

# THE CONTEMPORY ROLE OF LEADERSHIP IN ORGANIZATIONAL TRANSFORMATION: A QUALITATIVE APPROACH

By

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# This work is dedicated to the memory of my brother Vincent Gerard Sham (22 April 1956 - 21 February 1999)



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TABLE OF CONTENTS		PAGE		
CHAPTER 1: INTRODUCTION AND STATEMENT OF THE				
	PROBLEM	1		
1	INTRODUCTION	1		
2	STATEMENT OF THE PROBLEM	4		
3	OBJECTIVES OF THE STUDY	7		
4	IMPORTANCE AND CONTRIBUTION OF THE STUDYS	}		
СНА	PTER 2: AN OVERVIEW OF THEORETICAL APPROA	CHES		
TO O	RGANISATIONAL TRANSFORMATION AND			
LEAI	DERSHIP	12		
1	INTRODUCTION	12		
1.2	Organisational transformation	13		
1.2.3	The international view of organisational transformation	14		
1.2.4	External trends	17		
1.2.5	Trends that affect the internal operation of organisations	19		
1.3	Organisational trends: conclusion	21		
1.3.1	Organisational transformation from a South African perspecti	ve 22		
1.4	A South African model	22		
1.5	A competitive view of organisational transformation	26		
1.6	The racial emphasis in organisational transformation	31		
2	LEGISLATION WHICH AFFECTS ORGANISATIONAL			
	TRANSFORMATION	35		
2.1	The Employment Equity Act	35		
2.2	Implementation of employment equity plans	37		
2.3	Implications of the Employment Equity Act	39		
2.4	The implications of organisational transformation on leadersh	ip 42		
2.5	Leadership Elements critical to organisational transformation	46		



2.6	Organisational transformation internationally and in South Africa	50
2.7	A new world order	51
2.8	Demographics and the new global work force	51
2.9	Knowledge, work and human capital	52
2.10	South African organisational transformation	53
3	CONCLUDING REMARKS	55
4	PART 2: A THEORETICAL APPROACH TO LEADERSHIP	56
4.1	Transformational leadership	57
4.2	Definition of transformational leadership	58
5	THE PRINCIPLES AND COMPONENTS OF	
	TRANSFORMATIONAL LEADERSHIP	58
5.1	Employees are allowed and enabled to view their work from a new	7
	perspective	59
5.2	Generating awareness of the mission and vision	63
5.3	Develop workforce to higher levels of ability and potential	65
5.4	Motivate followers to look at organisational interests	69
5.5	Self-mastery	72
5.6	Cognitive-focused strategies	74
6	TOUGH LEADERSHIP	77
6.1	Pack leadership	78
6.2	Military-style leadership	80
6.3	New generation leaders	84
7	THE UNDESIRABLE CHARACTERISTICS OF TOUGH	
	LEADERSHIP	86
7.1	Conclusions about tough leadership	88
8	TOWARDS A LEADERSHIP MODEL	89
9	CONCLUDING REMARKS	92



СНАІ	CHAPTER 3: RESEARCH METHODOLOGY	
1	INTRODUCTION	94
2	JUSTIFICATION FOR UTILISING A QUALITATIVE	
	RESEARCH APPROACH	95
2.1	The research design	97
2.2	Documentary study	98
2.2.1	External documentation	98
2.2.2	"Sampling" the documents	98
2.2.3	General survey of the literature	99
2.2.4	Internal documents	100
3	IN-DEPTH INTERVIEWS	102
3.1	The rationale behind using various interview techniques	104
3.2	Eliciting response: rapport through using in-depth interviews	105
3.5	The interview process	112
4	CHOOSING THE SAMPLE AND GAINING ENTRY	113
4.2	Selection of the sample	114
5	DATA CODING AND ANALYSIS	116
6	CONCLUDING REMARK	118
СНА	PTER 4: ANALYSIS OF FINDINGS	119
1	INTRODUCTION	119
2	LEADER A	120
2.1	The organisation's profile	120
2.2	Leader A's views about organisational transformation	124
2.3	Leader A's specific style and approach	131
2.4	Leader A: successes and challenges	141
3	LEADER B	142
3.1	The organisation's profile	142
3.2	Leader B's views about organisational transformation	144



3.3	Leader B: successes and challenges	156
4	LEADER C	157
4.1	The organisational profile	157
4.2	Leader C's views about organisational transformation	159
4.3	Leader C: successes and challenges	167
5	LEADER D	168
5.1	Profile of the organisation	168
5.2	Leader D's views about organisational transformation	169
5.3	Leader D: successes and challenges	177
6	LEADER E	178
6.1	Profile of Organisation E	178
6.2	Leader E's views about organisational transformation	179
6.3	Leader E: successes and challenges	185
7	CONCLUSION	185
СНА	PTER 5: CONSOLIDATION OF THE FINDINGS	187
1	INTRODUCTION	187
2	DISCUSSION OF THE FINDINGS	188
СНА	PTER 6: CONCLUDING REMARKS AND	
	RECOMMENDATIONS	199
1	INTRODUCTION	199
2	OVERVIEW	199
2.1	The elements of transformational leadership used for	
	organisational transformation	200
2.2	Concluding remarks	202
3	RECOMMENDATIONS	205
3.1	Change readiness assessment	205
3.2	Employment equity aligned to overall organisational strategy	206



3.3	Leadership alignment	207
3.4	Facilitate continuous learning	207
3.5	Continuous organisational culture survey	208
4	RECOMMENDATIONS FOR FURTHER RESEARCH	209
4.1	The strategic management process	209
4.2	Enterprise transformation	210
5	CONSTRAINTS OF THE STUDY	211
6	CONTRIBUTION OF THIS STUDY	211
6.1	Contribution of situating leadership in a theoretical framework	212
6.2	The following elements of transformational leadership were	
	Discussed and evaluated:	213
6.3	The following approaches to a quasi-military/autocratic leadership	
	styles were discussed and evaluated:	213
6.4	The value of obtaining input from leaders as opposed to specialists	214
	BIBLIOGRAPHY	216
	Appendix A: Interview Schedule	229



#### **ABSTRACT**

THE CONTEMPORARY ROLE OF LEADERSHIP IN ORGANISATIONAL

TRANSFORMATION: A QUALITATIVE APPROACH

BY

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**PROMOTER:** 

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Leadership in South Africa have been given the major responsibility of having to transform and renew their organisation in order that they may now compete in the global economy and that they are furthermore aligned to the socio-political dynamics and imperatives of the country.

Ensuring organisational renewal and survival and meeting the requirements of labour legislation places extraordinary pressure on company leaders. Most South African leaders obtained their managerial experience and expertise during a period characterised by environmental stability and predictability and are now faced with unfamiliar conditions and environmental stressors for which most of them are dismally prepared.



This study demonstrates that given the turbulent environment in which leadership had to operate, there were few leaders who were able to meet these new challenges within their organisations.

The way in which these leaders were able to shift their organisation from its present state to the desired state was examined in this study. The study showed that despite the use of transformational leadership to effect many aspects of the transformation process, all leaders tended to resort at some stage of the transformation process, to a dictatorial and overtly 'quasi-military' style of leadership. Once the organisation had been renewed and stabilised, leaders were more likely to incorporate traditional elements of transformational leadership. Leaders therefore only tended to become more democratic, participative and person centred once their organisations had become sufficiently stable to cope with new and threatening conditions.



#### **UITTREKSEL**

Leierskap in Suid-Afrika is die enorme verantwoordelikheid gegee om hul maatskappye te transformeer en te vernuwe sodat hulle nou in die globale ekonomie kan meeding en dat hulle ook toegerus kan wees vir die sosio-politieke dinamika en uitdagings van die land.

Die aandrang op organisatoriese vernuwing en herlewing en die voldoening aan die vereistes van die arbeidswetgewing, het buitengewone druk op maatskappyleiers geplaas. Die meeste Suid-Afrikaanse leiers het hul bestuurervaring en -kundigheid verkry in 'n tydperk wat gekenmerk is deur omgewingstabiliteit en voorspelbaarheid en word nou gekonfronteer met vreemde toestande en omgewingstressors waarvoor die meeste van hulle swak voorbereid is.

Hierdie studie toon dat in die lig van die stormagtige omgewing waarin leierskap moet funksioneer, daar inderwaarheid min leiers was wat in staat was om hierdie uitdagings binne hul maatskappye die hoof te bied.

Die wyse waarop hierdie leiers daarin geslaag het om hul maatskappye van sy huidige toestand te verskuif na die gewenste toestand, word in hierdie studie ondersoek. Die studie het aan die lig gebring dat ten spyte van die gebruik van transformasionale leierskap om talle aspekte van die transformasieproses teweeg te bring, het alle leiers op een of ander stadium van die transformasieproses hul gewend tot 'n diktatoriale en klaarblyklik "kwasi-militêre" leierskapstyl. Wanneer die maatskappy vernuwe en



gestabiliseer geraak het, het leiers meer geredelik tradisionele elemente van transformasionele leierskap geïnkorporeer. Leiers was derhalwe slegs geneig om meer demokraties, deelnemend en persoongesentreer te raak nadat hul maatskappe voldoende stabiel geraak het om die nuwe en bedreigende toestande die hoof te bied.