REFERENCES

AMICHAI-HAMBURGER, Y., WAINAPLE, G. & FOX, F. 2002. On the Internet no one knows I'm an introvert: Extroversion, Neuroticism and Internet Interaction. *CyberPsychology & Behaviour,* vol.5, no.2 p.125-128.

BABBIE, E. 1989. *The Practice of Social Research.* California: Wadsworth.

BARON, R.A. & BYRNE, D. 1991. *Social Psychology: Understanding Human Interaction Sixth Edition.* Boston: Allyn and Bacon.

BISHOP, J.M., TAYLOR, L. & FROY, F. 2000. Computer-mediated communication use by the deaf and hard-of-hearing. *Kybernetes,* vol.29, no.9/10 p.1078-1086.

BOESCH, E. 1991. *Symbolic Action Theory and Cultural Psychology.* Berlin: Springer-Verlag.

CATHCART, R.S. & SAMOVAR, L.A. 1975. *Small group communication: A reader.* Iowa: WMC Brown Company Publishers.

CHAMBER, S. 1996. *Dictionary of the 21st Century.* Cambridge University Press.

CODRINGTON, G. & GRANT-MARSHALL, S. 2004. *Mind the gap!* Cape Town: Penguin Books.

ELLIS J. 2001. Fast company. *Digital Matters.* vol.50 p.92.

FINNEGAN, R., SALAMAN, G. & THOMPSON K. 1987. *Information Technology: Social Issues.* London: Hodder & Soughton.

FRAU-MEIGS, D. 2000. A cultural project based on multiple temporary consensus. *New Media &Society,* vol.2, no.2 p.227-244.

GACKENBACH, J. 1998. *Psychology and the Internet*. Canada: Academic Press.

GARTNER, G. 2005. Architecture and choice. *Intelligence: The magazine for a new breed of business leader,* July issue p.14-15.

GRAIG, C.S. & DOUGLAS, S.P. 2001. Conducting international marketing research in the twenty–first century. *International Marketing Review*, vol.18, no.1 p.80-90.

GUISEPPE, R. & GALIMBERTI, C. 2001. The Mind in the Web: Psychology in the Internet Age. *CyberPsychology & Behaviour,* vol.4, no.1 p.1-5.

GUISEPPE, R. & GALIMBERTI, C. 2001. *Towards Cyber Psychology: Mind, Cognition and Society in the Internet Age.* Netherlands: IOS Press.

HERMAN, A. & SWISS, T. 2000. *The World Wide Web and Contemporary Cultural Theory.* London: Routledge.

JOHNSTON, K. & JOHAL, P. 1999. The Internet as a "virtual cultural region": Are extant cultural classification schemes appropriate? *Electronic Networking Applications and Policy*, vol.9, no.93 p.178-186.

KIESLER, S. 1997. *Culture of the Internet.* New Jersey: Lawrence Erlbaum Associates Publishers.

KOEKEMOER, M. 2005. Hulp met 'Griekse' SMS'e. *Rapport, 18 September 2005.*

LEUNG, L. 2002. Loneliness, Self-Disclosure, and ICQ ("I seek You") use. *CyberPsychology & Behaviour,* vol.5, no.3 p.241-251.

LOMBAARD, C. 2004. *The Internet junkie (die .co.za-noster gebed).*

LOUW, D.A. 1990. *Menslike Ontwikkeling.* Pretoria: Haum.

McKELVEY, R. 1998. *Hypergraphics.* South Africa: RotoVision.

McKENNA, Y., KATELYN, Y.A. & BARGH, J.A. 2000. Plan 9 from cyberspace: The implications of the Internet for personality and social Psychology. *Personality & Social Psychology Review*, vol.4, no.1 p.57-76.

PATERSON, J. & WEAVER, P. 2005. World changing technologies for 2005. *Intelligence: The magazine for a new breed of business leaders.* July issue, p. 28-38.

RICHARDS, A.C. & SMALL, I.   2005.   Midterm conference of WG03 International Sociological Association. 2005. *Proceedings: Welcome to Africa: Homeland of the .co.za-tribe.* Italy: University of Roma La Sapienza.

ROGERS, C.R.   1952.   Conference on Creativity.   *Proceedings: Toward a theory of creativity*. Cranville: Ohio.

ROGERS, C.R.   1961.   *On becoming a person: A therapist's view of psychotherapy*.   London: Constable.

ROWAN, J. 1990. *Subpersonalities: The people inside us.* London: Routledge.

ROWAN, J. 1993. *Discover your subpersonalities: Our inner world and the people in it.* London: Routledge.

SAMPSON, S.E. 1998. Gathering customer feedback via the Internet: instruments and prospects. *Industrial Management & Data Systems,* vol. 98, no. 2 p. 71-82.

SELIGMAN, C., OLSON, J.M. & ZANNA, M.P.   1996.   *The Psychology of values: The Ontario Symposium, Volume 8.* Mahwah New Jersey: Lawrence Erlbaum Associates Publishers.

SENNE, D. 2005. SA readies for connectivity boom. *i Week: The business technology next magazine for the empowered enterprise,* vol. 13 p.13.

SMITH, M.A. & KOLLOCK , P. 2001. *Communities in cyberspace.* London: Routledge.

SURMAN, M. & WERSHLER-HENRY, D. 2000. *Common space: Beyond Virtual Community, Seize the power of the collective.* Canada: Prentice Hall.

TALAMO, A. & LIGORIO, B. 2002. Strategic identities in cyberspace. *CyberPSychology & Behaviour,* vol.4, no.1 p.109-122.

TAPSCOTT, D. 1998. *Growing up Digital: The Rise of the Net Generation.* New York: McGraw Hill.

THOMAS, D.S., FORCHT, K.A. & COUNT, P. 1998. Legal consideration of Internet use – issues to be addressed. *Electronic Networking Applications and Policy,* vol.8, no.1 p.70-74.

TROCCHIA, P.J. & JANDA, S. 2000. A phenomenological investigation of Internet usage among older individuals. *Journal of Consumer Marketing*, vol.17, no.7 p.605-616.

TURKLE, S. 1995. *Life on the screen: Identity in the Age of the Internet.* London: Phoenix.

VAN DEN BERG, J.H. 1974. *Divided existence & complex society: An historical approach.* USA: Duquesne University Press.

WALLACE, P. 1999. *The Psychology of the Internet.* USA: Cambridge University Press.

WATTS, K. 1994. *21st Century Dictionary of Slang.* USA: Edited by Princeton Language Institute. USA: The Philip Lief Group Inc.

WELLS, N.S.B. & MESCHE, M. 1999. Netiquette: a behavioural guide to electronic business communication. *Corporate Communications: An International Journal*, vol.4, no.3 p.145-155.

WERTZ, F.J. 1993. *The Humanistic Movement: Recovering the person in Psychology.* Londen: Gardner Press.

WINTER, D. & HUFF, C. 1996. Adapting the Internet: Comments form a women-only electronic forum. *American Sociologist*, vol.27 no.1 p.30-55.

WOOD, A.F. & SMITH, M.J. 2001. *On-line Communication: Linking technology, Identity and Culture.* Mahwah: Lawrence Erlbaum Associates.

INTERNET REFERENCES

CLARKE, P. "The Internet as medium for qualitative research". http://www. nove.edu/ssss /QR/ qualres.html (5 Dec. 2000).

COWARD, C. "Insights into on-line research". http://www.pinkerton,emeraldinsight.com (20 June. 2002).

MIZRACH, S. "Is there a hacker's ethic for 90s hackers?". http://www. fiu.edu/~mizrachs/ hackethic.html (1 Aug. 2005).

MWeb. *http://www.mweb.co.za/airyou…/forums* (11 Mar.2004).

NASA. "Sunset from space". http://www.cnn.com (5 March. 2002).

Nielsen//Netratings. "South African on-line time measure". http://www.erating.com/news/ 20010730.html (2 Nov. 2002).

NUA. *http://www.nua.com*. (2002-2005).

REZABEK, R.J. 2000. On-line focus groups: Electronic discussions for research. *Forum Qualitative Sozialforschung / Forum: Qualitative Social Research [On-line journal],* Vol.1 no.1. Available at: http://qualitative-research.net/fqs.

Webcheck. "On-line chat becomes a research tool." http:www.biz-community.com/article/Print.aspx?1=196&c=19&ai=7040 (28 Jun. 2005).