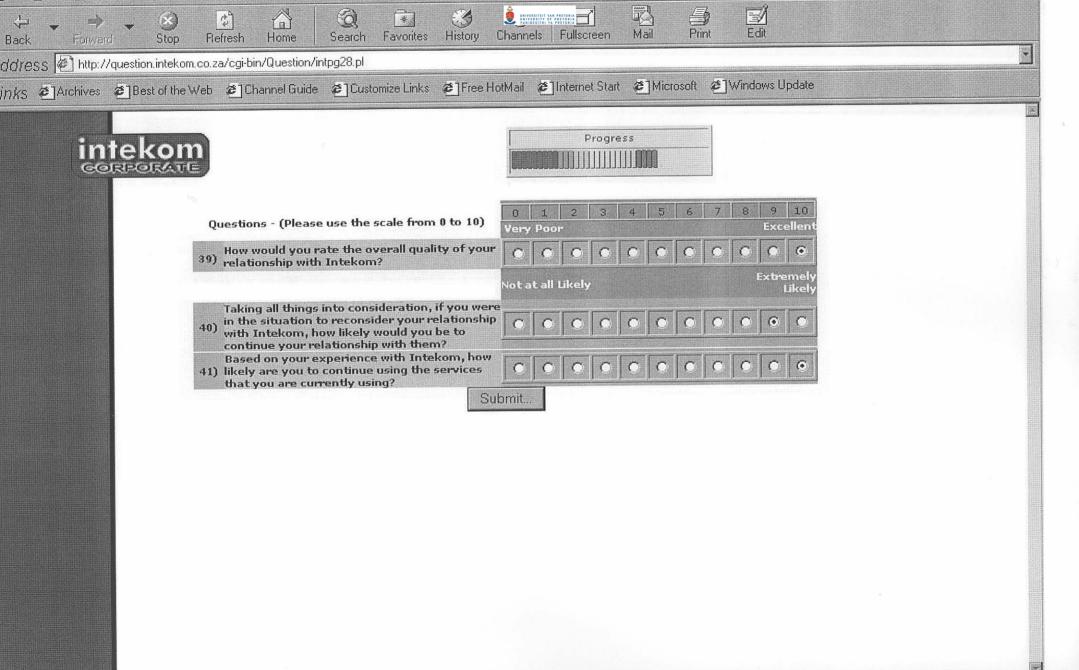


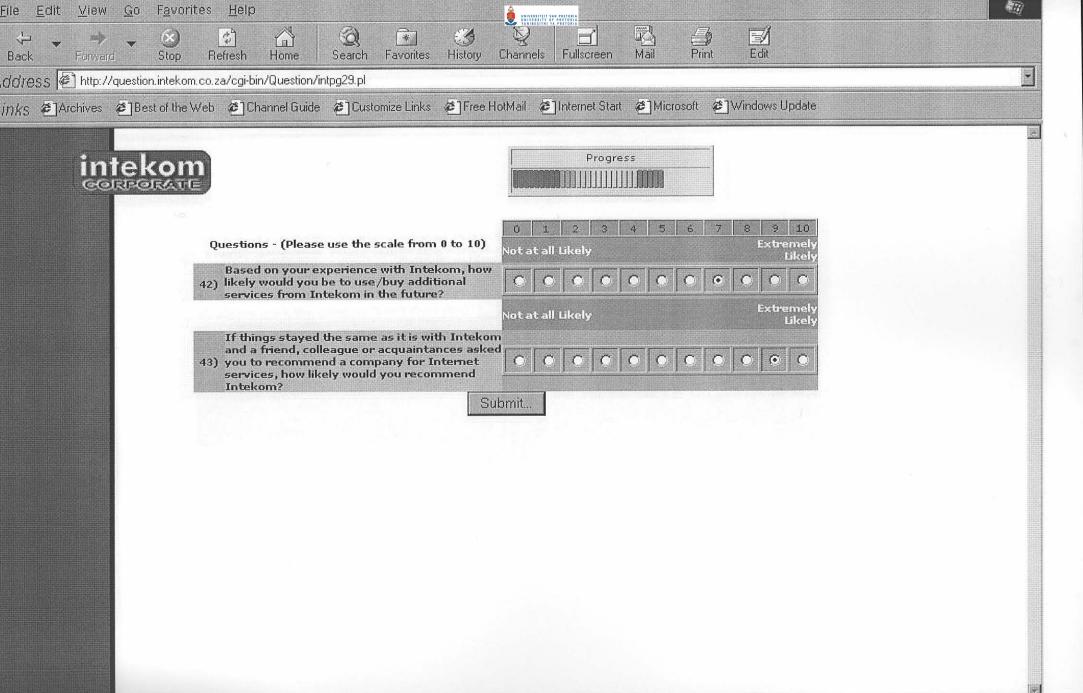


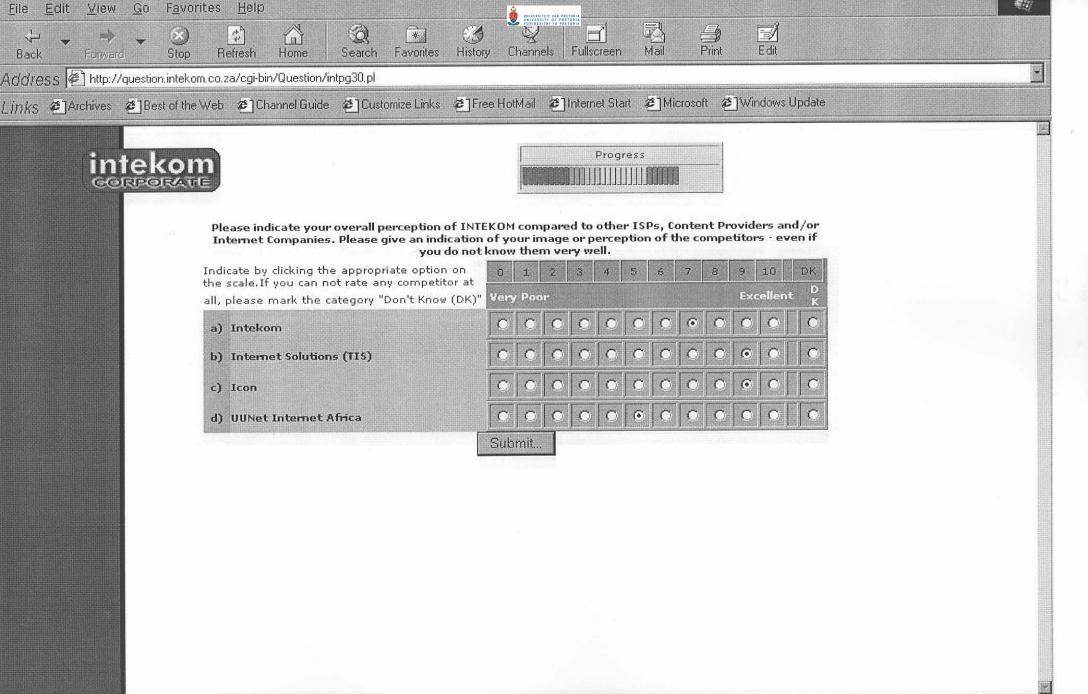
The following provides a good test of my Internet skills		Do Not Agree At ALL									Totally Agree		
		0	1	2	3	4	5	6	7	8	9	10	
a)	communicating on Internet e.g. e-mail and/or chat programs	O	C	0	O	C	0	0	0	0	O	С	
ь)	surfing the World Wide Web e.g clicking on links and/or using search engines to find information.	C	С	C	C	C	o	0	•	0	0	C	
c)	doing transactions on the Internet e.g. ordering goods or doing home banking	0	С	O	0	0	O	0	•	C		C	

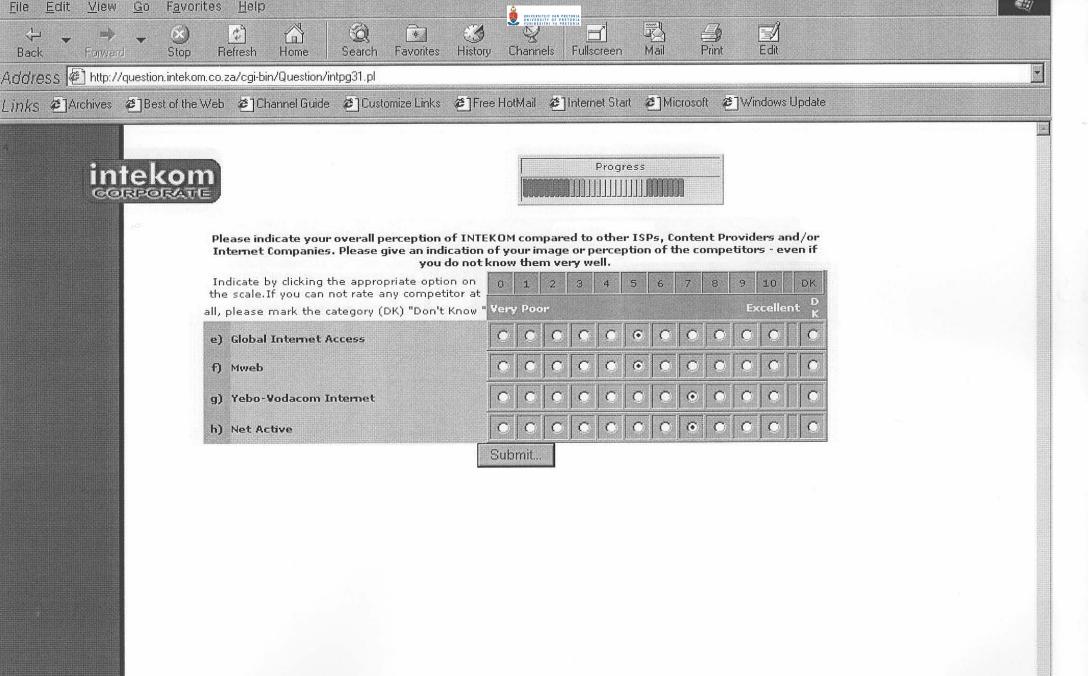
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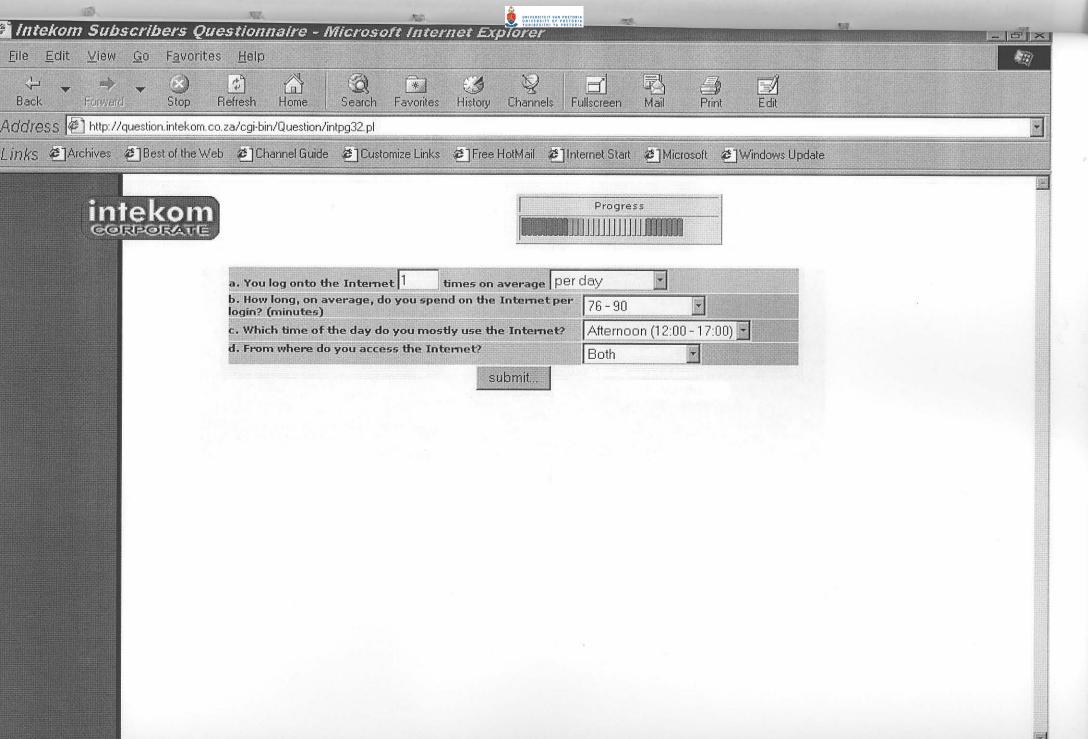


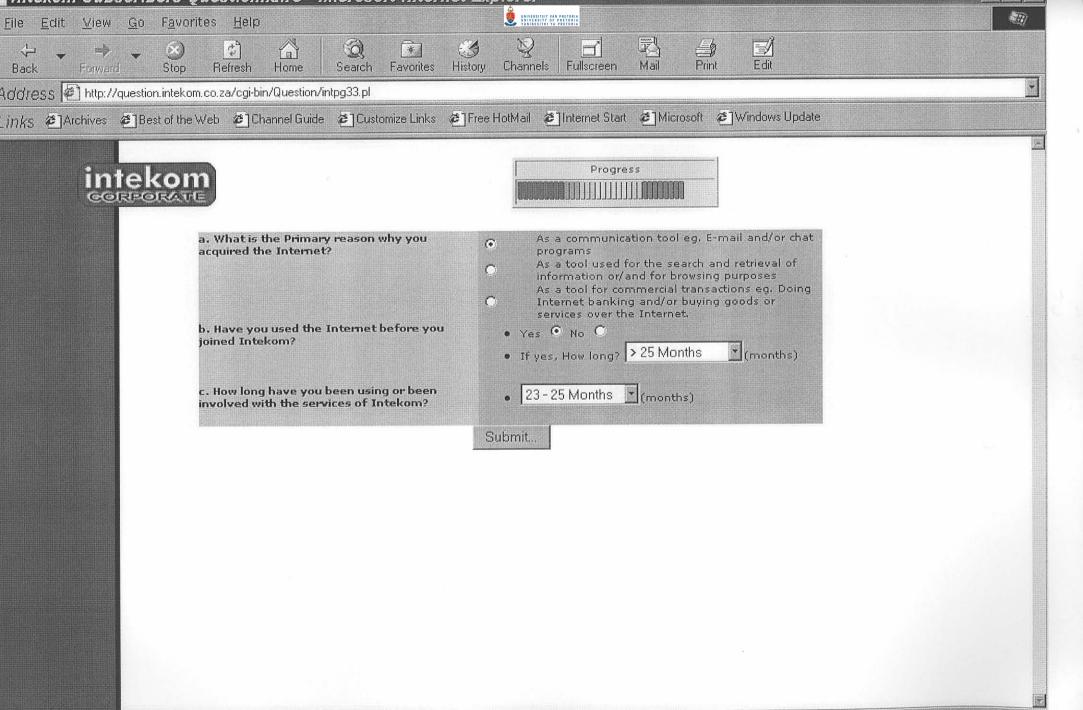


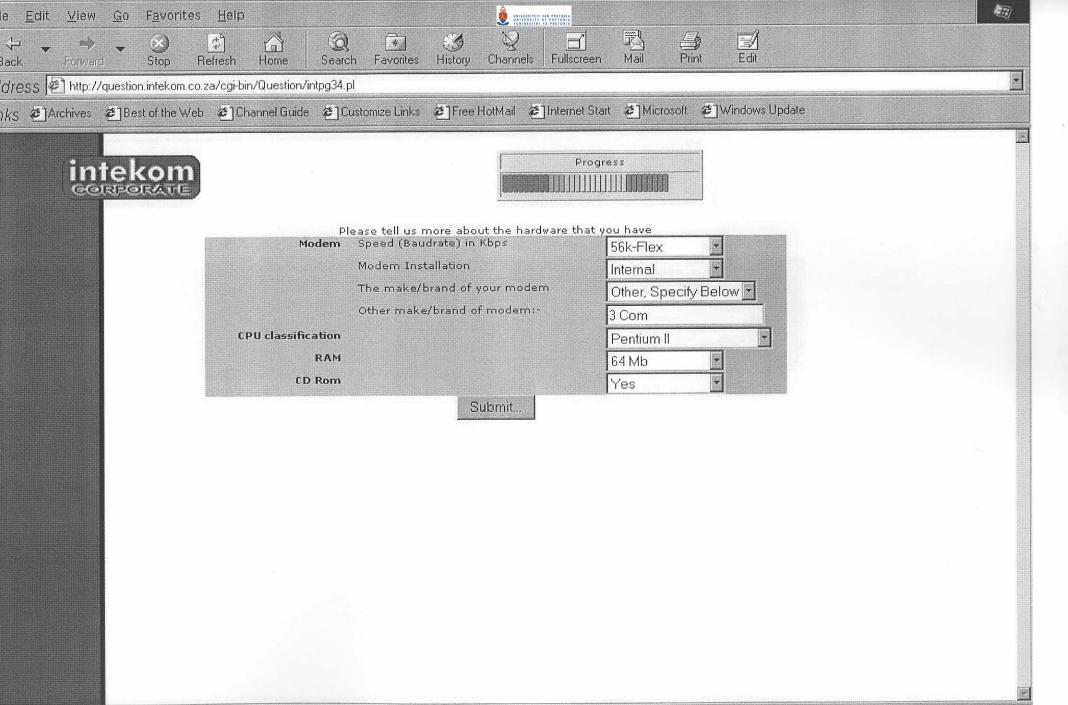


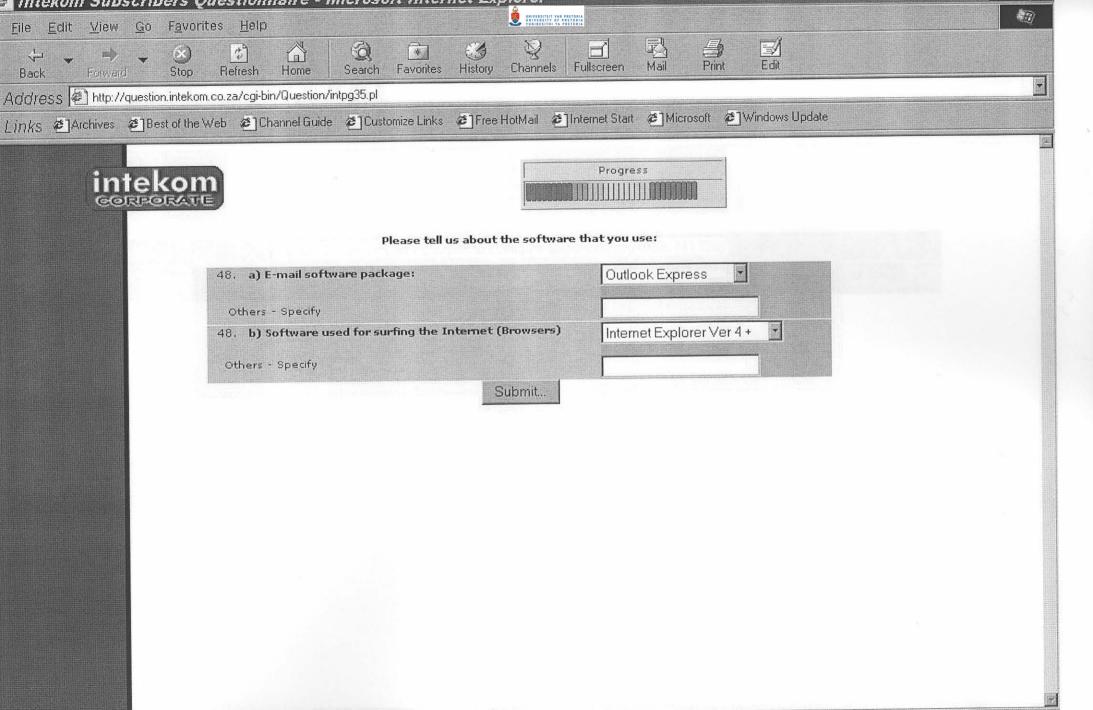


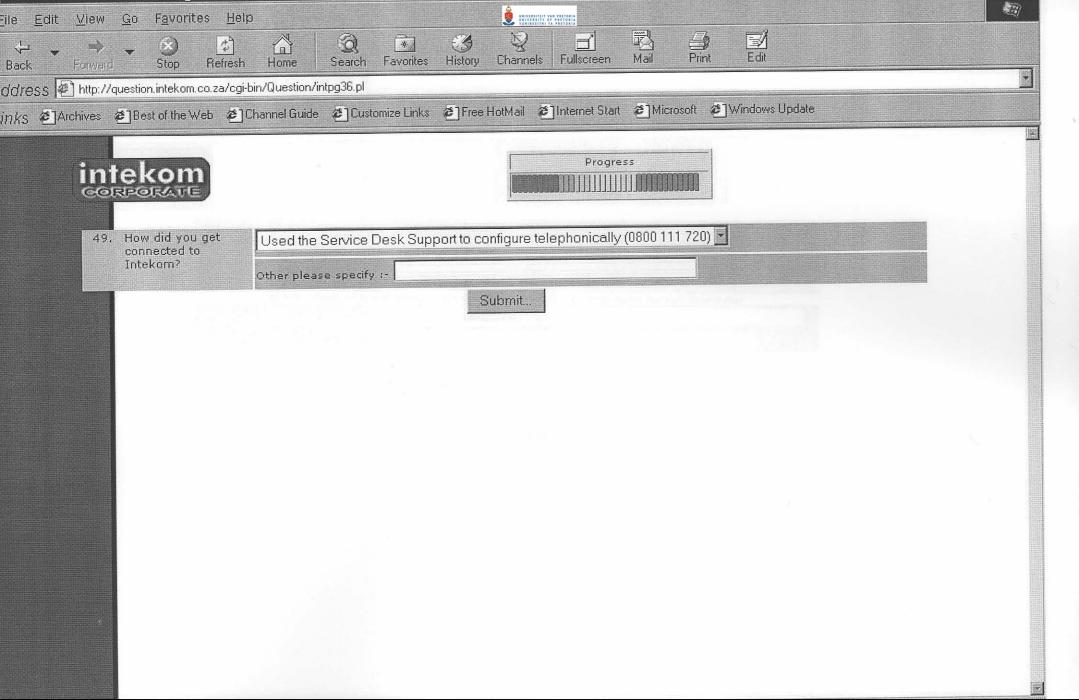


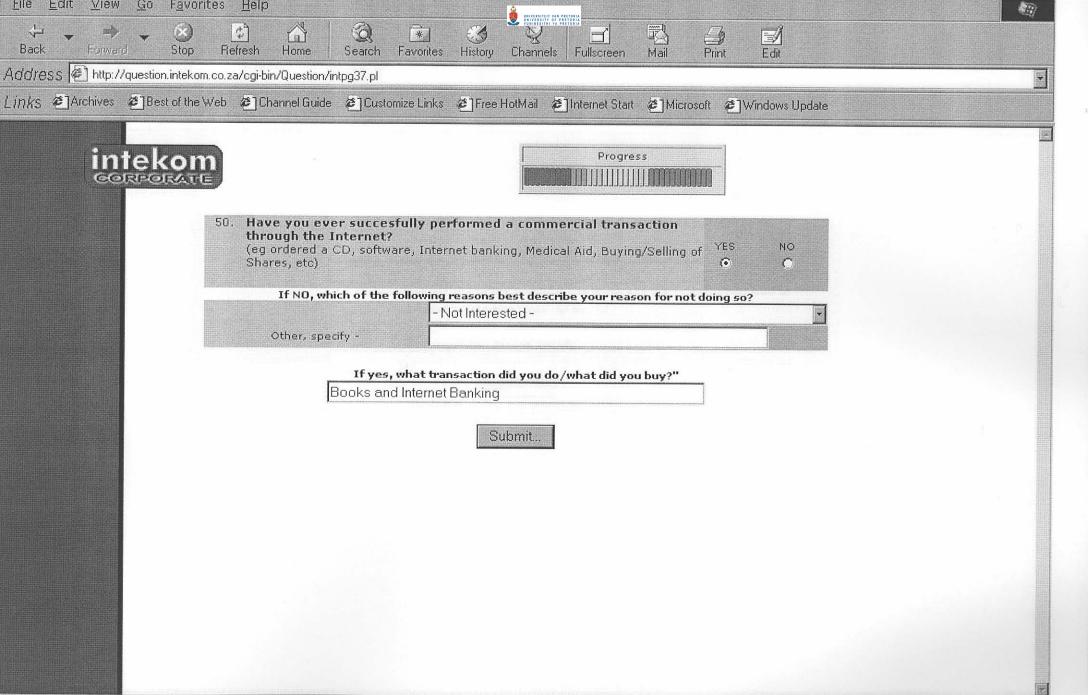


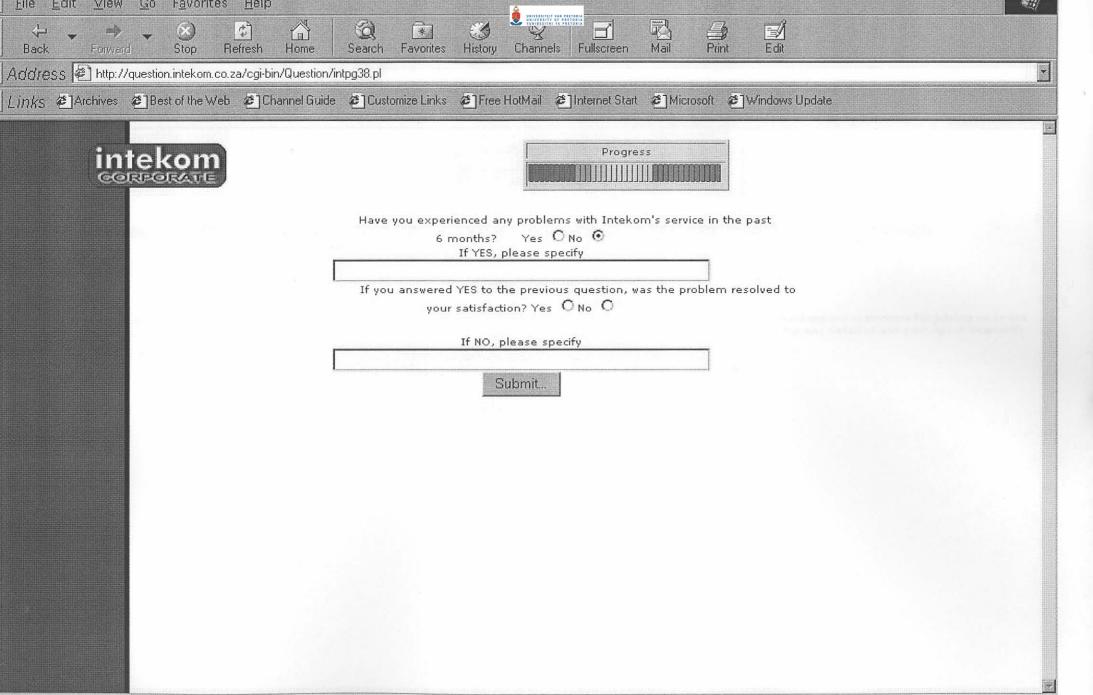












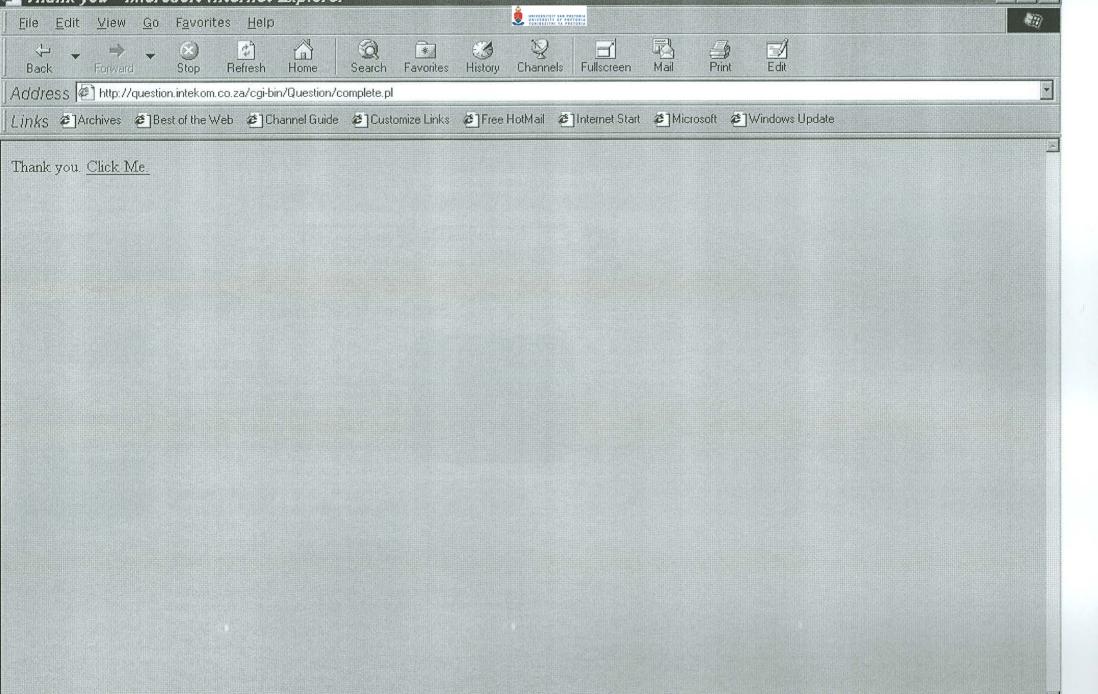


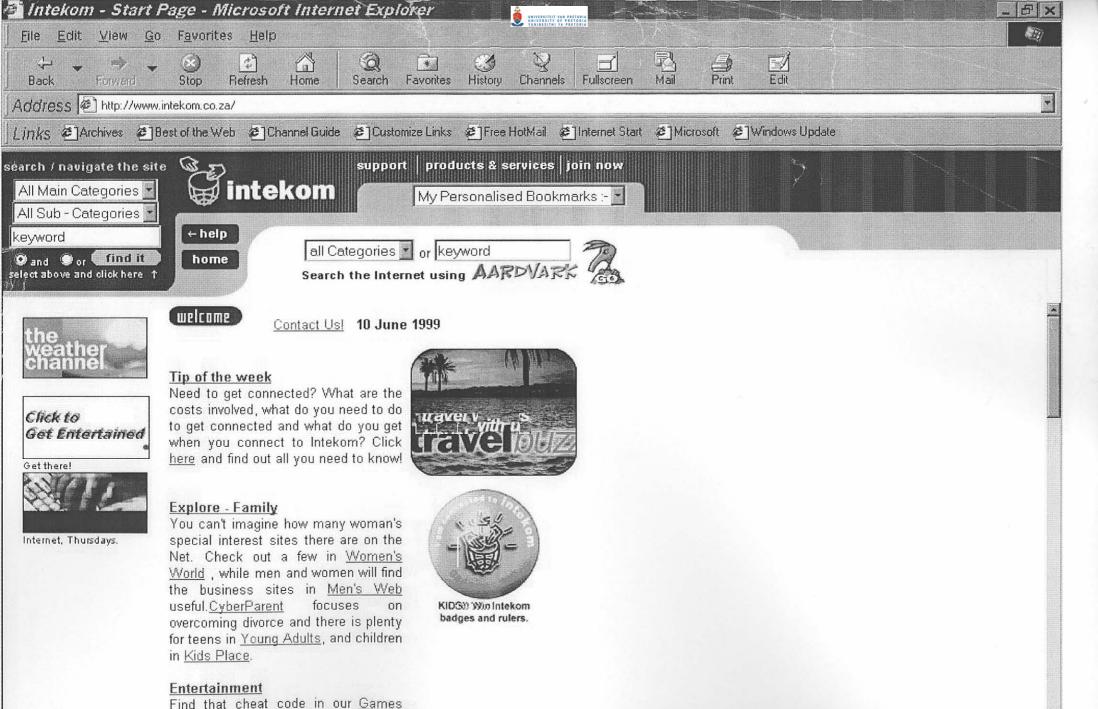


#### THANK YOU FOR YOUR CO-OPERATION - WE APPRECIATE YOUR VALUED INPUT!

Thank You

It is clearly understood that this is not a competition and that there are no prizes. The give-aways are a token of our appreciation thanking our customers for joining us in our quest for excellence. Intekom holds no responsibility for any emails not received or incorrectly received from any participant and/or for any detail of any participant incorrectly received





section or have a good laugh in our

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